U 2735-2 (A)

# LOUISIANA ECONOMIC INDICATORS

Division of Research•College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 1 No. 11
November, 1981

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| [1]TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (NOV) | 91.60 | 8.9 | -9.7 | -- |
| [2]MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS) ($-MIL,JUL) | -542.40 | -37.8 | -74.2 | -22.7 |
| [3]NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL,JUL) | -103.80 | -0.7 | 255.3 | -46.1 |
| PETROLEUM & PRODUCTS ($ MIL.,JUL) | -7,128.30 | 38.3 | 7.5 | 7.6 |
| CHEMICALS ($ MIL.,JUL) | 1,180.20 | 8.5 | 17.6 | 2.8 |
| TRANSPORT EQUIPMENT ($ MIL.,JUL) | -119.70 | -60.6 | -104.1 | -1504.2 |
| [4]EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,JUL) | 342.70 | 80.0 | 155.6 | -13.2 |
| SOYBEANS ($ MIL.,JUL) | 563.3 | 60.6 | 68.2 | 14.8 |
| RICE, GRAINS, AND CEREALS ($ MIL.,JUL) | 1,567.40 | 8.6 | 5.7 | 27.2 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| [3]CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) ALL ITEMS (SEP) | 279.3 | 11.0 | 1.0 | -- |
| [3]PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (SEP) | 271.1 | 7.8 | -0.0 | -- |
| CONSUMER FINISHED GOODS (SEP) | 272.6 | 7.3 | 0.0 | -- |
| INTERMEDIATE MATERIALS (SEP) | 309.6 | 8.5 | -0.1 | -- |
| CRUDE MATERIALS (SEP) | 327.7 | 2.6 | -1.7 | -- |
| [4]INDEX OF 12 LEADING INDICATORS (1967=100) (AUG) | 133.8 | 2.0 | 0.1 | -- |
| [5]INDUSTRIAL PRODUCTION INDEX (1967=100) (SEP) | 152.1 | 5.6 | -0.5 | -- |
| [5]TOTAL ENERGY INDEX (1967=100) (SEP) | 139.0 | 0.6 | 0.1 | -- |
| [6]TOTAL CIVILIAN LABOR FORCE (NUMBER,AUG) | 104,945,008 | 0.0 | -1.4 | -- |
| [6]TOTAL EMPLOYED (NUMBER,AUG) | 97,003,008 | 0.0 | -2.0 | -- |
| [6]UNEMPLOYED RATE (AUG) | 7.6 | 0.0 | 8.6 | -- |
| [7]HOUSING STARTS (PUBLIC AND PRIVATE) (UNITS,SEP) | 84,500 | -38.9 | -1.4 | -6.5 |
| [8]PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (SEP) | 14.7 | 43.1 | -5.2 | -- |
| [8]PERCENT YIELD ON STATE AND LOCAL BONDS (A,SEP) | 11.6 | 38.2 | 4.1 | -- |
| [8]AVERAGE PERCENT YIELD ON CORPORATE BONDS (SEP) | 16.2 | 26.3 | 0.0 | -- |
| [9]M1-A -- MONEY STOCK (CURRENCY PLUS DEMAND DEPOSITS) ($BIL.,AUG) | 361.4 | -4.8 | -0.1 | -- |
| [9]M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) ($ BIL.,AUG) | 431.8 | 7.3 | 0.3 | -- |
| [10]SALES OF ORDINARY LIFE INSURANCE ($000,AUG) | 34,420,000 | 19.5 | -3.8 | 18.6 |
| [11]BANKS DEBITS ($ BIL.,AUG) | 89,723 | 37.0 | 7.6 | 27.5 |

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,SEP) | 2,842,715 | 2.0 | -0.6 | 3.1 |
| [13] BUSINESS FAILURES (NUMBER,APR) | 23 | 76.9 | 76.9 | 1326.5 |
| [13] BUSINESS FAILURES ($,AUG) | 109,541,282 | -68.8 | NA | 15.3 |
| [10] SALES OF ORDINARY LIFE INSURANCE ($000,SEP) | 809,507 | 11.9 | -4.1 | 8.0 |
| NEWSPAPER ADVERTISING LINAGE (SEP) | 26,151,545 | 6.6 | 26.5 | -5.4 |
| [14] NEW CORPORATIONS (NUMBER,SEP) | 1,587 | 9.5 | 4.5 | 21.4 |
| TRADE | | | | |
| WHOLESALE SALES ($,AUG) | 102,850,403 | 3.9 | 5.8 | -1.6 |
| [15] NEW PASSENGER CAR SALES (NUMBER,AUG) | 16,624 | 2.1 | 26.8 | -1.1 |
| [15] NEW TRUCK SALES (NUMBER,SEP) | 6,271 | 12.9 | -10.5 | 3.1 |
| PRODUCTION | | | | |
| CRUDE PETROLEUM AND | | | | |
| LEASE CONDENSATE PRODUCTION (42-GAL BBLS,SEP) | 71,130 | 76.1 | -5.5 | 2.7 |
| NORTH LOUISIANA (42-GAL BBLS,SEP) | 5,340 | 96.7 | -18.7 | 16.1 |
| SOUTH LOUISIANA (42-GAL BBLS,SEP) | 65,790 | 74.9 | -4.2 | -7.5 |
| CRUDE RUNS TO STILLS (BBLS, DAILY AVG FOR SEP) | 1,576,905 | 20.9 | -3.2 | 0.0 |
| ELECTRIC POWER CONSUMPTION (KWH,SEP) | 5,747,540,023 | -0.8 | -4.4 | 0.4 |
| INDUSTRIAL ELECTRIC POWER CONSUMPTION (KWH,AUG) | 1,646,670,549 | 10.4 | -1.2 | 10.8 |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (SEP) | 5,676 | 4.2 | 6.1 | 11.7 |
| VALUE OF BUILDING PERMITS (AUG) | 114,151,502 | 12.6 | 4.1 | 46.5 |
| [16] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | 105,500,000 | 20.1 | -17.1 | 29.7 |
| NONRESIDENTIAL ($,AUG) | 47,300,000 | 31.4 | -10.0 | 11.1 |
| NONBUILDING ($,SEP) | 86,500,000 | -12.4 | -37.5 | -6.7 |
| FINANCE | | | | |
| [19] BANK DEMAND DEPOSITS ($BIL,SEP) | 5.22 | 1.5 | 0.6 | 5.3 |
| [20] BANK DEBITS ($BIL,AUG) | 31.698 | 24.3 | -4.2 | 21.2 |
| [21] RESIDENTIAL MORTGAGE LOANS ($,SEP) | 82,050 | -13.2 | 12.2 | 15.7 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,SEP) | 1,648,800 | 5.4 | 0.5 | 5.7 |
| TRADE EMPLOYMENT (SEP) | 366,800 | 3.7 | 0.4 | 1.2 |
| GOVERNMENT EMPLOYMENT (SEP) | 421,800 | 6.3 | 2.0 | 5.7 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (SEP) | 280,237 | 7.6 | -1.5 | 7.6 |
| MANUFACTURING EMPLOYMENT (SEP) | 216,900 | 2.1 | 0.6 | 2.8 |
| TRANSPORTATION, COMMUNICATION, AND | | | | |
| PUBLIC UTILITIES EMPLOYMENT (SEP) | 126,100 | 10.1 | -0.4 | 8.0 |
| CONTRACT CONSTRUCTION EMPLOYMENT (SEP) | 158,500 | 11.1 | -0.4 | 13.5 |
| FINANCE, INSURANCE, AND | | | | |
| REAL ESTATE EMPLOYMENT (SEP) | 76,100 | 0.5 | -0.1 | 0.9 |
| MINING AND QUARRYING EMPLOYMENT (SEP) | 94,800 | 15.5 | -0.7 | 13.6 |
| UNEMPLOYMENT RATE (SEP) | 8.0 | 29.0 | -4.8 | 4.4 |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,SEP) | 41.0 | 0.5 | -1.9 | 0.4 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,SEP) | 358.0 | 9.7 | -1.9 | 10.8 |
| REVENUE COLLECTIONS [23] | | | | |
| SEVERANCE TAX ($,SEP) | 88,809,328 | 57.9 | 3.6 | 72.1 |
| SALES TAX GENERAL ($,SEP) | 67,766,032 | 20.5 | -0.3 | 59.6 |
| MOTOR VEHICLE ($,SEP) | 9,226,430 | -7.5 | 18.2 | -2.5 |
| GASOLINE TAX ($,SEP) | 10,742,380 | -23.7 | -23.6 | -0.4 |
| ROYALITIES, RENTALS, AND BONUSES ($,SEP) | 52,855,792 | 38.4 | -1.1 | -9.4 |
| INCOME TAXES INDIVIDUAL ($,SEP) | 21,891,248 | 0.1 | -26.6 | -16.3 |
| CORPORATION ($,SEP) | 42,711,520 | 13.6 | 344.3 | 7.4 |
| CORPORATION FRANCHISE TAX ($,SEP) | 4,559,665 | 83.4 | 89.7 | 8.4 |
| TOBACCO TAX AND PERMITS ($,SEP) | 5,547,378 | 1.4 | -6.7 | 6.1 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,SEP) | 4,524,064 | -1.5 | -7.2 | 6.3 |
| OTHER TAXES, FEES, AND PERMITS ($,SEP) | 27,722,817 | -22.1 | NA | -84.6 |
| TOTAL REVENUES ($,SEP) | 253,558,160 | -12.2 | 8.4 | -7.3 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [2] TELEPHONES IN SERVICE (NUMBER,SEP) | 961,320 | 1.2 | -0.1 | 1.9 |
| [2] POSTAL REVENUES ($,SEP 06 - OCT 02) | 5,740,669 | 18.2 | 11.3 | 18.3 |
| [3] NEWSPAPER ADVERTISING LINAGE,SEP) | 5,688,540 | -3.3 | -5.6 | -11.9 |
| [2] AIRLINE PASSENGER BOARDINGS (NUMBER,AUG) | 249,157 | -5.1 | -8.5 | -3.1 |
| [2] AIRLINE CARGO (TONS,AUG) | 1,710 | 0.8 | 3.3 | -9.3 |
| [3] OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,SEP) | 1,669,771 | 36.8 | 15.3 | 3.2 |
| [2] ATTENDANCE OF CONVENTIONS AND MEETINGS (NUMBER,SEP) | 48,955 | -1.9 | 1.7 | -16.2 |
| TRADE | | | | |
| [29] DEPARTMENT STORE SALES ($,JUL) | 47,858,300 | 4.1 | -5.6 | 4.8 |
| WHOLESALE SALES ($,SEP) | 43,365,020 | 2.6 | -4.9 | 15.1 |
| PRODUCTION | | | | |
| [30] ELECTRIC POWER CONSUMPTION (KWH,SEP) | 2,046,626,272 | -3.9 | -5.9 | 0.8 |
| CONSTRUCTION | | | | |
| [31] NUMBER OF BUILDING PERMITS (SEP) | 958 | 45.4 | 57.1 | 35.0 |
| [31] VALUE OF BUILDING PERMITS ($,SEP) | 28,634,455 | -25.1 | 28.4 | 14.1 |
| VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | 20,100,300 | 32.9 | -12.2 | 6.8 |
| NONRESIDENTIAL ($,AUG) | 42,500,000 | 482.2 | -35.7 | 31.8 |
| FINANCE | | | | |
| [33] BANK DEMAND DEPOSITS ($,SEP) | 1,910,116,332 | -1.7 | -1.0 | 2.6 |
| [33] BANK DEBITS ($,SEP) | 13,440,431,774 | 13.5 | -2.1 | 14.4 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,AUG) | 41300.0 | -28.9 | -13.0 | 33.6 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (AUG) | 7.8 | 39.1 | 9.4 | 9.1 |
| REVENUE COLLECTIONS [34] | | | | |
| SALES TAX COLLECTIONS ($AUG) | 16,989,088 | 25.2 | -0.5 | 17.8 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [36] TELEPHONES IN SERVICE (NUMBER,SEP) | 375,661 | 3.4 | 0.5 | 4.2 |
| [37] POSTAL REVENUES ($,SEP 06 - OCT 02) | 2,365,231 | 10.8 | -2.3 | 17.9 |
| [38] NEWSPAPER ADVERTISING LINAGE,SEP) | 1,541,826 | 5.2 | -6.7 | 2.6 |
| [40] AIRLINE PASSENGER BOARDINGS (NUMBER,AUG) | 20,076 | -11.2 | -23.6 | -6.1 |
| [40] AIRLINE CARGO (TONS,AUG) | 32 | -43.9 | -1.0 | -31.4 |
| [35] OCEAN SHIPMENTS-PORT OF BATON ROUGE (TONS,SEP) | 71,590 | 152.7 | 25.6 | -13.9 |
| TRADE | | | | |
| [29] DEPARTMENT STORE SALES ($,JUL) | 23,874,000 | 5.9 | -7.2 | 12.3 |
| WHOLESALE SALES ($,SEP) | 8,840,769 | -52.8 | 0.2 | -53.0 |
| PRODUCTION | | | | |
| [41] ELECTRIC POWER CONSUMPTION (KWH,SEP) | 1,359,292,520 | 0.2 | -6.9 | 4.1 |
| CONSTRUCTION | | | | |
| [42] NUMBER OF BUILDING PERMITS (SEP) | 2,1[illegible] | -14.3 | -7.6 | 15.9 |
| [42] VALUE OF BUILDING PERMITS ($,SEP) | 12,441,943 | -40.7 | -57.1 | 28.2 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | 19,000,000 | 233.3 | 7.3 | 81.4 |
| NONRESIDENTIAL ($,AUG) | 13,300,000 | 329.0 | -2.9 | -14.1 |
| FINANCE | | | | |
| [43] BANK DEMAND DEPOSITS ($,SEP) | 747,439,551 | 15.6 | -0.5 | 15.7 |
| [43] BANK DEBITS ($,SEP) | 7,537,554,400 | 28.5 | 6.1 | 49.1 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,AUG) | 5400.0 | -58.2 | -28.0 | 9.9 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (AUG) | 10.3 | 74.6 | 0.0 | 32.2 |
| REVENUE COLLECTIONS [34] | | | | |
| SALES TAX COLLECTIONS ($AUG) | 7,232,350 | 21.0 | -4.7 | 15.0 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OF QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [47]TELEPHONES IN SERVICE (NUMBER,SEP) | 114,7[illegible] | [illegible] | [illegible] | [illegible] |
| [48]POSTAL REVENUES ($,SEP 86 - OCT 87) | 199,1[illegible] | [illegible] | [illegible] | [illegible] |
| [51]NEWSPAPER ADVERTISING LINAGE,SEP) | 1,071,942 | -16.[illegible] | [illegible] | -[illegible] |
| [46]AIRLINE PASSENGER BOARDINGS (NUMBER,AUG) | 1,[illegible] | [illegible] | [illegible] | [illegible] |
| [46]AIRLINE CARGO (TONS,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| [53]OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,SEP) | 191,746 | [illegible] | [illegible] | [illegible] |
| TRADE | | | | |
| WHOLESALE SALES ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| PRODUCTION | | | | |
| [47]ELECTRIC POWER CONSUMPTION (KWH,SEP) | 651,[illegible],940 | 6.7 | [illegible] | [illegible] |
| CONSTRUCTION | | | | |
| [54]NUMBER OF BUILDING PERMITS (SEP) | 2[illegible] | -[illegible].7 | -[illegible] | -[illegible] |
| [54]VALUE OF BUILDING PERMITS ($,SEP) | 14,814,325 | 111.[illegible] | 1[illegible] | [illegible] |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | [illegible],100,000 | 127.[illegible] | -[illegible] | [illegible] |
| NONRESIDENTIAL ($,AUG) | 1,[illegible],000 | -[illegible] | -[illegible] | -[illegible] |
| FINANCE | | | | |
| [55]BANK DEMAND DEPOSITS ($,SEP) | 2[illegible],7[illegible],584 | -[illegible] | -[illegible] | [illegible] |
| [55]BANK DEBITS ($,SEP) | 1,1[illegible],758,592 | 55.[illegible] | [illegible] | [illegible] |
| [21]RESIDENTIAL MORGAGE LOANS ($000,AUG) | 200.0 | -46.2 | -47.1 | [illegible] |
| EMPLOYMENT AND UNEMPLOYMENT[22] | | | | |
| UNEMPLOYMENT RATE (AUG) | 8.[illegible] | [illegible] | [illegible] | -[illegible] |
| REVENUE COLLECTIONS[34] | | | | |
| SALES TAX COLLECTIONS ($AUG) | 2,071,015 | 9.0 | -2.9 | 15.2 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OF QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) ] |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [49] TELEPHONES IN SERVICE (NUMBER,SEP) | [illegible],635 | [illegible] | [illegible] | [illegible] |
| [50] POSTAL REVENUES ($,SEP 86 - OCT 87) | 155,[illegible]26 | [illegible] | [illegible] | [illegible] |
| [51] NEWSPAPER ADVERTISING LINAGE,SEP) | 1,771,[illegible]44 | [illegible] | [illegible] | [illegible] |
| [52] AIRLINE PASSENGER BOARDINGS (NUMBER,AUG) | [illegible],779 | -[illegible] | [illegible] | -[illegible] |
| [52] AIRLINE CARGO (TONS,AUG) | [illegible]1 | [illegible] | [illegible] | [illegible] |
| TRADE | | | | |
| WHOLESALE SALES ($,SEP) | 3,367,[illegible]6 | [illegible] | [illegible] | [illegible] |
| PRODUCTION | | | | |
| [53]ELECTRIC POWER CONSUMPTION (KWH,SEP) | 121,745,[illegible]0 | [illegible] | [illegible] | [illegible] |
| CONSTRUCTION | | | | |
| [54]NUMBER OF BUILDING PERMITS (SEP) | [illegible]34 | [illegible] | [illegible] | [illegible] |
| [54]VALUE OF BUILDING PERMITS ($,SEP) | 2,394,507 | [illegible] | [illegible] | [illegible] |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | [illegible],000,000 | [illegible] | [illegible] | [illegible] |
| NONRESIDENTIAL ($,AUG) | 100,000 | [illegible] | [illegible] | [illegible] |
| FINANCE | | | | |
| [55]BANK DEMAND DEPOSITS ($,SEP) | 161,2[illegible],359 | [illegible] | [illegible] | [illegible] |
| [55]BANK DEBITS ($,SEP) | 552,[illegible]35,[illegible]0 | [illegible] | [illegible] | [illegible] |
| [21]RESIDENTIAL MORGAGE LOANS ($000,AUG) | 701.0 | [illegible] | [illegible] | [illegible] |
| EMPLOYMENT AND UNEMPLOYMENT[22] | | | | |
| UNEMPLOYMENT RATE (AUG) | 10.[illegible] | 24.7 | [illegible] | [illegible] |
| REVENUE COLLECTIONS[34] | | | | |
| SALES TAX COLLECTIONS ($AUG) | 1,007,629 | [illegible] | [illegible] | [illegible] |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OF QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [illegible] TELEPHONES IN SERVICE (NUMBER,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] POSTAL REVENUES ($,SEP 26 - OCT 23) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] NEWSPAPER ADVERTISING LINAGE,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] AIRLINE PASSENGER BOARDINGS (NUMBER,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] AIRLINE CARGO (TONS,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| TRADE | | | | |
| [illegible] DEPARTMENT STORE SALES ($,JUL) | [illegible] | [illegible] | [illegible] | [illegible] |
| WHOLESALE SALES ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| PRODUCTION | | | | |
| [illegible] ELECTRIC POWER CONSUMPTION (KWH,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| CONSTRUCTION | | | | |
| [illegible] NUMBER OF BUILDING PERMITS (SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] VALUE OF BUILDING PERMITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| NONRESIDENTIAL ($,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| FINANCE | | | | |
| [illegible] BANK DEMAND DEPOSITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] BANK DEBITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] RESIDENTIAL MORGAGE LOANS ($000),AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| EMPLOYMENT AND UNEMPLOYMENT[illegible] | | | | |
| UNEMPLOYMENT RATE (AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| REVENUE COLLECTIONS[illegible] | | | | |
| SALES TAX COLLECTIONS ($AUG) | [illegible] | [illegible] | [illegible] | [illegible] |

## MONROE AREA

(INCLUDES MORHOUSE AND OUACHITA PARISHES)

| | VALUE OF QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [illegible] TELEPHONES IN SERVICE (NUMBER,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] POSTAL REVENUES ($,SEP 26 - OCT 23) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] AIRLINE PASSENGER BOARDINGS (NUMBER,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] AIRLINE CARGO (TONS,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| TRADE | | | | |
| WHOLESALE SALES ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| PRODUCTION | | | | |
| [illegible] ELECTRIC POWER CONSUMPTION (KWH,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| CONSTRUCTION | | | | |
| [illegible] NUMBER OF BUILDING PERMITS (SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] VALUE OF BUILDING PERMITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| NONRESIDENTIAL ($,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| FINANCE | | | | |
| [illegible] BANK DEMAND DEPOSITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] BANK DEBITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [illegible] RESIDENTIAL MORGAGE LOANS ($000),AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| EMPLOYMENT AND UNEMPLOYMENT[illegible] | | | | |
| UNEMPLOYMENT RATE (AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| REVENUE COLLECTIONS[illegible] | | | | |
| SALES TAX COLLECTIONS ($AUG) | [illegible] | [illegible] | [illegible] | [illegible] |

# LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OF QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [69]TELEPHONES IN SERVICE (NUMBER,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [70]POSTAL REVENUES ($,SEP 06 – OCT 02) | [illegible] | [illegible] | [illegible] | [illegible] |
| [71]AIRLINE PASSENGER BOARDINGS (NUMBER,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| [72]AIRLINE CARGO (TONS,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| TRADE | | | | |
| WHOLESALE SALES ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| PRODUCTION | | | | |
| [73]ELECTRIC POWER CONSUMPTION (KWH,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| CONSTRUCTION | | | | |
| [74]NUMBER OF BUILDING PERMITS (SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [75]VALUE OF BUILDING PERMITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [76]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| NONRESIDENTIAL ($,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| FINANCE | | | | |
| [77]BANK DEMAND DEPOSITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [78]BANK DEBITS ($,SEP) | [illegible] | [illegible] | [illegible] | [illegible] |
| [79]RESIDENTIAL MORTGAGE LOANS ($000,AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| EMPLOYMENT AND UNEMPLOYMENT[22] | | | | |
| UNEMPLOYMENT RATE (AUG) | [illegible] | [illegible] | [illegible] | [illegible] |
| REVENUE COLLECTIONS[80] | | | | |
| SALES TAX COLLECTIONS ($AUG) | [illegible] | [illegible] | [illegible] | [illegible] |

n.a. – either not applicable, or not printed to maintain confidentiality

[1]*Wall Street Journal*, figures reported Nov. 6, 1981

[2]*Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce

[3]Bureau of Labor Statistics, U.S. Department of Labor

[4]*Business Conditions Digest*, U.S. Department of Commerce

[5]*Industrial Production* (G. 12.3), Federal Reserve System

[6]*Employment and Earnings*, U.S. Department of Labor

[7]U.S. Dept. of Commerce

[8]Federal Reserve Statistical Release G. 13, Federal Reserve System

[9]*Monetary Trends*, Federal Reserve Bank of St. Louis

[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.

[11]Federal Reserve Statistical Release G. 6, Federal Reserve System

[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month

[13]Dun & Bradstreet, Inc., New York City, N.Y.

[14]Office of the Secretary of State. Includes new domestic charters filed between Sept. 1-Oct. 2, 1981

[15]R. L. Polk & Co., Cincinnati, Ohio

[16]Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.

[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU

[18]F. W. Dodge Division, McGraw-Hill Information Systems Company

[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits

[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts

[21]Federal Home Loan Bank of Little Rock, Arkansas

[22]Research and Statistics Unit, La. Department of Labor – not comparable to any previous years' figures

[23]Budget Office, Division of Administration, State of La., Baton Rouge, La. Note minus values for Individual Income and Corporation Franchise taxes

NEW ORLEANS AREA

[24]New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner

[25]New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville

[26]New Orleans

[27]New Orleans International Airport

[28]Greater New Orleans Tourist & Convention Commission

[29]*Monthly Retail Trade – Sales and Inventories*

[30]Area figure for New Orleans, Chalmette, Arabi, Covington, Luling

[31]New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle

[32]Orleans, Jefferson, St. Bernard, St. Tammany Parishes

[33]New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington

[34]Dept. of Revenue, State of La., Baton Rouge, La.

[35]Includes imports and exports of general cargo passing over public facilities

BATON ROUGE AREA

[36]Baton Rouge, Zachary, Denham Springs, Donaldsonville

[37]Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs

[38]Baton Rouge, Denham Springs

[39]Capital City Press

[40]Greater Baton Rouge Airport District

[41]Area figure for Baton Rouge and Donaldsonville

[42]Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen

[43]Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen

LAKE CHARLES AREA

[44]Lake Charles, Sulfur, Vinton

[45]Lake Charles

[46]Lake Charles Municipal Airport

[47]Area figure for Lake Charles, Westlake, Vinton

[48]Lake Charles, Sulfur, Westlake

ALEXANDRIA AREA

[49]Alexandria, Colfax

[50]Alexandria, Pineville

[51]Alexandria only

[52]Rapides Municipal Airport

[53]Area figure for Alexandria and Pineville

[54]Alexandria, Pineville, Lecompte

[55]Alexandria, Colfax, Cheneyville

SHREVEPORT AREA

[56]Shreveport Airport Authority

[57]Shreveport, Minden

[58]Shreveport, Bossier City, Minden, Springhill, Vivian

[59]Shreveport, Minden

[60]Minden, Springhill Haynesville, Caddo-Bossier Parishes

[61]Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen

[62]Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing

MONROE AREA

[63]Monroe, Bastrop

[64]Monroe, Bastrop, West Monroe

[65]Monroe Municipal Airport

[66]Bastrop, West Monroe

[67]Monroe, Bastrop, West Monroe, Sterlington

[68]Monroe, Bastrop, West Monroe

LAFAYETTE AREA

[69]Lafayette, Broussard, Carencro, Duson, Youngsville

[70]Lafayette Airport Commission

[71]Area figure for Lafayette

[72]Lafayette only

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE - LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | CPD 1981 | PERCENT CHANGE CPD 1981 / CPD 1980 | PERCENT CHANGE CPD 1981 / ATD 1981 |
|---|---|---|---|
| ABBEVILLE | 74,052 | -3.1 | -22.1 |
| ABITA SPRINGS | 2,747 | 4.4 | 44.0 |
| ACADIA PARISH S.B. | 187,846 | -22.7 | -3.2 |
| ALBANY | NA | NA | NA |
| ALEXANDRIA | 438,067 | -6.0 | 20.3 |
| ALLEN PARISH S.B. | 47,182 | 11.4 | 4.8 |
| AMITY CITY | 1,474 | 9.3 | -9.5 |
| ANACOCO | 47,653 | 17.3 | 2.2 |
| ANNANDALE | 0 | 3.0 | 3.7 |
| ASCENSION PARISH | 434,451 | 28.1 | 6.7 |
| ASCENSION PARISH | 269,204 | 19.0 | 4.1 |
| ASSUMPTION PARISH | 92,539 | 13.2 | -5.4 |
| ASSUMPTION PARISH S.B. | 92,539 | 13.2 | -5.4 |
| AVOYELLES PARISH S.B. | 187,847 | 7.1 | 13.3 |
| BAKER | 153,535 | 41.4 | 4.3 |
| BALDWIN | 4,312 | 111.5 | 10.1 |
| BASTROP | NA | NA | NA |
| BEAUREGARD PARISH S.B. | 140,261 | 3.9 | 2.9 |
| BENTON | 3,342 | 3.9 | 4.3 |
| BERWICK | 27,324 | -19.9 | 14.3 |
| BERWICK PARISH S.B. | 27,324 | -19.9 | 14.3 |
| BOGALUSA | 146,417 | -15.2 | 25.8 |
| BOSSIER PARISH S.B. | 334,416 | NA | -7.2 |
| BOSTON CITY | 299,832 | 20.7 | 13.4 |
| BOSTON PARISH S.B. | 429,852 | 27.3 | 6.3 |
| BRAND PRINT | 0 | 3.0 | 3.7 |
| BRANDON | 10,289 | 5.7 | -1.4 |
| BRUSLY | NA | NA | NA |
| BUNKIE | 1,131,247 | 11.2 | -3.3 |
| CALCASIEU PARISH S.B. | 1,405,605 | 9.9 | 13.1 |
| CALDWELL PARISH S.B. | 41,532 | 17.7 | 17.1 |
| CALDWELL PARISH S.B. | 41,532 | 17.7 | 17.1 |
| CAMERON | 4,574 | NA | -22.5 |
| CARRIERE | 12,948 | 15.9 | -11.5 |
| CATAHOULA PARISH S.B. | 43,197 | 15.1 | 11.4 |
| CENTER POINT | 23,247 | 27.5 | 3.4 |
| CHATAIGNE PARISH S.B. | 83,552 | 16.3 | -0.5 |
| CHENY | 1,474 | -5.9 | 12.5 |
| CLAY CONTA PARISH S.B. | 47,347 | 17.1 | 14.5 |
| CLAY CONTA PARISH S.B. | 131,249 | 15.6 | 4.5 |
| CLINTON BELLEY | 3,216 | -15.6 | 144.5 |
| CLINTONDALE | 3,433 | 3.3 | -1.5 |
| COLFAX | 32,833 | 1.3 | -6.2 |
| COLUMBIA | 3,365 | 24.7 | 15.7 |
| COLWITZ | 111,174 | 5.1 | -11.4 |
| COLLINS | 3,197 | -2.6 | -2.5 |
| CONCORDIA | 12,435 | 7.5 | 23.5 |
| CROWLEY | 32,133 | 11.2 | -1.4 |
| CROWLEY | 25,151 | 12.4 | 10.6 |
| DEQUITTY | 47,025 | 12.6 | 10.5 |
| DERIDDER | 135,[illegible] | 12.6 | 5.3 |
| DERIDDER PARISH S.B. | NA | NA | NA |
| DIXIE INN | 0 | -3.0 | -3.4 |
| DONALDSONVILLE | 30,376 | -3.8 | -3.4 |
| DRYDEN | 33,232 | 15.4 | 4.3 |
| E. CARROLL PARISH S.B. | 41,347 | 4.5 | 3.6 |
| E. FELICIANA PARISH S.B. | 43,496 | 2.5 | 16.4 |
| EAGLE, INCORPORATED | 1,[illegible] | 7.1 | 3.4 |
| E.B.R. PARISH S.B. | 2,[illegible] | 6.8 | -2.6 |
| EDEN | 3,333 | -18.3 | -28.6 |
| ELTON | 3,593 | 14.3 | -12.6 |
| ERWINVILLE | 3,356 | -14.5 | -14.4 |
| EUNICE | 144,176 | 25.2 | -12.9 |
| EVANGELINE PARISH S.B. | 135,413 | 12.4 | -4.4 |
| FARMERVILLE | 27,742 | 24.8 | 17.5 |
| FERRIDAY | 23,335 | 4.4 | -2.4 |
| FISHER | 2,485 | -16.2 | -2.5 |
| FRANKLIN PARISH S.B. | 154,547 | 13.7 | -4.1 |
| FRANKLINTON | 72,760 | -3.4 | -1.3 |
| GALVEZ MIXING | 7,763 | 7.1 | -13.1 |
| GONZALES | NA | NA | NA |
| GRAMBLING | 13,249 | -3.2 | -11.4 |
| GRANT COURTESY | 0 | 3.0 | 3.0 |
| GRANT PARISH S.B. | 83,485 | -11.2 | -7.4 |
| GREENWOOD | NA | NA | NA |
| HAMMOND | 147,741 | 7.3 | 2.4 |
| HARRISONBURG | 13,243 | 12.3 | 2.3 |
| HAYNESVILLE | 13,243 | 12.3 | 2.3 |
| HILLSTON | 3,474 | -10.5 | -14.5 |
| HOMER | 3,249 | 18.3 | -13.1 |
| IBERIA PARISH S.B. | NA | NA | NA |
| IBERVILLE PARISH | 150,338 | 7.9 | 2.5 |
| IBERVILLE PARISH | 150,338 | 7.9 | 2.5 |
| INDEPENDENCE | 6,386 | -2.0 | -10.1 |
| IOTA | 5,334 | 5.0 | 4.9 |
| IRA | 2,874 | -16.5 | -17.4 |
| JACKSON PARISH S.B. | 74,142 | 28.4 | 12.9 |
| JEANERETTE | 34,433 | 24.4 | 44.1 |
| JENA, DAVID PARISH S.B. | 77,879 | 15.1 | -5.1 |
| JEFFERSON PARISH S.B. | 4,734,242 | 44.5 | -3.2 |
| JEFFERSON PARISH | 4,734,522 | 44.5 | -3.2 |
| JENNINGS | 93,433 | 14.7 | -2.4 |
| JONESBORO | 13,293 | 9.5 | 5.4 |
| KAPLAN | NA | NA | NA |
| KENTWOOD | 17,367 | 19.5 | 3.5 |
| KILBOURNE | 0 | 3.0 | 3.7 |
| LAFAYETTE PARISH S.B. | 417,847 | 15.1 | -4.5 |
| LAFAYETTE PARISH S.B. | 1,687,832 | 26.1 | -3.1 |
| LAFAYETTE | 1,727,535 | 23.6 | -2.4 |
| LAFOURCHE PARISH S.B. | 361,239 | 23.8 | 16.0 |
| LAFOURCHE PARISH S.B. | 457,218 | 15.1 | -11.9 |
| LAKE ARTHUR | 31,434 | 4.5 | 18.3 |
| LAKE CHARLES | 1,[illegible] | 15.1 | 3.1 |
| LAKE PROVIDENCE | NA | NA | NA |
| LA SALLE PARISH S.B. | 64,179 | 7.0 | -17.5 |
| LEESVILLE | 95,274 | 3.3 | -5.5 |
| LINCOLN PARISH S.B. | 99,527 | 15.2 | 16.4 |
| LIVINGSTON PARISH | 197,247 | 18.2 | 18.4 |
| LIVINGSTON PARISH S.B. | 476,451 | 16.5 | -4.3 |
| LOCKPORT | 4,[illegible] | 4.5 | 33.2 |
| LOGANSPORT | NA | NA | NA |
| LUTCHER | NA | NA | NA |
| MADISON PARISH S.B. | NA | NA | NA |
| MADISON PARISH S.B. | 47,093 | -6.2 | -29.7 |
| MANDEVILLE | 16,773 | 58.9 | -4.7 |
| MANGHAM | 13,794 | 3.8 | -11.5 |
| MANGHAM | 2,395 | -9.3 | -11.5 |
| MANSFIELD | NA | NA | NA |
| MANSURA | 43,343 | 59.6 | 24.7 |
| MARKSVILLE | 2,664 | -16.1 | 7.2 |
| MARSHALL | 4,135 | -3.1 | 13.2 |
| MELVILLE | 5,793 | 19.4 | 4.5 |
| NEW ROADS | 673 | 7.8 | -25.4 |
| MENTMORPHY | NA | NA | NA |
| MONROEVILLE | 91,114 | 12.5 | 21.3 |
| MORGAN CITY S.B. | 119,053 | 29.1 | 11.4 |
| MOUNTAIN | 543,793 | 5.3 | 15.1 |
| MONTGOMERY | 2,473 | 11.6 | 15.3 |
| MORPHOUSE PARISH S.B. | 135,366 | 17.6 | 1.9 |
| MOSS | 1,764 | -8.8 | 11.3 |
| NAPOLEONVILLE | 4,382 | 3.4 | 15.9 |
| NATCHITOCHES | 143,753 | 139.6 | 3.1 |
| NATCHITOCHES PARISH S.B. | 362,743 | 56.3 | 44.5 |
| NEW IBERIA | 337,132 | 8.1 | 3.3 |
| NEW ORLEANS | 1,324,663 | 42.1 | 16.8 |
| NEW ROADS | 22,743 | 7.2 | -4.4 |
| NEW ULMS | 2,443 | 43.1 | 42.1 |
| NO CHOICE | 23,402 | 16.2 | 12.1 |
| OAKDALE | 32,263 | 6.4 | 11.2 |
| OBERLIN | 5,237 | -15.4 | 27.1 |
| OIL CITY | 11,153 | 15.6 | 86.7 |
| OPELOUSAS | 129,454 | 19.1 | -0.6 |
| ORLEANS PARISH S.B. | NA | NA | NA |
| OUACHITA PARISH P.J. | 242,117 | 5.9 | -7.5 |
| OUACHITA PARISH S.B. | 223,493 | -0.4 | -15.6 |
| PARKS | NA | NA | NA |
| PEARL RIVER | 4,176 | 2.7 | -57.4 |
| PINE PRAIRIE | 3,241 | 55.6 | 8.4 |
| PINEVILLE | 67,945 | 19.4 | 37.7 |
| PLAIN DEALING | 3,261 | 12.5 | 47.4 |
| PLAQUEMINES PARISH P.J. | 433,933 | 12.1 | 7.3 |
| PLAQUEMINES PARISH S.B. | 236,995 | 12.1 | 7.3 |
| PLAUCHEVILLE | 935 | 11.9 | 3.5 |
| POINTE COUPEE PARISH S.B. | 176,864 | 47.2 | 16.2 |
| POINTE COUPEE PARISH | 176,864 | 47.2 | 16.4 |
| POLLOCK | 3,025 | 5.9 | 16.4 |
| PORT ALLEN | 26,474 | -9.7 | -7.1 |
| RAPIDES PARISH | 32,035 | 3.0 | 11.1 |
| RAPIDES PARISH | 477,003 | 15.0 | 51.9 |
| RATON | 66,393 | 1.1 | -5.3 |
| RAYVILLE | 47,464 | 15.9 | 3.7 |
| RED RIVER PARISH S.B. | 34,330 | 24.2 | 7.4 |
| RED RIVER PARISH P.J. | 45,383 | 63.7 | 7.4 |
| RICHLAND PARISH S.B. | 144,363 | 18.4 | 11.8 |
| RINGGOLD | NA | NA | NA |
| RIVERLAND | 2,75[illegible] | 16.5 | 4.7 |
| ROSEPINE | 13,930 | 14.7 | 3.4 |
| RUSTON | 474,927 | 12.1 | 12.4 |
| SABINE PARISH S.B. | 44,065 | 2.3 | 14.7 |
| SARPETTA | 576 | 11.2 | -12.1 |
| SCOTT | 25,458 | 16.1 | 12.8 |
| SHREVEPORT | 2,134,181 | 12.4 | 7.2 |
| SLIDELL | 179,195 | 13.2 | 7.1 |
| SPEARSVILLE | NA | NA | NA |
| SPRINGHILL | 14,422 | 16.7 | 2.5 |
| ST. BERNARD PARISH P.J. | 503,948 | 11.1 | 3.5 |
| ST. BERNARD PARISH S.B. | 503,948 | 11.1 | 3.5 |
| ST. CHARLES PARISH P.J. | 364,645 | 7.4 | -22.8 |
| ST. CHARLES PARISH S.B. | 436,537 | 4.8 | -21.4 |
| ST. FRANCISVILLE | NA | NA | NA |
| ST. JAMES PARISH S.B. | 266,334 | 83.2 | 3.5 |
| ST. JOHN PARISH S.B. | 431,836 | -8.1 | -41.9 |
| ST. LANDRY PARISH S.B. | 458,334 | 22.4 | 16.1 |
| ST. MARTIN PARISH S.B. | NA | NA | NA |
| ST. MARTINVILLE | NA | NA | NA |
| ST. MARY PARISH S.B. | 356,554 | 43.7 | 4.1 |
| ST. MARY PARISH | 1,341,476 | 19.8 | 4.1 |
| ST. TAMMANY PARISH S.B. | NA | NA | NA |
| SULPHUR | 280,952 | 17.1 | 5.7 |
| SUNSET | 3,127 | 18.4 | -23.8 |
| TALLULAH | 21,940 | -4.2 | 32.1 |
| TANGIPAHOA (VILLAGE OF) | 3,335 | 26.4 | 16.7 |
| TANGIPAHOA PARISH S.B. | 161,451 | 16.7 | 13.7 |
| TENSAS PARISH P.J. | 24,716 | -1.8 | -33.0 |
| TENSAS PARISH S.B. | 41,327 | 4.9 | 52.2 |
| TERREBONNE PARISH S.B. | 878,240 | 35.1 | 9.2 |
| TERREBONNE PARISH | 1,363,334 | 35.1 | 9.2 |
| THIBODAUX | 203,815 | 49.3 | -1.3 |
| UNION PARISH S.B. | 75,427 | 19.1 | 14.1 |
| VERMILION PARISH P.J. | NA | NA | NA |
| VERMILION PARISH S.B. | NA | NA | NA |
| VERNON PARISH S.B. | 321,735 | 8.1 | -8.5 |
| VIDALIA | 26,534 | -1.3 | -3.7 |
| VILLE PLATTE | 42,455 | 0.5 | -3.4 |
| VINTON | 21,721 | -2.3 | -4.6 |
| VIVIAN | 73,058 | 36.1 | 20.7 |
| WALKER | NA | NA | NA |
| WASHINGTON (TOWN OF) | 4,151 | -17.3 | 3.3 |
| WASHINGTON PARISH S.B. | 119,538 | 87.9 | 4.3 |
| WEBSTER PARISH S.B. | 161,117 | 3.4 | 3.4 |
| WELSH | 34,417 | 19.3 | 8.4 |
| WEST ASCENSION | 32,931 | NA | 18.1 |
| W.B.R. PARISH | 152,769 | 6.0 | -8.2 |
| W.B.R. PARISH S.B. | 152,767 | 7.5 | -3.5 |
| W. CARROLL PARISH S.B. | 53,335 | 11.0 | -11.5 |
| W. FELICIANA PARISH S.B. | 150,345 | -18.7 | -17.1 |
| WEST MONROE | 184,739 | 20.6 | -5.3 |
| WESTLAKE | 51,383 | 7.4 | -20.5 |
| WINN PARISH S.B. | 68,112 | -15.3 | -2.7 |
| WINNSBORO | 44,766 | 3.4 | -3.2 |
| WOODVILLE | 7,369 | 110.2 | 4.3 |
| WORTH | NA | NA | NA |
| ZACHARY | 73,913 | 5.5 | -3.7 |
| TOTAL REPORTED THIS MONTH | $7,408,838 | NA | NA |
| COMPARABLE COLLECTIONS | $7,407,742 | 26.7 | 3.7 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

### Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

| SITE | September 1981 | August 1981 | September 1980 | Percent Change: Sept. 1981/ Sept. 1980 | Percent Change: Sept. 1981/ Aug. 1981 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 7,387 | 9,847 | 7,387 | 0 | -25.0 |
| Avery Island | 2,994 | 4,418 | 2,575 | +12.8 | -34.3 |
| Baton Rouge | | | | | |
| Old State Capitol | 3,518 | 5,720 | 3,002 | +17.2 | -38.5 |
| Old Arsenal Museum | 3,432 | 6,159 | 3,204 | +7.1 | -44.3 |
| Camp Moore State Commemorative Area | 279 | 312 | 372 | -25.0 | -10.6 |
| Chemin-A-Haut State Park | 10,262 | 17,688 | 11,364 | -9.7 | -42.0 |
| Chicot State Park | 27,176 | 29,531 | 28,786 | -5.6 | -8.0 |
| Cypremort Point State Park | 6,900 | 10,052 | 9,334 | -26.1 | -31.4 |
| Edward Douglass White State Comm. Area | 135 | 121 | N.A. | N.A. | +11.6 |
| Fairview Riverside State Park | 19,694 | 20,586 | 26,686 | -26.2 | -4.3 |
| Fontainebleau State Park | 34,214 | 7,442 | 34,214 | 0 | +359.7 |
| Fort Jesup State Comm. Area | 5,978 | 13,202 | 4,306 | +38.8 | -54.7 |
| Fort Pike State Comm. Area | 9,500 | 9,500 | 10,112 | -6.1 | 0 |
| Grand Isle State Park | 30,000 | 50,000 | 21,352 | +40.5 | -40.0 |
| Hodges Gardens | 2,797 | 2,797 | 1,781 | +57.0 | 0 |
| Hot Wells Health Resort | 480 | 1,640 | 2,156 | -77.7 | -70.7 |
| Indian Creek Recreational Area | 7,301 | N.A. | 5,984 | +22.0 | N.A. |
| Kent House State Commemorative Area | 446 | 603 | 614 | -27.4 | -26.0 |
| Lake Bistineau State Park | 14,340 | 18,103 | 11,540 | +24.3 | -49.0 |
| Lake Bruin State Park | 2,292 | 3,934 | 4,630 | -50.1 | -41.7 |
| Lake Claiborne State Park | 6,580 | 7,320 | 4,328 | +52.0 | -10.1 |
| Lake D'Arbonne State Park | 2,858 | 5,229 | 2,300 | +24.3 | -45.3 |
| Longfellow-Evangeline State Comm. Area | 33,512 | 34,500 | 24,998 | +34.1 | -2.9 |
| Mansfield State Comm. Area | 5,482 | 7,178 | 5,163 | +6.2 | -23.6 |
| Marksville State Comm. Area | 1,873 | 2,697 | N.A. | N.A. | -30.6 |
| New Orleans | | | | | |
| The La. State Museum | 11,571 | N.A. | 10,761 | +7.5 | N.A. |
| Poverty Point State Commemorative Area | 5,922 | 8,548 | 4,131 | +43.4 | -30.7 |
| Rebel State Commemorative Area | 1,910 | 1,460 | 1,717 | +11.2 | +30.8 |
| St. Bernard State Park | 2,448 | 2,812 | 2,128 | +15.0 | -12.9 |
| Sam Houston Jones State Park | 22,757 | 34,930 | N.A. | N.A. | -34.8 |
| Shreveport | | | | | |
| The La. State Exhibit Museum | 28,600 | 26,400 | 30,300 | -5.6 | +8.3 |
| The La. State Fairgrounds | 75,500 | 30,950 | 69,800 | +8.2 | +143.9 |
| Winter Quarters State Commemorative Area | 63 | 73 | 46 | +37.0 | -13.7 |

N.A.—Not available

### Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

| STATION | September 1981 | August 1981 | September 1980 | Percent Change: Sept. 1981/ Sept. 1980 | Percent Change: Sept. 1981/ Aug. 1981 |
|---|---|---|---|---|---|
| Bastrop: Snyder Museum | 404 | 684 | 841 | -25.3 | -40.9 |
| Baton Rouge: State Capitol | 16,088 | 24,662 | 15,893 | +6.4 | -34.5 |
| Greenwood | 12,057 | 16,934 | 8,545 | +41.1 | -28.8 |
| Kentwood | 8,788 | 11,908 | 7,158 | +22.8 | -26.2 |
| Mound Center (I-20) | 8,664 | 13,839 | N.A. | N.A. | -37.4 |
| New Orleans | 12,527 | 13,439 | 8,317 | +50.6 | -6.8 |
| St. Francisville | 2,580 | 3,625 | 1,852 | +39.3 | -28.8 |
| Slidell (I-59) | 43,264 | 50,516 | 28,631 | +51.1 | -14.4 |
| Slidell (I-10) | 79,780 | 90,724 | 86,094 | -7.3 | -12.1 |
| Toledo Bend | 1,847 | 2,387 | 1,291 | +19.8 | -35.7 |
| Vidalia | 964 | 1,489 | 1,161 | -17.0 | -35.3 |
| Vinton | 12,491 | 24,889 | 26,045 | -52.0 | -47.7 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT, *Associate Director*
JOHN DUFFY, JR., *Managing Editor*
MICHAEL A. HOSKINS, *Technical Editor*
DONALD E. KIRSOPP, *Computer Programmer*
MICHAEL HATHORN, *Graduate Student Assistant*
*Other Student Assistant*
SUSAN C. MITCHEN

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.



LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.

-/ U 2735-2 (A)

# LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 1 No. 12
December, 1981

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| [1]TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (DEC)..... | 110.78 | 32.5 | 23.4 | -- |
| [2]MERCHANDISE TRADE BALANCE | | | | |
| (EXPORTS MINUS IMPORTS)($-MIL,AUG) ..... | -4,477.93 | 615.3 | 725.6 | -9.8 |
| [3]NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL,AUG)..... | -65.70 | -21.7 | -34.3 | -43.6 |
| PETROLEUM & PRODUCTS ($ MIL.,AUG)..... | -4,001.20 | -29.3 | -42.2 | 2.8 |
| CHEMICALS ($ MIL.,AUG)..... | 715.10 | -37.4 | -39.1 | -2.9 |
| TRANSPORT EQUIPMENT ($ MIL.,AUG)..... | 86.00 | -654.8 | -182.3 | -1888.2 |
| [4]EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,AUG)..... | 94.70 | -39.3 | -70.3 | -16.2 |
| SOYBEANS ($ MIL.,AUG)..... | 318.5 | -20.6 | -41.5 | 9.6 |
| RICE, GRAINS, AND CEREALS ($ MIL.,AUG)..... | 1,477.90 | -8.4 | -6.1 | 22.4 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| [1]CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS | | | | |
| U.S. CITY AVG (1967=100) | | | | |
| ALL ITEMS (OCT)..... | 279.9 | 13.2 | 0.2 | -- |
| [2]PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (OCT)..... | 272.1 | 6.8 | 0.4 | -- |
| CONSUMER FINISHED GOODS (OCT)..... | 274.0 | 6.8 | 0.5 | -- |
| INTERMEDIATE MATERIALS (OCT)..... | 309.3 | 7.8 | -0.1 | -- |
| CRUDE MATERIALS (OCT)..... | 320.3 | -0.7 | -2.3 | -- |
| [3]INDEX OF 12 LEADING INDICATORS (1967=100)(SEP)..... | 166.9 | 23.5 | 24.7 | -- |
| [4]INDUSTRIAL PRODUCTION INDEX (1967=100)(OCT)..... | 149.5 | 1.7 | -1.7 | -- |
| [5]TOTAL ENERGY INDEX (1967=100)(OCT)..... | 137.6 | 3.6 | -1.0 | -- |
| [6]TOTAL CIVILIAN LABOR FORCE (NUMBER,SEP)..... | 106,236,000 | 1.2 | 1.2 | -- |
| [6]TOTAL EMPLOYED (NUMBER,SEP)..... | 98,270,000 | 1.1 | 1.3 | -- |
| [6]UNEMPLOYED RATE (SEP)..... | 7.5 | 1.4 | -1.3 | -- |
| [7]HOUSING STARTS (PUBLIC AND PRIVATE)(UNITS,OCT)..... | 86,200 | -43.5 | 2.0 | -11.8 |
| [8]PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (OCT)..... | 13.5 | 10.5 | -7.7 | -- |
| [8]PERCENT YIELD ON STATE AND LOCAL BONDS (A,OCT)..... | 12.1 | 43.8 | 4.1 | -- |
| [8]AVERAGE PERCENT YIELD ON CORPORATE BONDS (OCT)..... | 16.2 | 23.9 | 3.0 | -- |
| [9]M1-A -- MONEY STOCK | | | | |
| (CURRENCY PLUS DEMAND DEPOSITS)($BIL.,SEP)..... | 359.6 | -6.1 | -3.5 | -- |
| [9]M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS | | | | |
| AT BANKS AND THRIFT INSTITUTIONS)($ BIL.,SEP) ..... | 431.7 | 5.8 | -0.0 | -- |
| [10]SALES OF ORDINARY LIFE INSURANCE ($000,SEP)..... | 36,193,000 | 20.4 | 5.1 | 15.8 |
| [11]BANKS DEBITS ($ BIL.,SEP)..... | 85,571 | 31.1 | -4.6 | 27.9 |

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,OCT) | 2,842,715 | 1.5 | NA | -7.2 |
| [10] SALES OF ORDINARY LIFE INSURANCE ($000,SEP) | 32,032 | -87.3 | -89.1 | -8.0 |
| NEWSPAPER ADVERTISING LINAGE (OCT) | 26,700,852 | -7.2 | 5.2 | -3.9 |
| [14] NEW CORPORATIONS (NUMBER,OCT) | 253 | -79.1 | -76.7 | 8.9 |
| TRADE | | | | |
| WHOLESALE SALES ($,OCT) | 95,237,431 | -13.1 | 8.4 | -4.6 |
| [15] NEW PASSENGER CAR SALES (NUMBER,SEP) | 15,838 | 10.6 | -4.8 | 0.3 |
| [15] NEW TRUCK SALES (NUMBER,SEP) | 6,987 | 25.8 | -0.2 | 4.6 |
| PRODUCTION | | | | |
| [16] CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BBLS,OCT) | 39,107 | -5.5 | 3.3 | -24.9 |
| NORTH LOUISIANA (42-GAL BBLS,OCT) | 2,930 | 4.4 | 3.9 | -18.9 |
| SOUTH LOUISIANA (42-GAL BBLS,OCT) | 36,177 | -6.3 | 3.2 | -25.3 |
| CRUDE RUNS TO STILLS (BBLS, DAILY AVG FOR OCT) | 1,321,670 | 12.1 | 0.8 | 1.5 |
| ELECTRIC POWER CONSUMPTION (KWH,OCT) | 6,093,283,563 | 0.5 | -7.4 | 0.5 |
| INDUSTRIAL ELECTRIC POWER CONSUMPTION (KWH,OCT) | 3,572,138,315 | 9.1 | -0.3 | 10.6 |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (OCT) | 5,618 | -2.2 | -0.8 | 11.7 |
| VALUE OF BUILDING PERMITS (OCT) | 104,458,760 | -13.7 | -20.7 | 31.5 |
| [18] VALUE OF CONSTUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 128,700,000 | 8.5 | 28.1 | 26.7 |
| NONRESIDENTIAL ($,SEP) | 154,300,000 | 74.2 | 76.7 | 19.9 |
| NONBUILDING ($,SEP) | 86,500,000 | -12.4 | -37.5 | -6.7 |
| FINANCE | | | | |
| [19] BANK DEMAND DEPOSITS ($BIL,OCT) | 5.218 | 3.5 | 3.7 | 4.8 |
| [20] BANK DEBITS ($BIL,OCT) | 34.667 | 13.0 | 15.1 | 18.4 |
| [21] RESIDENTIAL MORTGAGE LOANS ($000,SEP) | 74,900 | -36.3 | 2.5 | 14.6 |
| EMPLOYMENT AND UNEMPLOYMENT | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,OCT) | 1,656,100 | 5.7 | 0.5 | 5.7 |
| TRADE EMPLOYMENT (OCT) | 368,300 | 0.7 | 0.4 | 1.1 |
| GOVERNMENT EMPLOYMENT (OCT) | 328,100 | 6.7 | 2.0 | 5.8 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (OCT) | 285,400 | 8.9 | NA | -3.0 |
| MANUFACTURING EMPLOYMENT (OCT) | 217,500 | 1.8 | 0.3 | 2.7 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (OCT) | 128,200 | 10.5 | 0.1 | 8.2 |
| CONTRACT CONSTRUCTION EMPLOYMENT (OCT) | 157,600 | 9.7 | -0.6 | 13.1 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (OCT) | 76,100 | 0.5 | 0.0 | 0.9 |
| MINING AND QUARRYING EMPLOYMENT (OCT) | 98,900 | 14.3 | 0.1 | 13.7 |
| UNEMPLOYMENT RATE (OCT) | 7.0 | 23.4 | -1.3 | 6.6 |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,OCT) | 41.0 | -1.2 | -0.2 | 0.2 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,OCT) | 357.0 | 6.6 | -0.1 | 10.3 |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SEVERANCE TAX ($,OCT) | 83,687,360 | 51.2 | -5.8 | 69.9 |
| SALES TAX GENERAL ($,OCT) | 69,292,032 | 25.2 | 2.3 | 55.7 |
| MOTOR VEHICLE ($,OCT) | 9,550,008 | 12.3 | 3.5 | -0.9 |
| GASOLINE TAX ($,OCT) | 16,322,279 | 22.3 | 51.9 | 1.9 |
| ROYALITIES, RENTALS, AND BONUSES ($,OCT) | 46,208,800 | 40.0 | -12.6 | -6.4 |
| INCOME TAXES INDIVIDUAL ($,OCT) | 27,357,056 | 9.8 | 25.0 | -13.3 |
| CORPORATION ($,OCT) | 18,292,880 | 35.1 | -57.2 | 9.1 |
| CORPORATION FRANCHISE TAX ($,OCT) | 4,523,517 | 131.6 | -0.8 | 12.5 |
| TOBACCO TAX AND PERMITS ($,OCT) | 5,718,225 | 6.1 | 3.1 | 6.1 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,OCT) | 4,543,997 | 3.4 | 0.4 | 6.0 |
| OTHER TAXES, FEES, AND PERMITS ($,OCT) | 27,722,817 | -22.0 | NA | -86.0 |
| TOTAL REVENUES ($,OCT) | 237,038,352 | -7.9 | -6.5 | -7.4 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [24] TELEPHONES IN SERVICE (NUMBER,OCT) | 967,783 | 1.3 | 0.4 | 1.9 |
| [25] POSTAL REVENUES ($,OCT03--OCT30 ) | 3,780,252 | 18.0 | 13.1 | 18.0 |
| [26] NEWSPAPER ADVERTISING LINAGE,OCT) | 5,222,038 | -19.2 | 9.4 | -12.9 |
| [27] AIRLINE PASSENGER BOARDINGS (NUMBER,SEP) | 257,835 | 10.8 | 3.5 | 1.0 |
| [27] AIRLINE CARGO (TONS,SEP) | 1,710 | -7.7 | 0.0 | -9.1 |
| [35] OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,OCT) | 1,694,320 | 53.7 | 1.5 | 7.6 |
| [28] ATTENDANCE OF CONVENTIONS AND MEETINGS (NUMBER,OCT) | 47,645 | -42.0 | 0.0 | -19.4 |
| TRADE | | | | |
| [29] DEPARTMENT STORE SALES ($,AUG) | 45,071,680 | -5.9 | -5.8 | 7.1 |
| WHOLESALE SALES ($,OCT) | 42,715,424 | -5.8 | -1.6 | 12.7 |
| PRODUCTION | | | | |
| [30] ELECTRIC POWER CONSUMPTION (KWH,OCT) | 1,831,672,672 | -2.1 | -10.5 | 0.5 |
| CONSTRUCTION | | | | |
| [31] NUMBER OF BUILDING PERMITS (OCT) | 1,138 | 35.5 | 18.1 | 17.6 |
| [31] VALUE OF BUILDING PERMITS ($,OCT) | 23,388,724 | -26.5 | -55.3 | 22.2 |
| VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 51,800,000 | 73.2 | 157.7 | 16.3 |
| NONRESIDENTIAL ($,SEP) | 96,900,000 | 651.2 | 128.0 | 73.3 |
| FINANCE | | | | |
| [33] BANK DEMAND DEPOSITS ($,OCT) | 1,896,836,720 | 5.8 | -3.7 | 2.9 |
| [33] BANK DEBITS ($,OCT) | 14,531,350,192 | 17.8 | 3.4 | 20.0 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,SEP) | 38400.0 | -28.9 | -7.8 | 20.9 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (SEP) | 7.5 | 27.1 | -3.8 | 11.2 |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SALES TAX COLLECTIONS ($SEP) | 17,068,528 | 11.3 | 9.5 | 17.0 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [36] TELEPHONES IN SERVICE (NUMBER,OCT) | 371,038 | 1.6 | -1.2 | 4.3 |
| [37] POSTAL REVENUES ($,OCT03--OCT30 ) | 1,365,221 | 10.0 | -2.0 | 17.3 |
| [38] NEWSPAPER ADVERTISING LINAGE,OCT) | 3,910,764 | -6.6 | -3.9 | 1.6 |
| [40] AIRLINE PASSENGER BOARDINGS (NUMBER,SEP) | 21,491 | 7.6 | 7.3 | -4.0 |
| [40] AIRLINE CARGO (TONS,SEP) | 122 | 121.7 | 113.8 | -25.3 |
| [35] OCEAN SHIPMENTS-PORT OF BATON ROUGE (TONS,OCT) | 61,311 | 11.8 | -14.4 | -11.7 |
| TRADE | | | | |
| [29] DEPARTMENT STORE SALES ($,AUG) | 22,509,855 | -9.9 | -5.7 | 9.0 |
| WHOLESALE SALES ($,OCT) | 8,474,952 | -56.4 | -4.1 | -53.4 |
| PRODUCTION | | | | |
| [41] ELECTRIC POWER CONSUMPTION (KWH,OCT) | 1,241,752,400 | -8.3 | -8.4 | 2.7 |
| CONSTRUCTION | | | | |
| [42] NUMBER OF BUILDING PERMITS (OCT) | 2,427 | -14.1 | 5.2 | 12.2 |
| [42] VALUE OF BUILDING PERMITS ($,OCT) | 15,380,621 | -31.3 | 23.6 | 19.8 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 11,400,000 | -27.5 | -40.0 | 59.8 |
| NONRESIDENTIAL ($,SEP) | 21,100,000 | 37.0 | 59.6 | -7.8 |
| FINANCE | | | | |
| [43] BANK DEMAND DEPOSITS ($,OCT) | 791,691,547 | 11.4 | 6.1 | 15.2 |
| [43] BANK DEBITS ($,OCT) | 7,792,324,527 | 20.5 | 3.4 | 45.6 |
| [18] RESIDENTIAL MORGAGE LOANS ($000,SEP) | 7500.0 | -57.4 | 38.9 | -6.7 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (SEP) | 9.8 | 71.9 | -4.9 | N/A |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SALES TAX COLLECTIONS ($SEP) | 7,346,133 | 16.4 | 1.6 | 15.2 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [44]TELEPHONES IN SERVICE (NUMBER,OCT) | 118,108 | 2.3 | -1.3 | 4.1 |
| [45]POSTAL REVENUES ($,OCT03--OCT30 ) | 399,128 | 9.5 | 2.9 | 17.9 |
| [45]NEWSPAPER ADVERTISING LINAGE,OCT) | 1,618,042 | -18.2 | 0.0 | -8.6 |
| [46]AIRLINE PASSENGER BOARDINGS (NUMBER,SEP) | 3,921 | 5.7 | 4.1 | 2.8 |
| [46]AIRLINE CARGO (TONS,SEP) | 6 | 3.7 | 5.1 | -6.8 |
| [35]OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,OCT) | 460,555 | 21.7 | 16.1 | -14.4 |
| TRADE | | | | |
| WHOLESALE SALES ($,OCT) | 4,173,819 | -3.1 | -6.2 | 11.1 |
| PRODUCTION | | | | |
| [47]ELECTRIC POWER CONSUMPTION (KWH,OCT) | 617,833,268 | 17.6 | -5.2 | 15.2 |
| CONSTRUCTION | | | | |
| [48]NUMBER OF BUILDING PERMITS (OCT) | 268 | -3.8 | 4.3 | -1.0 |
| [48]VALUE OF BUILDING PERMITS ($,OCT) | 7,349,368 | 87.4 | 39.8 | 74.1 |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 6,000,000 | 122.2 | 46.3 | 157.1 |
| NONRESIDENTIAL ($,SEP) | 3,500,000 | -26.9 | 171.4 | -69.0 |
| FINANCE | | | | |
| [45]BANK DEMAND DEPOSITS ($,OCT) | 274,637,568 | 1.2 | 4.5 | 6.6 |
| [45]BANK DEBITS ($,OCT) | 1,139,693,584 | 33.2 | 0.8 | 60.0 |
| [21]RESIDENTIAL MORGAGE LOANS ($000,SEP) | 6330.0 | 10.5 | 1950.0 | 17.7 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (SEP) | 8.5 | 46.6 | 1.2 | 3.1 |
| REVENUE COLLECTIONS [23,34] | | | | |
| SALES TAX COLLECTIONS ($SEP) | 1,898,297 | -2.7 | -8.3 | 13.0 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [49]TELEPHONES IN SERVICE (NUMBER,OCT) | 83,248 | 0.4 | 9.8 | 1.1 |
| [50]POSTAL REVENUES ($,OCT03--OCT30 ) | 355,026 | -8.8 | 5.4 | 7.3 |
| [51]NEWSPAPER ADVERTISING LINAGE,OCT) | 1,816,556 | -8.5 | 2.6 | -1.2 |
| [52]AIRLINE PASSENGER BOARDINGS (NUMBER,SEP) | 4,555 | -9.0 | -4.7 | -13.0 |
| [52]AIRLINE CARGO (TONS,SEP) | 44 | 26.5 | 6.7 | 5.6 |
| TRADE | | | | |
| WHOLESALE SALES ($,OCT) | 3,222,297 | -6.9 | -4.0 | 4.4 |
| PRODUCTION | | | | |
| [53]ELECTRIC POWER CONSUMPTION (KWH,OCT) | 103,929,822 | -3.5 | -17.1 | -1.9 |
| CONSTRUCTION | | | | |
| [54]NUMBER OF BUILDING PERMITS (OCT) | 90 | -24.8 | -13.4 | -13.4 |
| [54]VALUE OF BUILDING PERMITS ($,OCT) | 1,992,943 | -50.0 | -16.8 | -30.5 |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 4,375,000 | 12.2 | 9.4 | 24.6 |
| NONRESIDENTIAL ($,SEP) | 3,000,000 | 25.0 | 2900.0 | -45.7 |
| FINANCE | | | | |
| [55]BANK DEMAND DEPOSITS ($,OCT) | 165,657,598 | 5.1 | 3.4 | 4.9 |
| [55]BANK DEBITS ($,OCT) | 556,441,653 | -8.3 | 0.7 | 0.1 |
| [21]RESIDENTIAL MORGAGE LOANS ($000,SEP) | 500.0 | -75.0 | -28.6 | 7.2 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (SEP) | 9.7 | 14.1 | -8.5 | 4.9 |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SALES TAX COLLECTIONS ($SEP) | 793,169 | 2.2 | -1.4 | 1.7 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [57] TELEPHONES IN SERVICE (NUMBER,OCT) | 252,196 | 12.8 | 1.9 | 14.1 |
| [58] POSTAL REVENUES ($,OCT03--OCT30 ) | 1,692,551 | 16.6 | -2.2 | 16.5 |
| [59] NEWSPAPER ADVERTISING LINAGE,OCT) | 6,187,153 | 12.1 | 23.8 | 7.9 |
| [35] AIRLINE PASSENGER BOARDINGS (NUMBER,SEP) | 31,858 | -2.7 | -4.5 | -9.4 |
| [35] AIRLINE CARGO (TONS,SEP) | 693 | 3.9 | 3.3 | -6.6 |
| TRADE | | | | |
| [29] DEPARTMENT STORE SALES ($,AUG) | 12,615,452 | -6.6 | -12.2 | 12.0 |
| WHOLESALE SALES ($,OCT) | 14,356,937 | 13.2 | 7.4 | 15.3 |
| PRODUCTION | | | | |
| [60] ELECTRIC POWER CONSUMPTION (KWH,OCT) | 312,322,396 | 9.4 | -17.5 | 0.0 |
| CONSTRUCTION | | | | |
| [61] NUMBER OF BUILDING PERMITS (OCT) | 472 | -4.3 | 5.4 | -2.7 |
| [61] VALUE OF BUILDING PERMITS ($,OCT) | 16,222,759 | 104.8 | -11.3 | 27.1 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 6,900,300 | -37.0 | 37.4 | 20.0 |
| NONRESIDENTIAL ($,SEP) | 7,300,000 | -16.1 | 23.7 | 104.2 |
| FINANCE | | | | |
| [62] BANK DEMAND DEPOSITS ($,OCT) | 535,649,882 | -1.2 | -3.9 | 2.8 |
| [63] BANK DEBITS ($,OCT) | 5,487,560,568 | 4.8 | -0.6 | 17.7 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,SEP) | 1100.0 | -77.1 | 0.0 | 0.0 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (SEP) | 7.0 | 6.1 | -10.3 | -1.8 |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SALES TAX COLLECTIONS ($SEP) | 4,559,970 | 11.2 | -1.2 | 16.1 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [63] TELEPHONES IN SERVICE (NUMBER,OCT) | 118,894 | 0.3 | -3.6 | 1.3 |
| [64] POSTAL REVENUES ($,OCT03--OCT30 ) | 691,675 | 17.3 | 7.4 | 19.2 |
| [65] AIRLINE PASSENGER BOARDINGS (NUMBER,SEP) | 7,403 | -11.0 | -6.1 | -12.4 |
| [65] AIRLINE CARGO (TONS,SEP) | 14 | -51.7 | -16.7 | -26.4 |
| TRADE | | | | |
| WHOLESALE SALES ($,OCT) | 10,968,877 | -13.5 | -7.0 | -1.8 |
| PRODUCTION | | | | |
| [66] ELECTRIC POWER CONSUMPTION (KWH,OCT) | 238,752,720 | -12.9 | -12.7 | -0.5 |
| CONSTRUCTION | | | | |
| [67] NUMBER OF BUILDING PERMITS (OCT) | 79 | -18.3 | -33.3 | 0.4 |
| [67] VALUE OF BUILDING PERMITS ($,OCT) | 2,291,673 | -65.1 | -52.9 | -14.8 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 4,600,000 | 12.2 | 4.5 | 29.3 |
| NONRESIDENTIAL ($,SEP) | 800,000 | 33.3 | -42.9 | 10.8 |
| FINANCE | | | | |
| [68] BANK DEMAND DEPOSITS ($,OCT) | 204,913,165 | -12.8 | -3.2 | -6.5 |
| [68] BANK DEBITS ($,OCT) | 1,735,771,664 | -9.2 | -1.8 | 14.8 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,SEP) | 3600.0 | -12.2 | -21.7 | 13.8 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (SEP) | 9.4 | 13.3 | -10.5 | 0.7 |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SALES TAX COLLECTIONS ($SEP) | 1,968,455 | 2.6 | -4.0 | 6.2 |

# LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [69]TELEPHONES IN SERVICE (NUMBER,OCT) | 132,410 | 4.5 | -3.7 | 3.2 |
| [72]POSTAL REVENUES ($,OCT03--OCT30 ) | 636,699 | 23.4 | -3.2 | 22.0 |
| [70]AIRLINE PASSENGER BOARDINGS (NUMBER,SEP) | 8,394 | -2.6 | 12.3 | 28.1 |
| [70]AIRLINE CARGO (TONS,SEP) | 34 | -8.4 | 23.4 | 14.0 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,OCT) | 5,657,924 | 1.9 | 2.4 | 22.7 |
| **PRODUCTION** | | | | |
| [71]ELECTRIC POWER CONSUMPTION (KWH,OCT) | 231,387,760 | 1.3 | 11.0 | -6.7 |
| **CONSTRUCTION** | | | | |
| [72]NUMBER OF BUILDING PERMITS (OCT) | 421 | -13.0 | -12.7 | 32.7 |
| [72]VALUE OF BUILDING PERMITS ($,OCT) | 26,395,712 | 4.7 | 19.2 | 66.6 |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,SEP) | 10,600,000 | 26.2 | -7.0 | 6.5 |
| NONRESIDENTIAL ($,SEP) | 7,200,000 | 20.0 | 18.0 | -15.8 |
| **FINANCE** | | | | |
| [72]BANK DEMAND DEPOSITS ($,OCT) | 369,198,666 | 3.1 | 0.5 | 8.8 |
| [72]BANK DEBITS ($,OCT) | 1,041,981,984 | 20.0 | -2.3 | 40.7 |
| [21]RESIDENTIAL MORGAGE LOANS ($000,SEP) | 2703.0 | -37.2 | -12.9 | 34.4 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (SEP) | 4.3 | 22.9 | 7.5 | -7.8 |
| **REVENUE COLLECTIONS** [23, 34] | | | | |
| SALES TAX COLLECTIONS ($SEP) | 4,624,331 | 32.8 | -1.2 | 28.6 |

n.a.—either not applicable, or not printed to maintain confidentiality.
[1]*Wall Street Journal*, figures reported Nov. 27, 1981.
[2]*Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.
[3]Bureau of Labor Statistics, U.S. Department of Labor.
[4]*Business Conditions Digest*, U.S. Department of Commerce.
[5]*Industrial Production* (G. 12.3), Federal Reserve System.
[6]*Employment and Earnings*, U.S. Department of Labor.
[7]U.S. Dept. of Commerce.
[8]Federal Reserve Statistical Release G. 13, Federal Reserve System.
[9]*Monetary Trends*, Federal Reserve Bank of St. Louis.
[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.
[11]Federal Reserve Statistical Release G. 6, Federal Reserve System.
[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.
[13]Dun & Bradstreet, Inc., New York City, N.Y.
[14]Office of the Secretary of State. Includes new domestic charters filed between Oct. 3-Nov. 2, 1981.
[15]R. L. Polk & Co., Cincinnati, Ohio.
[16]Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.
[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.
[18]F. W. Dodge Division, McGraw-Hill Information Systems Company.
[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.
[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.
[21]Federal Home Loan Bank of Little Rock, Arkansas.
[22]Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.
[23]Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[24]New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner.
[25]New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville.
[26]New Orleans.
[27]New Orleans International Airport.
[28]Greater New Orleans Tourist & Convention Commission.
[29]*Monthly Retail Trade—Sales and Inventories*.
[30]Area figure for New Orleans, Chalmette, Arabi, Covington, Luling.
[31]New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle.
[32]Orleans, Jefferson, St. Bernard, St. Tammany Parishes.
[33]New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington.
[34]Dept. of Revenue, State of La., Baton Rouge, La.
[35]Includes imports and exports of general cargo passing over public facilities.

BATON ROUGE AREA

[36]Baton Rouge, Zachary, Denham Springs, Donaldsonville.
[37]Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs.
[38]Baton Rouge, Denham Springs.
[39]Capital City Press.
[40]Greater Baton Rouge Airport District.
[41]Area figure for Baton Rouge and Donaldsonville.
[42]Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen.
[43]Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen.

LAKE CHARLES AREA

[44]Lake Charles, Sulfur, Vinton.
[45]Lake Charles.
[46]Lake Charles Municipal Airport.
[47]Area figure for Lake Charles, Westlake, Vinton.
[48]Lake Charles, Sulfur, Westlake.

ALEXANDRIA AREA

[49]Alexandria, Colfax.
[50]Alexandria, Pineville.
[51]Alexandria only.
[52]Rapides Municipal Airport.
[53]Area figure for Alexandria and Pineville.
[54]Alexandria, Pineville, Lecompte.
[55]Alexandria, Colfax, Cheneyville.

SHREVEPORT AREA

[56]Shreveport Airport Authority.
[57]Shreveport, Minden.
[58]Shreveport, Bossier City, Minden, Springhill, Vivian.
[59]Shreveport, Minden.
[60]Minden, Springhill/Haynesville, Caddo-Bossier Parishes.
[61]Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen.
[62]Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing.

MONROE AREA

[63]Monroe, Bastrop.
[64]Monroe, Bastrop, West Monroe.
[65]Monroe Municipal Airport.
[66]Bastrop, West Monroe.
[67]Monroe, Bastrop, West Monroe, Sterlington.
[68]Monroe, Bastrop, West Monroe.

LAFAYETTE AREA

[69]Lafayette, Broussard, Carencro, Duson, Youngsville.
[70]Lafayette Airport Commission.
[71]Area figure for Lafayette.
[72]Lafayette only.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE - LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | OCT 1981 | PERCENT CHANGE OCT 1981 / OCT 1980 | PERCENT CHANGE OCT 1981 / SEP 1981 |
|---|---|---|---|
| ABBEVILLE | 76,748 | -7.1 | 5.2 |
| ABITA SPRINGS | 2,339 | 12.1 | -14.2 |
| ACADIA PARISH S.B. | NA | NA | NA |
| ALBANY | 2,187 | 1.6 | -1.4 |
| ALEXANDRIA | 330,208 | -5.9 | -14.2 |
| ALLEN PARISH S.B. | 92,421 | 17.0 | 8.3 |
| AMITE CITY | 30,562 | 8.9 | -9.2 |
| ARCADIA | 10,657 | 13.4 | 5.5 |
| ARNAUDVILLE | 121,237 | 1.8 | 8.8 |
| ASCENSION PARISH S.B. | NA | NA | NA |
| ASCENSION PARISH P.J. | 318,937 | 28.5 | 10.5 |
| ASSUMPTION PARISH S.B. | 83,578 | -4.5 | -12.1 |
| ASSUMPTION PARISH P.J. | 83,578 | -4.5 | -12.1 |
| AVOYELLES PARISH S.B. | 198,381 | 5.1 | 9.3 |
| BAKER | 41,051 | 2.8 | -21.9 |
| BASILE | NA | NA | NA |
| BASTROP | 78,284 | 8.8 | -32.9 |
| BEAUREGARD PARISH S.B. | 181,473 | 18.8 | 26.7 |
| BERNICE | 6,214 | 3.7 | 3.6 |
| BIENVILLE PARISH S.B. | NA | NA | NA |
| BOGALUSA | 239,592 | 25.1 | 61.9 |
| BOGALUSA PARISH S.B. | NA | NA | NA |
| BOSSIER CITY | NA | NA | NA |
| BOSSIER PARISH S.B. | 548,873 | 5.9 | -12.7 |
| BREAUX BRIDGE | 96,821 | -18.3 | 18.2 |
| BROUSSARD | 36,758 | 54.7 | -8.0 |
| BUNKIE | NA | NA | NA |
| CADDO PARISH S.B. | NA | NA | NA |
| CALCASIEU PARISH S.B. | NA | NA | NA |
| CALDWELL PARISH P.J. | NA | NA | NA |
| CALDWELL PARISH S.B. | NA | NA | NA |
| CAMERON | NA | NA | NA |
| CARENCRO | 28,105 | 32.2 | -18.7 |
| CATAHOULA PARISH S.B. | 63,757 | 65.1 | 46.2 |
| CHURCH POINT | NA | NA | NA |
| CLAIBORNE PARISH S.B. | 83,052 | 7.7 | -3.4 |
| COLFAX | 6,023 | 19.6 | 15.1 |
| CONCORDIA PARISH P.J. | 86,289 | -23.9 | -3.2 |
| CONCORDIA PARISH S.B. | NA | NA | NA |
| COTTON VALLEY | 1,241 | -63.4 | -59.1 |
| COTTONPORT | 6,994 | 25.4 | 13.3 |
| COUSHATTA | 21,611 | 25.6 | 9.0 |
| COVINGTON | 64,663 | 5.4 | 9.0 |
| CROWLEY | NA | NA | NA |
| CULLEN | NA | NA | NA |
| DELCAMBRE | 13,699 | 40.1 | -15.2 |
| DENHAM SPRINGS | 78,823 | 17.8 | -1.1 |
| DEQUINCY | 17,012 | 1.3 | -32.4 |
| DERIDDER | 64,913 | 3.2 | 2.1 |
| DESOTO PARISH S.B. | 155,343 | -11.4 | 46.7 |
| DIXIE INN | NA | NA | NA |
| DONALDSONVILLE | 36,793 | 4.2 | 4.4 |
| DODSON. | 11,570 | 71.4 | 5.1 |
| E. CARROLL PARISH S.B. | NA | NA | NA |
| E. FELICIANA PARISH S.B. | 96,821 | -10.6 | 15.0 |
| E.B.R. CITY-PARISH | 5,262,233 | 13.6 | 4.5 |
| E.B.R. PARISH S.B. | NA | NA | NA |
| ELTON | 3,498 | -23.5 | 51.2 |
| ERATH | 15,768 | 75.8 | 84.0 |
| ESTHERWOOD | NA | NA | NA |
| EUNICE | 174,412 | 15.7 | 5.0 |
| EVANGELINE PARISH S.B. | 121,037 | 6.4 | 9.8 |
| FARMERVILLE | NA | NA | NA |
| FERRIDAY | 32,355 | 14.7 | 14.2 |
| FOLSOM | 2,472 | -17.9 | -2.9 |
| FRANKLIN PARISH S.B. | 181,723 | 8.1 | -8.2 |
| FRANKLINTON | 36,740 | 24.0 | 19.0 |
| GOLDEN MEADOW | 11,196 | 13.7 | 43.5 |
| GONZALES | NA | NA | NA |
| GRAMERCY | 13,633 | -15.9 | 4.4 |
| GRAND COTEAU | 81,061 | 1.4 | -21.8 |
| GRANT PARISH S.B. | 43,314 | 37.7 | 40.2 |
| GREENSBURG | 5,430 | NA | -15.8 |
| HAMMOND | 149,763 | 6.9 | 0.7 |
| HAYNESVILLE | NA | NA | NA |
| HAUGHTON | 2,800 | 154.5 | 15.3 |
| HENDERSON | 2,570 | -25.9 | -17.2 |
| IBERIA PARISH S.B. | NA | NA | NA |
| IBERVILLE PARISH S.B. | 177,287 | 24.6 | 6.3 |
| IBERVILLE PARISH | 377,248 | 24.7 | 5.4 |
| INDEPENDENCE | 6,850 | 14.8 | -2.0 |
| IOTA | NA | NA | NA |
| IOWA | 7,824 | NA | -11.8 |
| JACKSON PARISH S.B. | 94,727 | 3.3 | 21.2 |
| JEANERETTE | 37,185 | 38.0 | 7.9 |
| JEFF. DAVIS PARISH S.B. | NA | NA | NA |
| JEFFERSON PARISH S.B. | 4,817,586 | 27.5 | 3.1 |
| JEFFERSON PARISH | 4,776,702 | 93.2 | 3.2 |
| JENNINGS | NA | NA | NA |
| JONESBORO | 44,402 | -7.4 | -16.7 |
| JONESVILLE | NA | NA | NA |
| KENTWOOD | NA | NA | NA |
| KROTZ SPRINGS | NA | NA | NA |
| LAFAYETTE PARISH P.J. | 511,667 | 52.0 | 16.9 |
| LAFAYETTE PARISH S.B. | 1,415,752 | 32.4 | 7.5 |
| LAFAYETTE | 1,196,089 | 24.8 | 6.0 |
| LAFOURCHE PARISH | NA | NA | NA |
| LAFOURCHE PARISH S.B. | 541,073 | 11.2 | 16.1 |
| LAKE ARTHUR | NA | NA | NA |
| LAKE CHARLES | 613,856 | 19.7 | 3.3 |
| LAKE PROVIDENCE | NA | NA | NA |
| LA SALLE PARISH S. B. | 96,024 | 26.4 | 38.8 |
| LEESVILLE | 55,757 | 6.8 | -0.8 |
| LINCOLN PARISH P.J. | 92,008 | 9.5 | -6.7 |
| LINCOLN PARISH S.B. | 184,017 | 9.5 | -6.7 |
| LIVINGSTON PARISH S.B. | 206,196 | -46.2 | -50.5 |
| LIVINGSTON | 4,910 | 14.2 | 22.7 |
| LOCKPORT | 10,592 | 8.4 | -39.8 |
| LUTCHER | NA | NA | NA |
| MADISON PARISH P.J. | NA | NA | NA |

| ADMINISTRATIVE UNIT | OCT 1981 | PERCENT CHANGE OCT 1981 / OCT 1980 | PERCENT CHANGE OCT 1981 / SEP 1981 |
|---|---|---|---|
| MADISON PARISH S.B. | [illegible] | -11.9 | 23.0 |
| MANDEVILLE | [illegible] | [illegible] | 8.3 |
| MAMOU | NA | NA | NA |
| MANGHAM | [illegible] | -14.9 | -12.2 |
| MANSFIELD | [illegible] | [illegible] | -2.8 |
| MARKSVILLE | [illegible] | 48.7 | -15.5 |
| MAURICE | NA | NA | NA |
| MELVILLE | NA | NA | NA |
| MER ROUGE | [illegible] | 15.1 | 11.8 |
| MERMENTAU | NA | NA | NA |
| MERRYVILLE | NA | NA | NA |
| MINDEN | [illegible] | [illegible] | -17.1 |
| MONROE (CITY) S.B. | NA | NA | NA |
| MONROE | NA | NA | NA |
| MOREAUVILLE | [illegible] | [illegible] | 14.1 |
| MOREHOUSE PARISH S.B. | [illegible] | 5.8 | -16.7 |
| MORSE | 1,428 | 11.5 | -20.4 |
| NAPOLEONVILLE | [illegible] | [illegible] | 25.2 |
| NATCHITOCHES | [illegible] | 147.5 | 17.9 |
| NATCHITOCHES PARISH S.B. | NA | NA | NA |
| NEW IBERIA | NA | NA | NA |
| NEW ORLEANS | NA | NA | NA |
| NEW ROADS | [illegible] | 13.7 | [illegible] |
| NEW LLANO | [illegible] | [illegible] | 31.8 |
| OAK GROVE | NA | NA | NA |
| OAKDALE | [illegible] | 9.7 | -8.8 |
| OBERLIN | [illegible] | 9.5 | 22.0 |
| OIL CITY | NA | NA | NA |
| OPELOUSAS | NA | NA | NA |
| ORLEANS PARISH S.B. | NA | NA | NA |
| OUACHITA PARISH P.J. | NA | NA | NA |
| OUACHITA PARISH S.B. | NA | NA | NA |
| PARKS | [illegible] | 134.3 | 13.7 |
| PEARL RIVER | 8,148 | -10.7 | 11.8 |
| PINE PRAIRIE | [illegible] | 7.2 | 10.1 |
| PINEVILLE | [illegible] | [illegible] | -7.4 |
| PLAIN DEALING | NA | NA | NA |
| PLAQUEMINES PARISH GOV. | [illegible] | 132.7 | 10.5 |
| PLAQUEMINES PARISH S.B. | 857,667 | 475.1 | 124.9 |
| PLAUCHEVILLE | 960 | [illegible] | 6.0 |
| POINTE COUPEE PARISH S.B. | [illegible] | [illegible] | -14.9 |
| POINTE COUPEE PARISH | [illegible] | 15.5 | -14.9 |
| POLLOCK | 1,179 | 79.2 | 13.1 |
| PONCHATOULA | 34,372 | 13.0 | 31.7 |
| PORT ALLEN | [illegible] | [illegible] | -24.1 |
| RAPIDES PARISH | 319,139 | 1.4 | -10.6 |
| RAYNE | [illegible] | 15.1 | 13.8 |
| RAYVILLE | [illegible] | [illegible] | -7.0 |
| RED RIVER PARISH S.B. | NA | NA | NA |
| RED RIVER PARISH P.J. | 41,367 | [illegible] | -4.4 |
| RICHLAND PARISH S.B. | NA | NA | NA |
| RINGGOLD | NA | NA | NA |
| ROSELAND | [illegible] | -13.6 | -13.5 |
| ROSEPINE | 1,249 | [illegible] | -37.0 |
| RUSTON | 70,898 | 17.4 | 7.1 |
| SABINE PARISH S.B. | [illegible] | 33.2 | 12.4 |
| SAREPTA | 1,346 | 10.6 | 81.3 |
| SCOTT | [illegible] | 31.9 | -8.3 |
| SHREVEPORT | NA | NA | NA |
| SLIDELL | 137,419 | 14.1 | 5.1 |
| SPRINGFIELD | NA | NA | NA |
| SPRINGHILL | 44,539 | 19.7 | 11.6 |
| ST. BERNARD PARISH P.J. | NA | NA | NA |
| ST. BERNARD PARISH S.B. | NA | NA | NA |
| ST. CHARLES PARISH P.J. | 274,362 | -1.5 | -3.6 |
| ST. CHARLES PARISH S.B. | 550,664 | -8.1 | -3.3 |
| ST. FRANCISVILLE | NA | NA | NA |
| ST. JAMES PARISH S.B. | 165,901 | 38.2 | 20.9 |
| ST. JOHN PARISH S.B. | 435,598 | 25.0 | 19.8 |
| ST. LANDRY PARISH S.B. | NA | NA | NA |
| ST. MARTIN PARISH S.B. | 225,278 | -7.0 | 6.2 |
| ST. MARTINVILLE | 46,814 | 32.5 | 5.2 |
| ST. MARY PARISH S.B. | 874,596 | 22.0 | 10.6 |
| ST. MARY PARISH | 1,548,786 | 38.6 | 11.5 |
| ST. TAMMANY PARISH S.B. | NA | NA | NA |
| SULPHUR | 212,812 | 24.3 | 4.9 |
| SUNSET | NA | NA | NA |
| TALLULAH | 22,999 | 11.2 | 4.8 |
| TANGIPAHOA (VILLAGE OF) | 1,645 | 37.3 | 36.2 |
| TANGIPAHOA PARISH S.B. | NA | NA | NA |
| TENSAS PARISH P.J. | NA | NA | NA |
| TENSAS PARISH S.B. | NA | NA | NA |
| TERREBONNE PARISH S.B. | 750,554 | 25.4 | -7.1 |
| TERREBONNE PARISH | 1,267,585 | 25.4 | -7.1 |
| THIBODAUX | 242,492 | 125.0 | 20.8 |
| UNION PARISH S.B. | 75,122 | 8.1 | 3.6 |
| VERMILION PARISH P.J. | NA | NA | NA |
| VERMILION PARISH S.B. | NA | NA | NA |
| VERNON PARISH S.B. | NA | NA | NA |
| VIDALIA | NA | NA | NA |
| VILLE PLATTE | 47,448 | 12.1 | 11.6 |
| VINTON | 20,457 | 3.0 | -5.8 |
| VIVIAN | NA | NA | NA |
| WALKER | NA | NA | NA |
| WASHINGTON (TOWN OF) | NA | NA | NA |
| WASHINGTON PARISH S.B. | 143,554 | 40.6 | 11.2 |
| WEBSTER PARISH S.B. | 234,954 | 9.5 | 13.0 |
| WELSH | NA | NA | NA |
| WEST ASCENSION | 31,225 | NA | -5.1 |
| W.B.R. PARISH | 185,292 | 7.8 | -2.9 |
| W.B.R. PARISH S.B. | 185,291 | 7.8 | -2.9 |
| W. CARROLL PARISH S.B. | 47,657 | 3.8 | -4.8 |
| W. FELICIANA PARISH S.B. | 170,352 | -38.4 | 18.1 |
| WEST MONROE | NA | NA | NA |
| WESTLAKE | 56,545 | 8.7 | 9.3 |
| WINN PARISH S.B. | NA | NA | NA |
| WINNSBORO | 46,887 | 6.1 | 9.2 |
| YOUNGSVILLE | 13,243 | 147.2 | 39.3 |
| WISNER | 5,239 | -12.7 | -8.4 |
| ZACHARY | 84,693 | 6.7 | -10.0 |
| TOTAL REPORTED THIS MONTH | 37,630,364 | NA | NA |
| SUM-COMPARABLE COLLECTIONS | 37,630,112 | 26.3 | 4.3 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

### Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

| SITE | October 1981 | September 1981 | October 1980 | Percent Change Oct. 1981-Oct. 1980 | Percent Change Oct. 1981-Sept. 1981 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 7,929 | 7,387 | 8,928 | + 7.3 | - 11.2 |
| Avery Island | N.A. | 2,904 | 2,927 | N.A. | N.A. |
| Baton Rouge | | | | | |
| Old State Capitol | 5,120 | 3,518 | 4,168 | + 22.8 | + 45.5 |
| Old Arsenal Museum | 3,716 | 3,432 | 4,280 | - 13.2 | + 8.3 |
| Camp Moore State Commemorative Area | 216 | 279 | 252 | - 14.3 | - 22.6 |
| Chemin-A-Haut State Park | 1,919 | 10,262 | 40,718 | - 95.3 | - 81.3 |
| Chicot State Park | 25,214 | 27,176 | 44,361 | - 43.2 | - 7.2 |
| Cypremort Point State Park | 3,408 | 6,900 | 3,528 | - 3.4 | - 50.6 |
| Edward Douglass White State Comm. Area | 175 | 135 | N.A. | N.A. | + 29.6 |
| Fairview Riverside State Park | 17,497 | 19,694 | 30,378 | - 42.4 | - 11.2 |
| Fontainebleau State Park | 29,317 | 34,214 | 43,110 | - 32.0 | - 14.3 |
| Fort Jesup State Comm. Area | 5,780 | 5,978 | 1,598 | +261.7 | - 3.3 |
| Fort Pike State Comm. Area | 9,500 | 9,500 | 7,500 | + 26.7 | 0 |
| Grand Isle State Park | 6,000 | 30,000 | 17,192 | - 65.1 | - 80.0 |
| Hodges Gardens | 2,394 | 2,797 | 2,709 | - 11.6 | - 14.4 |
| Hot Wells Health Resort | 186 | 480 | 1,693 | - 89.0 | - 61.3 |
| Indian Creek Recreational Area | N.A. | 7,301 | 3,257 | N.A. | N.A. |
| Kent House State Commemorative Area | 1,114 | 446 | 922 | + 20.8 | +149.8 |
| Lake Bistineau State Park | 12,927 | 14,340 | 6,300 | +105.2 | - 9.9 |
| Lake Bruin State Park | 1,680 | 2,292 | 3,466 | - 51.5 | - 26.7 |
| Lake Claiborne State Park | 1,755 | 6,580 | 3,020 | - 41.9 | - 73.3 |
| Lake D'Arbonne State Park | 500 | 2,858 | 2,354 | - 78.8 | - 82.5 |
| Longfellow-Evangeline State Comm. Area | 36,816 | 33,512 | 24,658 | + 49.3 | - 9.9 |
| Mansfield State Comm. Area | 4,135 | 5,482 | N.A. | N.A. | - 24.6 |
| Marksville State Comm. Area | 1,456 | 1,873 | 390 | +273.3 | - 22.3 |
| New Orleans | | | | | |
| The La. State Museum | 15,822 | 11,571 | 16,105 | - 1.8 | + 36.7 |
| Poverty Point State Commemorative Area | 5,992 | 5,922 | 3,445 | + 73.9 | 0 |
| Rebel State Commemorative Area | 5,820 | 1,910 | 5,608 | + 3.8 | +204.7 |
| St. Bernard State Park | 3,025 | 2,448 | 1,758 | + 72.1 | + 23.6 |
| Sam Houston Jones State Park | 23,804 | 22,757 | 19,946 | + 19.3 | + 4.6 |
| Shreveport | | | | | |
| The La. State Exhibit Museum | 102,000 | 28,600 | 108,000 | - 5.6 | +256.6 |
| The La. State Fairgrounds | N.A. | 75,500 | 687,710 | N.A. | N.A. |
| Winter Quarters State Commemorative Area | 37 | 63 | 64 | - 42.2 | - 41.3 |

N.A.—Not Available

### Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

| STATION | October 1981 | September 1981 | October 1980 | Percent Change Oct. 1981-Oct. 1980 | Percent Change Oct. 1981-Sept. 1981 |
|---|---|---|---|---|---|
| Bastrop Snyder Museum | 524 | 404 | 911 | - 42.5 | + 29.7 |
| Baton Rouge State Capitol | 18,346 | 16,904 | 15,121 | + 21.3 | + 8.5 |
| Greenwood | 10,194 | 12,057 | 10,546 | - 3.3 | - 15.5 |
| Kentwood | 11,166 | 8,788 | 9,580 | + 16.6 | + 27.1 |
| Mound Center (I-20) | 8,722 | 8,664 | N.A. | N.A. | + .7 |
| New Orleans | 10,798 | 12,527 | 12,945 | - 16.6 | - 13.8 |
| St. Francisville | 3,289 | 2,580 | 2,952 | + 11.4 | + 27.5 |
| Slidell (I-59) | 40,785 | 43,264 | 30,966 | + 31.7 | - 5.7 |
| Slidell (I-10) | 80,137 | 79,780 | 92,406 | - 13.3 | + .4 |
| Toledo Bend | 1,611 | 1,547 | 1,380 | + 16.7 | + 4.1 |
| Vidalia | 1,369 | 964 | 1,177 | + 16.7 | + 42.0 |
| Vinton | 15,175 | 12,491 | 28,587 | - 46.9 | + 21.5 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645



DAVID B. JOHNSON, *Director*
LOREN C. SCOTT, *Associate Director*
JOHN DUFFY, JR., *Managing Editor*
MICHAEL A. HOSKINS, *Technical Editor*
DONALD E. KIRSOPP, *Computer Programmer*
MICHAEL HATHORN, *Graduate Student Assistant*
*Other Student Assistant*
SUSAN C. MITCHEN



The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.



LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.

2/4/82 u 2735-2 (A)

# LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 1
January, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| 1 TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (JAN) | 91.20 | 6.4 | 1.6 | — |
| 2 MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS) ($-MIL,SEP) | -1,573.80 | 41.5 | -64.9 | 1.6 |
| 3 NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL,SEP) | -87.40 | 76.6 | 33.0 | -36.6 |
| PETROLEUM & PRODUCTS ($ MIL.,SEP) | -5,915.90 | 13.1 | 47.9 | 3.4 |
| CHEMICALS ($ MIL.,SEP) | 868.30 | -15.2 | 21.4 | -4.5 |
| TRANSPORT EQUIPMENT ($ MIL.,SEP) | 541.00 | 463.0 | 529.1 | -1786.3 |
| 2 EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,SEP) | 81.90 | -45.5 | -13.5 | -18.9 |
| SOYBEANS ($ MIL.,SEP) | 376.8 | 20.2 | 18.3 | 9.7 |
| RICE, GRAINS, AND CEREALS ($ MIL.,SEP) | 1,786.90 | 7.8 | 20.9 | 20.3 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| 3 CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) | | | | |
| ALL ITEMS (NOV) | 280.7 | 9.6 | 0.3 | -- |
| 3 PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (NOV) | 274.5 | 7.4 | 1.5 | -- |
| CONSUMER FINISHED GOODS (NOV) | 274.9 | 6.8 | 0.3 | -- |
| INTERMEDIATE MATERIALS (NOV) | 309.0 | 7.1 | -0.1 | -- |
| CRUDE MATERIALS (NOV) | 314.1 | -2.8 | -1.9 | -- |
| 4 INDEX OF 12 LEADING INDICATORS (1967=100) (OCT) | 128.1 | -5.9 | -21.4 | -- |
| 5 INDUSTRIAL PRODUCTION INDEX (1967=100) (NOV) | 146.5 | -1.7 | -2.0 | -- |
| 5 TOTAL ENERGY INDEX (1967=100) (NOV) | 136.4 | -2.0 | -0.9 | -- |
| 6 TOTAL CIVILIAN LABOR FORCE (NUMBER,OCT) | 106,736,000 | 1.5 | 0.5 | -- |
| 6 TOTAL EMPLOYED (NUMBER,OCT) | 98,217,000 | 1.0 | -0.1 | -- |
| 6 UNEMPLOYED RATE (OCT) | 8.0 | 5.3 | 6.7 | -- |
| 7 HOUSING STARTS (PUBLIC AND PRIVATE) (UNITS,NOV) | 119,630 | 6.0 | 38.8 | -10.1 |
| 8 PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (NOV) | 11.3 | -17.7 | -16.5 | -- |
| 8 PERCENT YIELD ON STATE AND LOCAL BONDS (A,NOV) | 11.1 | 27.4 | -7.9 | -- |
| 8 AVERAGE PERCENT YIELD ON CORPORATE BONDS (NOV) | 15.4 | 12.9 | 0.0 | -- |
| 9 M1-A -- MONEY STOCK (CURRENCY PLUS DEMAND DEPOSITS) ($BIL.,OCT) | 360.7 | -6.6 | 0.3 | -- |
| 9 M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) ($ BIL.,OCT) | 433.1 | 5.1 | 0.3 | -- |
| 10 SALES OF ORDINARY LIFE INSURANCE ($000,OCT) | 38,379,008 | 14.2 | 6.0 | 18.3 |
| 11 BANKS DEBITS ($ BIL.,OCT) | 85,705 | 31.2 | 0.2 | 28.3 |

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,NOV) | 2,879,140 | 2.6 | NA | -15.7 |
| [10] SALES OF ORDINARY LIFE INSURANCE ($000,OCT) | 920,032 | 15.6 | 899.7 | -1.7 |
| NEWSPAPER ADVERTISING LINAGE (NOV) | 26,586,090 | -8.7 | 23.9 | -6.2 |
| [14] NEW CORPORATIONS (NUMBER,NOV) | 1,152 | 43.5 | 355.3 | 11.5 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,NOV) | 93,466,209 | -2.6 | 6.5 | -4.4 |
| [15] NEW PASSENGER CAR SALES (NUMBER,OCT) | 14,195 | -2.8 | -10.4 | -0.1 |
| [15] NEW TRUCK SALES (NUMBER,OCT) | 6,350 | 16.5 | -9.1 | 5.7 |
| **PRODUCTION** | | | | |
| [16] CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BBLS,NOV) | 37,800 | -5.0 | -3.3 | -23.1 |
| NORTH LOUISIANA (42-GAL BBLS,NOV) | 2,850 | 4.4 | -2.7 | -16.7 |
| SOUTH LOUISIANA (42-GAL BBLS,NOV) | 34,950 | -5.7 | -3.4 | -23.6 |
| CRUDE RUNS TO STILLS (BBLS, DAILY AVG FOR MO) | 1,572,385 | 0.0 | 2.6 | 1.0 |
| ELECTRIC POWER CONSUMPTION (KWH,NOV) | 5,324,533,770 | -0.8 | -10.6 | 0.2 |
| INDUSTRIAL ELECTRIC POWER CONSUMPTION (KWH,NOV) | 3,658,104,174 | 6.4 | 3.8 | 10.1 |
| **CONSTRUCTION** | | | | |
| NUMBER OF BUILDING PERMITS (NOV) | 4,150 | -8.2 | 21.6 | N/A |
| VALUE OF BUILDING PERMITS (NOV) | 114,080,923 | -18.6 | 16.5 | 23.7 |
| [18] VALUE OF CONSTUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,OCT) | 82,900,000 | -27.0 | -35.6 | 20.2 |
| NONRESIDENTIAL ($,OCT) | 136,200,000 | -28.7 | -11.7 | 11.1 |
| NONBUILDING ($,OCT) | 75,200,000 | -24.3 | -13.1 | -8.8 |
| **FINANCE** | | | | |
| [19] BANK DEMAND DEPOSITS ($BIL,NOV) | 5.445 | 8.6 | 27.5 | 3.6 |
| [20] BANK DEBITS ($BIL,NOV) | 33.060 | 25.0 | 4.7 | 20.8 |
| [21] RESIDENTIAL MORTGAGE LOANS ($000,OCT) | 63,600 | -53.8 | -15.1 | 2.5 |
| **EMPLOYMENT AND UNEMPLOYMENT[22]** | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,NOV) | 1,651,200 | 4.8 | -0.3 | 5.6 |
| TRADE EMPLOYMENT (NOV) | 370,500 | 0.2 | 0.6 | 1.0 |
| GOVERNMENT EMPLOYMENT (NOV) | 327,500 | 5.9 | -0.2 | 5.8 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (NOV) | 286,700 | 8.9 | 0.5 | -1.9 |
| MANUFACTURING EMPLOYMENT (NOV) | 212,700 | -1.5 | -2.2 | 2.3 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (NOV) | 128,000 | 11.3 | -0.2 | 8.5 |
| CONTRACT CONSTRUCTION EMPLOYMENT (NOV) | 154,900 | 7.5 | -1.7 | 12.6 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (NOV) | 76,200 | 0.7 | 0.1 | 0.9 |
| MINING AND QUARRYING EMPLOYMENT (NOV) | 94,700 | 13.8 | -0.2 | 13.7 |
| UNEMPLOYMENT RATE (NOV) | 8.0 | 30.2 | 2.5 | 8.6 |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,NOV) | 42.0 | 1.4 | 1.9 | 0.3 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,NOV) | 363.0 | 9.2 | 1.6 | 10.2 |
| **REVENUE COLLECTIONS [23]** | | | | |
| SEVERANCE TAX ($,NOV) | 90,517,952 | 63.1 | 8.2 | 69.2 |
| SALES TAX GENERAL ($,NOV) | 69,008,160 | 24.4 | -0.4 | 52.5 |
| MOTOR VEHICLE ($,NOV) | 8,626,705 | 38.3 | -9.7 | 1.3 |
| GASOLINE TAX ($,NOV) | 14,058,301 | 4.2 | -13.9 | 2.1 |
| ROYALITIES, RENTALS, AND BONUSES ($,NOV) | 48,792,996 | 50.1 | 5.6 | -2.7 |
| INCOME TAXES INDIVIDUAL ($,NOV) | 29,225,312 | 29.9 | 6.8 | -9.2 |
| CORPORATION ($,NOV) | 6,863,212 | -23.9 | -62.5 | 7.8 |
| CORPORATION FRANCHISE TAX ($,NOV) | 14,839,038 | 106.0 | 228.0 | 22.7 |
| TOBACCO TAX AND PERMITS ($,NOV) | 4,470,708 | -20.4 | -21.8 | 3.5 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,NOV) | 4,868,694 | -7.8 | 7.1 | 4.5 |
| OTHER TAXES, FEES, AND PERMITS ($,NOV) | 27,722,817 | 3.8 | NA | -86.9 |
| TOTAL REVENUES ($,NOV) | 245,499,056 | 6.2 | 3.6 | -6.3 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [24] TELEPHONES IN SERVICE (NUMBER,NOV) | 964,673 | 0.8 | -0.3 | 1.8 |
| [25] POSTAL REVENUES ($,OCT 31--NOV 27 ) | 1,159,302 | -74.3 | -79.8 | 10.8 |
| [26] NEWSPAPER ADVERTISING LINAGE,NOV) | 6,639,230 | -10.1 | 6.7 | -12.5 |
| [27] AIRLINE PASSENGER BOARDINGS (NUMBER,OCT) | 262,837 | -7.6 | 16.7 | -1.2 |
| [27] AIRLINE CARGO (TONS,OCT) | 1,582 | -21.6 | -4.1 | -10.8 |
| [35] OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,NOV) | 1,684,187 | 62.2 | -0.6 | 11.7 |
| [28] ATTENDANCE OF CONVENTIONS AND MEETINGS (NUMBER,NOV) | 54,149 | 14.0 | 13.7 | -16.9 |
| **TRADE** | | | | |
| [29] DEPARTMENT STORE SALES ($,SEP) | 45,071,680 | 5.0 | 0.0 | 6.9 |
| WHOLESALE SALES ($,NOV) | 41,694,884 | 6.4 | -0.6 | 12.0 |
| **PRODUCTION** | | | | |
| [30] ELECTRIC POWER CONSUMPTION (KWH,NOV) | 1,585,956,848 | -3.1 | -13.5 | 0.2 |
| **CONSTRUCTION** | | | | |
| [31] NUMBER OF BUILDING PERMITS (NOV) | 584 | -10.2 | -46.0 | 14.5 |
| [31] VALUE OF BUILDING PERMITS ($,NOV) | 50,164,776 | 2.2 | 171.1 | 14.6 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,OCT) | 15,800,000 | -40.6 | -69.5 | 10.7 |
| NONRESIDENTIAL ($,OCT) | 61,200,000 | 135.4 | -16.2 | 82.7 |
| **FINANCE** | | | | |
| [33] BANK DEMAND DEPOSITS ($,NOV) | 1,990,369,912 | 9.0 | 4.8 | 3.4 |
| [33] BANK CREDITS ($,NOV) | 13,453,777,477 | 23.5 | -9.8 | 21.4 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,OCT) | 84000.0 | -34.6 | 14.6 | 11.5 |
| **EMPLOYMENT AND UNEMPLOYMENT[22]** | | | | |
| UNEMPLOYMENT RATE (OCT) | 8.0 | 25.0 | 6.3 | 11.1 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 36 TELEPHONES IN SERVICE (NUMBER,NOV) | 376,886 | 2.9 | 1.4 | 3.9 |
| 37 POSTAL REVENUES ($,OCT 31--NOV 27 ) | 37,523 | -98.2 | -98.4 | 8.3 |
| 38 NEWSPAPER ADVERTISING LINAGE,NOV) | 4,241,757 | -0.9 | 8.7 | 2.3 |
| 40 AIRLINE PASSENGER BOARDINGS (NUMBER,OCT) | 22,525 | 1.2 | 4.8 | -4.2 |
| 40 AIRLINE CARGO (TONS,OCT) | 139.82 | 245.1 | 5.9 | N.A. |
| 35 OCEAN SHIPMENTS-PORT OF BATON ROUGE (TONS,NOV) | 58,260 | -19.7 | -5.0 | -12.5 |
| **TRADE** | | | | |
| 29 DEPARTMENT STORE SALES ($,SEP) | 22,509,856 | 2.8 | 0.0 | 8.3 |
| WHOLESALE SALES ($,NOV) | 8,389,180 | -54.8 | -1.5 | -53.3 |
| **PRODUCTION** | | | | |
| 41 ELECTRIC POWER CONSUMPTION (KWH,NOV) | 1,140,552,640 | -7.8 | -8.1 | 1.8 |
| **CONSTRUCTION** | | | | |
| 42 NUMBER OF BUILDING PERMITS (NOV) | 1,924 | -15.7 | -20.7 | 9.6 |
| 42 VALUE OF BUILDING PERMITS ($,NOV) | 10,880,026 | -31.9 | -32.3 | 15.2 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,OCT) | 8,400,000 | -49.7 | -26.3 | 40.8 |
| NONRESIDENTIAL ($,OCT) | 15,700,000 | -79.9 | -25.6 | -35.5 |
| **FINANCE** | | | | |
| 43 BANK DEMAND DEPOSITS ($,NOV) | 792,467,383 | 15.2 | -2.1 | 15.4 |
| 43 BANK CREDITS ($,NOV) | 7,422,036,349 | 40.4 | -5.7 | 45.2 |
| 18 RESIDENTIAL MORGAGE LOANS ($000,OCT) | 6400.0 | -43.0 | -14.7 | -17.7 |
| **EMPLOYMENT AND UNEMPLOYMENT 22** | | | | |
| Unemployment rate (OCT) | 9.5 | 75.9 | 1.1 | 41.5 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|---|
| | GENERAL BUSINESS ACTIVITY | | | | |
| 44 | TELEPHONES IN SERVICE (NUMBER,NOV) | 120,141 | 3.7 | 1.5 | 4.1 |
| 45 | NEWSPAPER ADVERTISING LINAGE,NOV) | 1,618,042 | -25.9 | 0.0 | -10.5 |
| 46 | AIRLINE PASSENGER BOARDINGS (NUMBER,OCT) | 4,073 | -17.[illegible] | 3.9 | 0.6 |
| 46 | AIRLINE CARGO (TONS,OCT) | 7 | -0.3 | 4.4 | -6.2 |
| 35 | CCEAR SHIPMENTS-PORT OF LAKE CHARLES (TONS,NOV) | 391,326 | 4.6 | -15.0 | -12.8 |
| | TRADE | | | | |
| | WHOLESALE SALES ($,NOV) | 4,160,323 | 10.9 | -2.8 | 11.5 |
| | PRODUCTION | | | | |
| 47 | ELECTRIC POWER CONSUMPTION (KWH,NOV) | 524,675,480 | -2.0 | -15.1 | 13.6 |
| | CONSTRUCTION | | | | |
| 48 | NUMBER OF BUILDING PERMITS (NOV) | 219 | 8.8 | -15.1 | -0.8 |
| 48 | VALUE OF BUILDING PERMITS ($,NOV) | 11,918,664 | 89.2 | 61.8 | 75.3 |
| 18 | VALUE OF CONSTRUCTION CONTRACTS | | | | |
| | RESIDENTIAL ($,OCT) | 4,700,000 | 2.2 | -19.7 | 128.7 |
| | NONRESIDENTIAL ($,OCT) | 3,000,000 | -84.5 | -21.1 | -70.6 |
| | FINANCE | | | | |
| 45 | BANK DEMAND DEPOSITS ($,NOV) | 279,932,944 | 6.1 | 1.9 | 6.5 |
| 45 | BANK CREDITS ($,NOV) | 947,978,624 | 25.3 | -16.9 | 56.7 |
| 21 | RESIDENTIAL MORGAGE LOANS ($000,OCT) | 2400.0 | -53.8 | -61.9 | 8.3 |
| | EMPLOYMENT AND UNEMPLOYMENT 22 | | | | |
| | UNEMPLOYMENT RATE (OCT) | 8.4 | 35.5 | -1.2 | 5.8 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|---|
| | GENERAL BUSINESS ACTIVITY | | | | |
| 49 | TELEPHONES IN SERVICE (NUMBER,NOV) | 82,427 | -0.8 | -0.9 | 1.0 |
| 51 | NEWSPAPER ADVERTISING LINAGE,NOV) | 2,058,182 | -3.0 | 13.3 | -1.4 |
| 52 | AIRLINE PASSENGER BOARDINGS (NUMBER,OCT) | 4,822 | -4.8 | 5.9 | -12.3 |
| 52 | AIRLINE CARGO (TONS,OCT) | 46 | -1.0 | 4.3 | 4.8 |
| | TRADE | | | | |
| | WHOLESALE SALES ($,NOV) | 2,870,972 | -7.3 | -9.5 | 3.2 |
| | PRODUCTION | | | | |
| 53 | ELECTRIC POWER CONSUMPTION (KWH,NOV) | 86,539,072 | 2.5 | -14.4 | -1.6 |
| | CONSTRUCTION | | | | |
| 54 | NUMBER OF BUILDING PERMITS (NOV) | 61 | -2.9 | -29.8 | -13.1 |
| 54 | VALUE OF BUILDING PERMITS ($,NOV) | 2,212,506 | 98.5 | 11.0 | -25.0 |
| 18 | VALUE OF CONSTRUCTION CONTRACTS | | | | |
| | RESIDENTIAL ($,OCT) | 3,800,000 | -25.5 | -11.9 | 17.5 |
| | NONRESIDENTIAL ($,OCT) | 1,300,000 | -62.9 | -56.7 | -48.3 |
| | FINANCE | | | | |
| 55 | BANK DEMAND DEPOSITS ($,NOV) | 179,086,456 | 13.9 | 4.6 | 6.1 |
| 55 | BANK CREDITS ($,NOV) | 566,397,226 | 0.9 | -0.9 | 0.4 |
| 21 | RESIDENTIAL MORGAGE LOANS ($000,OCT) | 100.0 | -96.4 | -80.0 | -25.1 |
| | EMPLOYMENT AND UNEMPLOYMENT 22 | | | | |
| | UNEMPLOYMENT RATE (OCT) | 9.4 | 10.6 | -3.1 | 5.4 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [57] TELEPHONES IN SERVICE (NUMBER,NOV) | 255,378 | 1.8 | -8.6 | 12.9 |
| [58] POSTAL REVENUES ($,OCT 31--NOV 27 ) | 1,792,323 | 20.9 | 6.9 | 17.1 |
| [59] NEWSPAPER ADVERTISING LINAGE,NOV) | 5,408,614 | -5.1 | -14.8 | 6.3 |
| [56] AIRLINE PASSENGER BOARDINGS (NUMBER,OCT) | 32,777 | -8.4 | 2.9 | -9.3 |
| [56] AIRLINE CARGO (TONS,OCT) | 686 | -2.0 | 7.2 | -6.1 |
| **TRADE** | | | | |
| [29] DEPARTMENT STORE SALES ($,SEP) | 12,618,852 | 11.0 | 0.0 | 10.6 |
| WHOLESALE SALES ($,NOV) | 12,248,966 | 11.3 | -14.8 | 15.0 |
| **PRODUCTION** | | | | |
| [60] ELECTRIC POWER CONSUMPTION (KWH,NOV) | 254,710,936 | 11.2 | -18.4 | 0.8 |
| **CONSTRUCTION** | | | | |
| [61] NUMBER OF BUILDING PERMITS (NOV) | 539 | -12.0 | -19.5 | -3.5 |
| [61] VALUE OF BUILDING PERMITS ($,NOV) | 8,929,323 | -79.6 | -42.7 | -1.8 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,OCT) | 5,100,000 | -10.5 | -36.2 | 17.4 |
| NONRESIDENTIAL ($,OCT) | 5,300,000 | -81.2 | -27.4 | 44.5 |
| **FINANCE** | | | | |
| [62] BANK DEMAND DEPOSITS ($,NOV) | 592,074,000 | 11.6 | 11.2 | 3.5 |
| [62] BANK DEBITS ($,NOV) | 5,083,506,370 | 18.8 | -9.3 | 18.0 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,OCT) | 13000.0 | 233.3 | 11.1 | 90.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (NOV) | 7.4 | 13.8 | -1.3 | 0.5 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 63 TELEPHONES IN SERVICE (NUMBER,NOV) | 118,915 | 0.3 | 0.0 | 1.3 |
| 65 AIRLINE PASSENGER BOARDINGS (NUMBER,OCT) | 7,916 | -14.3 | 6.9 | -12.6 |
| 65 AIRLINE CARGO (TONS,OCT) | 26 | -14.9 | 76.3 | -25.3 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,NOV) | 11,298,065 | 3.8 | 3.4 | -1.4 |
| **PRODUCTION** | | | | |
| 66 ELECTRIC POWER CONSUMPTION (KWH,NOV) | 211,465,104 | -4.9 | -11.4 | -0.9 |
| **CONSTRUCTION** | | | | |
| 67 NUMBER OF BUILDING PERMITS (NOV) | 72 | 35.9 | -8.5 | 2.4 |
| 67 VALUE OF BUILDING PERMITS ($,NOV) | 1,586,641 | 136.0 | -28.0 | -12.5 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,OCT) | 1,000,000 | -72.2 | -78.3 | 18.3 |
| NONRESIDENTIAL ($,OCT) | 600,000 | -50.0 | -25.0 | 5.3 |
| **FINANCE** | | | | |
| 68 BANK DEMAND DEPOSITS ($,NOV) | 210,329,943 | -8.8 | -0.4 | -6.4 |
| 68 BANK DEBITS ($,NOV) | 1,646,446,320 | -5.4 | -2.1 | 12.5 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,OCT) | 1500.0 | -80.8 | -58.3 | -8.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (OCT) | 9.7 | 11.5 | 3.2 | 1.8 |
| **REVENUE COLLECTIONS** 23 | | | | |
| SALES TAX COLLECTIONS ($NOV) | 1,962,794 | 29.3 | 0.0 | 7.4 |

## LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 69 TELEPHONES IN SERVICE (NUMBER,NOV) | 139,021 | 9.2 | 4.5 | 8.3 |
| 70 AIRLINE PASSENGER BOARDINGS (NUMBER,OCT) | 10,454 | -4.2 | 17.5 | 23.7 |
| 70 AIRLINE CARGO (TONS,OCT) | 34 | -5.9 | -1.2 | 12.3 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,NOV) | 5,464,830 | 23.0 | -2.5 | 22.5 |
| **PRODUCTION** | | | | |
| 71 ELECTRIC POWER CONSUMPTION (KWH,NOV) | 111,871,312 | -39.9 | -51.7 | -9.3 |
| **CONSTRUCTION** | | | | |
| 72 NUMBER OF BUILDING PERMITS (NOV) | 295 | -10.1 | -29.9 | 28.8 |
| 72 VALUE OF BUILDING PERMITS ($,NOV) | 18,445,488 | 51.0 | -29.3 | 65.4 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,OCT) | 6,400,000 | -51.5 | -39.6 | -2.6 |
| NONRESIDENTIAL ($,OCT) | 18,100,000 | 161.1 | 95.8 | -4.2 |
| **FINANCE** | | | | |
| 72 BANK DEMAND DEPOSITS ($,NOV) | 372,344,554 | 4.7 | 1.4 | 8.4 |
| 72 BANK DEBITS ($,NOV) | 1,597,222,768 | 38.3 | -8.6 | 41.4 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,OCT) | 2900.0 | -31.0 | 7.4 | 26.4 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (OCT) | 4.3 | 26.5 | 0.0 | -5.0 |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| Sales Tax Collections ($,NOV) | 4,117,546 | 46.4 | -12.3 | 28.4 |

n.a.—either not applicable, or not printed to maintain confidentiality.

[1]*Wall Street Journal.*

[2]*Highlights of U.S. Export and Import Trade,* U.S. Dept. of Commerce.

[3]Bureau of Labor Statistics, U.S. Department of Labor.

[4]*Business Conditions Digest,* U.S. Department of Commerce.

[5]*Industrial Production* (G. 12.3), Federal Reserve System.

[6]*Employment and Earnings,* U.S. Department of Labor.

[7]U.S. Dept. of Commerce.

[8]Federal Reserve Statistical Release G. 13, Federal Reserve System.

[9]*Monetary Trends,* Federal Reserve Bank of St. Louis.

[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.

[11]Federal Reserve Statistical Release G. 6, Federal Reserve System.

[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.

[13]Dun & Bradstreet, Inc., New York City, N.Y.

[14]Office of the Secretary of State.

[15]R. L. Polk & Co., Cincinnati, Ohio.

[16]Estimates taken from *Weekly Statistical Bulletin,* American Petroleum Institute, Washington, D.C.

[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.

[18]F. W. Dodge Division, McGraw-Hill Information Systems Company.

[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.

[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.

[21]Federal Home Loan Bank of Little Rock, Arkansas.

[22]Research and Statistics Unit, La. Department of Labor.—nc: comparable to any previous years' figures.

[23]Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[24]New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner.

[25]New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville.

[26]New Orleans.

[27]New Orleans International Airport.

[28]Greater New Orleans Tourist & Convention Commission.

[29]*Monthly Retail Trade—Sales and Inventories.*

[30]Area figure for New Orleans, Chalmette, Arabi, Covington, Luling.

[31]New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle.

[32]Orleans, Jefferson, St. Bernard, St. Tammany Parishes.

[33]New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington.

[34]Dept. of Revenue, State of La., Baton Rouge, La.

[35]Includes imports and exports of general cargo passing over public facilities.

BATON ROUGE AREA

[36]Baton Rouge, Zachary, Denham Springs, Donaldsonville.

[37]Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs.

[38]Baton Rouge, Denham Springs.

[39]Capital City Press.

[40]Greater Baton Rouge Airport District.

[41]Area figure for Baton Rouge and Donaldsonville.

[42]Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen.

[43]Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen.

LAKE CHARLES AREA

[44]Lake Charles, Sulfur, Vinton.

[45]Lake Charles.

[46]Lake Charles Municipal Airport.

[47]Area figure for Lake Charles, Westlake, Vinton.

[48]Lake Charles, Sulfur, Westlake.

ALEXANDRIA AREA

[49]Alexandria, Colfax.

[50]Alexandria, Pineville.

[51]Alexandria only.

[52]Rapides Municipal Airport.

[53]Area figure for Alexandria and Pineville.

[54]Alexandria, Pineville, Lecompte.

[55]Alexandria, Colfax, Cheneyville.

SHREVEPORT AREA

[56]Shreveport Airport Authority.

[57]Shreveport, Minden.

[58]Shreveport, Bossier City, Minden, Springhill, Vivian.

[59]Shreveport, Minden.

[60]Minden, Springhill/Haynesville, Caddo-Bossier Parishes.

[61]Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen.

Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing.

MONROE AREA

[63]Monroe, Bastrop.

[64]Monroe, Bastrop, West Monroe.

[65]Monroe Municipal Airport.

[66]Bastrop, West Monroe.

[67]Monroe, Bastrop, West Monroe, Sterlington.

[68]Monroe, Bastrop, West Monroe.

LAFAYETTE AREA

[69]Lafayette, Broussard, Carencro, Duson, Youngsville.

[70]Lafayette Airport Commission.

[71]Area figure for Lafayette.

[72]Lafayette only.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE - LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | NOV 1981 | PERCENT CHANGE NOV 1981 / NOV 1980 | PERCENT CHANGE NOV 1981 / OCT 1981 |
|---|---|---|---|
| ABBEVILLE | 106,073 | 53.4 | 38.2 |
| ABITA SPRINGS | 202 | -90.0 | -90.1 |
| ACADIA PARISH S.B. | NA | NA | NA |
| ALBANY | 2,210 | -12.3 | 2.5 |
| ALEXANDRIA | 372,460 | 15.5 | 12.0 |
| ALLEN PARISH S.B. | 88,172 | 16.5 | -4.6 |
| AMITE CITY | 35,140 | 37.6 | 15.0 |
| ARCADIA | 21,640 | 57.4 | 34.0 |
| ARNAUDVILLE | 127,139 | 74.6 | 5.0 |
| ASCENSION PARISH S.B. | 859,156 | 25.0 | -6.3 |
| ASCENSION PARISH P.J. | 295,959 | NA | -7.2 |
| ASSUMPTION PARISH S.B. | 80,816 | 5.2 | -3.3 |
| ASSUMPTION PARISH P.J. | 80,816 | 5.2 | -3.3 |
| AVOYELLES PARISH S.B. | 193,831 | 2.3 | -2.3 |
| BAKER | NA | NA | NA |
| BASILE | 8,523 | 77.3 | -8.4 |
| BASTROP | 193,805 | 34.9 | 32.6 |
| BEAUREGARD PARISH S.B. | 107,475 | -58.7 | -40.8 |
| BELLE CHASSE | 5,580 | 9.8 | -10.2 |
| BENTLEY PARISH S.B. | 50,684 | -37.4 | -29.3 |
| BOGALUSA | 148,601 | 11.7 | -38.0 |
| BOGALUSA PARISH S.B. | 78,531 | NA | -28.0 |
| BOSSIER CITY | 260,902 | 5.4 | -18.9 |
| BOSSIER PARISH S.B. | 837,206 | -13.2 | -20.3 |
| BREAUX BRIDGE | 108,870 | 25.1 | 12.4 |
| BROUSSARD | NA | NA | NA |
| BUNKIE | 81,877 | 28.0 | 2.7 |
| CADDO PARISH S.B. | 1,845,902 | 19.4 | -3.6 |
| CALCASIEU PARISH S.B. | NA | NA | NA |
| CALDWELL PARISH P.J. | 25,090 | -17.0 | -18.2 |
| CALDWELL PARISH S.B. | 25,090 | -16.9 | -18.2 |
| CAMERON | 640 | NA | -9.1 |
| CARENCRO | NA | NA | NA |
| CATAHOULA PARISH S.B. | 141,503 | 223.5 | 121.9 |
| CENTER POINT | NA | NA | NA |
| CLAIBORNE PARISH S.B. | 83,063 | 3.3 | 0.0 |
| COLFAX | 5,801 | 7.0 | -3.7 |
| CONCORDIA PARISH P.J. | 46,875 | -3.2 | 0.1 |
| CONCORDIA PARISH S.B. | 102,043 | 5.1 | 1.6 |
| COTTON VALLEY | 908 | -26.7 | -26.8 |
| COUSHATTA | 6,139 | -8.3 | -12.1 |
| CRESSWELL | 18,962 | 13.0 | -12.3 |
| CROWLEY | 64,970 | 40.1 | 0.5 |
| DEQUINCY | NA | NA | NA |
| DELCAMBRE | 3,807 | 19.0 | 41.2 |
| DERBIGNY | 9,557 | -8.8 | -10.7 |
| DESARC SPRINGS | NA | NA | NA |
| DESOTO | 21,686 | 11.6 | 27.5 |
| DERIDDER | 61,789 | 13.0 | -10.3 |
| DESOTO PARISH S.B. | 328,046 | 97.9 | 111.2 |
| DIXIE INN | NA | NA | NA |
| DONALDSONVILLE | 34,790 | 4.2 | 0.0 |
| DUSON | NA | NA | NA |
| E. CARROLL PARISH S.B. | 39,149 | 2.6 | -21.6 |
| E. FELICIANA PARISH S.B. | 100,070 | 25.1 | 12.4 |
| E.B.R. CITY-PARISH | 5,206,981 | 7.7 | -1.0 |
| E.B.R. PARISH S.B. | 2,690,380 | 7.5 | 0.0 |
| ELTON | 3,242 | 18.9 | -7.3 |
| ERATH | 8,366 | 6.4 | -46.9 |
| ESTHERWOOD | NA | NA | NA |
| EUNICE | 175,447 | 20.0 | 0.6 |
| EVANGELINE PARISH S.B. | 127,139 | 74.6 | 5.0 |
| FARMERVILLE | 18,558 | 14.0 | -22.3 |
| FERRIDAY | 28,824 | 29.7 | -10.9 |
| FOLSOM | 2,316 | -27.6 | -6.3 |
| FRANKLIN PARISH S.B. | 125,794 | 32.6 | -11.2 |
| FRANKLINTON | 30,435 | -7.7 | -17.2 |
| GOLDEN MEADOW | 10,565 | 17.8 | -5.4 |
| GONZALES | 88,070 | 21.1 | 1.3 |
| GRAMERCY | NA | NA | NA |
| GRAND COTEAU | 91,249 | 1.5 | 12.6 |
| GRANT PARISH S.B. | 31,355 | -2.0 | -27.6 |
| GREENSBURG | 4,731 | 54.2 | -7.8 |
| HAMMOND | 148,149 | 11.6 | -0.4 |
| HARRISONBURG | 14,708 | 19.4 | -6.2 |
| HARVEY | 2,499 | 298.7 | -3.6 |
| HENDERSON | NA | NA | NA |
| IBERIA PARISH S.B. | NA | NA | NA |
| IBERVILLE PARISH S.B. | 311,050 | -6.4 | -17.5 |
| IBERVILLE PARISH | 311,161 | -6.4 | -17.5 |
| INDEPENDENCE | 6,850 | 49.5 | 0.0 |
| ICHA | NA | NA | NA |
| IOWA | 10,532 | -13.4 | 38.6 |
| JACKSON PARISH S.B. | 32,956 | -38.8 | -45.2 |
| JENNINGS | 29,630 | 10.7 | -20.3 |
| JEFF. DAVIS PARISH S.B. | NA | NA | NA |
| JEFFERSON PARISH S.B. | NA | NA | NA |
| JEFFERSON PARISH | 4,678,580 | 60.4 | -2.1 |
| JENNINGS | NA | NA | NA |
| JONESBORO | 53,960 | 12.3 | 21.5 |
| JONESVILLE | NA | NA | NA |
| KINTHOOD | 12,053 | -10.4 | -13.1 |
| KNOX SPRINGS | 78,499 | -21.7 | 15.2 |
| LAFAYETTE PARISH P.J. | NA | NA | NA |
| LAFAYETTE PARISH S.B. | NA | NA | NA |
| LAFAYETTE | NA | NA | NA |
| LAFOURCHE PARISH | 185,183 | 28.3 | -6.8 |
| LAFOURCHE PARISH S.B. | 501,201 | 25.0 | -7.4 |
| LAKE ARTHUR | NA | NA | NA |
| LAKE CHARLES | 474,129 | -6.7 | -22.0 |
| LAKE PROVIDENCE | NA | NA | NA |
| LA SALLE PARISH S. B. | 71,039 | 9.5 | -26.0 |
| LEESVILLE | 50,746 | 7.6 | -9.0 |
| LINCOLN PARISH P.J. | 84,328 | 3.5 | -8.3 |
| LINCOLN PARISH S.B. | 168,656 | 3.5 | -8.3 |
| LIVINGSTON PARISH S.B. | 412,392 | 17.0 | 100.0 |
| LIVINGSTON | 5,281 | 193.8 | 7.1 |
| LOCKPORT | 13,981 | 35.0 | 32.0 |
| LUTCHER | NA | NA | NA |
| MADISON PARISH P.J. | NA | NA | NA |
| MADISON PARISH S.B. | NA | NA | NA |
| MANDEVILLE | 31,030 | 10.3 | -19.9 |
| MARCO | 10,617 | -1.9 | -5.3 |
| MARINGUIN | 2,782 | 39.0 | 30.4 |
| MANSFIELD | 35,969 | -2.5 | -27.9 |
| MARKSVILLE | 85,426 | 63.0 | 9.5 |
| MAURICE | 4,733 | 51.3 | 12.3 |
| MELVILLE | 4,302 | 26.6 | 4.0 |
| NEW ROUGE | 4,654 | -22.5 | -28.0 |
| MENTONTAU | NA | NA | NA |
| MERRYVILLE | NA | NA | NA |
| MINDEN | 67,679 | -14.5 | -10.4 |
| MONROE (CITY) S.B. | 144,010 | 32.6 | -8.0 |
| MONROE | 548,488 | 17.7 | 0.4 |
| MORGANZA | 2,209 | -18.8 | -32.6 |
| MORGANZA PARISH S.B. | 125,718 | 8.3 | 11.6 |
| MORSE | 1,410 | 17.3 | 0.4 |
| NAPOLEONVILLE | 5,837 | 29.0 | 5.5 |
| NATCHITOCHES | 194,417 | 131.2 | -13.6 |
| NATCHITOCHES PARISH S.B. | 161,618 | 12.8 | -11.4 |
| NEW IBERIA | NA | NA | NA |
| NEW ORLEANS | NA | NA | NA |
| NEW ROADS | 25,337 | 23.2 | 14.2 |
| NEW LLANO | 3,645 | -11.7 | 13.6 |
| OAK GROVE | 21,284 | 36.6 | 12.4 |
| OAKDALE | 27,153 | -1.7 | -7.1 |
| OBERLIN | 4,364 | -9.1 | -28.6 |
| OIL CITY | 10,254 | 3.8 | 0.6 |
| OPELOUSAS | 242,375 | 27.5 | 1.8 |
| ORLEANS PARISH S.B. | NA | NA | NA |
| OUACHITA PARISH P.J. | 233,348 | 11.5 | 11.1 |
| OUACHITA PARISH S.B. | 234,964 | 6.1 | 14.6 |
| PARKS | NA | NA | NA |
| PEARL RIVER | 5,738 | -81.8 | 18.4 |
| PINE PRAIRIE | 2,797 | 27.8 | 2.2 |
| PINEVILLE | 63,128 | 8.4 | 6.7 |
| PLAIN DEALING | 5,965 | 15.6 | 30.9 |
| PLAQUEMINES PARISH C.C. | 594,429 | 55.1 | -14.9 |
| PLAQUEMINES PARISH S.B. | 396,286 | 106.8 | -14.9 |
| PLANCHERVILLE | 1,109 | 26.9 | 15.5 |
| POINTE COUPEE PARISH S.B. | 274,993 | 81.4 | 1.9 |
| POINTE COUPEE PARISH | 274,993 | 81.4 | 1.9 |
| POLLOCK | 689 | -21.7 | -39.0 |
| PONCHATOULA | 30,139 | 10.2 | -13.6 |
| PORT ALLEN | 31,270 | 18.0 | 28.8 |
| RAPIDES PARISH | 685,115 | 6.5 | -4.1 |
| RAYNE | 76,583 | 12.7 | 8.4 |
| RAYVILLE | 40,021 | -0.6 | 3.8 |
| RED RIVER PARISH S.B. | NA | NA | NA |
| RED RIVER PARISH P.J. | 41,347 | 57.2 | -12.5 |
| RICHLAND PARISH S.B. | NA | NA | NA |
| RINGGOLD | NA | NA | NA |
| ROSELAND | 2,224 | -2.8 | -7.5 |
| ROSEPINE | NA | NA | NA |
| RUSTON | 59,880 | 5.2 | -15.1 |
| SABINE PARISH S.B. | 61,484 | 11.2 | -41.8 |
| SAREPTA | 494 | -57.0 | -33.7 |
| SCOTT | NA | NA | NA |
| SHREVEPORT | 2,032,012 | 72.5 | -4.6 |
| SLIDELL | 154,796 | -3.6 | -14.4 |
| SPRINGFIELD | NA | NA | NA |
| SPRINGHILL | 35,350 | 4.5 | -20.6 |
| ST. BERNARD PARISH P.J. | NA | NA | NA |
| ST. BERNARD PARISH S.B. | 423,704 | 0.1 | -18.2 |
| ST. CHARLES PARISH P.J. | 215,573 | -19.3 | -21.4 |
| ST. CHARLES PARISH S.B. | 771,291 | -10.2 | -13.0 |
| ST. FRANCISVILLE | NA | NA | NA |
| ST. JAMES PARISH S.B. | 387,447 | 123.3 | 12.0 |
| ST. JOHN PARISH S.B. | NA | NA | NA |
| ST. LANDRY PARISH S.B. | 411,167 | -3.9 | -10.3 |
| ST. MARTIN PARISH S.B. | 223,257 | 46.2 | 1.4 |
| ST. MARTINVILLE | 31,980 | 7.6 | -31.7 |
| ST. MARY PARISH S.B. | 835,582 | 44.3 | -0.4 |
| ST. MARY PARISH | 1,571,885 | 47.3 | 1.8 |
| ST. TAMMANY PARISH S.B. | NA | NA | NA |
| SULPHUR | 243,377 | 22.1 | -3.7 |
| SUNSET | 7,559 | 13.1 | -21.0 |
| TALLULAH | 24,009 | 10.8 | 4.4 |
| TANGIPAHOA (VILLAGE OF) | 1,842 | 45.2 | -0.2 |
| TANGIPAHOA PARISH S.B. | 340,705 | 14.6 | -1.3 |
| TENSAS PARISH P.J. | 31,712 | -4.5 | -20.1 |
| TENSAS PARISH S.B. | 29,254 | -9.9 | -30.7 |
| TERREBONNE PARISH S.B. | 706,307 | 11.0 | -7.1 |
| TERREBONNE PARISH | 1,177,170 | 11.0 | -7.1 |
| THIBODAUX | 209,028 | 89.2 | -13.8 |
| UNION PARISH S.B. | 60,768 | -1.2 | -22.2 |
| VERMILION PARISH P.J. | NA | NA | NA |
| VERMILION PARISH S.B. | NA | NA | NA |
| VERNON PARISH S.B. | NA | NA | NA |
| VIDALIA | NA | NA | NA |
| VILLE PLATTE | NA | NA | NA |
| VINTON | 21,115 | 14.9 | 3.2 |
| VIVIAN | 23,380 | 17.9 | 11.6 |
| WALKER | NA | NA | NA |
| WASHINGTON (TOWN OF) | 3,593 | 42.0 | -13.5 |
| WASHINGTON PARISH S.B. | 95,983 | 4.2 | 19.5 |
| WEBSTER PARISH S.B. | 176,057 | -2.5 | -14.1 |
| WELSH | 18,116 | 9.8 | 2.8 |
| WEST ASCENSION | NA | NA | NA |
| W.B.R. PARISH | 139,092 | 15.0 | -6.2 |
| W.B.R. PARISH S.B. | 139,089 | 15.0 | -6.2 |
| W. CARROLL PARISH S.B. | NA | NA | NA |
| W. FELICIANA PARISH S.B. | 178,352 | -22.9 | 28.9 |
| WEST MONROE | 180,394 | 10.7 | -1.1 |
| WESTLAKE | 49,598 | -0.7 | -12.4 |
| WINN PARISH S.B. | NA | NA | NA |
| WINNSBORO | 47,778 | 8.9 | -2.3 |
| TONGOLITLE | NA | NA | NA |
| WISNER | 5,239 | -11.5 | -8.9 |
| ZACHARY | 78,499 | -21.7 | 15.2 |
| TOTAL REPORTED THIS MONTH | 38,242,630 | NA | NA |
| NON-COMPARABLE COLLECTIONS | 38,242,080 | 28.7 | -3.6 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

### Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

| SITE | November 1981 | October 1981 | November 1980 | Percent Change Nov. 1981-Nov. 1980 | Percent Change Nov. 1981-Oct. 1981 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 7,297 | 7,929 | 7,092 | + 2.8 | − 8.7 |
| Avery Island | 3,149 | N.A. | 2,557 | + 18.8 | N.A. |
| Baton Rouge Old State Capitol | 4,214 | 5,120 | 3,544 | + 15.9 | − 21.5 |
| Old Arsenal Museum | 4,846 | 3,716 | 4,192 | + 13.5 | + 23.3 |
| Camp Moore State Commemorative Area | 285 | 216 | 220 | + 22.8 | + 24.2 |
| Chemin-A-Haut State Park | 3,092 | 1,919 | 7,014 | −126.8 | + 38 |
| Chicot State Park | 15,724 | 25,214 | 24,901 | − 58.4 | − 60.4 |
| Cypremort Point State Park | 2,888 | 3,408 | 2,756 | + 4.6 | − 18 |
| Edward Douglass White State Comm. Area | 103 | 175 | N.A. | N.A. | − 70 |
| Fairview Riverside State Park | 9,666 | 17,497 | 10,442 | − 8 | − 81 |
| Fontainebleau State Park | 7,140 | 29,317 | 19,990 | −180 | − 311 |
| Fort Jesup State Comm. Area | 4,934 | 5,780 | 6,042 | − 22.5 | − 17.1 |
| Fort Pike State Comm. Area | 10,500 | 9,500 | 8,000 | + 23.8 | + 9.5 |
| Grand Isle State Park | 7,155 | 6,000 | 7,216 | − 1 | + 16.1 |
| Hodges Gardens | 1,444 | 2,394 | 1,755 | − 21.5 | − 65.8 |
| Hot Wells Health Resort | 233 | 186 | 1,224 | −425.3 | + 20.2 |
| Indian Creek Recreational Area | 2,409 | N.A. | 2,085 | + 13.4 | N.A. |
| Kent House State Commemorative Area | 633 | 1,114 | 343 | + 45.8 | − 76 |
| Lake Bistineau State Park | 5,916 | 12,927 | 3,600 | + 39.1 | − 118.5 |
| Lake Bruin State Park | 3,356 | 1,680 | 4,216 | − 25.6 | + 50 |
| Lake Claiborne State Park | 1,400 | 1,755 | 3,176 | −126.9 | − 25.4 |
| Lake D'Arbonne State Park | 1,370 | 500 | 1,875 | − 36.9 | + 63.5 |
| Longfellow-Evangeline State Comm. Area | 58,880 | 36,816 | N.A. | N.A. | + 37.5 |
| Mansfield State Comm. State | 3,759 | 4,135 | N.A. | N.A. | − 10 |
| Marksville State Comm. Area | 1,007 | 1,456 | N.A. | N.A. | − 44.6 |
| New Orleans The La. State Museum | 12,204 | 15,822 | 11,082 | + 9.2 | − 29.6 |
| Poverty Point State Commemorative Area | 3,603 | 5,992 | 1,783 | + 50.5 | − 66.3 |
| Rebel State Commemorative Area | 936 | 5,820 | 543 | + 42 | − 521.8 |
| St. Bernard State Park | 2,972 | 3,025 | 3,072 | − 3.4 | − 1.8 |
| Sam Houston Jones State Park | 8,020 | 23,804 | 27,130 | −238.3 | − 196.8 |
| Shreveport The La. State Exhibit Museum | 28,300 | 102,000 | 30,400 | − 7.4 | − 260.4 |
| The La. State Fairgrounds | 10,519 | N.A. | 22,392 | −112.9 | N.A. |
| Winter Quarters State Commemorative Area | closed | 37 | 29 | N.A. | N.A. |

N.A.—Not Available.

### Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

| STATION | November 1981 | October 1981 | November 1980 | Percent Change Nov. 1981-Nov. 1980 | Percent Change Nov. 1981-Oct. 1981 |
|---|---|---|---|---|---|
| Bastrop Snyder Museum | 451 | 524 | 446 | + 1.1 | − 16.2 |
| Baton Rouge State Capitol | 18,672 | 18,346 | 15,330 | + 17.9 | + 1.7 |
| Greenwood | 8,871 | 10,194 | 7,733 | + 12.8 | − 15 |
| Kentwood | 6,209 | 11,166 | 8,220 | − 32.4 | − 80 |
| Mound Center (I-20) | 6,217 | 8,722 | N.A. | N.A. | − 40.3 |
| New Orleans | 9,975 | 10,798 | 10,267 | − 3 | − 8.3 |
| St. Francisville | 2,708 | 3,289 | 2,201 | + 18.7 | − 21.5 |
| Slidell (I-59) | 33,606 | 40,785 | 31,401 | + 6.6 | − 21.7 |
| Slidell (I-10) | 72,627 | 80,137 | 74,804 | − 3 | − 10.3 |
| Toledo Bend | 1,416 | 1,611 | 1,229 | + 13.8 | − 18.8 |
| Vidalia | 1,137 | 15,175 | 767 | + 32.5 | −1234.7 |
| Vinton | 16,975 | 15,175 | 28,248 | − 66.4 | + 10.6 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT
*Associate Director*

JOHN DUFFY, JR.
*Managing Editor*

MICHAEL A. HOSKINS
*Technical Editor*

DONALD E. KIRSOPP
*Computer Programmer*

MICHAEL HATHORN
*Graduate Student Assistant*

*Other Student Assistant*
SUSAN C. MITCHEN

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.



LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


8

**MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.**

1
3 2735-2 (A)
u

# LOUISIANA ECONOMIC INDICATORS

Division of Research•College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 2
February, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| [1]TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (FEB)..... | 94.00 | 12.4 | 3.1 | -- |
| [2]MERCHANDISE TRADE BALANCE | | | | |
| (EXPORTS MINUS IMPORTS)($-MIL,OCT) ..... | -4,190.50 | 269.5 | 166.3 | 16.5 |
| [3]NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL,OCT)..... | -48.90 | -57.9 | -44.1 | -39.2 |
| PETROLEUM & PRODUCTS ($ MIL.,OCT)..... | -5,731.20 | 2.2 | -3.1 | 3.1 |
| CHEMICALS ($ MIL.,OCT)..... | 971.90 | -4.7 | 11.9 | -4.6 |
| TRANSPORT EQUIPMENT ($ MIL.,OCT)..... | 242.50 | 3.8 | -55.2 | -2830.6 |
| [2]EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,OCT)..... | 96.80 | 1.9 | 18.2 | -19.0 |
| SOYBEANS ($ MIL.,OCT)..... | 719.8 | 45.8 | 91.0 | 13.5 |
| RICE, GRAINS, AND CEREALS ($ MIL.,OCT)..... | 1,759.30 | 2.8 | -1.6 | 19.3 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| [3]CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS | | | | |
| U.S. CITY AVG (1967=100) | | | | |
| ALL ITEMS (DEC)..... | 281.5 | 8.9 | 0.3 | -- |
| [3]PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (DEC)..... | 275.3 | 7.2 | 0.3 | -- |
| CONSUMER FINISHED GOODS (DEC)..... | 275.6 | 6.6 | 0.3 | -- |
| INTERMEDIATE MATERIALS (DEC)..... | 309.6 | 6.1 | 0.2 | -- |
| CRUDE MATERIALS (DEC)..... | 311.6 | -2.9 | -0.8 | -- |
| [4]INDEX OF 12 LEADING INDICATORS (1967=100)(NOV)..... | 127.8 | -6.9 | -0.3 | -- |
| [5]INDUSTRIAL PRODUCTION INDEX (1967=100)(DEC)..... | 143.3 | -5.1 | -2.2 | -- |
| [5]TOTAL ENERGY INDEX (1967=100)(DEC)..... | 136.3 | -2.4 | -0.1 | -- |
| [6]TOTAL CIVILIAN LABOR FORCE (NUMBER,NOV)..... | 107,029,008 | 1.7 | 0.3 | -- |
| [6]TOTAL EMPLOYED (NUMBER,NOV)..... | 98,025,008 | 0.7 | -0.2 | -- |
| [6]UNEMPLOYED RATE (NOV)..... | 8.4 | 12.0 | 5.0 | -- |
| [7]HOUSING STARTS (PUBLIC AND PRIVATE)(UNITS,DEC)..... | 62,100 | -35.0 | -3.1 | -16.2 |
| [8]PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (DEC)..... | 10.9 | -29.6 | -3.5 | -- |
| [8]PERCENT YIELD ON STATE AND LOCAL BONDS (A,DEC)..... | 11.7 | 23.9 | 5.4 | -- |
| [8]AVERAGE PERCENT YIELD ON CORPORATE BONDS (DEC)..... | 15.4 | 9.7 | 0.0 | -- |
| [9]M1-A -- MONEY STOCK | | | | |
| (CURRENCY PLUS DEMAND DEPOSITS)($BIL.,NOV)..... | 361.6 | -6.9 | 0.2 | -- |
| [9]M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS | | | | |
| AT BANKS AND THRIFT INSTITUTIONS)($ BIL.,NOV) ..... | 436.7 | 5.3 | 0.8 | -- |
| [10]SALES OF ORDINARY LIFE INSURANCE ($000,NOV)..... | 37,546,000 | 24.3 | -2.2 | 18.8 |
| [11]BANKS DEBITS ($ BIL.,NOV)..... | 76,947 | 13.8 | -10.2 | 26.8 |

NOTE: The above data were collected before our publishing deadline for the current issue, and numerous revisions of the data are being received on a continual basis. The *LEI* does not report revisions of monthly data previously published, but the percentage changes in columns 2, 3 and 4 are based on revised data.

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12]TELEPHONES IN SERVICE (NUMBER,DEC) | 2,891,464 | 2.9 | 0.4 | -14.1 |
| [10]SALES OF ORDINARY LIFE INSURANCE ($000,DEC) | 758,039 | -16.3 | -15.9 | -0.5 |
| NEWSPAPER ADVERTISING LINAGE (DEC) | 26,946,132 | -9.1 | 20.8 | -5.7 |
| [14]NEW CORPORATIONS (NUMBER,DEC) | 784 | -0.4 | -31.9 | 19.5 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,DEC) | 97,407,963 | -7.7 | 10.1 | -4.8 |
| [15]NEW PASSENGER CAR SALES (NUMBER,NOV) | 11,529 | -5.5 | -7.3 | -1.6 |
| [15]NEW TRUCK SALES (NUMBER,NOV) | 3,061 | -63.6 | -44.9 | 0.3 |
| **PRODUCTION** | | | | |
| [16]CRUDE PETROLEUM AND | | | | |
| LEASE CONDENSATE PRODUCTION (42-GAL BBLS,DEC) | 39,045 | 0.6 | 3.3 | -21.2 |
| NORTH LOUISIANA (42-GAL BBLS,DEC) | 2,961 | 5.0 | 3.9 | -14.8 |
| SOUTH LOUISIANA (42-GAL BBLS,DEC) | 36,084 | 0.3 | 3.2 | -21.7 |
| CRUDE RUNS TO STILLS (BBLS, DAILY AVG FOR DEC) | 1,541,987 | 3.8 | 3.1 | 1.6 |
| **CONSTRUCTION** | | | | |
| NUMBER OF BUILDING PERMITS (DEC) | 4,922 | 11.1 | 21.4 | 9.8 |
| VALUE OF BUILDING PERMITS (DEC) | 108,384,689 | -13.4 | 4.8 | 19.0 |
| [18]VALUE OF CONSTUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 47,900,000 | -53.8 | -42.2 | 12.9 |
| NONRESIDENTIAL ($,NOV) | 94,500,000 | -17.1 | -30.6 | 8.4 |
| NONBUILDING ($,NOV) | 58,000,000 | -7.2 | -22.9 | -8.7 |
| **FINANCE** | | | | |
| [19]BANK DEMAND DEPOSITS ($BIL,DEC) | 5.759 | 3.2 | 19.3 | 3.5 |
| **EMPLOYMENT AND UNEMPLOYMENT[22]** | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,DEC) | 1,652,700 | 2.2 | 0.1 | 5.3 |
| TRADE EMPLOYMENT (DEC) | 374,300 | 1.8 | 1.0 | 1.1 |
| GOVERNMENT EMPLOYMENT (DEC) | 326,900 | 3.9 | -0.2 | 5.4 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (DEC) | 288,100 | 4.3 | 0.5 | -1.4 |
| MANUFACTURING EMPLOYMENT (DEC) | 210,000 | -3.8 | -1.3 | 1.8 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (DEC) | 127,400 | 1.4 | -0.5 | 7.9 |
| CONTRACT CONSTRUCTION EMPLOYMENT (DEC) | 154,000 | 3.8 | -0.6 | 11.8 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (DEC) | 76,600 | 1.6 | 0.5 | 0.9 |
| MINING AND QUARRYING EMPLOYMENT (DEC) | 95,400 | 5.3 | 0.7 | 13.0 |
| UNEMPLOYMENT RATE (DEC) | 8.8 | 26.5 | 2.4 | 10.3 |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,DEC) | 42.0 | 0.0 | 1.0 | 0.3 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,DEC) | 374.0 | 8.8 | 2.9 | 10.1 |
| **REVENUE COLLECTIONS[23, 24]** | | | | |
| SEVERANCE TAX ($,DEC) | 71,254,444 | 22.1 | -21.3 | 64.7 |
| SALES TAX GENERAL ($,DEC) | 65,678,208 | 12.5 | -4.8 | 48.6 |
| MOTOR VEHICLE ($,DEC) | 7,940,512 | -3.6 | NA | -8.4 |
| GASOLINE TAX ($,DEC) | 14,576,595 | 7.6 | 3.7 | 2.5 |
| ROYALITIES, RENTALS, AND BONUSES ($,DEC) | 48,966,736 | 69.8 | 0.4 | 1.2 |
| INCOME TAXES INDIVIDUAL ($,DEC) | 22,375,568 | -27.1 | -23.4 | -11.3 |
| CORPORATION ($,DEC) | 36,692,448 | 17.1 | 834.6 | 8.9 |
| CORPORATION FRANCHISE TAX ($,DEC) | 2,782,415 | -5.4 | -81.5 | 21.5 |
| TOBACCO TAX AND PERMITS ($,DEC) | 5,910,588 | 30.6 | 32.2 | 5.5 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,DEC) | 5,235,140 | 3.2 | 7.5 | 4.4 |
| OTHER TAXES, FEES, AND PERMITS ($,DEC) | 27,722,817 | 9.7 | NA | -87.6 |
| TOTAL REVENUES ($,DEC) | 234,759,456 | -17.4 | -4.4 | -7.3 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [24]TELEPHONES IN SERVICE (NUMBER,DEC) | 1,217,433 | 29.0 | 28.3 | 4.3 |
| [25]POSTAL REVENUES ($,NOV 26 - DEC 26) | 365,567 | -93.4 | -88.8 | 1.0 |
| [26]NEWSPAPER ADVERTISING LINAGE,DEC) | 5,995,733 | -12.1 | -9.7 | -14.5 |
| [27]AIRLINE PASSENGER BOARDINGS (NUMBER,NOV) | 252,405 | -0.5 | -4.0 | -1.2 |
| [27]AIRLINE CARGO (TONS,NOV) | 1,700 | -7.0 | 7.5 | -10.4 |
| [35]OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,DEC) | 1,569,826 | 21.1 | -5.0 | 14.5 |
| [28]ATTENDANCE OF CONVENTIONS AND MEETINGS (NUMBER,DEC) | 47,364 | 95.6 | -12.5 | -14.7 |
| **TRADE** | | | | |
| [29]DEPARTMENT STORE SALES ($,OCT) | 45,071,880 | -9.2 | 0.0 | 5.0 |
| WHOLESALE SALES ($,DEC) | 45,805,761 | 9.2 | 5.4 | 14.1 |
| **PRODUCTION** | | | | |
| [30]ELECTRIC POWER CONSUMPTION (KWH,DEC) | 1,825,847,584 | 8.3 | 2.5 | 0.8 |
| **CONSTRUCTION** | | | | |
| [31]NUMBER OF BUILDING PERMITS (DEC) | 886 | 16.4 | 18.0 | 14.0 |
| [31]VALUE OF BUILDING PERMITS ($,DEC) | 29,202,411 | -48.3 | -41.9 | 5.7 |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 19,900,000 | -24.9 | 25.9 | 7.5 |
| NONRESIDENTIAL ($,NOV) | 5,600,000 | -90.9 | -93.1 | 45.8 |
| **FINANCE** | | | | |
| [33]BANK DEMAND DEPOSITS ($,DEC) | 2,037,672,720 | -1.4 | 0.8 | 3.0 |
| [33]BANK DEBITS ($,DEC) | 14,993,574,416 | 2.9 | 10.1 | 13.8 |
| [21]RESIDENTIAL MORGAGE LOANS ($000,NOV) | 42800.0 | -29.8 | -2.7 | 8.0 |
| **EMPLOYMENT AND UNEMPLOYMENT[22]** | | | | |
| UNEMPLOYMENT RATE (NOV) | 8.2 | 43.9 | 2.5 | 15.0 |
| **REVENUE COLLECTIONS[23, 34]** | | | | |
| SALES TAX COLLECTIONS ($NOV) | 16,543,574 | 41.2 | -0.3 | 18.5 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [36]TELEPHONES IN SERVICE (NUMBER,DEC) | 375,990 | 2.8 | -0.2 | 3.0 |
| [37]POSTAL REVENUES ($,NOV 26 - DEC 26) | 37,523 | -98.3 | 0.0 | -0.0 |
| [38]NEWSPAPER ADVERTISING LINAGE,DEC) | 4,044,143 | 2.2 | -4.0 | 2.3 |
| [40]AIRLINE PASSENGER BOARDINGS (NUMBER,NOV) | 22,525 | 8.4 | -4.0 | -2.8 |
| [40]AIRLINE CARGO (TONS,NOV) | 139 | N/A | 0.7 | 20.0 |
| [35]OCEAN SHIPMENTS-PORT OF BATON ROUGE (TONS,DEC) | 53,735 | 15.9 | 19.4 | -14.5 |
| **TRADE** | | | | |
| [29]DEPARTMENT STORE SALES ($,OCT) | 22,509,856 | -4.9 | 0.0 | 0.8 |
| WHOLESALE SALES ($,DEC) | 8,603,159 | -53.0 | 2.0 | -53.3 |
| **PRODUCTION** | | | | |
| [41]ELECTRIC POWER CONSUMPTION (KWH,DEC) | 1,141,302,059 | -8.7 | 0.1 | 0.9 |
| **CONSTRUCTION** | | | | |
| [42]NUMBER OF BUILDING PERMITS (DEC) | 2,484 | 3.9 | 28.1 | 9.1 |
| [42]VALUE OF BUILDING PERMITS ($,DEC) | 17,205,600 | -2.3 | 58.1 | 13.0 |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 8,800,000 | -11.1 | 4.0 | 38.0 |
| NONRESIDENTIAL ($,NOV) | 10,800,000 | -37.6 | -31.2 | -35.7 |
| **FINANCE** | | | | |
| [43]BANK DEMAND DEPOSITS ($,DEC) | 829,381,075 | 16.0 | 4.0 | 13.5 |
| [43]BANK DEBITS ($,DEC) | 8,221,394,199 | 19.5 | 10.8 | 42.5 |
| [18]RESIDENTIAL MORGAGE LOANS ($000,NOV) | 7800.0 | -11.4 | 21.9 | -17.1 |
| **EMPLOYMENT AND UNEMPLOYMENT[22]** | | | | |
| UNEMPLOYMENT RATE (NOV) | 9.7 | 79.6 | 3.2 | 41.8 |
| **REVENUE COLLECTIONS[23, 34]** | | | | |
| SALES TAX COLLECTIONS ($NOV) | 7,983,755 | 52.0 | 12.2 | 17.0 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [44] TELEPHONES IN SERVICE (NUMBER,DEC) | 120,052 | 3.0 | -0.1 | 4.1 |
| [45] NEWSPAPER ADVERTISING LINAGE,DEC) | 1,690,807 | -15.2 | -14.0 | -7.2 |
| [46] AIRLINE PASSENGER BOARDINGS (NUMBER,NOV) | 4,045 | -4.6 | -0.7 | 0.1 |
| [46] AIRLINE CARGO (TONS,NOV) | 7 | -2.4 | 0.2 | -5.8 |
| [35] OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,DEC) | 270,074 | -16.8 | -28.0 | -13.1 |
| TRADE | | | | |
| WHOLESALE SALES ($,DEC) | 4,119,354 | 1.1 | -1.0 | 10.0 |
| PRODUCTION | | | | |
| [47] ELECTRIC POWER CONSUMPTION (KWH,DEC) | 508,651,004 | -12.1 | -3.0 | 11.2 |
| CONSTRUCTION | | | | |
| [48] NUMBER OF BUILDING PERMITS (DEC) | 157 | -29.0 | -15.0 | -6.1 |
| [48] VALUE OF BUILDING PERMITS ($,DEC) | 4,512,024 | -17.4 | 20.0 | 26.9 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 1,900,000 | -32.1 | -59.6 | 111.5 |
| NONRESIDENTIAL ($,NOV) | 3,500,000 | -36.4 | 16.7 | -89.0 |
| FINANCE | | | | |
| [45] BANK DEMAND DEPOSITS ($,DEC) | 282,972,784 | 1.4 | 1.3 | 0.0 |
| [45] BANK DEBITS ($,DEC) | 1,077,633,648 | 16.5 | 14.1 | 22.6 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,NOV) | 2700.0 | -66.2 | 12.5 | -4.2 |
| EMPLOYMENT AND UNEMPLOYMENT[22] | | | | |
| UNEMPLOYMENT RATE (NOV) | 9.0 | 40.6 | 7.1 | 0.5 |
| REVENUE COLLECTIONS[23, 34] | | | | |
| SALES TAX COLLECTIONS ($NOV) | 1,798,097 | 21.2 | -9.1 | 13.2 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [49] TELEPHONES IN SERVICE (NUMBER,DEC) | 82,364 | -0.9 | -0.1 | 0.8 |
| [51] NEWSPAPER ADVERTISING LINAGE,DEC) | 2,102,702 | 3.4 | 2.2 | -1.0 |
| [52] AIRLINE PASSENGER BOARDINGS (NUMBER,NOV) | 4,593 | -3.2 | -4.7 | -11.6 |
| [52] AIRLINE CARGO (TONS,NOV) | 37 | -4.5 | -18.0 | 4.0 |
| TRADE | | | | |
| WHOLESALE SALES ($,DEC) | 3,188,960 | 4.4 | 11.1 | 3.3 |
| PRODUCTION | | | | |
| [53] ELECTRIC POWER CONSUMPTION (KWH,DEC) | 83,777,568 | -0.0 | 2.6 | -1.5 |
| CONSTRUCTION | | | | |
| [54] NUMBER OF BUILDING PERMITS (DEC) | 54 | -14.0 | -11.4 | -13.2 |
| [54] VALUE OF BUILDING PERMITS ($,DEC) | 1,011,084 | -45.4 | -54.3 | -26.3 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 1,900,000 | -32.1 | -50.0 | 13.3 |
| NONRESIDENTIAL ($,NOV) | 1,900,000 | -32.1 | 46.2 | -46.6 |
| FINANCE | | | | |
| [55] BANK DEMAND DEPOSITS ($,DEC) | 171,734,277 | 6.1 | -4.1 | 6.1 |
| [55] BANK DEBITS ($,DEC) | 560,646,893 | -13.8 | -1.0 | -1.0 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,NOV) | 100.0 | -95.5 | 0.0 | -39.2 |
| EMPLOYMENT AND UNEMPLOYMENT[22] | | | | |
| UNEMPLOYMENT RATE (NOV) | 9.7 | 16.9 | 3.2 | 6.4 |
| REVENUE COLLECTIONS[23, 34] | | | | |
| SALES TAX COLLECTIONS ($NOV) | 930,675 | 24.4 | -6.5 | 3.1 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [52] TELEPHONES IN SERVICE (NUMBER,DEC) | 283,859 | 5.1 | 3.3 | 12.2 |
| [58] POSTAL REVENUES ($,NOV 26 - DEC 26) | 1,730,197 | 2.0 | -14.0 | 17.0 |
| [59] NEWSPAPER ADVERTISING LINAGE,DEC) | 5,533,345 | -12.9 | 2.3 | 4.3 |
| [56] AIRLINE PASSENGER BOARDINGS (NUMBER,NOV) | 31,301 | -1.0 | -4.3 | -0.7 |
| [56] AIRLINE CARGO (TONS,NOV) | 844 | -4.3 | -0.1 | -6.0 |
| TRADE | | | | |
| [29] DEPARTMENT STORE SALES ($,DEC) | 14,618,852 | -3.2 | 0.0 | 9.0 |
| WHOLESALE SALES ($,DEC) | 14,266,130 | 14.0 | 22.1 | 14.0 |
| PRODUCTION | | | | |
| [60] ELECTRIC POWER CONSUMPTION (KWH,DEC) | 303,535,162 | 22.5 | 17.2 | 2.3 |
| CONSTRUCTION | | | | |
| [61] NUMBER OF BUILDING PERMITS (DEC) | 835 | 17.7 | 17.9 | -2.0 |
| [61] VALUE OF BUILDING PERMITS ($,DEC) | 14,817,781 | 9.0 | 43.3 | -1.0 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 4,000,000 | -30.4 | -5.9 | 12.9 |
| NONRESIDENTIAL ($,NOV) | 3,400,000 | -55.8 | -35.0 | 30.3 |
| FINANCE | | | | |
| [62] BANK DEMAND DEPOSITS ($,DEC) | 604,755,235 | 7.5 | 13.4 | 3.9 |
| [62] BANK DEBITS ($,DEC) | 8,402,315,200 | 0.0 | 43.9 | 17.0 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,NOV) | 29.0 | -90.7 | -23.7 | 10.3 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (NOV) | 7.0 | 16.9 | 1.3 | 0.0 |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SALES TAX COLLECTIONS ($NOV) | 4,493,292 | 31.9 | 1.7 | 10.4 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [63] TELEPHONES IN SERVICE (NUMBER,DEC) | 119,701 | 0.1 | -0.2 | 1.2 |
| [65] AIRLINE PASSENGER BOARDINGS (NUMBER,NOV) | 7,681 | -8.8 | -3.0 | -12.3 |
| [65] AIRLINE CARGO (TONS,NOV) | 19 | -29.3 | -26.9 | -25.6 |
| TRADE | | | | |
| WHOLESALE SALES ($,DEC) | 10,031,611 | -22.0 | -11.2 | -3.2 |
| PRODUCTION | | | | |
| [66] ELECTRIC POWER CONSUMPTION (KWH,DEC) | 224,667,904 | -10.8 | 6.2 | -1.7 |
| CONSTRUCTION | | | | |
| [67] NUMBER OF BUILDING PERMITS (DEC) | 49 | -15.2 | -31.8 | 1.4 |
| [67] VALUE OF BUILDING PERMITS ($,DEC) | 1,209,308 | -74.8 | -23.8 | -20.1 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 3,600,000 | -35.7 | 260.0 | 10.5 |
| NONRESIDENTIAL ($,NOV) | 200,000 | -80.0 | -66.7 | -0.7 |
| FINANCE | | | | |
| [68] BANK DEMAND DEPOSITS ($,DEC) | 235,160,652 | -10.8 | 11.8 | -7.0 |
| [68] BANK DEBITS ($,DEC) | 2,247,383,308 | 25.8 | 36.5 | 13.7 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,NOV) | 900.0 | -60.9 | -40.0 | -11.3 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (NOV) | 10.1 | 18.8 | 4.1 | 3.2 |
| REVENUE COLLECTIONS [23, 34] | | | | |
| SALES TAX COLLECTIONS ($NOV) | 1,865,127 | 22.9 | -4.5 | 6.9 |

## LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | JAN. 1 TO DATE THIS YEAR COMPARED TO SAME PERIOD LAST YEAR (PERCENT CHANGE) |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [69] TELEPHONES IN SERVICE (NUMBER,DEC) | 139,694 | 9.3 | 0.5 | 8.5 |
| [70] AIRLINE PASSENGER BOARDINGS (NUMBER,NOV) | 9,549 | 7.4 | -8.7 | 22.1 |
| [70] AIRLINE CARGO (TONS,NOV) | 35 | 8.2 | 2.9 | 11.9 |
| TRADE | | | | |
| WHOLESALE SALES ($,DEC) | 5,431,387 | -21.2 | -2.2 | 17.7 |
| PRODUCTION | | | | |
| [71] ELECTRIC POWER CONSUMPTION (KWH,DEC) | 148,614,000 | -18.9 | 32.8 | -10.0 |
| CONSTRUCTION | | | | |
| [72] NUMBER OF BUILDING PERMITS (DEC) | 426 | 55.5 | 44.4 | 30.7 |
| [72] VALUE OF BUILDING PERMITS ($,DEC) | 31,243,776 | 53.0 | 69.4 | 64.0 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,NOV) | 7,030,000 | -51.7 | 9.4 | -9.8 |
| NONRESIDENTIAL ($,NOV) | 18,900,000 | 551.7 | 34.0 | 14.8 |
| FINANCE | | | | |
| [72] BANK DEMAND DEPOSITS ($,DEC) | 410,350,391 | 2.6 | 5.0 | 8.4 |
| [72] BANK DEBITS ($,DEC) | 1,721,044,816 | 18.0 | 14.9 | 38.3 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,NOV) | 2200.0 | -45.0 | -24.1 | 18.9 |
| EMPLOYMENT AND UNEMPLOYMENT[22] | | | | |
| UNEMPLOYMENT RATE (NOV) | 4.1 | 17.1 | -4.7 | -3.3 |
| REVENUE COLLECTIONS[23, 34] | | | | |
| SALES TAX COLLECTIONS ($NOV) | 4,491,588 | 59.7 | 8.1 | 29.6 |

n.a.—either not applicable, or not printed to maintain confidentiality.
[1] *Wall Street Journal*.
[2] *Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.
[3] Bureau of Labor Statistics, U.S. Department of Labor.
[4] *Business Conditions Digest*, U.S. Department of Commerce.
[5] *Industrial Production* (G. 12.3), Federal Reserve System.
[6] *Employment and Earnings*, U.S. Department of Labor.
[7] U.S. Dept. of Commerce.
[8] Federal Reserve Statistical Release G. 13, Federal Reserve System.
[9] *Monetary Trends*, Federal Reserve Bank of St. Louis.
[10] Life Insurance Marketing & Research Ass'n., Hartford, Conn.
[11] Federal Reserve Statistical Release G. 6, Federal Reserve System.
[12] South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.
[13] Dun & Bradstreet, Inc., New York City, N.Y.
[14] Office of the Secretary of State.
[15] R. L. Polk & Co., Cincinnati, Ohio.
[16] Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.
[17] La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.
[18] F. W. Dodge Division, McGraw-Hill Information Systems Company.
[19] Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.
[20] Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.
[21] Federal Home Loan Bank of Little Rock, Arkansas.
[22] Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.
[23] Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[24] New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner.
[25] New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville.
[26] New Orleans.
[27] New Orleans International Airport.
[28] Greater New Orleans Tourist & Convention Commission.
[29] *Monthly Retail Trade—Sales and Inventories*.
[30] Area figure for New Orleans, Chalmette, Arabi, Covington, Luling.
[31] New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle.
[32] Orleans, Jefferson, St. Bernard, St. Tammany Parishes.
[33] New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington.
[34] Dept. of Revenue, State of La., Baton Rouge, La.
[35] Includes imports and exports of general cargo passing over public facilities.

BATON ROUGE AREA

[36] Baton Rouge, Zachary, Denham Springs, Donaldsonville.
[37] Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs.
[38] Baton Rouge, Denham Springs.
[39] Capital City Press.
[40] Greater Baton Rouge Airport District.
[41] Area figure for Baton Rouge and Donaldsonville.
[42] Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen.
[43] Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen.

LAKE CHARLES AREA

[44] Lake Charles, Sulfur, Vinton.
[45] Lake Charles.
[46] Lake Charles Municipal Airport.
[47] Area figure for Lake Charles, Westlake, Vinton.
[48] Lake Charles, Sulfur, Westlake.

ALEXANDRIA AREA

[49] Alexandria, Colfax.
[50] Alexandria, Pineville.
[51] Alexandria only.
[52] Rapides Municipal Airport.
[53] Area figure for Alexandria and Pineville.
[54] Alexandria, Pineville, Lecompte.
[55] Alexandria, Colfax, Cheneyville.

SHREVEPORT AREA

[56] Shreveport Airport Authority.
[57] Shreveport, Minden.
[58] Shreveport, Bossier City, Minden, Springhill, Vivian.
[59] Shreveport, Minden.
[60] Minden, Springhill/Haynesville, Caddo-Bossier Parishes.
[61] Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen.
[62] Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing.

MONROE AREA

[63] Monroe, Bastrop.
[64] Monroe, Bastrop, West Monroe.
[65] Monroe Municipal Airport.
[66] Bastrop, West Monroe.
[67] Monroe, Bastrop, West Monroe, Sterlington.
[68] Monroe, Bastrop, West Monroe.

LAFAYETTE AREA

[69] Lafayette, Broussard, Carencro, Duson, Youngsville.
[70] Lafayette Airport Commission.
[71] Area figure for Lafayette.
[72] Lafayette only.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE - LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | DEC 1981 | PERCENT CHANGE DEC 1981 / DEC 1980 | PERCENT CHANGE DEC 1981 / NOV 1981 |
|---|---|---|---|
| ABBEVILLE | 78,638 | -9.1 | -25.9 |
| ABITA SPRINGS | 3,578 | 179.2 | 1069.3 |
| ACADIA PARISH SHF | NA | NA | NA |
| ALBANY | NA | NA | NA |
| ALEXANDRIA | 339,680 | -9.0 | -8.9 |
| ALLEN PARISH SHF | 71,863 | -2.0 | -18.5 |
| AMITE CITY | 43,389 | 2.2 | 23.4 |
| ARCADIA | 13,766 | -11.7 | -35.4 |
| ARNAUDVILLE | 35,893 | -23.1 | -24.9 |
| ASCENSION PARISH SHF | 839,772 | 29.8 | -2.7 |
| ASCENSION PARISH PAR | NA | NA | NA |
| ASSUMPTION PARISH SHF | 99,667 | 18.3 | 22.1 |
| ASSUMPTION PARISH PAR | 99,666 | 14.3 | 23.3 |
| AVOYELLES PARISH SHF | NA | NA | NA |
| BAKER | NA | NA | NA |
| BASILE | 7,219 | -3.2 | -15.3 |
| BASTROP | 98,522 | -2.0 | -18.6 |
| BEAUREGARD PARISH SHF | 172,461 | 43.0 | 62.9 |
| BERNICE | 6,814 | -17.0 | -13.7 |
| BIENVILLE PARISH SHF | 140,590 | 125.4 | 177.6 |
| BIGALOUSA | 179,726 | -15.0 | 28.7 |
| BOGALUSA PARISH SHF | 72,054 | NA | -8.7 |
| BOSSIER CITY | NA | NA | NA |
| BOSSIER PARISH SHF | 837,306 | -6.5 | -20.3 |
| BRAUX BRIDGE | NA | NA | NA |
| BROUSSARD | 39,695 | 109.2 | -9.3 |
| BUNKIE | NA | NA | NA |
| CADDO PARISH SHF | NA | NA | NA |
| CALCASIEU PARISH SHF | 1,482,310 | 13.9 | -1.2 |
| CALDWELL PARISH PAR | 38,999 | 33.9 | 34.5 |
| CALDWELL PARISH SHF | 38,999 | 33.9 | 34.5 |
| CANKTON | 977 | NA | 43.7 |
| CARENCRO | 30,322 | 43.9 | 19.6 |
| CATAHOULA PARISH SHF | 67,095 | 41.2 | -52.6 |
| CHURCH POINT | NA | NA | NA |
| CLAIBORNE PARISH SHF | NA | NA | NA |
| COLFAX | 9,805 | 11.9 | 0.1 |
| CONCORDIA PARISH PAR | 81,105 | -1.1 | -12.2 |
| CONCORDIA PARISH SHF | 94,783 | 2.0 | -7.6 |
| COTTON VALLEY | 1,581 | -39.1 | 69.7 |
| COTTONPORT | NA | NA | NA |
| COUSHATTA | 29,057 | 45.0 | 32.1 |
| COVINGTON | 57,190 | 2.1 | 3.1 |
| CROWLEY | NA | NA | NA |
| CULLEN | 2,682 | -1.8 | -29.6 |
| DELCAMBRE | 9,077 | 40.1 | 3.7 |
| DENHAM SPRINGS | 67,474 | 0.7 | -14.4 |
| DEQUINCY | NA | NA | NA |
| DERIDDER | 91,385 | 31.2 | 47.1 |
| DESOTO PARISH SHF | 135,571 | -30.0 | -50.7 |
| DEVIL INN | 9,127 | NA | 20.6 |
| DONALDSONVILLE | NA | NA | NA |
| DUSON | 3,552 | 9.7 | 5.5 |
| E. CARROLL PARISH SHF | NA | NA | NA |
| E. FELICIANA PARISH SHF | NA | NA | NA |
| E.B.R. CITY-PARISH | 5,103,470 | 13.0 | -2.0 |
| E.B.R. PARISH SHF | NA | NA | NA |
| ELTON | 2,580 | -29.6 | -23.4 |
| ERATH | 14,532 | 33.0 | 83.7 |
| ESTHERWOOD | NA | NA | NA |
| EUNICE | 215,443 | 9.7 | 28.5 |
| EVANGELINE PARISH SHF | 25,893 | -23.1 | -24.7 |
| FARMERVILLE | 17,032 | -17.0 | -3.9 |
| FERRIDAY | 20,218 | -3.3 | -9.3 |
| FILSUM | NA | NA | NA |
| FRANKLIN PARISH SHF | 95,601 | -11.7 | -28.7 |
| FRANKLINTON | 83,210 | 17.0 | 32.1 |
| GOLDEN MEADOW | NA | NA | NA |
| GONZALES | NA | NA | NA |
| GRAMERCY | NA | NA | NA |
| GRAND COTEAU | NA | NA | NA |
| GRANT PARISH SHF | 26,301 | -1.0 | -15.7 |
| GREENSBURG | 4,458 | NA | 2.7 |
| HAMMON | 13,858 | 1.1 | -5.0 |
| HAYNESVILLE | NA | NA | NA |
| HAUGHTON | 2,353 | NA | -12.1 |
| HENDERSON | 4,373 | 13.7 | 24.1 |
| IBERIA PARISH SHF | 410,000 | 25.3 | 30.3 |
| IBERVILLE PARISH SHF | 209,238 | -22.6 | -13.8 |
| IBERVILLE PARISH PAR | 209,536 | -22.5 | -13.8 |
| INDEPENDENCE | 4,745 | -22.5 | -23.7 |
| IOTA | NA | NA | NA |
| IRMA | NA | NA | NA |
| JACKSON PARISH SHF | 123,008 | 79.6 | 270.2 |
| JEANERETTE | 1,108 | -94.0 | -93.6 |
| JEFF. DAVIS PARISH SHF | NA | NA | NA |
| JEFFERSON PARISH SHF | NA | NA | NA |
| JEFFERSON PARISH | 4,627,587 | 55.0 | -5.4 |
| JENNINGS | NA | NA | NA |
| JONESBORO | 81,170 | -19.7 | -23.7 |
| JONESVILLE | NA | NA | NA |
| KENTWOOD | 17,200 | 37.5 | 33.8 |
| KROTZ SPRINGS | 77,853 | 26.1 | 8.5 |
| LAFAYETTE PARISH PAR | 481,254 | 65.7 | 5.2 |
| LAFAYETTE PARISH SHF | 2,125,163 | 57.8 | 23.8 |
| LAFAYETTE | 1,535,440 | 62.7 | 28.2 |
| LAFOURCHE PARISH | 112,999 | -35.8 | -39.0 |
| LAFOURCHE PARISH SHF | 317,808 | -39.5 | -36.6 |
| LAKE ARTHUR | NA | NA | NA |
| LAKE CHARLES | NA | NA | NA |
| LAKE PROVIDENCE | NA | NA | NA |
| LA SALLE PARISH SHF | 93,044 | 25.5 | 31.1 |
| LEESVILLE | 67,805 | 40.3 | 33.7 |
| LINCOLN PARISH PAR | NA | NA | NA |
| LINCOLN PARISH SHF | NA | NA | NA |
| LIVINGSTON PARISH SHF | NA | NA | NA |
| LIVINGSTON | 2,915 | 0.7 | -44.5 |
| LOCKPORT | NA | NA | NA |
| LUTCHER | 14,114 | 58.1 | 59.2 |
| MADISON PARISH PAR | NA | NA | NA |
| MADISON PARISH SHF | NA | NA | NA |
| MANDEVILLE | 46,800 | 40.5 | 58.4 |
| MANDUR | 8,528 | -11.8 | -19.7 |
| MANGHAM | 2,758 | 89.5 | 3.0 |
| MANSFIELD | 82,170 | 13.4 | 17.1 |
| MARKSVILLE | 45,879 | 82.7 | 1.3 |
| MAURICE | 2,595 | -26.4 | -5.0 |
| MELVILLE | 4,558 | 6.5 | 5.9 |
| NEW ROUGE | 4,653 | 12.3 | -9.3 |
| NEW ROMANY | NA | NA | NA |
| MERRYVILLE | NA | NA | NA |
| MINDEN | 139,508 | 57.3 | 81.5 |
| MONROE (CITY) SHF | NA | NA | NA |
| MONROE | NA | NA | NA |
| MONTGOMERY | 2,269 | -27.9 | 2.7 |
| MORGHOUSE PARISH SHF | 133,105 | 2.9 | -18.0 |
| MORGE | 1,621 | -5.0 | 15.0 |
| NAPOLEONVILLE | 6,253 | -8.5 | -27.1 |
| NATCHITOCHES | 192,180 | 27.3 | -1.2 |
| NATCHITOCHES PARISH SHF | 129,973 | 6.5 | -28.2 |
| NEW IBERIA | 331,630 | 5.0 | -2.6 |
| NEW ORLEANS | NA | NA | NA |
| NEW ROADS | 35,369 | 69.2 | 38.4 |
| NEW ELLENR | 4,225 | 13.0 | 15.9 |
| OAK GROVE | 26,541 | 32.5 | 24.7 |
| OAKDALE | 24,636 | -9.7 | -4.4 |
| OBERLIN | 4,859 | -14.3 | 6.6 |
| OIL CITY | 6,767 | -3.8 | -38.0 |
| OPELOUSAS | 327,978 | 24.9 | 27.1 |
| ORLEANS PARISH SHF | NA | NA | NA |
| OUACHITA PARISH PAR | NA | NA | NA |
| OUACHITA PARISH SHF | NA | NA | NA |
| PARKS | 4,515 | 53.0 | -41.0 |
| PEARL RIVER | 3,735 | 81.3 | -38.9 |
| PINE PRAIRIE | NA | NA | NA |
| PINEVILLE | 48,421 | -23.5 | -23.3 |
| PLAIN DEALING | 3,837 | -28.0 | -38.3 |
| PLAQUEMINES PARISH CSC | 151,523 | 10.4 | -11.3 |
| PLAQUEMINES PARISH SHF | 175,761 | 10.4 | -11.3 |
| PLAUCHEVILLE | 1,206 | 35.1 | 8.7 |
| POINTE COUPEE PARISH SHF | 130,049 | 93.5 | 20.0 |
| POINTE COUPEE PARISH | 130,050 | 93.5 | 20.0 |
| POLLOCK | 821 | 11.7 | 19.2 |
| PONCHATOULA | NA | NA | NA |
| PORT ALLEN | 27,559 | 9.7 | -11.4 |
| RAPIDES PARISH | 560,120 | -12.2 | -14.7 |
| RAYNE | 52,286 | -10.2 | -31.8 |
| RAYVILLE | 56,507 | 58.5 | 41.2 |
| RED RIVER PARISH SHF | 25,462 | -15.8 | -28.7 |
| RED RIVER PARISH PAR | NA | NA | NA |
| RICHLAND PARISH SHF | NA | NA | NA |
| RINGGOLD | NA | NA | NA |
| ROSELAND | 2,498 | 29.2 | 12.1 |
| ROSEPINE | 981 | -52.9 | -28.5 |
| RUSTON | NA | NA | NA |
| SABINE PARISH SHF | 75,014 | 28.1 | 22.0 |
| SAHEPTA | 764 | -34.3 | 10.1 |
| SCOTT | 22,566 | 22.3 | -15.7 |
| SHREVEPORT | 1,722,686 | 62.4 | -11.8 |
| SLIDELL | 175,180 | 15.8 | 11.9 |
| SPRINGFIELD | NA | NA | NA |
| SPRINGHILL | 32,731 | -1.2 | -7.4 |
| ST. BERNARD PARISH PAR | NA | NA | NA |
| ST. BERNARD PARISH SHF | NA | NA | NA |
| ST. CHARLES PARISH PAR | 137,095 | 55.8 | 36.4 |
| ST. CHARLES PARISH SHF | 1,157,518 | 77.8 | 50.1 |
| ST. FRANCISVILLE | 13,670 | -14.5 | -8.6 |
| ST. JAMES PARISH SHF | 234,795 | 44.4 | -39.4 |
| ST. JOHN PARISH SHF | 447,308 | -2.4 | 13.2 |
| ST. LANDRY PARISH SHF | 531,132 | -14.5 | 29.7 |
| ST. MARTIN PARISH SHF | 210,413 | 28.2 | -5.8 |
| ST. MARTINVILLE | 32,258 | 11.3 | 3.1 |
| ST. MARY PARISH SHF | 611,000 | 5.6 | -25.0 |
| ST. MARY PARISH | 1,128,800 | 5.6 | -25.3 |
| ST. TAMMANY PARISH SHF | NA | NA | NA |
| SULPHUR | 228,023 | -2.3 | -6.4 |
| SUNSET | 5,865 | -7.3 | -22.4 |
| TALLULAH | 25,229 | 12.7 | 5.0 |
| TANGIPAHOA (VILLAGE OF) | 1,211 | 65.3 | -38.3 |
| TANGIPAHOA PARISH SHF | 769,475 | -8.4 | -20.9 |
| TENSAS PARISH PAR | NA | NA | NA |
| TENSAS PARISH SHF | 28,283 | 14.5 | -1.1 |
| TERREBONNE PARISH SHF | 658,861 | 21.2 | -3.0 |
| TERREBONNE PARISH | 1,141,368 | 21.2 | -3.0 |
| THIBODAUX | 129,352 | 108.2 | -4.6 |
| UNION PARISH SHF | 49,138 | -16.4 | -19.1 |
| VERMILLION PARISH PAR | 523,792 | 69.8 | NA |
| VERMILLION PARISH SHF | 523,772 | 69.8 | 33.2 |
| VERNON PARISH SHF | NA | NA | NA |
| VIDALIA | NA | NA | NA |
| VILLE PLATTE | 37,397 | -12.7 | -15.1 |
| VINTON | 17,263 | -16.3 | -15.3 |
| VIVIAN | 24,593 | 7.4 | 5.2 |
| WALKER | NA | NA | NA |
| WASHINGTON (TOWN OF) | 3,911 | 7.9 | 8.9 |
| WASHINGTON PARISH SHF | 55,066 | 13.3 | -52.1 |
| WEBSTER PARISH SHF | 162,301 | 7.0 | -8.2 |
| WELSH | 13,333 | -5.9 | -26.4 |
| WEST ASCENSION | 27,596 | NA | -15.4 |
| WEST PARISH | 252,161 | 84.2 | 81.3 |
| WEST PARISH SHF | 221,757 | 62.3 | 58.4 |
| W. CARROLL PARISH SHF | 12,636 | -52.2 | -72.5 |
| W. FELICIANA PARISH SHF | 238,875 | 2.7 | 31.7 |
| WEST MONROE | NA | NA | NA |
| WESTLAKE | 34,799 | -10.3 | -17.7 |
| WINN PARISH SHF | 53,901 | -16.3 | -28.2 |
| WINNSBORO | 35,637 | -14.1 | -19.0 |
| YOUNGSVILLE | 10,833 | 163.5 | 20.6 |
| ZISNER | NA | NA | NA |
| ZACHARY | 77,853 | 36.3 | 8.5 |
| TOTAL REPORTED THIS MONTH | 36,777,567 | NA | NA |
| SUM-COMPARABLE COLLECTIONS | 36,777,120 | 23.2 | 0.6 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

**Visitors to Selected Tourist Attractions**
Source: State Parks Commission & Other Tourist Attractions

| SITE | December 1981 | November 1981 | December 1980 | Percent Change Dec. 1981-Dec. 1980 | Percent Change Dec. 1981-Nov. 1981 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 5,050 | 7,297 | 5,687 | −11.2 | − 30.8 |
| Avery Island | 1,698 | 3,149 | 1,686 | + 1.0 | − 46.1 |
| Baton Rouge | | | | | |
| Old State Capitol | N.A. | 4,214 | 3,567 | N.A. | N.A. |
| Old Arsenal Museum | 2,752 | 4,846 | 3,019 | − 8.8 | − 43.2 |
| Camp Moore State Commemorative Area | 175 | 285 | 206 | −15.0 | − 38.6 |
| Chemin-A-Haut State Park | 2,978 | 3,092 | 11,284 | −73.6 | − 3.7 |
| Chicot State Park | 7,844 | 15,724 | 10,930 | −28.2 | − 50.1 |
| Cypremort Point State Park | 1,516 | 2,888 | 2,156 | −29.7 | − 47.5 |
| Edward Douglass White State Comm. Area | 226 | 103 | N.A. | N.A. | +119.4 |
| Fairview Riverside State Park | 7,121 | 9,666 | 11,984 | −40.6 | − 26.3 |
| Fontainebleau State Park | 5,170 | 7,140 | 17,874 | −71.1 | − 27.6 |
| Fort Jesup State Comm. Area | 3,188 | 4,934 | 5,218 | −38.9 | − 35.5 |
| Fort Pike State Comm. Area | 5,500 | 10,500 | 9,000 | −38.9 | − 47.6 |
| Grand Isle State Park | 4,200 | 7,155 | 5,742 | −26.9 | − 41.3 |
| Hodges Gardens | 973 | 1,444 | 887 | + 9.7 | − 32.6 |
| Hot Wells Health Resort | 183 | 233 | 846 | −78.4 | − 21.5 |
| Indian Creek Recreational Area | 738 | 2,409 | 823 | −10.3 | − 69.4 |
| Kent House State Commemorative Area | 425 | 633 | 227 | +87.2 | − 32.9 |
| Lake Bistineau State Park | 3,406 | 5,916 | 3,302 | + 3.1 | − 42.4 |
| Lake Bruin State Park | 2,302 | 3,356 | 1,530 | +50.1 | − 31.4 |
| Lake Claiborne State Park | 1,920 | 1,400 | 3,060 | −37.3 | + 37.1 |
| Lake D'Arbonne State Park | 809 | 1,370 | 1,400 | −42.2 | − 40.9 |
| Longfellow-Evangeline State Comm. Area | 21,654 | 58,880 | 29,000 | −25.3 | − 63.2 |
| Mansfield State Comm. State | 3,912 | 3,759 | N.A. | N.A. | + 4.1 |
| Marksville State Comm. Area | 505 | 1,007 | N.A. | N.A. | − 49.9 |
| New Orleans | | | | | |
| The La. State Museum | 13,062 | 12,204 | 9,165 | +42.5 | + 7.0 |
| Poverty Point State Commemorative Area | 2,601 | 3,603 | 2,541 | + 2.4 | − 27.8 |
| Rebel State Commemorative Area | 630 | 936 | 490 | +28.6 | − 32.7 |
| St. Bernard State Park | 4,472 | 2,972 | 4,472 | 0.0 | + 50.5 |
| Sam Houston Jones State Park | 13,183 | 8,020 | 20,491 | −35.7 | + 64.4 |
| Shreveport | | | | | |
| The La. State Exhibit Museum | 13,900 | 28,300 | 13,800 | + 1.0 | − 50.9 |
| The La. State Fairgrounds | 73,027 | 10,519 | 90,950 | −19.7 | +594.2 |
| Winter Quarters State Commemorative Area | closed | closed | 11 | N.A. | N.A. |

N.A.—Not Available.

**Visitors to Tourist Information Stations**
Source: Louisiana Office of Tourism

| STATION | December 1981 | November 1981 | December 1980 | Percent Change Dec. 1981-Dec. 1980 | Percent Change Dec. 1981-Nov. 1981 |
|---|---|---|---|---|---|
| Bastrop | | | | | |
| Snyder Museum | 441 | 451 | 617 | −28.5 | − 2.2 |
| Baton Rouge | | | | | |
| State Capitol | 16,233 | 18,672 | 12,976 | +25.1 | − 13.1 |
| Greenwood | 10,034 | 8,871 | 8,508 | +18.0 | + 13.1 |
| Kentwood | 7,324 | 6,209 | 7,470 | − 2.0 | + 18.0 |
| Mound Center (I-20) | 6,011 | 6,217 | N.A. | N.A. | − 3.3 |
| New Orleans | 8,390 | 9,975 | 7,925 | + 5.9 | − 15.9 |
| St. Francisville | 1,925 | 2,708 | 1,779 | + 8.2 | − 28.9 |
| Slidell (I-59) | 34,253 | 33,606 | 41,441 | −17.3 | + 1.9 |
| Slidell (I-10) | 86,936 | 72,627 | 83,262 | + 4.4 | + 19.7 |
| Toledo Bend | 1,175 | 1,416 | 1,034 | +13.6 | − 17.0 |
| Vidalia | 690 | 1,137 | 775 | −11.0 | − 39.3 |
| Vinton | 18,688 | 16,975 | 20,598 | − 9.3 | + 10.1 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT
*Associate Director*

JOHN DUFFY, JR.
*Managing Editor*

MICHAEL A. HOSKINS
*Technical Editor*

DONALD E. KIRSOPP
*Computer Programmer*

MICHAEL HATHORN
*Graduate Student Assistant*

*Other Student Assistant*
SUSAN C. MITCHEN

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana.
POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.



LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


**MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.**

APR 19 1982 U 2735-2(A)

# LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 3
March, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| 1 TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (MAR) | 95.1 | 9.4 | 1.2 | — |
| 2 MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS) ($-MIL.,NOV) | -3,403.7 | 197.3 | -18.8 | 44.7 |
| 3 NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL.,NOV) | -3.7 | -95.3 | -92.2 | -92.6 |
| PETROLEUM & PRODUCTS ($ MIL.,NOV) | -5,744.8 | 11.0 | 0.2 | -4.4 |
| CHEMICALS ($ MIL.,NOV) | 987.4 | 13.1 | -2.5 | -8.0 |
| TRANSPORT EQUIPMENT ($ MIL.,NOV) | 1,082.8 | 633.6 | 346.5 | 3.2 |
| 2 EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,NOV) | 174.6 | -3.7 | 80.4 | -8.8 |
| SOYBEANS ($ MIL.,NOV) | 726.9 | 16.0 | 1.0 | 29.8 |
| RICE, GRAINS, AND CEREALS ($ MIL.,NOV) | 1,513.0 | -14.3 | -44.0 | -12.0 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| 3 CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) ALL ITEMS (JAN) | 282.5 | 8.4 | 0.4 | -- |
| 3 PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (JAN) | 277.4 | 6.8 | 0.8 | -- |
| CONSUMER FINISHED GOODS (JAN) | 277.7 | 6.2 | 0.8 | -- |
| INTERMEDIATE MATERIALS (JAN) | 311.3 | 5.3 | 0.5 | -- |
| CRUDE MATERIALS (JAN) | 316.2 | -1.0 | 2.1 | -- |
| 4 INDEX OF 12 LEADING INDICATORS (1967=100) (DEC) | 127.8 | -6.3 | -0.3 | -- |
| 5 INDUSTRIAL PRODUCTION INDEX (1967=100) (JAN) | 139.1 | -6.5 | -3.0 | -- |
| 5 TOTAL ENERGY INDEX (1967=100) (JAN) | 136.9 | -2.3 | 0.4 | -- |
| 6 TOTAL CIVILIAN LABOR FORCE (NUMBER,DEC) | 109,188,000 | 3.9 | -0.1 | -- |
| 6 TOTAL EMPLOYED (NUMBER,DEC) | 99,613,000 | 2.4 | -0.6 | -- |
| 6 UNEMPLOYED RATE (DEC) | 8.8 | 18.9 | 6.0 | -- |
| 8 PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (JAN) | 12.4 | -17.4 | 13.8 | -- |
| 8 PERCENT YIELD ON STATE AND LOCAL BONDS (A,JAN) | 12.3 | 37.0 | 5.1 | -- |
| 8 AVERAGE PERCENT YIELD ON CORPORATE BONDS (JAN) | 16.1 | 16.7 | 4.3 | -- |
| 9 M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) ($ BIL.,DEC) | 442.1 | 7.3 | 1.0 | — |
| 10 SALES OF ORDINARY LIFE INSURANCE ($000,DEC) | 47,598,000 | 21.6 | 26.4 | 30.6 |

NOTE: The above data were collected before our publishing deadline for the current issue, and numerous revisions of the data are being received on a continual basis. The *LEI* does not report revisions of monthly data previously published, but the percentage changes in columns 2, 3 and 4 are based on revised data.

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| 12 TELEPHONES IN SERVICE (NUMBER,JAN) | 2,898,242 | 2.7 | 0.2 | 1.4 |
| NEWSPAPER ADVERTISING LINAGE (JAN) | 17,668,279 | -21.5 | 21.9 | -24.5 |
| 14 NEW CORPORATIONS (NUMBER,JAN) | 506 | -57.9 | -35.5 | -53.1 |
| TRADE | | | | |
| WHOLESALE SALES ($,JAN) | 66,101,230 | -25.6 | -15.7 | -27.3 |
| PRODUCTION | | | | |
| 16 CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BBLS,JAN) | 39,045 | 0.2 | 0.0 | 2.2 |
| NORTH LOUISIANA (42-GAL BBLS,JAN)(000's) | 2,961 | 5.0 | 0.0 | 6.4 |
| SOUTH LOUISIANA (42-GAL BBLS,JAN)(000's) | 36,093 | -0.2 | 0.0 | 1.8 |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (JAN) | 3,306 | -31.1 | 148.2 | -31.4 |
| VALUE OF BUILDING PERMITS (JAN) | 71,467,774 | -28.3 | 22.4 | -37.7 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,DEC) | 70,200,000 | -26.6 | 46.6 | -32.3 |
| NONRESIDENTIAL ($,DEC) | 146,900,000 | 149.4 | 55.4 | 29.3 |
| NONBUILDING ($,DEC) | 138,400,000 | 120.0 | 136.6 | 80.0 |
| EMPLOYMENT AND EARNINGS 22 | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,JAN) | 1,619,700 | 1.0 | -2.0 | -0.7 |
| TRADE EMPLOYMENT (JAN) | 371,500 | 3.2 | -0.7 | 1.7 |
| GOVERNMENT EMPLOYMENT (JAN) | 308,100 | -2.5 | -0.8 | -3.1 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (JAN) | 293,600 | 6.5 | 1.9 | 3.8 |
| MANUFACTURING EMPLOYMENT (JAN) | 209,400 | -2.3 | -0.3 | -2.3 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (JAN) | 130,300 | 4.5 | 2.3 | 2.1 |
| CONTRACT CONSTRUCTION EMPLOYMENT (JAN) | 131,600 | -9.6 | -14.5 | -13.3 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (JAN) | 75,200 | -0.1 | -1.8 | -0.9 |
| MINING AND QUARRYING EMPLOYMENT (JAN) | 100,000 | 9.5 | 4.8 | 6.1 |
| UNEMPLOYMENT RATE (JAN) | 10 | 29.7 | 11.6 | -- |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,JAN) | 35 | -16.2 | -20.0 | -15.4 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,JAN) | 326 | -4.6 | -14.7 | -7.3 |
| REVENUE COLLECTIONS 23,34 | | | | |
| SEVERANCE TAX ($,JAN) | 65,252,496 | 4.8 | -8.4 | -19.6 |
| SALES TAX GENERAL ($,JAN) | 74,646,432 | 19.9 | 13.7 | 0.0 |
| MOTOR VEHICLE ($,JAN) | 8,462,171 | 20.8 | 6.6 | -1.0 |
| GASOLINE TAX ($,JAN) | 14,888,727 | 0.0 | 2.1 | 7.3 |
| ROYALITIES, RENTALS, AND BONUSES ($,JAN) | 40,989,654 | -24.2 | -16.3 | -14.9 |
| INCOME TAXES INDIVIDUAL ($,JAN) | 18,857,872 | -0.0 | -15.7 | -5.0 |
| CORPORATION ($,JAN) | 11,261,761 | 0.0 | -69.3 | -49.9 |
| CORPORATION FRANCHISE TAX ($,JAN) | 1,200,000 | 0.0 | -56.2 | -81.6 |
| TOBACCO TAX AND PERMITS ($,JAN) | 5,520,887 | 0.0 | -6.6 | 1.4 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,JAN) | 5,450,209 | 0.0 | 4.1 | 15.5 |
| TOTAL REVENUES ($,JAN) | 205,221,152 | -27.6 | -12.6 | -22.2 |
| FINANCE | | | | |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,DEC) | 60,300 | -50.9 | -3.2 | -24.8 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 36 TELEPHONES IN SERVICE (NUMBER,JAN) | NA | 1.3 | 0.0 | 0.5 |
| 38 NEWSPAPER ADVERTISING LINAGE,JAN) | 4,956,605 | -3.5 | -19.4 | -17.0 |
| 40 AIRLINE PASSENGER BOARDINGS (NUMBER,DEC) | 23,196 | 11.1 | 3.0 | 6.0 |
| 40 AIRLINE CARGO (TONS,DEC) | 134 | 170.6 | -4.3 | 87.5 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,JAN) | 5,752,978 | -25.1 | 33.9 | -25.3 |
| **CONSTRUCTION** | | | | |
| 42 NUMBER OF BUILDING PERMITS (JAN) | 2,062 | -26.1 | NA | -9.1 |
| 42 VALUE OF BUILDING PERMITS ($,JAN) | 3,902,756 | -82.2 | 245.4 | -75.3 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,DEC) | 13,300,000 | 17.7 | 51.1 | 2.1 |
| NONRESIDENTIAL ($,DEC) | 32,000,000 | NA | 201.9 | 139.2 |
| **FINANCE** | | | | |
| 43 BANK DEMAND DEPOSITS ($,JAN) | 713,239,014 | -3.0 | 4.0 | -4.6 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,DEC) | 7,900 | -29.5 | 1.3 | 2.8 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (DEC) | 9 | 35.7 | -16.5 | -- |
| **REVENUE COLLECTIONS** 23, 34 | | | | |
| SALES TAX COLLECTIONS ($DEC) | 5,927,076 | -22.7 | -25.6 | -15.9 |
| UNEMPLOYMENT RATE (OCT) | 8.0 | 25.0 | 6.3 | 11.1 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 24 TELEPHONES IN SERVICE (NUMBER,JAN) | 966,384 | 0.4 | -0.1 | 0.2 |
| 26 NEWSPAPER ADVERTISING LINAGE,JAN) | 5,269,307 | -18.6 | -26.7 | -20.5 |
| 27 AIRLINE PASSENGER BOARDINGS (NUMBER,DEC) | 266,835 | 0.5 | -2.2 | -2.8 |
| 27 AIRLINE CARGO (TONS,DEC) | 1,614 | -23.1 | -5.1 | -8.0 |
| 35 OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,JAN) | 1,447,788 | -1.4 | -8.9 | 2.3 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,JAN) | 29,639,782 | -26.1 | -21.0 | -27.2 |
| **CONSTRUCTION** | | | | |
| 31 NUMBER OF BUILDING PERMITS (JAN) | 436 | -24.0 | 123.5 | -40.6 |
| 31 VALUE OF BUILDING PERMITS ($,JAN) | 33,417,354 | 89.2 | 376.7 | 0.7 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,DEC) | 33,700,000 | -2.3 | 69.3 | 33.9 |
| NONRESIDENTIAL ($,DEC) | 26,900,000 | 37.9 | 360.4 | -23.2 |
| **FINANCE** | | | | |
| 33 BANK DEMAND DEPOSITS ($,JAN) | 1,521,569,658 | -17.5 | -2.8 | -16.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (DEC) | 6 | 31.1 | -2.4 | -- |
| **REVENUE COLLECTIONS** 23, 34 | | | | |
| SALES TAX COLLECTIONS ($DEC) | 16,324,764 | -12.1 | -1.3 | -2.5 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| 44 TELEPHONES IN SERVICE (NUMBER,JAN) | 120,198 | 3.1 | 0.1 | 1.3 |
| 46 AIRLINE PASSENGER BOARDINGS (NUMBER,DEC) | 4,114 | -1.6 | 1.7 | -3.2 |
| 46 AIRLINE CARGO (TONS,DEC) | 6 | -53.5 | -22.6 | -19.0 |
| 35 OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,JAN) | 384,694 | -11.9 | 23.7 | -1.5 |
| TRADE | | | | |
| WHOLESALE SALES ($,JAN) | 1,273,829 | -4.6 | 15.5 | -9.7 |
| CONSTRUCTION | | | | |
| 48 NUMBER OF BUILDING PERMITS (JAN) | 28 | -86.1 | -72.7 | -87.2 |
| 48 VALUE OF BUILDING PERMITS ($,JAN) | 416,170 | -91.3 | -68.5 | -95.8 |
| 18 VALUE OF CONSTRUCTION CONTRACTS: | | | | |
| RESIDENTIAL ($,DEC) | 1,700,000 | 6.3 | -10.5 | -84.8 |
| FINANCE | | | | |
| 45 BANK DEMAND DEPOSITS ($,JAN) | 188,184,880 | 1.9 | -8.6 | -2.2 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,DEC) | 2,000 | -83.7 | -25.9 | -53.0 |
| EMPLOYMENT AND UNEMPLOYMENT 22 | | | | |
| UNEMPLOYMENT RATE (DEC) | 10 | 50.0 | 10.0 | -- |
| REVENUE COLLECTIONS 23,34 | | | | |
| SALES TAX COLLECTIONS ($DEC) | 1,888,639 | -15.0 | 5.0 | -5.2 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| 49TELEPHONES IN SERVICE (NUMBER,JAN) | 82,464 | -1.1 | 0.1 | -0.7 |
| 52AIRLINE PASSENGER BOARDINGS (NUMBER,DEC) | 5,958 | 1.7 | 29.7 | 15.6 |
| 52AIRLINE CARGO (TONS,DEC) | 49 | -24.2 | 29.6 | 10.6 |
| TRADE | | | | |
| WHOLESALE SALES ($,JAN) | 1,945,953 | -35.9 | -17.0 | -37.6 |
| PRODUCTION | | | | |
| 53ELECTRIC POWER CONSUMPTION (KWH,JAN) | 78,695,210 | -14.4 | -11.4 | -22.6 |
| CONSTRUCTION | | | | |
| 54NUMBER OF BUILDING PERMITS (JAN) | 52 | -29.8 | -3.3 | -38.4 |
| 18VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,DEC) | 1,800,000 | -21.7 | -5.3 | -51.8 |
| NONRESIDENTIAL ($,DEC) | 500,000 | -73.7 | -73.7 | -80.4 |
| FINANCE | | | | |
| 21RESIDENTIAL MORGAGE LOANS ($000,DEC) | 100 | -93.8 | 0.0 | -85.0 |
| EMPLOYMENT AND UNEMPLOYMENT 22 | | | | |
| UNEMPLOYMENT RATE (DEC) | 11 | 7.4 | 5.2 | -- |
| REVENUE COLLECTIONS 23,34 | | | | |
| SALES TAX COLLECTIONS ($DEC) | 845,490 | -25.6 | -9.2 | -8.9 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 57 TELEPHONES IN SERVICE (NUMBER,JAN) | 262,406 | 4.1 | -0.6 | -5.2 |
| 59 NEWSPAPER ADVERTISING LINAGE,JAN) | 5,100,107 | 11.5 | -0.6 | -4.4 |
| 56 AIRLINE PASSENGER BOARDINGS (NUMBER,DEC) | 34,225 | 2.1 | 9.1 | 3.0 |
| 56 AIRLINE CARGO (TONS,DEC) | 810 | 8.3 | 25.8 | 21.2 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,JAN) | 7,255,761 | -16.6 | -32.2 | -25.3 |
| **PRODUCTION** | | | | |
| 60 ELECTRIC POWER CONSUMPTION (KWH,JAN) | 283,022,737 | 5.1 | NA | 0.7 |
| **CONSTRUCTION** | | | | |
| 61 NUMBER OF BUILDING PERMITS (JAN) | 95 | -80.2 | 20.8 | -63.4 |
| 61 VALUE OF BUILDING PERMITS ($,JAN) | 8,460,616 | -15.1 | 167.8 | -37.1 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,DEC) | 5,300,000 | 66.7 | 4.2 | -20.6 |
| NONRESIDENTIAL ($,DEC) | 8,100,000 | 58.8 | 136.2 | -20.4 |
| **FINANCE** | | | | |
| 62 BANK DEMAND DEPOSITS ($,JAN) | 499,547,204 | 23.4 | -3.9 | 9.7 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,DEC) | NA | NA | NA | NA |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (DEC) | 8 | 15.9 | 5.3 | -- |
| **REVENUE COLLECTIONS** 23,34 | | | | |
| SALES TAX COLLECTIONS ($DEC) | 4,447,729 | -3.2 | -1.0 | 0.3 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 63 TELEPHONES IN SERVICE (NUMBER,JAN) | 119,211 | 0.4 | 0.4 | 0.3 |
| 65 AIRLINE CARGO (TONS,DEC) | 20 | -18.4 | 5.3 | -15.8 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,JAN) | 10,271,339 | -9.6 | 3.9 | -14.1 |
| **CONSTRUCTION** | | | | |
| 67 NUMBER OF BUILDING PERMITS (JAN) | 53 | -34.6 | 37.8 | -29.2 |
| 67 VALUE OF BUILDING PERMITS ($,JAN) | 1,727,843 | -22.2 | 127.5 | -28.9 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,DEC) | 600,000 | -50.0 | -83.3 | -82.6 |
| NONRESIDENTIAL ($,DEC) | 100,000 | -95.8 | -50.0 | -92.2 |
| **FINANCE** | | | | |
| 68 BANK DEMAND DEPOSITS ($,JAN) | 260,784,690 | 24.2 | 24.9 | 34.3 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,DEC) | 700 | -78.8 | -22.2 | -74.8 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (DEC) | 11 | 28.4 | 3.0 | -- |
| **REVENUE COLLECTIONS** 23, 34 | | | | |
| SALES TAX COLLECTIONS ($DEC) | 1,846,779 | -17.0 | -1.0 | -0.1 |

# LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 69 TELEPHONES IN SERVICE (NUMBER,JAN) | 141,420 | 9.5 | 1.2 | 5.3 |
| 70 AIRLINE PASSENGER BOARDINGS (NUMBER,DEC) | 9,599 | 3.9 | 0.5 | -1.9 |
| 70 AIRLINE CARGO (TONS,DEC) | 34 | 9.6 | -4.4 | 0.4 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,JAN) | 4,149,448 | -1.7 | 17.3 | -14.3 |
| **CONSTRUCTION** | | | | |
| 72 NUMBER OF BUILDING PERMITS (JAN) | 339 | 10.8 | -20.4 | -16.6 |
| 72 VALUE OF BUILDING PERMITS ($,JAN) | 17,766,208 | -42.2 | -63.1 | -26.6 |
| 18 **VALUE OF CONSTRUCTION CONTRACTS** | | | | |
| RESIDENTIAL ($,DEC) | 14,700,000 | 67.0 | 110.0 | 89.7 |
| NONRESIDENTIAL ($,DEC) | 26,800,000 | 114.4 | 41.6 | 134.5 |
| **FINANCE** | | | | |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,DEC) | 1,400 | -58.8 | -36.4 | -63.7 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (DEC) | 5 | 41.2 | 17.1 | -- |
| **REVENUE COLLECTIONS** 23,34 | | | | |
| SALES TAX COLLECTIONS ($DEC) | 4,103,869 | 1.2 | -8.6 | -0.9 |

n.a.—either not applicable, or not printed to maintain confidentiality.
[1]*Wall Street Journal.*
[2]*Highlights of U.S. Export and Import Trade,* U.S. Dept. of Commerce.
[3]Bureau of Labor Statistics, U.S. Department of Labor.
[4]*Business Conditions Digest,* U.S. Department of Commerce.
[5]*Industrial Production* (G. 12.3), Federal Reserve System.
[6]*Employment and Earnings,* U.S. Department of Labor.
[7]U.S. Dept. of Commerce.
[8]Federal Reserve Statistical Release G. 13, Federal Reserve System.
[9]*Monetary Trends,* Federal Reserve Bank of St. Louis.
[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.
[11]Federal Reserve Statistical Release G. 6, Federal Reserve System.
[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.
[13]Dun & Bradstreet, Inc., New York City, N.Y.
[14]Office of the Secretary of State.
[15]R. L. Polk & Co., Cincinnati, Ohio.
[16]Estimates taken from *Weekly Statistical Bulletin,* American Petroleum Institute, Washington, D.C.
[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.
[18]F. W. Dodge Division, McGraw-Hill Information Systems Company.
[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.
[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.
[21]Federal Home Loan Bank of Little Rock, Arkansas.
[22]Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.
[23]Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[24]New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner.
[25]New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville.
[26]New Orleans.
[27]New Orleans International Airport.
[28]Greater New Orleans Tourist & Convention Commission.
[29]*Monthly Retail Trade—Sales and Inventories.*
[30]Area figure for New Orleans, Chalmette, Arabi, Covington, Luling.
[31]New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle.
[32]Orleans, Jefferson, St. Bernard, St. Tammany Parishes.
[33]New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington.
[34]Dept. of Revenue, State of La., Baton Rouge, La.
[35]Includes imports and exports of general cargo passing over public facilities.

BATON ROUGE AREA

[36]Baton Rouge, Zachary, Denham Springs, Donaldsonville.
[37]Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs.
[38]Baton Rouge, Denham Springs.
[39]Capital City Press.
[40]Greater Baton Rouge Airport District.
[41]Area figure for Baton Rouge and Donaldsonville.
[42]Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen.
[43]Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen.

LAKE CHARLES AREA

[44]Lake Charles, Sulfur, Vinton.
[45]Lake Charles.
[46]Lake Charles Municipal Airport.
[47]Area figure for Lake Charles, Westlake, Vinton.
[48]Lake Charles, Sulfur, Westlake.

ALEXANDRIA AREA

[49]Alexandria, Colfax.
[50]Alexandria, Pineville.
[51]Alexandria only.
[52]Rapides Municipal Airport.
[53]Area figure for Alexandria and Pineville.
[54]Alexandria, Pineville, Lecompte.
[55]Alexandria, Colfax, Cheneyville.

SHREVEPORT AREA

[56]Shreveport Airport Authority.
[57]Shreveport, Minden.
[58]Shreveport, Bossier City, Minden, Springhill, Vivian.
[59]Shreveport, Minden.
[60]Minden, Springhill/Haynesville, Caddo-Bossier Parishes.
[61]Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen.
[62]Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing.

MONROE AREA

[63]Monroe, Bastrop.
[64]Monroe, Bastrop, West Monroe.
[65]Monroe Municipal Airport.
[66]Bastrop, West Monroe.
[67]Monroe, Bastrop, West Monroe, Sterlington.
[68]Monroe, Bastrop, West Monroe.

LAFAYETTE AREA

[69]Lafayette, Broussard, Carencro, Duson, Youngsville.
[70]Lafayette Airport Commission.
[71]Area figure for Lafayette.
[72]Lafayette only.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE — LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | JAN 1982 | PERCENT CHANGE JAN 1982 / JAN 1981 | PERCENT CHANGE JAN 1982 / DEC 1981 |
|---|---|---|---|
| ABBEVILLE | 103,202 | 1.93 | 14.23 |
| ABITA SPRINGS | 2,182 | 38.74 | -38.93 |
| ACADIA PARISH S.B. | 227,903 | 30.33 | 18.07 |
| ALBANY | 2,229 | -12.00 | NA |
| ALEXANDRIA | 493,317 | 1.30 | 46.39 |
| ALLEN PARISH S.B. | 140,289 | 11.29 | 41.23 |
| ARITA CITY | 47,290 | -24.14 | -21.73 |
| ARCADIA | 21,009 | -8.71 | 37.26 |
| ARNAUDVILLE | 129,208 | 6.3[illegible] | 92.03 |
| ASCENSION PARISH S.B. | 273,639 | 18.02 | 18.74 |
| ASCENSION PARISH P.J. | 218,728 | 12.97 | 22.16 |
| ASSUMPTION PARISH S.B. | 72,132 | -21.82 | -7.23 |
| ASSUMPTION PARISH P.J. | 72,132 | -21.83 | -7.23 |
| AVOYELLES PARISH S.B. | 220,144 | 9.30 | NA |
| BAKER | 72,216 | 9.30 | NA |
| BASILE | 5,209 | 4.38 | 27.37 |
| BASTROP | 113,486 | 7.21 | 23.73 |
| BEAUREGARD PARISH S.B. | 120,407 | -22.48 | -20.13 |
| BERNICE | DATA NOT AVAILABLE | | |
| BIENVILLE PARISH S.B. | 41,448 | -31.06 | -30.42 |
| BOGALUSA | 174,232 | NA | 0.64 |
| BONNIE PARISH S.B. | DATA NOT AVAILABLE | | |
| BOSSIER CITY | DATA NOT AVAILABLE | | |
| BOSSIER PARISH S.B. | 844,797 | 16.08 | 10.36 |
| BREAUX BRIDGE | 103,478 | NA | NA |
| BROUSSARD | 37,633 | 88.40 | NA |
| BUNKIE | DATA NOT AVAILABLE | | |
| CADDO PARISH S.B. | 2,000,324 | 0.96 | NA |
| CALCASIEU PARISH S.B. | DATA NOT AVAILABLE | | |
| CALDWELL PARISH P.J. | 48,222 | -34.03 | -30.47 |
| CALDWELL PARISH S.B. | 48,222 | -34.03 | -30.47 |
| CAMERON | 744 | -1.38 | -2.03 |
| CARENCO | 30,222 | 41.74 | NA |
| CATAHOULA PARISH S.B. | 21,488 | -22.38 | -4.30 |
| CHURCH POINT | 22,852 | 0.67 | 28.16 |
| CLAIBORNE PARISH S.B. | 30,037 | 0.34 | NA |
| COLFAX | DATA NOT AVAILABLE | | |
| CONCORDIA PARISH P.J. | 31,209 | 4.11 | 24.40 |
| CONCORDIA PARISH S.B. | 117,080 | 4.08 | 23.31 |
| COTTON VALLEY | DATA NOT AVAILABLE | | |
| COTTONPORT | 7,030 | -2.87 | NA |
| COUSHATTA | 17,14 | -27.06 | -31.27 |
| COVINGTON | 143,732 | 12.03 | 63.34 |
| CROWLEY | 140,065 | 12.03 | 23.42 |
| CULLEN | 4,488 | 21.23 | 87.34 |
| DELCAMBRE | 2,238 | 12.67 | -3.48 |
| DENHAM SPRINGS | DATA NOT AVAILABLE | | |
| DEQUINCY | 48,492 | 6.37 | NA |
| DERIDDER | 22,800 | -20.03 | -24.24 |
| DESOTO PARISH S.B. | 220,069 | -12.93 | 82.77 |
| DIXIE INN | 4,174 | 0.02 | -10.51 |
| DONALDSONVILLE | 20,298 | -4.21 | NA |
| DOYLINE | 2,352 | 22.70 | NA |
| E. CARROLL PARISH S.B. | DATA NOT AVAILABLE | | |
| E. FELICIANA PARISH S.B. | 102,494 | NA | NA |
| E.B.R. CITY-PARISH | 2,742,283 | 3.23 | 18.30 |
| E.B.R. PARISH S.B. | 3,082,227 | 3.29 | NA |
| ELTON | 4,237 | -7.98 | 63.30 |
| ERATH | 9,101 | -16.10 | -27.28 |
| ESTHERWOOD | 1,001 | 27.00 | 20.48 |
| EUNICE | 147,321 | -22.91 | -21.84 |
| EVANGELINE PARISH S.B. | 129,488 | 0.94 | 43.83 |
| FARMERVILLE | 27,880 | 10.29 | 31.73 |
| FERRIDAY | 21,122 | 12.80 | 41.37 |
| FOLSOM | 4,009 | 4.98 | NA |
| FRANKLIN PARISH S.B. | 110,057 | -18.63 | 22.47 |
| FRANKLINTON | 28,413 | -32.00 | -18.30 |
| GOLDEN MEADOW | 12,407 | 14.20 | NA |
| GONZALES | DATA NOT AVAILABLE | | |
| GRAMERCY | 16,953 | -19.33 | -19.03 |
| GRAND COTEAU | DATA NOT AVAILABLE | | |
| GRANT PARISH S.B. | DATA NOT AVAILABLE | | |
| GREENSBURG | 3,101 | -28.44 | -38.13 |
| HAMMOND | 412,199 | 11.29 | 31.72 |
| HAYNESVILLE | DATA NOT AVAILABLE | | |
| HODGENS | 2,280 | 23.03 | 27.43 |
| HENDERSON | 4,371 | -2.48 | NA |
| IBERIA PARISH S.B. | 812,000 | -18.29 | -32.73 |
| IBERVILLE PARISH S.B. | 404,304 | 21.23 | 30.27 |
| IBMVILLE PARISH | 404,304 | 21.30 | 30.11 |
| INDEPENDENCE | 9,498 | 33.92 | 100.09 |
| IOTA | 3,337 | 27.22 | 13.31 |
| IOWA | 8,398 | 28.20 | NA |
| JACKSON PARISH S.B. | 127,913 | 38.48 | 29.43 |
| JEANERETTE | 23,918 | -28.88 | 1,438.39 |
| JEFF. DAVIS PARISH S.B. | 417,730 | 48.33 | 83.27 |
| JEFFERSON PARISH S.B. | DATA NOT AVAILABLE | | |
| JEFFERSON PARISH | 3,030,331 | 84.83 | 27.17 |
| JENNINGS | 124,918 | 82.22 | 38.30 |
| JONESBORO | 73,348 | 13.82 | 78.82 |
| JONESVILLE | DATA NOT AVAILABLE | | |
| KENTWOOD | DATA NOT AVAILABLE | | |
| KROTZ SPRINGS | 78,288 | -14.73 | -9.22 |
| LAFAYETTE PARISH P.J. | 481,134 | 30.31 | NA |
| LAFAYETTE PARISH S.B. | 2,128,184 | 21.91 | NA |
| LAFAYETTE | 1,338,440 | 18.74 | NA |
| LAFOURCHE PARISH | 431,417 | 27.71 | 122.50 |
| LAFOURCHE PARISH S.B. | 471,413 | 23.47 | 117.09 |
| LAKE ARTHUR | 11,892 | -4.02 | -3.94 |
| LAKE CHARLES | 783,091 | 2.03 | NA |
| LAKE PROVIDENCE | 21,302 | 63.86 | NA |
| LA SALLE PARISH S.B. | 88,829 | 3.69 | -28.38 |
| LEESVILLE | 32,108 | 13.47 | -22.92 |
| LINCOLN PARISH P.J. | 74,998 | -24.03 | -23.72 |
| LINCOLN PARISH S.B. | 149,995 | -24.03 | -23.72 |
| LIVINGSTON PARISH S.B. | 404,708 | -15.08 | NA |
| LIVINGSTON | 4,383 | -33.39 | 48.99 |
| LOCKPORT | 14,427 | 3.19 | NA |
| LOGANS. | DATA NOT AVAILABLE | | |
| MADISON PARISH P.J. | DATA NOT AVAILABLE | | |
| MADISON PARISH S.B. | 83,884 | -31.38 | NA |
| MANDEVILLE | 34,731 | -14.23 | -23.83 |
| MANSFIELD | 14,446 | 7.13 | 48.21 |
| MARION | 4,833 | 47.44 | 3.43 |
| MARKSVILLE | 44,101 | 13.30 | 46.83 |
| MARKSVILLE | 38,438 | 30.72 | 7.76 |
| MAURICE | 3,484 | -7.14 | 23.46 |
| MELVILLE | 3,413 | -12.44 | -23.48 |
| MER ROUGE | DATA NOT AVAILABLE | | |
| MERRICHAU | 880 | -14.24 | 20.24 |
| MINDEN | DATA NOT AVAILABLE | | |
| MONROE | DATA NOT AVAILABLE | | |
| MONROE (CITY) S.B. | DATA NOT AVAILABLE | | |
| MORGAN CITY | 22,448 | -20.24 | NA |
| MOREHOUSE PARISH S.B. | 130,310 | NA | 48.23 |
| MORGAN | 4,400 | 38.21 | 43.11 |
| NAPOLEONVILLE | 2,402 | -2.44 | 32.11 |
| NATCHITOCHES | 402,181 | 12.13 | 20.74 |
| NATCHITOCHES PARISH S.B. | 417,870 | 7.47 | 87.24 |
| NEW IBERIA | DATA NOT AVAILABLE | | |
| NEW ORLEANS | 8,121,000 | 7.13 | NA |
| NEW ROADS | 31,110 | 10.72 | -11.40 |
| NEW ULM | 4,943 | 23.43 | 14.27 |
| NEW ORLEAN | 14,302 | -23.74 | -43.33 |
| OAKDALE | 30,111 | 1.48 | 28.03 |
| OBERLIN | 4,833 | -8.44 | 4.33 |
| OAK GRIE | 8,861 | -2.73 | 47.47 |
| OPELOUSAS | 301,270 | 1.13 | NA |
| ORLEANS PARISH S.B. | 3,124,844 | 37.40 | NA |
| OUACHITA PARISH P.J. | DATA NOT AVAILABLE | | |
| OUACHITA PARISH S.B. | DATA NOT AVAILABLE | | |
| PARKS. | DATA NOT AVAILABLE | | |
| PLAIN DEALING | 7,277 | -2.39 | 143.40 |
| PLAQUEMINE | 4,471 | 27.04 | 10.33 |
| PORTAGE | 44,741 | 1.04 | 37.07 |
| PLAIN DEALING | 4,462 | -2.02 | 20.47 |
| PLAQUEMINE PARISH | 321,431 | 44.04 | 20.20 |
| PLAQUEMINE PARISH S.B. | 470,172 | 44.04 | 20.20 |
| PRAIRIEVILLE | 114 | -31.44 | -23.03 |
| PORTE COUPEE PARISH | 401,404 | NA | -23.43 |
| PORTE COUPEE PARISH | 401,943 | NA | -23.43 |
| POLLOCK | DATA NOT AVAILABLE | | |
| PORTAGOULA | 34,423 | 4.14 | NA |
| POST ALLEN | 44,744 | -14.70 | -17.43 |
| RAPIDES PARISH | 844,834 | 2.43 | 40.07 |
| RATON | 141,377 | 14.74 | 24.44 |
| RAYVILLE | 38,038 | NA | 27 |
| RED RIVER PARISH S.B. | 27,321 | 114.13 | 227.73 |
| RED RIVER PARISH P.J. | 40,124 | 24 | NA |
| RICHWOOD PARISH S.B. | 174,700 | -14.03 | NA |
| RINGGOLD | DATA NOT AVAILABLE | | |
| RUSTON | 1,738 | -44.22 | -41.20 |
| ROSEPINE | 1,813 | -2.22 | 30.73 |
| RUSTON | 21,473 | -21.17 | -24.27 |
| SABINE PARISH S.B. | 114,027 | -12.24 | 21.27 |
| SARPEA | DATA NOT AVAILABLE | | |
| SCOTT | 44,200 | 10.27 | NA |
| SHREVEPORT | 4,833,887 | 44.23 | 40.33 |
| SIMMESPORT | 12,321 | -21.34 | -14.17 |
| SPEARSFIELD | DATA NOT AVAILABLE | | |
| SPRINGHILL | 30,167 | 14.41 | 71.47 |
| ST. BERNARD PARISH P.J. | DATA NOT AVAILABLE | | |
| ST. BERNARD PARISH S.B. | DATA NOT AVAILABLE | | |
| ST. CHARLES PARISH P.J. | 347,434 | -23.80 | -8.03 |
| ST. CHARLES PARISH S.B. | 1,037,344 | -20.74 | -8.47 |
| ST. FRANCISVILLE | DATA NOT AVAILABLE | | |
| ST. JAMES PARISH S.B. | 303,381 | 88.31 | 47.43 |
| ST. JOHN PARISH S.B. | 314,843 | 0.71 | 14.73 |
| ST. LANDRY PARISH S.B. | 332,403 | -23.33 | -28.14 |
| ST. MARTIN PARISH S.B. | 483,832 | 41.34 | 34.38 |
| ST. MARTINVILLE. | 34,134 | 4.24 | 18.21 |
| ST. MARY PARISH S.B. | 877,378 | 24.13 | 47.03 |
| ST. MARY PARISH | 1,837,127 | 34.42 | 47.47 |
| ST. TAMMANY PARISH S.B. | 1,211,727 | 7.14 | 27.44 |
| SULPHUR | 474,473 | 3.00 | 48.37 |
| SUNSET | DATA NOT AVAILABLE | | |
| TALLULAH | DATA NOT AVAILABLE | | |
| TANGIPAHOA (VILLAGE OF) | 1,308 | 47.11 | 44.28 |
| TANGIPAHOA PARISH S.B. | 400,143 | 1,447,339 | 438.43 |
| TENSAS PARISH P.J. | 31,813 | -9.22 | 13.83 |
| TENSAS PARISH S.B. | DATA NOT AVAILABLE | | |
| TERREBONE PARISH S.B. | 924,917 | 43.34 | 33.04 |
| TERREBONNE PARISH | 1,381,313 | 43.34 | 33.04 |
| THIBODAUX. | 473,343 | 37.33 | 38.33 |
| UNION PARISH S.B. | 74,704 | 10.78 | 34.03 |
| VERMILION PARISH P.J. | DATA NOT AVAILABLE | | |
| VERMILION PARISH S.B. | DATA NOT AVAILABLE | | |
| VERNON PARISH S.B. | 106,403 | 12.13 | NA |
| VIDALIA. | 38,791 | 1.23 | NA |
| VILLE PLATTE | DATA NOT AVAILABLE | | |
| VINTON | 44,114 | -3.34 | 48.49 |
| VIVIAN | 43,193 | -7.18 | 18.71 |
| WALKER | DATA NOT AVAILABLE | | |
| WASHINGTON (TOWN OF) | 3,171 | -7.74 | -18.34 |
| WASHINGTON PARISH S.B. | DATA NOT AVAILABLE | | |
| WEBSTER PARISH S.B. | 249,319 | 4.72 | 34.93 |
| WELSH. | 17,870 | 4.17 | 44.34 |
| WEST ASCENSION | 38,997 | NA | 49.47 |
| W.B.R. PARISH. | DATA NOT AVAILABLE | | |
| W.B.R. PARISH S.B. | DATA NOT AVAILABLE | | |
| W. CARROLL PARISH S.B. | DATA NOT AVAILABLE | | |
| W. FELICIANA PARISH S.B. | 114,787 | 4.42 | 24.91 |
| WEST MONROE. | DATA NOT AVAILABLE | | |
| WESTLAKE | DATA NOT AVAILABLE | | |
| WINN PARISH S.B. | 78,413 | -10.39 | 47.17 |
| WINNSBORO. | 84,429 | 7.44 | 41.49 |
| YOUNGSVILLE. | 10,834 | 144.34 | NA |
| ZIGLER | DATA NOT AVAILABLE | | |
| ZWOLLE. | 70,344 | -14.73 | -9.34 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

### Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

| SITE | January 1982 | December 1981 | January 1981 | Percent Change Jan. 1982-Jan. 1981 | Percent Change Jan. 1982-Dec. 1981 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 4,762 | 5,050 | 5,865 | − 18.8 | − 5.7 |
| Avery Island | 1,325 | 1,698 | 1,822 | − 27.3 | −22.0 |
| Baton Rouge Old State Capitol | 3,181 | N.A. | 3,085 | + 3.1 | N.A. |
| Old Arsenal Museum | 3,016 | 2,752 | 3,305 | − 8.7 | + 9.6 |
| Camp Moore State Commemorative Area | 121 | 175 | 216 | − 44.0 | −30.9 |
| Chemin-A-Haut State Park | 1,846 | 2,978 | 3,688 | − 50.0 | −38.0 |
| Chicot State Park | 12,578 | 7,844 | 11,505 | + 9.3 | +60.4 |
| Cypremort Point State Park | 928 | 1,516 | 2,268 | − 59.1 | −38.8 |
| Edward Douglass White State Comm. Area | 41 | 226 | N.A. | N.A. | −81.9 |
| Fairview Riverside State Park | 4,127 | 7,121 | 8,454 | − 51.2 | −42.0 |
| Fontainebleau State Park | 4,220 | 5,170 | 12,608 | − 66.5 | −18.4 |
| Fort Jesup Comm. Area | 1,184 | 3,188 | 5,418 | − 78.1 | −62.9 |
| Fort Pike State Comm. Area | 5,000 | 5,500 | 5,000 | 0 | − 9.1 |
| Grand Isle State Park | 2,981 | 4,200 | 3,652 | − 18.4 | −29.0 |
| Hodges Gardens | 367 | 973 | 449 | − 18.3 | −62.3 |
| Hot Wells Health Resort | 120 | 183 | N.A. | N.A. | −34.4 |
| Indian Creek Recreational Area | 766 | 738 | 1,385 | − 44.7 | + 3.8 |
| Kent House State Commemorative Area | 269 | 425 | 357 | − 24.6 | −36.7 |
| Lake Bistineau State Park | 3,597 | 3,406 | 3,994 | − 9.9 | + 5.6 |
| Lake Bruin State Park | 2,744 | 2,302 | 1,244 | +120.6 | +19.2 |
| Lake Claiborne State Park | 849 | 1,920 | 1,900 | − 55.3 | −56.2 |
| Lake D'Arbonne State Park | 686 | 809 | 2,043 | − 66.4 | −15.2 |
| Longfellow-Evangeline State Comm. Area | 27,878 | 21,654 | 25,540 | + 9.2 | +28.7 |
| Mansfield State Comm. State | 4,070 | 3,912 | 3,610 | + 12.7 | + 4.0 |
| Marksville State Comm. Area | 529 | 505 | N.A. | N.A. | + 4.8 |
| New Orleans The La. State Museum | 12,214 | 13,062 | 8,296 | + 47.2 | − 6.5 |
| Poverty Point State Commemorative Area | 2,417 | 2,601 | 2,556 | − 5.4 | − 7.1 |
| Rebel State Commemorative Area | 465 | 630 | 595 | − 21.8 | −26.2 |
| St. Bernard State Park | 4,736 | 4,472 | 1,502 | +215.3 | + 5.9 |
| Sam Houston Jones State Park | 8,356 | 13,183 | 25,861 | − 67.7 | −36.6 |
| Shreveport The La. State Exhibit Museum | 11,400 | 13,900 | 12,200 | − 6.5 | −18.0 |
| The La. State Fairgrounds | 11,750 | 73,027 | 36,200 | − 67.5 | −83.9 |
| Winter Quarters State Commemorative Area | closed | closed | 42 | N.A. | N.A. |

N.A.—Not Available.

### Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

| STATION | January 1982 | December 1981 | January 1981 | Percent Change Jan. 1982-Jan. 1981 | Percent Change Jan. 1982-Dec. 1981 |
|---|---|---|---|---|---|
| Bastrop Snyder Museum | 349 | 441 | 425 | − 17.9 | −20.9 |
| Baton Rouge State Capitol | 13,629 | 16,233 | 13,777 | − 1.1 | −16.0 |
| Greenwood | 6,576 | 10,034 | 6,276 | + 4.8 | −34.5 |
| Kentwood | 5,889 | 7,324 | 4,642 | + 26.9 | −19.6 |
| Mound Center (I-20) | 6,972 | 6,011 | N.A. | N.A. | +15.9 |
| New Orleans | 5,728 | 8,390 | 6,622 | − 13.5 | −31.7 |
| St. Francisville | 1,691 | 1,925 | 1,707 | − 1.0 | −12.2 |
| Slidell (I-59) | 26,657 | 34,253 | 26,933 | − 1.0 | −22.2 |
| Slidell (I-10) | 55,975 | 86,936 | 77,785 | − 28.0 | −35.6 |
| Toledo Bend | 893 | 1,175 | 975 | − 8.4 | −24.0 |
| Vidalia | 964 | 690 | 827 | + 16.6 | +39.7 |
| Vinton | 13,879 | 18,688 | 12,507 | + 10.9 | −25.7 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT
*Associate Director*

JOHN DUFFY, JR.
*Managing Editor*

MICHAEL A. HOSKINS
*Technical Editor*

DONALD E. KIRSOPP
*Computer Programmer*

MICHAEL HATHORN
*Graduate Student Assistant*

*Other Student Assistant*
SUSAN C. MITCHEN

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.

LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


**MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.**

MAY 21 1982

u 2735-2 (B)

# LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 4
April, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| [1]TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (APR) | 98.0 | 10.4 | 3.0 | -- |
| [2]MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS, ($-BIL,DEC) | -695.1 | -68.2 | -79.6 | -70.8 |
| [3]NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL,DEC) | -8.8 | -91.4 | 120.9 | -88.9 |
| PETROLEUM & PRODUCTS ($ MIL.,DEC) | -4,480.6 | -33.5 | -22.7 | -17.4 |
| CHEMICALS ($ MIL.,DEC) | 1,024.1 | -2.0 | 8.1 | 5.3 |
| TRANSPORT EQUIPMENT ($ MIL.,DEC) | 2,221.9 | 690.1 | 103.2 | 81.9 |
| [2]EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,DEC) | 259.7 | 15.3 | 48.7 | 31.4 |
| SOYBEANS ($ MIL.,DEC) | 508.9 | -19.9 | -38.0 | -7.5 |
| RICE, GRAINS, AND CEREALS ($ MIL.,DEC) | 1,537.8 | -20.3 | 1.8 | -9.8 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| [3]CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) | | | | |
| ALL ITEMS (FEB) | 283.4 | 7.7 | 0.3 | -- |
| [3]PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (FEB) | 277.4 | 5.7 | 0.4 | -- |
| CONSUMER FINISHED GOODS (FEB) | 276.1 | 5.3 | 0.1 | -- |
| INTERMEDIATE MATERIALS (FEB) | 311.0 | 4.4 | -0.1 | -- |
| CRUDE MATERIALS (FEB) | 321.5 | -4.2 | 1.0 | -- |
| [4]INDEX OF 12 LEADING INDICATORS (1967=100) (JAN) | 125.3 | -8.5 | -1.[illegible] | -- |
| [5]INDUSTRIAL PRODUCTION INDEX (1967=100) (FEB) | 141.8 | -6.1 | 1.[illegible] | -- |
| [5]TOTAL ENERGY INDEX (1967=100) (FEB) | 138.9 | -2.3 | -0.0 | -- |
| [6]TOTAL CIVILIAN LABOR FORCE (NUMBER,JAN) | 108,879,000 | 3.2 | -0.3 | -- |
| [6]TOTAL EMPLOYED (NUMBER,JAN) | 99,561,000 | 1.9 | -0.0 | -- |
| [6]UNEMPLOYED RATE (JAN) | 8.5 | 14.9 | -3.4 | -- |
| [8]PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (FEB) | 13.8 | -8.7 | 11.3 | -- |
| [8]PERCENT YIELD ON STATE AND LOCAL BONDS (A,FEB) | 12.2 | 29.0 | -0.8 | -- |
| [8]AVERAGE PERCENT YIELD ON CORPORATE BONDS (FEB) | 16.1 | 13.2 | 0.0 | -- |
| [9]M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) ($ BIL.,JAN) | 446.6 | 7.8 | 1.5 | -- |

NOTE: The above data were collected before our publishing deadline for the current issue, and numerous revisions of the data are being received on a continual basis. The *LEI* does not report revisions of monthly data previously published, but the percentage changes in columns 2, 3 and 4 are based on revised data.

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12]TELEPHONES IN SERVICE (NUMBER,FEB) | 2,901,036 | 2.6 | 0.4 | 1.4 |
| NEWSPAPER ADVERTISING LINAGE (FEB) | 15,286,285 | -31.2 | -14.6 | -33.2 |
| [14]NEW CORPORATIONS (NUMBER,FEB) | 962 | -18.5 | 90.1 | -9.2 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,FEB) | 78,331,881 | -9.6 | 15.9 | -13.2 |
| [15]NEW PASSENGER CAR SALES (NUMBER,JAN) | 9,854 | -27.7 | -9.4 | -25.7 |
| **PRODUCTION** | | | | |
| [16]CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BBLS,FEB) (000's) | 38,967 | 11.0 | -0.2 | 2.0 |
| NORTH LOUISIANA (42-GAL BBLS,FEB) (000's) | 2,914 | 15.6 | -1.6 | 4.4 |
| SOUTH LOUISIANA (42-GAL BBLS,FEB) (000's) | 36,053 | 10.6 | -0.1 | 1.8 |
| **CONSTRUCTION** | | | | |
| VALUE OF BUILDING PERMITS (FEB) | 98,130,187 | -10.9 | 26.4 | -14.7 |
| VALUE OF CONSTRUCTION CONTRACTS[18] | | | | |
| RESIDENTIAL ($,JAN) | 69,600,000 | -14.5 | -0.9 | -31.5 |
| NONRESIDENTIAL ($,JAN) | 149,900,000 | 67.1 | 2.0 | 24.3 |
| NONBUILDING ($,JAN) | 45,000,000 | -26.4 | -67.5 | -40.4 |
| **FINANCE** | | | | |
| [21]RESIDENTIAL MORTGAGE LOANS ($000,JAN) | 68,600 | -4.2 | 13.8 | -9.7 |
| **EMPLOYMENT AND UNEMPLOYMENT[22]** | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,FEB) | 1,628,200 | 1.3 | 0.4 | -0.3 |
| TRADE EMPLOYMENT (FEB) | 370,300 | 3.3 | -0.6 | 1.2 |
| GOVERNMENT EMPLOYMENT (FEB) | 310,700 | -1.8 | 1.0 | -2.1 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (FEB) | 294,400 | 6.0 | 0.6 | 3.5 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (FEB) | 131,500 | 4.4 | 0.8 | 2.6 |
| CONTRACT CONSTRUCTION EMPLOYMENT (FEB) | 135,600 | -7.9 | 1.9 | -10.3 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (FEB) | 75,600 | -0.1 | 0.1 | -0.4 |
| MINING AND QUARRYING EMPLOYMENT (FEB) | 100,900 | 10.0 | 0.7 | 6.2 |
| UNEMPLOYMENT RATE (FEB) | 11 | 35.7 | 6.2 | -- |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,FEB) | 41 | -1.2 | 16.0 | -1.4 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,FEB) | 375 | 11.0 | 14.3 | 5.8 |
| **REVENUE COLLECTIONS[23,34]** | | | | |
| SEVERANCE TAX ($,FEB) | 69,890,304 | -0.0 | 7.1 | -14.7 |
| SALES TAX GENERAL ($,FEB) | 55,193,552 | -21.0 | -26.1 | -25.5 |
| MOTOR VEHICLE ($,FEB) | 7,291,052 | 0.4 | -13.8 | -13.0 |
| GASOLINE TAX ($,FEB) | 13,887,051 | -0.0 | -6.7 | 0.6 |
| ROYALITIES, RENTALS, AND BONUSES ($,FEB) | 91,070,352 | 150.1 | 122.2 | 77.7 |
| INCOME TAXES INDIVIDUAL ($,FEB) | 3,519,009 | 0.0 | -61.3 | -81.1 |
| CORPORATION ($,FEB) | 7,364,030 | 0.0 | -34.6 | -66.8 |
| TOBACCO TAX AND PERMITS ($,FEB) | 5,132,630 | 0.0 | -7.0 | -5.2 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,FEB) | 3,556,321 | -0.0 | -34.7 | -22.2 |
| TOTAL REVENUES ($,FEB) | 235,774,912 | -3.4 | 0.2 | -10.1 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [24] NEWSPAPER ADVERTISING LINAGE, FEB | 4,602,248 | -19.6 | -12.7 | -21.9 |
| [27] AIRLINE PASSENGER BOARDINGS (NUMBER, JAN) | 239,304 | -6.5 | -3.1 | -5.4 |
| [35] OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS, FEB) | 1,325,068 | 21.9 | -8.5 | -5.6 |
| **TRADE** | | | | |
| WHOLESALE SALES ($, FEB) | 34,530,704 | -9.7 | 16.5 | -18.3 |
| **CONSTRUCTION** | | | | |
| [31] NUMBER OF BUILDING PERMITS (FEB) | 267 | -3.3 | 41.3 | -18.9 |
| [31] VALUE OF BUILDING PERMITS ($, FEB) | 42,908,310 | 42.4 | 9.9 | 21.2 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($, JAN) | 15,700,000 | -27.0 | -53.4 | -46.2 |
| NONRESIDENTIAL ($, JAN) | 48,400,000 | 453.4 | 58.2 | 7.6 |
| **FINANCE** | | | | |
| [33] BANK DEMAND DEPOSITS ($, FEB) | 1,364,458,752 | -26.6 | -11.4 | -23.2 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| [22] UNEMPLOYMENT RATE (JAN) | 9 | 33.8 | 8.7 | -- |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [36] TELEPHONES IN SERVICE (NUMBER, FEB) | N.A. | 2.2 | 0.3 | 0.6 |
| [38] NEWSPAPER ADVERTISING LINAGE, FEB | 3,240,578 | 6.2 | 1.6 | -9.9 |
| [40] AIRLINE PASSENGER BOARDINGS (NUMBER, FEB) | 22,650 | 17.7 | 2.7 | 2.4 |
| [40] AIRLINE CARGO (TONS, FEB) | 169 | 149.9 | 2.7 | 180.0 |
| **TRADE** | | | | |
| WHOLESALE SALES ($, FEB) | 7,143,942 | -2.6 | 24.2 | -6.7 |
| **CONSTRUCTION** | | | | |
| [42] NUMBER OF BUILDING PERMITS (FEB) | 2,148 | -5.8 | 4.2 | -3.1 |
| [42] VALUE OF BUILDING PERMITS ($, FEB) | 18,626,402 | 15.1 | 370.0 | 20.0 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($, JAN) | 7,200,000 | -28.0 | -45.9 | -43.3 |
| NONRESIDENTIAL ($, JAN) | 19,600,000 | 26.9 | -39.3 | 34.5 |
| **FINANCE** | | | | |
| [43] BANK DEMAND DEPOSITS ($, FEB) | 821,806,956 | 11.4 | -4.8 | 7.1 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| [22] UNEMPLOYMENT RATE (JAN) | 8 | 8.1 | -1.2 | -- |

CORRECTION! Due to labelling error, the data for the New Orleans and Baton Rouge areas were transposed in the March; 1982 issue.

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 44 TELEPHONES IN SERVICE (NUMBER,FEB) | 119,893 | 2.7 | -0.3 | 0.8 |
| 46 AIRLINE PASSENGER BOARDINGS (NUMBER,FEB) | 3,359 | -15.6 | -100.0 | -18.3 |
| 35 OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,FEB) | 264,550 | -22.3 | -23.3 | -22.3 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,FEB) | 3,843,874 | -11.5 | 125.6 | -2.0 |
| 47 ELECTRIC POWER CONSUMPTION (KWH,FEB) | 355,866,368 | -35.1 | N.A. | -19.1 |
| **CONSTRUCTION** | | | | |
| 48 NUMBER OF BUILDING PERMITS (FEB) | 24 | -55.6 | -11.1 | -53.9 |
| 48 VALUE OF BUILDING PERMITS ($,FEB) | 4,310,874 | -62.5 | 935.8 | -56.3 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,JAN) | 2,000,000 | -20.0 | 17.6 | -58.8 |
| NONRESIDENTIAL ($,JAN) | 2,000,000 | 122.2 | -96.1 | -76.9 |
| **FINANCE** | | | | |
| 45 BANK DEMAND DEPOSITS ($,FEB) | 276,201,392 | 1.1 | 20.5 | 1.3 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| 22 UNEMPLOYMENT RATE (JAN) | 12 | 71.4 | 21.2 | -- |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 49 TELEPHONES IN SERVICE (NUMBER,FEB) | 82,433 | -0.9 | -0.0 | -0.6 |
| NEWSPAPER ADVERTISING LINAGE,FEB) | 1,465,310 | -4.7 | -0.0 | -19.4 |
| 52 AIRLINE PASSENGER BOARDINGS (NUMBER,JAN) | 4,502 | -4.2 | -24.4 | -10.9 |
| 52 AIRLINE CARGO (TONS,JAN) | 35 | -12.9 | -28.8 | -16.8 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,FEB) | 2,857,551 | -13.6 | 26.0 | -9.0 |
| 53 ELECTRIC POWER CONSUMPTION (KWH,JAN) | 78,695,216 | -16.4 | -11.4 | -22.6 |
| **CONSTRUCTION** | | | | |
| 54 NUMBER OF BUILDING PERMITS (FEB) | 85 | 25.0 | 66.7 | 1.0 |
| 54 VALUE OF BUILDING PERMITS ($,FEB) | 2,851,427 | 135.4 | N.A. | 64.3 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,JAN) | 2,400,000 | -29.4 | 33.3 | -35.9 |
| NONRESIDENTIAL ($,JAN) | 2,400,000 | -4.0 | 380.0 | 84.6 |
| **FINANCE** | | | | |
| 55 BANK DEMAND DEPOSITS ($,FEB) | 73,802,880 | 3.6 | N.A. | 2.8 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| 22 UNEMPLOYMENT RATE (JAN) | 12 | 14.0 | 11.8 | -- |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [57] TELEPHONES IN SERVICE (NUMBER,FEB) | 203,085 | 3.9 | 0.3 | -5.2 |
| [59] NEWSPAPER ADVERTISING LINAGE,FEB) | 4,626,280 | -5.0 | -13.2 | -16.9 |
| [58] AIRLINE PASSENGER BOARDINGS (NUMBER,JAN) | 29,380 | -2.2 | -14.2 | -10.7 |
| [56] AIRLINE CARGO (TONS,JAN) | 537 | -18.8 | -33.7 | -17.6 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,FEB) | 9,367,146 | -21.5 | 14.9 | -22.6 |
| [60] ELECTRIC POWER CONSUMPTION (KWH,FEB) | 232,772,606 | -8.4 | -18.0 | -16.3 |
| **CONSTRUCTION** | | | | |
| [61] NUMBER OF BUILDING PERMITS (FEB) | 537 | 5.9 | 471.3 | -6.2 |
| [61] VALUE OF BUILDING PERMITS ($,FEB) | 11,791,921 | -24.9 | 39.0 | -13.4 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,JAN) | 3,800,000 | -15.6 | -24.0 | -46.2 |
| NONRESIDENTIAL ($,JAN) | 6,200,000 | 29.2 | -23.5 | -44.1 |
| **FINANCE** | | | | |
| [62] BANK DEMAND DEPOSITS ($,FEB) | 551,056,537 | 7.7 | 10.3 | -0.8 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| [22] UNEMPLOYMENT RATE (JAN) | 9 | 23.6 | 11.2 | -- |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [63] TELEPHONES IN SERVICE (NUMBER,FEB) | 118,660 | -0.1 | 0.2 | -0.1 |
| [65] AIRLINE PASSENGER BOARDINGS (NUMBER,JAN) | 7,143 | -11.4 | 0.2 | -13.2 |
| [65] AIRLINE CARGO (TONS,JAN) | 47 | 25.5 | 134.3 | 84.0 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,FEB) | 10,066,699 | -11.3 | -2.0 | -13.1 |
| **CONSTRUCTION** | | | | |
| [67] NUMBER OF BUILDING PERMITS (FEB) | 50 | -15.3 | -2.0 | -28.5 |
| [67] VALUE OF BUILDING PERMITS ($,FEB) | 10,728,150 | 348.8 | 520.9 | 245.0 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,JAN) | 700,000 | -63.2 | 16.7 | -79.5 |
| NONRESIDENTIAL ($,JAN) | 1,100,000 | 450.0 | 1000.0 | -6.5 |
| **FINANCE** | | | | |
| [68] BANK DEMAND DEPOSITS ($,FEB) | 169,328,155 | -12.1 | -35.1 | -11.4 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| [22] UNEMPLOYMENT RATE (JAN) | 12 | 31.1 | 13.5 | -- |

## LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [69]TELEPHONES IN SERVICE (NUMBER,FEB) | 142,528 | 9.7 | 0.8 | 5.2 |
| [70]AIRLINE PASSENGER BOARDINGS (NUMBER,JAN) | 9,911 | 5.7 | 3.3 | 0.8 |
| [70]AIRLINE CARGO (TONS,JAN) | 38 | 12.9 | 81.2 | 9.9 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,FEB) | 4,207,535 | -10.9 | -11.4 | -23.9 |
| [71]ELECTRIC POWER CONSUMPTION (KWH,FEB) | 146,754,896 | -23.0 | -11.4 | -15.3 |
| **CONSTRUCTION** | | | | |
| [72]NUMBER OF BUILDING PERMITS (JAN) | 339 | 10.8 | -20.4 | -16.6 |
| [72]VALUE OF BUILDING PERMITS ($,JAN) | 17,768,208 | -42.2 | -43.1 | -26.6 |
| [18]VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,JAN) | 12,700,000 | 44.3 | -13.6 | 41.7 |
| NONRESIDENTIAL ($,JAN) | 64,300,000 | 7044.4 | 139.9 | 343.0 |
| **FINANCE** | | | | |
| [71]BANK DEMAND DEPOSITS ($,FEB) | 253,438,496 | -30.0 | -13.0 | -29.4 |
| [21]RESIDENTIAL MORGAGE LOANS ($000,FEB) | N.A. | 20.0 | 6.7 | 14.9 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| [22]UNEMPLOYMENT RATE (JAN) | 5 | 18.4 | -6.3 | -- |

n.a.—either not applicable, or not printed to maintain confidentiality.

[1]*Wall Street Journal*.

[2]*Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.

[3]Bureau of Labor Statistics, U.S. Department of Labor.

[4]*Business Conditions Digest*, U.S. Department of Commerce.

[5]*Industrial Production* (G. 12.3), Federal Reserve System.

[6]*Employment and Earnings*, U.S. Department of Labor.

[7]U.S. Dept. of Commerce.

[8]Federal Reserve Statistical Release G. 13, Federal Reserve System.

[9]*Monetary Trends*, Federal Reserve Bank of St. Louis.

[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.

[11]Federal Reserve Statistical Release G. 6, Federal Reserve System.

[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.

[13]Dun & Bradstreet, Inc., New York City, N.Y.

[14]Office of the Secretary of State.

[15]R. L. Polk & Co., Cincinnati, Ohio.

[16]Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.

[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.

[18]F. W. Dodge Division, McGraw-Hill Information Systems Company.

[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.

[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.

[21]Federal Home Loan Bank of Little Rock, Arkansas.

[22]Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.

[23]Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[24]New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner.

[25]New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville.

[26]New Orleans.

[27]New Orleans International Airport.

[28]Greater New Orleans Tourist & Convention Commission.

[29]*Monthly Retail Trade—Sales and Inventories*.

[30]Area figure for New Orleans, Chalmette, Arabi, Covington, Luling.

[31]New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle.

[32]Orleans, Jefferson, St. Bernard, St. Tammany Parishes.

[33]New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington.

[34]Dept. of Revenue, State of La., Baton Rouge, La.

[35]Includes imports and exports of general cargo passing over public facilities.

BATON ROUGE AREA

[36]Baton Rouge, Zachary, Denham Springs, Donaldsonville.

[37]Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs.

[38]Baton Rouge, Denham Springs.

[39]Capital City Press.

[40]Greater Baton Rouge Airport District.

[41]Area figure for Baton Rouge and Donaldsonville.

[42]Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen.

[43]Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen.

LAKE CHARLES AREA

[44]Lake Charles, Sulfur, Vinton.

[45]Lake Charles.

[46]Lake Charles Municipal Airport.

[47]Area figure for Lake Charles, Westlake, Vinton.

[48]Lake Charles, Sulfur, Westlake.

ALEXANDRIA AREA

[49]Alexandria, Colfax.

[50]Alexandria, Pineville.

[51]Alexandria only.

[52]Rapides Municipal Airport.

[53]Area figure for Alexandria and Pineville.

[54]Alexandria, Pineville, Lecompte.

[55]Alexandria, Colfax, Cheneyville.

SHREVEPORT AREA

[56]Shreveport Airport Authority.

[57]Shreveport, Minden.

[58]Shreveport, Bossier City, Minden, Springhill, Vivian.

[59]Shreveport, Minden.

[60]Minden, Springhill/Haynesville, Caddo-Bossier Parishes.

[61]Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen.

[62]Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing.

MONROE AREA

[63]Monroe, Bastrop.

[64]Monroe, Bastrop, West Monroe.

[65]Monroe Municipal Airport.

[66]Bastrop, West Monroe.

[67]Monroe, Bastrop, West Monroe, Sterlington.

[68]Monroe, Bastrop, West Monroe.

LAFAYETTE AREA

[69]Lafayette, Broussard, Carencro, Duson, Youngsville.

[70]Lafayette Airport Commission.

[71]Area figure for Lafayette.

[72]Lafayette only.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE — LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | FEB 1982 | PERCENT CHANGE FEB 1982 FEB 1981 | FEB 1982 JAN 1982 |
|---|---|---|---|
| ABBEVILLE | 73,628 | 5.96 | -30.05 |
| ABITA SPRINGS | 1,090 | 61.75 | -50.03 |
| ACADIA PARISH S.B. | 266,732 | 5.90 | -25.70 |
| ALBANY | 4,220 | 30.60 | NA |
| ALEXANDRIA | 316,613 | NA | -36.60 |
| ALLEN PARISH S.B. | 70,749 | -2.07 | -31.28 |
| AMITE CITY | 54,029 | 98.52 | 82.60 |
| ARCADIA | 15,566 | 8.95 | -28.23 |
| ARNAUDVILLE | 91,666 | -14.01 | -38.32 |
| ASCENSION PARISH S.B. | 699,251 | 1.09 | -28.31 |
| ASCENSION PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| ASSUMPTION PARISH S.B. | 113,105 | 18.60 | 22.77 |
| ASSUMPTION PARISH P.J. | 113,105 | 18.60 | 22.77 |
| AVOYELLES PARISH S.B. | 171,688 | .91 | -21.91 |
| BAKER | 157,283 | 62.28 | 69.24 |
| BASILE | 6,595 | -19.10 | -28.37 |
| BASTROP | 76,319 | .58 | -30.71 |
| BEAUREGARD PARISH S.B. | 169,368 | 28.06 | 23.99 |
| BERWICK | =====> DATA NOT AVAILABLE <===== | | |
| BIENVILLE PARISH S.B. | 76,455 | 21.96 | 28.11 |
| BOGALUSA | 151,612 | NA | -21.95 |
| BOGALUSA PARISH S.B. | 110,350 | -13.73 | 35.62 |
| BOSSIER CITY | 264,913 | 14.78 | N.A. |
| BOSSIER PARISH S.B. | 598,713 | 39.08 | -19.80 |
| BREAUX BRIDGE | =====> DATA NOT AVAILABLE <===== | | |
| BROUSSARD | 62,236 | 105.78 | 6.86 |
| BUNKIE | =====> DATA NOT AVAILABLE <===== | | |
| CADDO PARISH S.B. | 1,296,889 | 2.58 | -33.01 |
| CALCASIEU PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| CALDWELL PARISH P.J. | 33,925 | 15.67 | 39.49 |
| CALDWELL PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| CANKTON | 1,964 | 189.25 | 163.98 |
| CARENCRO | 27,588 | 53.78 | -9.03 |
| CATAHOULA PARISH S.B. | 37,867 | 2.27 | -25.81 |
| CHURCH POINT | 16,162 | -4.16 | -23.28 |
| CLAIBORNE PARISH S.B. | 66,966 | 4.08 | -7.82 |
| COLFAX | =====> DATA NOT AVAILABLE <===== | | |
| CONCORDIA PARISH P.J. | 31,266 | -21.59 | -38.89 |
| CONCORDIA PARISH S.B. | 67,537 | .16 | -25.71 |
| COTTON VALLEY | 1,121 | -50.56 | N.A. |
| COTTONPORT | 5,651 | 16.71 | -38.37 |
| COUSHATTA | 19,614 | -8.68 | -13.92 |
| COVINGTON | 60,665 | 15.24 | -44.90 |
| CROWLEY | 124,322 | 9.32 | -24.49 |
| CULLEN | 2,697 | -5.72 | -39.69 |
| DELCAMBRE | 8,629 | 10.30 | -9.70 |
| DENHAM SPRINGS | =====> DATA NOT AVAILABLE <===== | | |
| DEQUINCY | N.A. | N.A. | N.A. |
| DERIDDER | 59,688 | 1.23 | NA |
| DESOTA PARISH S.B. | 122,961 | -33.05 | -46.26 |
| DIXIE INN | 4,085 | 7.31 | -2.12 |
| DONALDSONVILLE | 30,261 | -16.16 | NA |
| DUSON | 6,166 | -15.22 | -35.25 |
| E. CARROLL PARISH S.B. | 25,123 | -26.25 | N.A. |
| E. FELICIANA PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| E.B.R. CITY-PARISH | 4,397,563 | 10.10 | -26.02 |
| E.B.R. PARISH S.B. | 2,339,122 | NA | -26.17 |
| ELTON | =====> DATA NOT AVAILABLE <===== | | |
| ERATH | 12,102 | 66.71 | 32.98 |
| ESTHERWOOD | 613 | -80.60 | -16.77 |
| EUNICE | =====> DATA NOT AVAILABLE <===== | | |
| EVANGELINE PARISH S.B. | 51,666 | -16.01 | -34.32 |
| FARMERVILLE | 16,138 | -28.51 | -47.76 |
| FERRIDAY | 30,311 | 30.66 | -18.33 |
| FOLSOM | 2,561 | 12.76 | -35.61 |
| FRANKLIN PARISH S.B. | 93,680 | -18.62 | -19.82 |
| FRANKLINTON | 26,635 | -7.62 | NA |
| GOLDEN MEADOW | 9,656 | 20.06 | -23.77 |
| GONZALES | =====> DATA NOT AVAILABLE <===== | | |
| GRAMERCY | =====> DATA NOT AVAILABLE <===== | | |
| GRAND COTEAU | =====> DATA NOT AVAILABLE <===== | | |
| GRANT PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| GREENSBURG | 3,101 | -22.56 | NA |
| HAMMOND | 136,368 | 7.03 | -36.79 |
| HAYNESVILLE | 14,239 | 31.03 | -23.02 |
| HAUGHTON | 2,609 | 69.32 | -13.02 |
| HENDERSON | 3,583 | 4.25 | -18.01 |
| IBERIA PARISH S.B. | 611,943 | 2.64 | -5.50 |
| IBERVILLE PARISH S.B. | 321,198 | 6.16 | -20.59 |
| IBERVILLE PARISH | 321,213 | 6.16 | -20.59 |
| INDEPENDENCE | 4,353 | 2.43 | -56.14 |
| IOTA | 6,116 | -5.02 | -25.92 |
| IOWA | 7,676 | -26.53 | -13.06 |
| JACKSON PARISH S.B. | 70,106 | -5.41 | -55.59 |
| JEANERETTE | 29,166 | 17.21 | 12.61 |
| JEFF. DAVIS PARISH S.B. | 216,003 | 22.93 | -49.71 |
| JEFFERSON PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| JEFFERSON PARISH | 4,146,044 | 59.81 | -26.32 |
| JENNINGS | 64,916 | 13.99 | -46.99 |
| JONESBORO | 42,375 | -2.98 | -62.36 |
| JONESVILLE | =====> DATA NOT AVAILABLE <===== | | |
| KENTWOOD | 10,872 | -9.99 | N.A. |
| KROTZ SPRINGS | 82,643 | 12.60 | 17.09 |
| LAFAYETTE PARISH P.J. | 678,634 | 31.31 | NA |
| LAFAYETTE PARISH S.B. | 1,706,018 | 23.68 | -19.82 |
| LAFAYETTE | 1,119,759 | 16.71 | -27.20 |
| LAFOURCHE PARISH | 166,261 | 10.63 | -33.07 |
| LAFOURCHE PARISH S.B. | 669,924 | 10.06 | -32.06 |
| LAKE ARTHUR | 11,157 | 8.06 | -4.56 |
| LAKE CHARLES | 531,193 | 14.61 | -30.56 |
| LAKE PROVIDENCE | =====> DATA NOT AVAILABLE <===== | | |
| LA SALLE PARISH S. B. | 97,208 | 57.86 | 45.90 |
| LEESVILLE | 53,194 | 2.11 | 1.71 |
| LINCOLN PARISH P.J. | 71,320 | -2.10 | -4.89 |
| LINCOLN PARISH S.B. | 142,640 | -2.10 | -4.89 |
| LIVINGSTON PARISH S.B. | 351,385 | -3.78 | -27.58 |
| LIVINGSTON | 3,227 | -15.35 | -25.68 |
| LOCKPORT | 12,236 | -5.37 | -15.24 |
| LUTCHER | 7,770 | -15.86 | N.A. |
| MADISON PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |

| ADMINISTRATIVE UNIT | FEB 1982 | PERCENT CHANGE FEB 1982 FEB 1981 | FEB 1982 JAN 1982 |
|---|---|---|---|
| MADISON PARISH S.B. | 67,000 | -27.60 | -27.60 |
| MANDEVILLE | 60,091 | 60.20 | 15.24 |
| MAMOU | 10,131 | 5.27 | -19.05 |
| MANGHAM | 1,927 | 2.69 | -32.06 |
| MANSFIELD | 60,069 | 30.52 | -32.72 |
| MARKSVILLE | =====> DATA NOT AVAILABLE <===== | | |
| MAURICE | 6,662 | 112.69 | 65.51 |
| MELVILLE | 3,622 | 352.65 | 11.92 |
| MER ROUGE | 5,677 | 38.67 | N.A. |
| MERMENTAU | 761 | -19.53 | -16.62 |
| MERRYVILLE | =====> DATA NOT AVAILABLE <===== | | |
| MINDEN | 77,619 | 26.97 | |
| MONROE (CITY) S.B. | 125,360 | 22.56 | 7.78 |
| MONROE | 680,603 | 6.26 | 7.59 |
| MOREAUVILLE | 2,161 | -21.96 | -3.68 |
| MOREHOUSE PARISH S.B. | 131,560 | 27.66 | .68 |
| MORSE | 3,053 | 152.11 | 50.55 |
| NAPOLEONVILLE | 6,257 | -16.36 | -67.33 |
| NATCHITOCHES | 179,166 | 7.35 | -31.91 |
| NATCHITOCHES PARISH S.B. | 128,960 | 2.61 | -60.20 |
| NEW IBERIA | 397,913 | 23.75 | 6.76 |
| NEW ORLEANS | 5,657,686 | -11.11 | -35.38 |
| NEW ROADS | 22,162 | 16.52 | -26.68 |
| NEW LLANO | 4,007 | -3.02 | -17.00 |
| OAK GROVE | 15,677 | -6.77 | 5.96 |
| OAKDALE | 23,666 | -6.66 | -37.36 |
| OBERLIN | =====> DATA NOT AVAILABLE <===== | | |
| OIL CITY | 6,966 | -30.06 | -19.65 |
| OPELOUSAS | 285,473 | 14.21 | -33.27 |
| ORLEANS PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| OUACHITA PARISH P.J. | 191,366 | 3.62 | 7.31 |
| OUACHITA PARISH S.B. | 204,502 | -1.96 | 7.78 |
| PARKS | 3,562 | 98.32 | N.A. |
| PEARL RIVER | 5,628 | 26.26 | -28.56 |
| PINE PRAIRIE | =====> DATA NOT AVAILABLE <===== | | |
| PINEVILLE | 50,866 | NA | -23.88 |
| PLAIN DEALING | 4,577 | 1.22 | -28.02 |
| PLAQUEMINES PARISH C.C. | 319,012 | NA | -62.76 |
| PLAQUEMINES PARISH S.B. | 319,012 | 98.67 | 16.66 |
| PLAUCHEVILLE | 990 | 26.53 | 27.91 |
| POINTE COUPEE PARISH S.B. | 266,720 | 16.83 | NA |
| POINTE COUPEE PARISH | 266,721 | 16.83 | NA |
| POLLOCK | =====> DATA NOT AVAILABLE <===== | | |
| PONCHATOULA | 28,529 | 15.22 | -21.66 |
| PORT ALLEN | 30,121 | 7.67 | 32.96 |
| RAPIDES PARISH | 569,511 | -5.60 | -30.76 |
| RAYNE | 62,015 | 7.67 | -38.81 |
| RAYVILLE | 30,266 | -5.73 | -46.60 |
| RED RIVER PARISH S.B. | 26,256 | -18.06 | -73.48 |
| RED RIVER PARISH P.J. | 26,216 | -9.75 | -65.56 |
| RICHLAND PARISH S.B. | 65,165 | -12.01 | -51.81 |
| RINGGOLD | 4,607 | 61.12 | N.A. |
| ROSELAND | 1,978 | -8.56 | 1.13 |
| ROSEPINE | 1,057 | -28.28 | -28.32 |
| RUSTON | 53,385 | 6.23 | 3.71 |
| SABINE PARISH S.B. | 67,266 | 19.66 | -23.66 |
| SAREPTA | 1,119 | -65.65 | N.A. |
| SCOTT | 25,633 | 17.65 | 16.48 |
| SHREVEPORT | 1,769,083 | 51.80 | -32.62 |
| SLIDELL | 157,301 | 12.19 | NA |
| SPRINGFIELD | =====> DATA NOT AVAILABLE <===== | | |
| SPRINGHILL | 33,531 | 16.05 | -60.25 |
| ST. BERNARD PARISH P.J. | 529,862 | 28.07 | N.A. |
| ST. BERNARD PARISH S.B. | 529,862 | 28.07 | N.A. |
| ST. CHARLES PARISH P.J. | 238,950 | 6.03 | -22.21 |
| ST. CHARLES PARISH S.B. | 655,294 | 18.69 | -19.23 |
| ST. FRANCISVILLE | =====> DATA NOT AVAILABLE <===== | | |
| ST. JAMES PARISH S.B. | 295,950 | 101.56 | -2.62 |
| ST. JOHN PARISH S.B. | 366,508 | 1.59 | -28.52 |
| ST. LANDRY PARISH S.B. | 422,662 | NA | 26.49 |
| ST. MARTIN PARISH S.B. | 208,456 | 17.06 | -26.58 |
| ST. MARTINVILLE | 26,053 | 1.62 | -26.66 |
| ST. MARY PARISH S.B. | 616,519 | 7.61 | -31.65 |
| ST. MARY PARISH | 1,135,696 | 7.77 | -31.65 |
| ST. TAMMANY PARISH S.B. | 666,663 | 13.76 | -28.30 |
| SULPHUR | 196,285 | 6.02 | -32.63 |
| SUNSET | 8,216 | 25.65 | N.A. |
| TALLULAH | 19,622 | -6.20 | N.A. |
| TANGIPAHOA (VILLAGE OF) | 1,058 | 6.76 | -29.73 |
| TANGIPAHOA PARISH S.B. | 341,030 | 13.25 | -18.75 |
| TENSAS PARISH P.J. | 20,237 | -23.13 | -36.37 |
| TENSAS PARISH S.B. | 990 | -95.88 | N.A. |
| TERREBONNE PARISH S.B. | 717,656 | 19.52 | -22.62 |
| TERREBONNE PARISH | 1,195,756 | 19.52 | -22.62 |
| THIBODAUX | 795,095 | 104.01 | N.A. |
| UNION PARISH S.B. | 66,760 | -19.76 | -37.62 |
| VERMILION PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| VERMILION PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| VERNON PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| VIDALIA | 21,967 | -7.92 | -45.62 |
| VILLE PLATTE | 37,389 | 6.71 | N.A. |
| VINTON | =====> DATA NOT AVAILABLE <===== | | |
| VIVIAN | 20,412 | 13.69 | -30.07 |
| WALKER | =====> DATA NOT AVAILABLE <===== | | |
| WASHINGTON (TOWN OF) | 3,893 | -19.66 | 18.95 |
| WASHINGTON PARISH S.B. | 183,005 | 111.01 | 61.17 |
| WEBSTER PARISH S.B. | 189,266 | -9.52 | -23.16 |
| WELSH | 16,661 | 10.63 | 5.61 |
| WEST ASCENSION | 23,666 | NA | -36.61 |
| W.B.R. PARISH | 107,675 | -33.66 | N.A. |
| W.B.R. PARISH S.B. | 107,676 | -33.61 | N.A. |
| W. CARROLL PARISH S.B. | 36,166 | -6.55 | N.A. |
| W. FELICIANA PARISH S.B. | 196,519 | 26.72 | -38.18 |
| WEST MONROE | 176,276 | 16.66 | 7.86 |
| WESTLAKE | =====> DATA NOT AVAILABLE <===== | | |
| WINN PARISH S.B. | 36,761 | -7.67 | -26.51 |
| WINNSBORO | 35,669 | -6.02 | -62.56 |
| YOUNGSVILLE | 6,269 | 30.66 | -39.90 |
| FISHER | 5,107 | 22.09 | 16.68 |
| ZACHARY | 82,663 | 12.60 | 17.09 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

**Visitors to Selected Tourist Attractions**
Source: State Parks Commission & Other Tourist Attractions

| SITE | February 1982 | January 1981 | February 1981 | Percent Change: Feb. 1982-Feb. 1981 | Percent Change: Feb. 1982-Jan. 1982 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 6,712 | 4,762 | 5,034 | + 33.3 | + 40.9 |
| Avery Island | 2,291 | 1,325 | 1,607 | + 42.6 | + 72.9 |
| Baton Rouge Old State Capitol | 3,784 | 3,181 | 3,371 | + 12.3 | + 18.9 |
| Old Arsenal Museum | 4,089 | 3,016 | 3,780 | + 8.2 | + 35.6 |
| Camp Moore State Commemorative Area | 259 | 121 | 231 | + 12.1 | +114.0 |
| Chemin-A-Haut State Park | 1,560 | 1,846 | 2,994 | − 47.9 | − 15.5 |
| Chicot State Park | 25,683 | 12,578 | 18,098 | + 41.9 | +104.2 |
| Cypremort Point State Park | 4,364 | 928 | 2,532 | + 72.4 | +370.3 |
| Edward Douglass White State Comm. Area | 99 | 41 | N.A. | N.A. | +141.5 |
| Fairview Riverside State Park | 25,391 | 4,127 | 10,108 | +151.2 | +515.3 |
| Fontainebleau State Park | 6,534 | 4,220 | 8,434 | − 22.5 | + 54.8 |
| Fort Jesup Comm. Area | 3,984 | 1,184 | 4,404 | − 9.5 | +236.5 |
| Fort Pike State Comm. Area | 5,500 | 5,000 | 5,500 | 0 | + 10.0 |
| Grand Isle State Park | 3,990 | 2,981 | 5,788 | − 31.1 | + 33.8 |
| Hodges Gardens | 625 | 367 | 679 | − 7.9 | + 70.3 |
| Hot Wells Health Resort | 192 | 120 | N.A. | N.A. | + 60.0 |
| Indian Creek Recreational Area | 2,380 | 766 | 1,940 | + 22.7 | +210.7 |
| Kent House State Commemorative Area | 373 | 269 | 414 | − 9.9 | + 38.7 |
| Lake Bistineau State Park | 13,338 | 3,597 | 5,541 | +140.7 | +270.8 |
| Lake Bruin State Park | 3,448 | 2,744 | 806 | +327.8 | + 25.7 |
| Lake Claiborne State Park | 1,370 | 849 | 1,632 | − 16.1 | + 61.4 |
| Lake D'Arbonne State Park | 1,096 | 686 | 1,444 | − 24.1 | + 59.8 |
| Longfellow-Evangeline State Comm. Area | 31,960 | 27,878 | 22,452 | + 42.3 | + 14.6 |
| Mansfield State Comm. State | 4,000 | 4,070 | N.A. | N.A. | − 1.7 |
| Marksville State Comm. Area | 550 | 529 | 320 | + 71.9 | + 3.9 |
| New Orleans The La. State Museum | 10,842 | 12,214 | 5,793 | + 87.2 | − 11.2 |
| Poverty Point State Commemorative Area | 2,513 | 2,417 | 2,360 | + 6.5 | + 3.9 |
| Rebel State Commemorative Area | 531 | 465 | 766 | − 30.7 | + 14.2 |
| St. Bernard State Park | 3,022 | 4,736 | 1,196 | +152.7 | − 36.2 |
| Sam Houston Jones State Park | 32,976 | 8,356 | 22,612 | + 45.8 | +294.8 |
| Shreveport The La. State Exhibit Museum | 22,200 | 11,400 | 22,600 | − 1.8 | + 94.7 |
| The La. State Fairgrounds | 90,016 | 11,750 | 71,640 | + 25.7 | +666.1 |
| Winter Quarters State Commemorative Area | closed | closed | 20 | N.A. | N.A. |

N.A.—Not Available.

**Visitors to Tourist Information Stations**
Source: Louisiana Office of Tourism

| STATION | February 1982 | January 1982 | February 1981 | Percent Change: Feb. 1982-Feb. 1981 | Percent Change: Feb. 1982-Jan. 1982 |
|---|---|---|---|---|---|
| Bastrop | 0 | 349 | 355 | −100.0 | −100.0 |
| Baton Rouge State Capitol | 17,871 | 13,629 | 13,566 | + 31.7 | + 31.1 |
| Greenwood | 6,122 | 6,576 | 5,872 | + 4.3 | − 6.9 |
| Kentwood | 7,920 | 5,889 | 7,391 | + 7.2 | + 34.5 |
| New Orleans | 7,715 | 5,728 | 10,290 | − 25.0 | + 34.7 |
| St. Francisville | 2,027 | 1,691 | 1,826 | + 11.0 | + 19.9 |
| Slidell (I-59) | 28,606 | 26,657 | 32,987 | − 13.3 | + 7.3 |
| Slidell (I-10) | 68,861 | 55,975 | 83,425 | − 17.5 | + 23.0 |
| Toledo Bend | 1,391 | 893 | 1,219 | + 14.1 | + 55.8 |
| Vidalia | 921 | 964 | 772 | + 19.3 | − 4.5 |
| Vinton | 17,049 | 13,879 | 14,967 | + 13.8 | + 22.8 |
| Mound Center (I-20) | 4,732 | 6,972 | N.A. | N.A. | − 32.1 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT, *Associate Director*
JOHN DUFFY, JR., *Managing Editor*
MICHAEL A. HOSKINS, *Technical Editor*
DONALD E. KIRSOPP, *Computer Programmer*
MICHAEL HATHORN, *Graduate Student Assistant*
*Other Student Assistant*
SUSAN C. MITCHEN

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.

LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


Congressional Information Service SRI
Attn: Lois Gearhart
4520 E.W. Hwy.
Bethesda, Maryland 20814

**MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.**

# NOTE

This Microfiche meets the quality requirements of the American National Standard for Microfiche of Documents (ANSI PH5.9-1975). However, because of imperfections in the document from which it was made, it contains images that are illegible or difficult to read. The source document for this microfiche is the best copy that could be obtained prior to filming.

Congressional Information Service, Inc
Washington, D.C.
CIS

U 2735-2
JUN 14 1982

# LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 5
May, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| [1] TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (MAY) | 95.7 | 4.8 | -2.3 | -- |
| [2] MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS, ($-BIL.,JAN) | -4,092.0 | -6.4 | 488.6 | 66.1 |
| [3] NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL.,JAN) | -44.6 | -49.2 | 413.8 | 9.3 |
| PETROLEUM & PRODUCTS ($ MIL.,JAN) | -6,444.9 | -9.4 | 45.1 | 20.6 |
| CHEMICALS ($ MIL.,JAN) | 781.5 | -17.4 | -23.7 | -17.8 |
| TRANSPORT EQUIPMENT ($ MIL.,JAN) | 931.4 | 9.7 | -58.1 | -27.0 |
| [2] EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,JAN) | 220.8 | -26.2 | -15.0 | 11.7 |
| SOYBEANS ($ MIL.,JAN) | 596.8 | -2.8 | 17.3 | 9.1 |
| RICE, GRAINS, AND CEREALS ($ MIL.,JAN) | 1,436.9 | -22.5 | -6.5 | -13.4 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| [3] CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) | | | | |
| ALL ITEMS (MAR) | 283.1 | 6.8 | -0.1 | -- |
| [3] PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (MAR) | 276.9 | 4.5 | -0.2 | -- |
| CONSUMER FINISHED GOODS (MAR) | 276.9 | 3.7 | -0.4 | -- |
| INTERMEDIATE MATERIALS (MAR) | 310.9 | 3.3 | -0.0 | -- |
| CRUDE MATERIALS (MAR) | 319.9 | -3.9 | -0.5 | -- |
| [4] INDEX OF 12 LEADING INDICATORS (1967=100) (FEB) | 124.9 | -7.6 | -0.3 | -- |
| [4] INDUSTRIAL PRODUCTION INDEX (1967=100) (MAR) | 141.5 | -6.9 | -0.2 | -- |
| [5] TOTAL ENERGY INDEX (1967=100) (MAR) | 137.3 | 0.4 | 0.3 | -- |
| [6] TOTAL CIVILIAN LABOR FORCE (NUMBER,FEB) | 109,165,008 | 3.3 | 0.3 | -- |
| [6] TOTAL EMPLOYED (NUMBER,FEB) | 99,590,000 | 1.7 | 0.0 | -- |
| [6] UNEMPLOYED RATE (FEB) | 8.8 | 20.5 | 3.5 | -- |
| [8] PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (MAR) | 12.5 | -3.8 | -9.4 | -- |
| [8] PERCENT YIELD ON STATE AND LOCAL BONDS (A,MAR) | 11.9 | 32.2 | -2.5 | -- |
| [8] AVERAGE PERCENT YIELD ON CORPORATE BONDS (MAR) | 15.7 | 12.1 | -2.5 | -- |
| [9] M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) ($ BIL.,FEB) | 447.1 | 7.2 | -0.3 | -- |
| SALES OF ORDINARY LIFE INSURANCE ($000,FEB) | 38,259,008 | 26.1 | 10.9 | 3.8 |

NOTE: The above data were collected before our publishing deadline for the current issue, and numerous revisions of the data are being received on a continual basis. The *LEI* does not report revisions of monthly data previously published, but the percentage changes in columns 2, 3 and 4 are based on revised data.

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 12 TELEPHONES IN SERVICE (NUMBER,MAR) | 2,903,468 | 2.5 | 0.1 | 1.3 |
| NEWSPAPER ADVERTISING LINAGE (MAR) | 14,643,715 | -45.2 | -4.2 | -34.3 |
| 14 NEW CORPORATIONS (NUMBER,MAR) | 1,149 | 11.3 | 7.7 | 7.8 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAR) | 65,261,866 | -12.2 | 8.7 | -5.4 |
| 15 NEW PASSENGER CAR SALES (NUMBER,FEB) | 10,559 | -22.6 | 7.2 | -19.0 |
| 15 NEW TRUCK SALES (NUMBER,FEB) | 5,912 | 2.7 | 23.7 | 0.7 |
| **PRODUCTION** | | | | |
| 16 CRUDE PETROLEUM AND | | | | |
| LEASE CONDENSATE PRODUCTION (42-GAL BBLS,MAR) ....(000's) | 38,998 | 0.2 | 0.1 | 1.1 |
| NORTH LOUISIANA (42-GAL BBLS,MAR) ....(000's) | 2,945 | 8.6 | 1.1 | 4.0 |
| SOUTH LOUISIANA (42-GAL BBLS,MAR) ....(000's) | 36,053 | -0.4 | 0.0 | 0.9 |
| CRUDE RUNS TO STILLS (THOU. BBLS, DAILY AVG FOR MAR). | 1,316,642 | -0.5 | 22.1 | 7.8 |
| **CONSTRUCTION** | | | | |
| VALUE OF BUILDING PERMITS (MAR) | 200,672,633 | 26.4 | 58.6 | 61.5 |
| **VALUE OF CONSTRUCTION CONTRACTS** 18 | | | | |
| RESIDENTIAL ($,FEB) | 102,900,000 | 4.4 | 47.8 | -0.4 |
| NONRESIDENTIAL ($,FEB) | 78,400,000 | -31.2 | -47.7 | -34.5 |
| NONBUILDING ($,FEB) | 60,000,000 | -18.5 | 33.3 | -20.5 |
| **FINANCE** | | | | |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,FEB) | 72,000 | 22.0 | 5.0 | -5.3 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,MAR) | 1,629,900 | 0.8 | 0.1 | -0.3 |
| TRADE EMPLOYMENT (MAR) | 371,000 | 3.1 | 0.2 | 1.1 |
| GOVERNMENT EMPLOYMENT (MAR) | 313,200 | -2.2 | 0.8 | -1.3 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (MAR) | 295,100 | 6.3 | 0.2 | 3.2 |
| MANUFACTURING EMPLOYMENT (MAR) | 207,200 | -3.2 | -85.4 | -48.1 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (MAR) | 130,800 | 4.1 | -0.5 | 1.8 |
| CONTRACT CONSTRUCTION EMPLOYMENT (MAR) | 136,100 | -10.3 | 0.4 | -9.4 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (MAR) | 75,700 | 0.4 | 0.1 | -0.3 |
| MINING AND QUARRYING EMPLOYMENT (MAR) | 100,800 | 9.6 | -0.1 | 5.3 |
| UNEMPLOYMENT RATE (MAR) | 9.8 | 42.8 | 0.0 | -- |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,MAR) | 40 | -4.8 | -1.2 | -2.2 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,MAR) | 370 | 5.3 | -1.4 | 3.6 |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SEVERANCE TAX ($,MAR) | 78,459,872 | 0.0 | 12.3 | -5.0 |
| SALES TAX GENERAL ($,MAR) | 59,865,296 | -23.7 | 8.5 | -18.3 |
| MOTOR VEHICLE ($,MAR) | 8,722,375 | -0.0 | 19.6 | 0.2 |
| GASOLINE TAX ($,MAR) | 11,890,700 | 0.0 | -14.4 | -12.9 |
| ROYALITIES, RENTALS, AND BONUSES ($,MAR) | 49,353,120 | 7.4 | -45.8 | -5.7 |
| INCOME TAXES INDIVIDUAL ($,MAR) | 10,855,742 | -1.3 | 208.5 | -43.5 |
| CORPORATION ($,MAR) | 13,770,194 | 0.0 | 87.0 | -39.3 |
| CORPORATION FRANCHISE TAX ($,MAR) | 2,496,415 | 0.0 | 56.0 | -62.3 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,MAR) | 3,924,178 | -0.0 | 10.3 | -14.7 |
| TOTAL REVENUES ($,MAR) | 237,984,048 | -28.5 | 0.9 | -9.1 |

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 24 TELEPHONES IN SERVICE (NUMBER,MAR) | 1,062,950 | 10.5 | 9.6 | -51.9 |
| 26 NEWSPAPER ADVERTISING LINAGE,MAR) | 5,577,007 | -12.4 | 21.2 | -4.6 |
| 27 AIRLINE PASSENGER BOARDINGS (NUMBER,FEB) | 228,253 | 3.1 | -4.6 | -9.0 |
| 35 OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,MAR) | 1,495,412 | 17.0 | 12.9 | 4.2 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAR) | 40,819,885 | -7.1 | 18.2 | 0.9 |
| **CONSTRUCTION** | | | | |
| 31 VALUE OF BUILDING PERMITS ($,MAR) | 25,227,846 | -30.0 | -41.2 | -28.0 |
| 31 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,FEB) | 35,100,000 | 53.3 | 123.6 | 20.7 |
| NONRESIDENTIAL ($,FEB) | 18,200,000 | -76.4 | -55.0 | -52.6 |
| **FINANCE** | | | | |
| 31 BANK DEMAND DEPOSITS ($,MAR) | 1,369,046,512 | -28.8 | -9.9 | -22.3 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (FEB) | | 50.0 | 3.4 | -- |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SALES TAX COLLECTIONS ($FEB) | 14,605,496 | 6.6 | -27.5 | -11.7 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 38 NEWSPAPER ADVERTISING LINAGE,MAR) | 3,179,883 | -13.1 | -1.9 | -11.9 |
| 40 AIR INF CARGO (TONS,MAR) | 89.9 | 68 | -87.87 | N.A. |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAR) | 7,210,035 | -14.3 | 0.9 | -5.7 |
| **CONSTRUCTION** | | | | |
| 42 NUMBER OF BUILDING PERMITS (MAR) | 2,518 | -7.0 | 17.2 | 12.6 |
| 42 VALUE OF BUILDING PERMITS ($,MAR) | 27,072,061 | 146.7 | 45.3 | 65.5 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,FEB) | 12,800,000 | 18.5 | 77.8 | -1.0 |
| NONRESIDENTIAL ($,FEB) | 11,500,000 | 40.2 | -41.9 | -21.4 |
| **FINANCE** | | | | |
| 43 BANK DEMAND DEPOSITS ($,MAR) | 892,203,254 | 20.1 | 8.6 | 14.5 |
| 18 RESIDENTIAL MORTGAGE LOANS ($000,FEB) | 5,100 | -33.8 | -15.0 | -28.7 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (FEB) | 8.2 | 2.5 | 2.5 | -- |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SALES TAX COLLECTIONS ($FEB) | 6,219,190 | -1.7 | -21.8 | -11.1 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 44 TELEPHONES IN SERVICE (NUMBER,MAR) | 119,893 | 2.5 | 0.0 | 0.6 |
| 46 AIRLINE PASSENGER BOARDINGS (NUMBER,MAR) | 3,783 | -35.0 | 12.6 | -8.8 |
| 35 OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,MAR) | 270,315 | -19.7 | 2.1 | -19.3 |
| **TRADE** | | | | |
| 47 ELECTRIC POWER CONSUMPTION (KWH,MAR) | 336,605,952 | -35.1 | -5.4 | -20.5 |
| **CONSTRUCTION** | | | | |
| 48 VALUE OF BUILDING PERMITS ($,MAR) | 9,813,881 | -85.5 | 123.0 | 0.7 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,FEB) | 4,400,000 | 41.9 | 120.0 | -12.3 |
| NONRESIDENTIAL ($,FEB) | 2,500,000 | 127.3 | 25.0 | -71.5 |
| **FINANCE** | | | | |
| 25 BANK DEMAND DEPOSITS ($,MAR) | 271,782,384 | -2.5 | -1.6 | -0.2 |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,FEB) | 1,730 | -32.0 | -10.5 | -53.1 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (FEB) | 12.3 | 14.9 | 2.5 | -- |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SALES TAX COLLECTIONS ($FEB) | 1,139,651 | 17.1 | -26.2 | -11.2 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 49 TELEPHONES IN SERVICE (NUMBER,MAR) | 82,433 | -1.0 | 0.0 | -0.6 |
| 52 AIRLINE PASSENGER BOARDINGS (NUMBER,FEB) | 2,161 | -47.3 | -52.0 | -55.5 |
| 52 AIRLINE CARGO (TONS,FEB) | 40 | -7.9 | 13.7 | -5.3 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAR) | 2,740,003 | -17.7 | -4.1 | -11.5 |
| 53 ELECTRIC POWER CONSUMPTION (KWH,FEB) | 88,357,056 | -2.0 | 12.3 | -12.9 |
| **CONSTRUCTION** | | | | |
| 54 NUMBER OF BUILDING PERMITS (MAR) | 105 | 7.1 | 23.5 | 20.7 |
| 54 VALUE OF BUILDING PERMITS ($,MAR) | 3,037,391 | 75.3 | 34.6 | 98.1 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,FEB) | 2,200,000 | -37.1 | -8.3 | -39.6 |
| **FINANCE** | | | | |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,FEB) | 100 | -88.9 | 0.0 | -77.4 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (FEB) | 11.7 | 17.0 | 2.6 | N.A. |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SALES TAX COLLECTIONS ($FEB) | 834,367 | N.A. | -33.2 | -8.7 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 57 TELEPHONES IN SERVICE (NUMBER,MAR) | 254,055 | 0.7 | -3.2 | -8.3 |
| 59 NEWSPAPER ADVERTISING LINES,MAR) | 4,030,444 | -30.6 | 4.6 | -13.0 |
| 56 AIRLINE PASSENGER BOARDINGS (NUMBER,FEB) | 27,507 | -2.4 | -6.4 | -15.9 |
| 56 AIRLINE CARGO (TONS,FEB) | 556 | -11.7 | 3.5 | -13.6 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAR) | 7,076,591 | -29.0 | -3.7 | -23.7 |
| 60 ELECTRIC POWER CONSUMPTION (KWH,MAR) | 220,300,472 | -1.3 | -1.9 | -17.6 |
| **CONSTRUCTION** | | | | |
| 61 VALUE OF BUILDING PERMITS ($,MAR) | 19,749,150 | 59.1 | 67.5 | 41.8 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,FEB) | 4,000,000 | -51.5 | 26.3 | -32.3 |
| NONRESIDENTIAL ($,FEB) | 3,900,000 | -66.7 | -37.1 | -64.6 |
| **FINANCE** | | | | |
| 62 BANK DEMAND DEPOSITS ($,MAR) | 483,021,520 | -11.0 | -12.2 | -12.6 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (FEB) | 9.2 | 31.4 | 3.4 | -- |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SALES TAX COLLECTIONS ($FEB) | 3,701,020 | 5.3 | -32.1 | -14.9 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 57 TELEPHONES IN SERVICE (NUMBER,MAR) | 110,000 | 1.3 | 0.0 | -0.1 |
| 56 AIRLINE PASSENGER BOARDINGS (NUMBER,FEB) | 6,302 | -12.8 | -9.0 | -19.7 |
| 56 AIRLINE CARGO (TONS,FEB) | 21 | -10.4 | -55.3 | -13.4 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAR) | 14,901,345 | 24.7 | 48.0 | 25.7 |
| **CONSTRUCTION** | | | | |
| 61 NUMBER OF BUILDING PERMITS (FEB) | 50 | -15.3 | -2.0 | -28.5 |
| 61 VALUE OF BUILDING PERMITS ($,MAR) | 843,143 | -65.7 | -92.1 | -71.8 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,FEB) | 3,000,000 | -37.9 | 414.3 | 1.7 |
| NONRESIDENTIAL ($,FEB) | 13,000,000 | 452.0 | 1194.5 | 520.8 |
| **FINANCE** | | | | |
| 62 BANK DEMAND DEPOSITS ($,MAR) | 173,039,104 | -2.3 | 2.7 | -8.3 |
| 18 RESIDENTIAL MORGAGE LOANS ($000,FEB) | 3,730 | 32.1 | 516.7 | 40.2 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (FEB) | 12.5 | 38.9 | 5.9 | -- |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SALES TAX COLLECTIONS ($FEB) | 1,647,233 | -1.4 | -37.3 | -15.8 |

# LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [69]TELEPHONES IN SERVICE (NUMBER,MAR) | 142,328 | 8.9 | -0.1 | 4.3 |
| [70]AIRLINE PASSENGER BOARDINGS (NUMBER,FEB) | 9,304 | 2.5 | -5.5 | -4.8 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAR) | 5,130,538 | -6.4 | 22.1 | -7.0 |
| [71]ELECTRIC POWER CONSUMPTION (KWH,MAR) | 133,037,040 | -24.3 | -8.9 | -20.7 |
| **CONSTRUCTION** | | | | |
| [72]NUMBER OF BUILDING PERMITS (FEB) | 419 | 22.5 | 23.8 | -1.4 |
| [72]VALUE OF BUILDING PERMITS ($,FEB) | 24,838,250 | 27.3 | 39.8 | 4.5 |
| [18]VALUE OF CONSTRUCTION CONTRACTS NONRESIDENTIAL ($,FEB) | 13,100,000 | 1090.9 | -79.6 | -15.2 |
| **FINANCE** | | | | |
| [73]BANK DEMAND DEPOSITS ($,MAR) | 123,078,240 | -64.7 | -58.3 | -64.1 |
| [21]RESIDENTIAL MORTGAGE LOANS ($000,FEB) | 1,330 | -67.5 | -13.3 | -64.3 |
| **EMPLOYMENT AND UNEMPLOYMENT**[22] | | | | |
| UNEMPLOYMENT RATE (FEB) | 4.7 | 17.5 | 4.4 | -- |
| **REVENUE COLLECTIONS**[23,24] | | | | |
| SALES TAX COLLECTIONS ($FEB) | 4,032,303 | 10.2 | 671.6 | 5.3 |

n.a.—either not applicable, or not printed to maintain confidentiality.

[1]*Wall Street Journal*.

[2]*Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.

[3]Bureau of Labor Statistics, U.S. Department of Labor.

[4]*Business Conditions Digest*, U.S. Department of Commerce.

[5]*Industrial Production* (G. 12.3), Federal Reserve System.

[6]*Employment and Earnings*, U.S. Department of Labor.

[7]U.S. Dept. of Commerce.

[8]Federal Reserve Statistical Release G. 13, Federal Reserve System.

[9]*Monetary Trends*, Federal Reserve Bank of St. Louis.

[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.

[11]Federal Reserve Statistical Release G. 6, Federal Reserve System.

[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.

[13]Dun & Bradstreet, Inc., New York City, N.Y.

[14]Office of the Secretary of State.

[15]R. L. Polk & Co., Cincinnati, Ohio.

[16]Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.

[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.

[18]F. W. Dodge Division, McGraw-Hill Information Systems Company.

[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.

[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.

[21]Federal Home Loan Bank of Little Rock, Arkansas.

[22]Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.

[23]Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[24]New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner.

[25]New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville.

[26]New Orleans.

[27]New Orleans International Airport.

[28]Greater New Orleans Tourist & Convention Commission.

[29]*Monthly Retail Trade—Sales and Inventories*.

[30]Area figure for New Orleans, Chalmette, Arabi, Covington, Luling.

[31]New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle.

[32]Orleans, Jefferson, St. Bernard, St. Tammany Parishes.

[33]New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington.

[34]Dept. of Revenue, State of La., Baton Rouge, La.

[35]Includes imports and exports of general cargo passing over public facilities.

BATON ROUGE AREA

[36]Baton Rouge, Zachary, Denham Springs, Donaldsonville.

[37]Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs.

[38]Baton Rouge, Denham Springs.

[39]Capital City Press.

[40]Greater Baton Rouge Airport District.

[41]Area figure for Baton Rouge and Donaldsonville.

[42]Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen.

[43]Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen.

LAKE CHARLES AREA

[44]Lake Charles, Sulfur, Vinton.

[45]Lake Charles.

[46]Lake Charles Municipal Airport.

[47]Area figure for Lake Charles, Westlake, Vinton.

[48]Lake Charles, Sulfur, Westlake.

ALEXANDRIA AREA

[49]Alexandria, Colfax.

[50]Alexandria, Pineville.

[51]Alexandria only.

[52]Rapides Municipal Airport.

[53]Area figure for Alexandria and Pineville.

[54]Alexandria, Pineville, Lecompte.

[55]Alexandria, Colfax, Cheneyville.

SHREVEPORT AREA

[56]Shreveport Airport Authority.

[57]Shreveport, Minden.

[58]Shreveport, Bossier City, Minden, Springhill, Vivian.

[59]Shreveport, Minden.

[60]Minden, Springhill/Haynesville, Caddo-Bossier Parishes.

[61]Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen.

[62]Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing.

MONROE AREA

[63]Monroe, Bastrop.

[64]Monroe, Bastrop, West Monroe.

[65]Monroe Municipal Airport.

[66]Bastrop, West Monroe.

[67]Monroe, Bastrop, West Monroe, Sterlington.

[68]Monroe, Bastrop, West Monroe.

LAFAYETTE AREA

[69]Lafayette, Broussard, Carencro, Duson, Youngsville.

[70]Lafayette Airport Commission.

[71]Area figure for Lafayette.

[72]Lafayette only.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE — LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | MAR 1982 MAR 1981 | PERCENT CHANGE MAR 1982 FEB 1982 |
|---|---|---|
| ABBEVILLE | 50,063 | 33.21 | [illegible] |
| ABITA SPRINGS | 1,210 | -30.29 | 38.39 |
| ACADIA PARISH S.D. | 470,240 | 20.76 | 3.22 |
| ALGIERS | 6,107 | 33.00 | 7.33 |
| ALEXANDRIA | 313,123 | -2.08 | 8.19 |
| ALLEN PARISH S.D. | 78,192 | 11.29 | 10.32 |
| ARITA CITY | 63,108 | 140.13 | 38.92 |
| ARCADIA | 21,210 | 32.03 | 28.21 |
| ARNAUDVILLE | 1,276 | 13.44 | 33.38 |
| ASCENSION PARISH S.D. | 909,283 | 20.14 | 23.42 |
| ASCENSION PARISH F.D. | DATA NOT AVAILABLE | <<<<<< |
| ASSUMPTION PARISH S.D. | 300,288 | 18.21 | 00.20 |
| ASSUMPTION PARISH F.D. | 347,231 | 3.67 | -3.36 |
| AVOYELLES PARISH S.D. | 193,291 | 13.11 | 10.1. |
| BAKER | DATA NOT AVAILABLE | <<<<<< |
| BASILE | 6,287 | 24.11 | 28.68 |
| BASTROP | 28,283 | 18.48 | 8.36 |
| BEAUREGARD PARISH S.D. | 121,613 | 22.00 | 3.31 |
| BELLE | 8,222 | -14.73 | NA |
| BERWICK PARISH S.D. | 117,199 | 20.03 | 39.15 |
| BOGALUSA | 124,287 | NA | 3. |
| BOSSIER PARISH S.D. | 123,229 | -4.01 | -27.30 |
| BOSSIER CITY | 404,460 | 20.73 | 33.24 |
| BOSTIER PARISH S.D. | 271,82 | 00.06 | 13.46 |
| BREAUX BRIDGE | DATA NOT AVAILABLE | <<<<<< |
| BRUSLY | 40,007 | 32.20 | -5.49 |
| BURAS | 40,733 | 23.24 | 26.16 |
| CADDO PARISH S.D. | 1,000,151 | 42.66 | 24.37 |
| CALCASIEU PARISH S.D. | 1,220,287 | 21.04 | NA |
| CALDWELL PARISH F.D. | DATA NOT AVAILABLE | <<<<<< |
| CALDWELL PARISH S.D. | DATA NOT AVAILABLE | <<<<<< |
| CAMERON | 838 | 3.70 | -67.06 |
| CAMERON | 24,637 | 41.7. | 23.67 |
| CATAHOULA PARISH S.D. | 40,401 | 5. | 22.71 |
| CENTRAL FOLKS | 10,286 | 32.07 | 1.24 |
| CLARENCE PARISH S.D. | 40,677 | 7.03 | 4.65 |
| COLFAX | 9,231 | 23.47 | 3.02 |
| CONCORDIA PARISH F.D. | DATA NOT AVAILABLE | <<<<<< |
| CONCORDIA PARISH S.D. | 29,831 | 3.43 | 2.46 |
| COTTON VALLEY | 2,780 | 12.64 | 166.37 |
| COTTONPORT | 8,070 | 66 | 11.36 |
| COUSHATTA | 24,189 | 12.41 | 27.64 |
| COVINGTON | 81,026 | 19.30 | 2.47 |
| CROWLEY | 114,065 | 11.44 | -6.61 |
| CULLEN | 2,123 | 1.79 | 13.07 |
| DELHARGE | 2,382 | 102.69 | NA |
| DERIDER SPRINGS | DATA NOT AVAILABLE | <<<<<< |
| DEQUINCY | 28,248 | 42.44 | -33.07 |
| DERIDDER | 72,044 | 33.30 | 21.43 |
| DESOTO PARISH S.D. | 223,411 | 27.24 | 234.92 |
| DIXIE INN | 4,091 | 12.1. | 14.04 |
| DONALDSONVILLE | 22,276 | 28.70 | 30.11 |
| DUDLEY | 7,208 | 12.72 | 27.49 |
| E. CARROLL PARISH S.D. | 23,083 | -21.21 | 13.67 |
| E. FELICIANA PARISH S.D. | DATA NOT AVAILABLE | <<<<<< |
| E.B.R. LIVE-PARISH | 2,172,208 | -3.29 | -9.01 |
| E.B.R. PARISH S.D. | 2,720,071 | 20.05 | 17.96 |
| ELTON | 2,251 | 42.03 | NA |
| ERATH | 16,472 | -12.47 | -13.47 |
| ESTHERWOOD | 320 | 12.26 | 13.18 |
| EUNICE | 163,044 | 13.00 | NA |
| EVANGELINE PARISH S.D. | 163,776 | 31.44 | 33.38 |
| FARMERVILLE | 23,470 | 36.07 | 80.16 |
| FERRIDAY | DATA NOT AVAILABLE | <<<<<< |
| FOLSOM | 3,892 | 23.11 | 50.80 |
| FRANKLIN PARISH S.D. | 104,511 | -3.45 | 11.44 |
| FRANKLINTON | 21,188 | 20.98 | 18.82 |
| GOLDEN MEADOW | 23,271 | 38.70 | 43.94 |
| GONZALES | 73,083 | 6.74 | NA |
| GRAMERCY | 12,973 | 6.65 | NA |
| GRAND COUTEAU | DATA NOT AVAILABLE | <<<<<< |
| GRANT PARISH S.D. | 43,514 | 73.00 | 70.30 |
| GREENSBURG | DATA NOT AVAILABLE | <<<<<< |
| HAMMOND | 124,161 | 33.16 | 11.44 |
| HARDEMAN | DATA NOT AVAILABLE | <<<<<< |
| HARRISON | 2,020 | 234.34 | 36.00 |
| HENDERSON | 11,289 | 234.00 | 213.30 |
| HERMAN PARISH S.D. | 218,273 | 47.04 | 33.77 |
| HERVILLE PARISH S.D. | 243,240 | 3.44 | 43 |
| HERVILLE PARISH | 243,184 | 3.33 | 0. |
| INDEPENDENCE | 13,030 | 46.78 | 144.00 |
| IOTA | 2,448 | 47.47 | 27.04 |
| IOWA | 7,004 | 24.33 | 1.72 |
| JACKSON PARISH S.D. | 118,103 | 39.30 | 60.47 |
| JEANERETTE | 21,075 | 14.0. | 9.21 |
| JEFF. DAVIS PARISH S.D. | 104,317 | 16 | -12.12 |
| JEFFERSON PARISH S.D. | DATA NOT AVAILABLE | <<<<<< |
| JEFFERSON PARISH | 4,267,500 | 40.07 | 1.37 |
| JENNINGS | 70,209 | 2.23 | -7.72 |
| JONESBORO | 43,434 | 1.00 | 7.21 |
| JONESVILLE | DATA NOT AVAILABLE | <<<<<< |
| KEATCHOOD | 17,103 | 13.21 | 57.33 |
| KROTZ SPRINGS | 49,178 | 16.41 | -16.20 |
| LAFAYETTE PARISH F.D. | 404,241 | NA | -7.64 |
| LAFAYETTE PARISH S.D. | 407,246 | -23.37 | -61.45 |
| LAFAYETTE | 1,111,330 | 23.70 | NA |
| LAFOURCHE PARISH | 193,177 | 36.33 | 14.03 |
| LAFOURCHE PARISH S.D. | 339,337 | 23.93 | 14.70 |
| LAKE ARTHUR | 11,757 | 13.27 | 5.36 |
| LAKE CHARLES | 239,677 | 8.79 | 5.36 |
| LAKE PROVIDENCE | DATA NOT AVAILABLE | <<<<<< |
| LA SALLE PARISH S. B. | 30,493 | 22.21 | 1.33 |
| LEESVILLE | 60,782 | 24.6. | 14.27 |
| LINCOLN PARISH F.D. | 27,331 | 33.23 | 23.29 |
| LINCOLN PARISH S.D. | 173,082 | 33.23 | 23.29 |
| LIVINGSTON PARISH S.D. | 404,483 | 43.4. | 32.21 |
| LIVINGSTON | 2,225 | 32.30 | 3.04 |
| LOCKPORT | 3,024 | -7.73 | -26.10 |
| LUTCHER | 11,227 | 24.31 | 49.00 |
| MADISON PARISH F.D. | 19,79 | 8.74 | NA |
| MADISON PARISH S.D. | 61,000 | 19.61 | 29.79 |
| MANDEVILLE | 82,243 | 40.77 | NA |
| MANGO. | 11,706 | 23.33 | 36.14 |
| MANGHAM | 2,238 | 3.38 | 31.71 |
| MANSFIELD | 27,408 | -2.71 | -2.42 |
| MANSFIELD | 27,829 | -4.38 | NA |
| MARIELE. | 2,744 | 20.22 | -41.08 |
| MARVILLE | 4,837 | 47.23 | 21.85 |
| MIN BOUGE | 4,783 | -13.28 | -13.73 |
| MARKSVILLE | 473 | -13.21 | -23.08 |
| MARKSVILLE | 0 | NA | [illegible] |
| MINDEN | 93,320 | 20.21 | 17.92 |
| MINDEN (LIST) S.D. | DATA NOT AVAILABLE | <<<<<< |
| MONROE | 344,372 | 19.13 | 12.93 |
| MONTICELLO | 3,417 | 37.24 | 36.13 |
| MORGANHOUSE PARISH S.D. | 121,434 | 29.38 | -7.67 |
| MORGAN | 4,224 | 44.73 | -27.83 |
| NAPOLEONVILLE | 5,737 | 32.32 | 39.00 |
| NATCHITOCHES | 227,474 | 24.87 | 13.62 |
| NATCHITOCHES PARISH S.D. | 179,422 | 30.14 | 20.30 |
| NEW ORLEANS | 427,212 | 34.32 | 7.37 |
| NEW ORLEANS | DATA NOT AVAILABLE | <<<<<< |
| NEW ROADS | 24,428 | 27.93 | 12.30 |
| NEW ULAND. | 4,045 | 27.31 | NA |
| OAK GROVE | 22,420 | 30.41 | 27.80 |
| OAKDALE | 31,730 | 26.91 | 33.15 |
| OBERLIN | 4,422 | 24.07 | NA |
| OLD LAKE | 12,027 | 16.7. | 22.2. |
| OPELOUSAS | 213,723 | 12.08 | 4.70 |
| ORLEANS PARISH S.D. | DATA NOT AVAILABLE | <<<<<< |
| OUACHITA PARISH F.D. | 299,763 | NA | 4.93 |
| OUACHITA PARISH S.D. | 223,805 | 3.21 | 9.44 |
| PARKS | DATA NOT AVAILABLE | <<<<<< |
| PEARL RIVER | 4,423 | 13.72 | 19.12 |
| PINE PRAIRIE | 2,494 | 28.73 | NA |
| PINEVILLE | 60,431 | 24.30 | 38.72 |
| PLAIN DEALING | 3,932 | 12.80 | 29.01 |
| PLAQUEMINE PARISH C.C. | 418,340 | 37.90 | 31.14 |
| PLAQUEMINE PARISH S.D. | 470,340 | 173.80 | 31.14 |
| PLAUCHEVILLE | 1,039 | 1.47 | 4.45 |
| POINTE COUPEE PARISH S.D. | 213,270 | 26.30 | -13.30 |
| POINTE COUPEE PARISH | 233,090 | 30.20 | -5.51 |
| POLLOCK | 932 | 22.10 | 12.10 |
| PORT ALLEN | 26,166 | NA | -8.20 |
| PORT ALLEN | 23,144 | 20.24 | -6.51 |
| RAPIDES PARISH | 428,322 | 7.20 | 10.20 |
| RAYNE. | 73,024 | 37.14 | 27.44 |
| RAYVILLE | 42,840 | 18.67 | 35.03 |
| RED RIVER PARISH S.D. | 42,130 | 43.42 | 73.78 |
| RED RIVER PARISH F.D. | 43,297 | 60.33 | 64.40 |
| RICHLAND PARISH S.D. | 127,276 | 30.67 | 52.02 |
| RINGGOLD | DATA NOT AVAILABLE | <<<<<< |
| ROSELAND | 2,302 | 13.07 | 26.39 |
| RUSTON | 1,338 | 5.28 | 28.39 |
| RUSTON | 66,430 | 30.30 | 29.45 |
| SABINE PARISH S.D. | 93,522 | 27.20 | 7.20 |
| SARPIA | 1,431 | 101.27 | 27.69 |
| SCOTT | 24,237 | 10.03 | -8.78 |
| SHREVEPORT | 2,239,423 | 20.17 | 27.70 |
| SIMMESPORT | 177,631 | 20.21 | 12.93 |
| SPARTAPORT | DATA NOT AVAILABLE | <<<<<< |
| SPRINGHILL | 40,163 | 32.30 | 37.67 |
| ST. BERNARD PARISH F.D. | 523,276 | 12.26 | NA |
| ST. BERNARD PARISH S.D. | 523,276 | 12.26 | NA |
| ST. CHARLES PARISH F.D. | 173,221 | 43.83 | 24.94 |
| ST. CHARLES PARISH S.D. | 1,307,555 | 61.00 | 52.00 |
| ST. FRANKLINVILLE | 12,870 | -2.00 | NA |
| ST. JAMES PARISH S.D. | 278,475 | 104.97 | -3.07 |
| ST. JOHN PARISH S.D. | 438,407 | 34.97 | 23.97 |
| ST. LANDRY PARISH S.D. | 378,734 | 48.78 | 36.53 |
| ST. MARTIN PARISH S.D. | 238,083 | 33.83 | 19.22 |
| ST. MARTINVILLE | 42,300 | 47.00 | 43.95 |
| ST. MARY PARISH S.D. | 474,576 | 24.12 | 12.00 |
| ST. MARY PARISH | 1,275,304 | 24.38 | 12.00 |
| ST. TAMMANY PARISH S.D. | 1,024,311 | 23.32 | 13.03 |
| SULPHUR | 249,720 | 21.34 | 2.22 |
| SUMMIT | 7,935 | 2.97 | -3.16 |
| TALLULAH | 22,971 | -3.51 | 17.07 |
| TANGIPAHOA (VILLAGE OF) | 1,337 | 30.37 | 20.37 |
| TANGIPAHOA PARISH S.D. | DATA NOT AVAILABLE | <<<<<< |
| TENSAS PARISH F.D. | 20,176 | -3.21 | 40.22 |
| TENSAS PARISH S.D. | 28,837 | 1.11 | 0. |
| TERREBONNE PARISH S.D. | DATA NOT AVAILABLE | <<<<<< |
| TERREBONNE PARISH | DATA NOT AVAILABLE | <<<<<< |
| THIBODAUX. | 203,804 | 101.96 | 4.49 |
| UNION PARISH S.D. | 7,987 | 36.33 | 20.16 |
| VERMILION PARISH F.D. | DATA NOT AVAILABLE | <<<<<< |
| VERMILION PARISH S.D. | DATA NOT AVAILABLE | <<<<<< |
| VERNON PARISH S.D. | 121,374 | 6.76 | NA |
| VIDALIA. | DATA NOT AVAILABLE | <<<<<< |
| VILLE PLATTE | 42,054 | 17.83 | 12.40 |
| VINTON | 23,990 | 36.33 | 19.83 |
| VIVIAN | 23,771 | 32.71 | 10.40 |
| WAKEFIELD | DATA NOT AVAILABLE | <<<<<< |
| WASHINGTON (TOWN OF) | 5,613 | 104.41 | 44.24 |
| WASHINGTON PARISH S.D. | 107,941 | 84.31 | -41.00 |
| WEBSTER PARISH S.D. | 160,653 | 4.14 | -13.11 |
| WELSH. | 17,688 | 13.96 | -4.13 |
| WEST ABBEVILLE | 34,753 | NA | 40.24 |
| W.B.R. PARISH. | 230,123 | 79.61 | 121.07 |
| W.B.R. PARISH S.D. | 131,990 | -3.23 | 22.37 |
| W. CARROLL PARISH S.D. | 30,362 | -3.36 | 8.02 |
| W. FELICIANA PARISH S.D. | 274,952 | -40.17 | 41.35 |
| WEST MONROE. | 193,000 | 10.24 | 10.71 |
| WESTLAKE | 43,130 | 3.12 | NA |
| WINN PARISH S.D. | 84,924 | 12.93 | 14.33 |
| WINNSBORO. | 37,923 | NA | 3.79 |
| YOUNGSVILLE | 13,426 | 130.14 | 114.17 |
| ZIONKA | 9,151 | 30.70 | 24.30 |
| ZACHARY | 69,170 | 16.43 | -10.20 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

### Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

| SITE | March 1982 | February 1982 | March 1981 | Percent Change Mar 1982-Mar 1981 | Percent Change Mar 1982-Feb 1982 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 10,911 | 6,712 | 10,239 | + 6.6 | + 62.6 |
| Avery Island | N.A. | 2,291 | 8,105 | N.A. | N.A. |
| Baton Rouge Old State Capitol | N.A. | 3,784 | 5,677 | N.A. | N.A. |
| Old Arsenal Museum | 6,353 | 4,089 | 5,642 | + 12.6 | + 55.4 |
| Camp Moore State Commemorative Area | 340 | 259 | 321 | + 5.9 | + 31.3 |
| Chemin-A-Haut State Park | 4,386 | 1,560 | 5,734 | - 23.5 | +181.2 |
| Chicot State Park | 38,504 | 25,683 | 38,965 | - 1.2 | + 49.9 |
| Cypremort Point State Park | 23,117 | 4,364 | 5,846 | +295.4 | +429.7 |
| Edward Douglass White State Comm. Area | 50 | 99 | N.A. | N.A. | - 44.4 |
| Fairview Riverside State Park | 15,018 | 25,391 | 43,710 | - 65.6 | - 40.9 |
| Fontainebleau State Park | 9,360 | 6,534 | 16,594 | - 43.6 | + 43.3 |
| Fort Jesup Comm. Area | 4,864 | 3,984 | 4,472 | + 8.8 | + 22.1 |
| Fort Pike State Comm. Area | 2,356 | 5,500 | 10,200 | - 76.9 | - 57.2 |
| Grand Isle State Park | 10,578 | 3,990 | 10,052 | + 5.2 | +165.1 |
| Hodges Gardens | N.A. | 625 | 8,659 | N.A. | N.A. |
| Hot Wells Health Resort | 244 | 192 | N.A. | N.A. | + 27.1 |
| Indian Creek Recreational Area | N.A. | 2,380 | 5,111 | N.A. | N.A. |
| Kent House State Commemorative Area | 1,279 | 375 | 608 | +110.4 | +242.9 |
| Lake Bistineau State Park | 8,658 | 13,338 | 10,546 | - 17.9 | - 35.1 |
| Lake Bruin State Park | 6,076 | 3,448 | 1,605 | +278.6 | + 76.2 |
| Lake Claiborne State Park | 1,430 | 1,370 | 3,600 | - 60.3 | + 4.4 |
| Lake D'Arbonne State Park | 2,390 | 1,096 | 2,103 | + 13.6 | +118.1 |
| Longfellow-Evangeline State Comm. Area | 32,360 | 31,960 | 35,968 | - 10.0 | + 1.3 |
| Mansfield State Comm. State | 3,559 | 4,000 | N.A. | N.A. | - 11.0 |
| Marksville State Comm. Area | 785 | 550 | 845 | - 7.1 | + 42.7 |
| New Orleans The La. State Museum | N.A. | 10,842 | N.A. | N.A. | N.A. |
| Poverty Point State Commemorative Area | 2,478 | 2,513 | 2,063 | + 20.1 | - 1.4 |
| Rebel State Commemorative Area | 687 | 531 | 1,159 | - 40.7 | + 29.4 |
| St. Bernard State Park | 7,456 | 3,022 | 4,140 | + 80.1 | +146.7 |
| Sam Houston Jones State Park | 42,847 | 32,976 | 36,887 | + 16.2 | + 29.9 |
| Shreveport The La. State Exhibit Museum | 46,400 | 22,200 | 47,600 | - 2.5 | +109.0 |
| The La. State Fairgrounds | N.A. | 90,016 | 31,000 | N.A. | N.A. |
| Winter Quarters State Commemorative Area | closed | closed | 75 | N.A. | N.A. |

N.A.—Not Available

### Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

| STATION | March 1982 | February 1982 | March 1981 | Percent Change Mar 1982-Mar 1981 | Percent Change Mar 1982-Feb 1982 |
|---|---|---|---|---|---|
| Bastrop | 0 | 0 | 483 | N.A. | 0.0 |
| Baton Rouge State Capitol | 22,141 | 17,871 | 24,067 | - 8.0 | + 23.9 |
| Greenwood | 11,054 | 16,122 | 9,577 | + 15.4 | + 80.6 |
| Kentwood | 11,253 | 7,920 | 10,459 | + 7.6 | +142.1 |
| New Orleans | 10,375 | 7,715 | 13,153 | - 21.1 | + 34.5 |
| St. Francisville | 4,513 | 2,027 | 4,203 | + 7.4 | +122.6 |
| Slidell (I-59) | 28,230 | 28,606 | 35,395 | - 20.2 | - 1.3 |
| Slidell (I-10) | 73,015 | 68,861 | 95,551 | - 23.6 | + 6.0 |
| Toledo Bend | 3,045 | 1,391 | 2,805 | + 8.6 | +118.9 |
| Vidalia | 1,746 | 921 | 772 | +126.2 | + 89.6 |
| Vinton | 22,918 | 17,049 | 14,967 | + 53.1 | + 34.4 |
| Mound Center (I-20) | 6,117 | 4,732 | N.A. | N.A. | + 29.3 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645



DAVID B. JOHNSON, *Director*
LOREN C. SCOTT
*Associate Director*

JOHN DUFFY, JR.
*Managing Editor*

DONALD E. KIRSOPP
*Computer Programmer*

SHARON A. GRIMES
*Technical Editor*



The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.

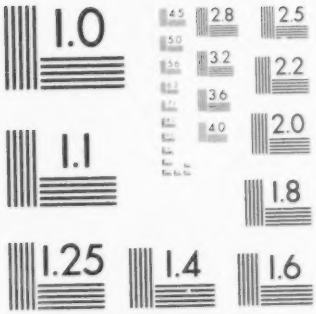




LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.




PHOTOGRAPHIC SCIENCES CORPORATION
770 BASKET ROAD
P.O. BOX 338
WEBSTER, NEW YORK 14580
(716) 265-1600

24:1

Congressional Information Service, Inc.

U 2735-2 (A

JUL 2 2 1982

# LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 6
June, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| 1 TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (DOR) | 101.6 | 8.5 | 6.2 | -- |
| 2 MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS) ($-MIL,FEB) | -386.7 | -82.1 | -90.5 | -82.1 |
| 2 NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL,FEB) | -16.1 | -75.6 | -63.8 | -53.6 |
| PETROLEUM & PRODUCTS ($ MIL,FEB) | -4,218.0 | ******* | -34.6 | -17.3 |
| CHEMICALS ($ MIL,FEB) | 965.8 | 5.3 | 23.6 | 1.4 |
| TRANSPORT EQUIPMENT ($ MIL,FEB) | 1,716.5 | 190.7 | 84.3 | 27.3 |
| 2 EXPORTS OF | | | | |
| RAW COTTON ($ MIL,FEB) | 250.6 | -15.4 | 13.6 | 29.5 |
| SOYBEANS ($ MIL,FEB) | 627.9 | 34.9 | 5.2 | 14.5 |
| RICE, GRAINS, AND CEREALS ($ MIL,FEB) | 1,480.5 | -19.1 | 3.0 | -9.0 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| 3 CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) ALL ITEMS (APR) | 284.3 | 6.6 | 0.4 | -- |
| 3 PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (APR) | 276.9 | 3.3 | 0.0 | -- |
| CONSUMER FINISHED GOODS (APR) | 276.9 | 2.6 | 0.0 | -- |
| INTERMEDIATE MATERIALS (APR) | 310.1 | 1.7 | -0.3 | -- |
| CRUDE MATERIALS (APR) | 322.8 | -3.6 | 0.9 | -- |
| 4 INDEX OF 12 LEADING INDICATORS (1967=100) (MAR) | 124.4 | -9.3 | -0.4 | -- |
| 5 INDUSTRIAL PRODUCTION INDEX (1967=100) (APR) | 140.7 | -7.6 | -0.6 | -- |
| 5 TOTAL ENERGY INDEX (1967=100) (APR) | 136.6 | 2.2 | -0.5 | -- |
| 6 TOTAL CIVILIAN LABOR FORCE (NUMBER,MAR) | 109,346,000 | 3.0 | 0.2 | -- |
| 6 TOTAL EMPLOYED (NUMBER,MAR) | 99,492,000 | 1.1 | -0.1 | -- |
| 6 UNEMPLOYED RATE (MAR) | 9.0 | 23.3 | 2.3 | -- |
| 8 PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (APR) | 12.8 | -6.5 | 2.4 | -- |
| 8 PERCENT YIELD ON STATE AND LOCAL BONDS (A,APR) | 11.7 | 19.6 | -1.7 | -- |
| 8 AVERAGE PERCENT YIELD ON CORPORATE BONDS (APR) | 15.5 | 5.7 | -1.3 | -- |
| 9 M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) ($ BIL.,MAR) | 447.8 | 5.2 | 0.2 | -- |
| 10 SALES OF ORDINARY LIFE INSURANCE APR) | 47,406,000 | 29.7 | 23.9 | 24.2 |

NOTE: The above data were collected before our publishing deadline for the current issue, and numerous revisions of the data are being received on a continual basis. The *LEI* does not report revisions of monthly data previously published, but the percentage changes in columns 2, 3 and 4 are based on revised data.

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 12 TELEPHONES IN SERVICE (NUMBER,APR) | 2,908,371 | 2.2 | 0.2 | 1.2 |
| 14 NEW CORPORATIONS (NUMBER,MAY) | 1,502 | 29.6 | -23.4 | 28.4 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,APR) | 84,156,511 | -15.0 | -4.2 | -5.8 |
| 15 NEW PASSENGER CAR SALES (NUMBER,MAR) | 12,888 | -19.5 | 22.1 | -0.6 |
| 15 NEW TRUCK SALES (NUMBER,MAR) | 7,557 | 22.1 | 27.8 | 25.7 |
| **PRODUCTION** | | | | |
| 16 CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BBLS(000),APR) | 37,800 | 0.3 | -3.1 | -1.8 |
| NORTH LOUISIANA (42-GAL BBLS(000),APR) | 2,880 | 9.6 | -2.2 | 1.2 |
| SOUTH LOUISIANA (42-GAL BBLS(000),APR) | 34,920 | -0.4 | -3.1 | -2.0 |
| CRUDE RUNS TO STILLS (THOU. BBLS. DAILY AVG FOR APR) | 1,195.594 | -12.5 | -12.1 | -4.3 |
| **CONSTRUCTION** | | | | |
| VALUE OF BUILDING PERMITS (APR) | 119,765,897 | -31.8 | -42.0 | -1.6 |
| **VALUE OF CONSTRUCTION CONTRACTS** 18 | | | | |
| RESIDENTIAL ($,MAR) | 92,700,000 | -18.6 | -9.9 | -9.9 |
| NONRESIDENTIAL ($,MAR) | 213,900,000 | 113.0 | 172.8 | 67.9 |
| NONBUILDING ($,MAR) | 37,400,000 | -56.5 | -37.7 | -48.5 |
| **FINANCE** | | | | |
| BANK DEMAND DEPOSITS ($BIL,APR) | 605,192,117 | -6.5 | 12.1 | -1.5 |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,MAR) | 69,500 | -17.8 | -3.5 | -9.5 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,APR) | 1,628,300 | 0.5 | -0.1 | -0.5 |
| TRADE EMPLOYMENT (APR) | 371,400 | 2.8 | 0.1 | 0.9 |
| GOVERNMENT EMPLOYMENT (APR) | 313,500 | -1.8 | 0.1 | -1.0 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (APR) | 295,900 | 5.8 | 0.3 | 2.9 |
| MANUFACTURING EMPLOYMENT (APR) | 205,200 | -4.4 | -1.0 | -48.5 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (APR) | 131,500 | 3.5 | 0.5 | 2.0 |
| CONTRACT CONSTRUCTION EMPLOYMENT (APR) | 133,900 | -11.3 | -1.6 | -10.1 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (APR) | 76,200 | 0.8 | 0.7 | 0.3 |
| MINING AND QUARRYING EMPLOYMENT (APR) | 100,700 | 8.5 | -0.1 | 4.5 |
| UNEMPLOYMENT RATE (APR) | 9.9 | 35.6 | 1.0 | -- |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,APR) | 40 | -1.2 | -0.3 | -2.1 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,APR) | 376 | 10.2 | 1.7 | 4.8 |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SEVERANCE TAX ($,APR) | 68,922,928 | -19.6 | -12.2 | -15.8 |
| SALES TAX GENERAL ($,APR) | 72,733,744 | -15.2 | 21.5 | -0.2 |
| MOTOR VEHICLE ($,APR) | 9,760,126 | 0.9 | 11.9 | 10.9 |
| GASOLINE TAX ($,APR) | 14,108,923 | 4.4 | 18.7 | 2.1 |
| ROYALITIES, RENTALS, AND BONUSES ($,APR) | 41,689,360 | 4.4 | -15.5 | -19.8 |
| INCOME TAXES INDIVIDUAL ($,APR) | 1,673,686 | -84.5 | -84.6 | -91.0 |
| CORPORATION ($,APR) | 37,580,240 | 5.9 | 172.9 | 53.3 |
| CORPORATION FRANCHISE TAX ($,APR) | 4,427,501 | N.A. | 77.4 | -34.6 |
| TOBACCO TAX AND PERMITS ($,APR) | 5,475,307 | -1.5 | 5.9 | 0.7 |
| ALCOHOL REV. TAX, BEER TAX, AND PERMITS ($,APR) | 4,430,486 | 4.6 | 12.9 | -4.5 |
| TOTAL REVENUES ($,APR) | 218,320,288 | 4.6 | -8.3 | -13.5 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 24 TELEPHONES IN SERVICE (NUMBER,APR) | 980,235 | 0.4 | 0.6 | 0.3 |
| 27 AIRLINE PASSENGER BOARDINGS (NUMBER,APR) | 267,049 | 4.3 | -3.3 | 4.9 |
| 27 AIRLINE CARGO (TONS,APR) | 1,464 | -18.3 | -10.5 | -57.6 |
| 35 OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,APR) | 1,419,417 | 26.8 | -5.1 | -1.9 |
| ATTENDANCE OF CONVENTIONS AND MEETINGS (NUMBER,APR) | 55,614 | 0.7 | -62.8 | -11.2 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,APR) | 35,323,359 | -20.1 | -18.4 | -11.7 |
| **CONSTRUCTION** | | | | |
| 31 NUMBER OF BUILDING PERMITS (APR) | 1,217 | 28.2 | 49.0 | 53.6 |
| 31 VALUE OF BUILDING PERMITS ($,APR) | 28,742,832 | -53.5 | 12.9 | -16.7 |
| 18 **VALUE OF CONSTRUCTION CONTRACTS** | | | | |
| RESIDENTIAL ($,MAR) | 21,800,000 | -11.0 | -37.9 | -25.1 |
| NONRESIDENTIAL ($,MAR) | 140,900,000 | 1352.6 | 674.2 | 225.4 |
| **FINANCE** | | | | |
| 33 BANK DEMAND DEPOSITS ($,APR) | 1,251,888,152 | -36.3 | -9.7 | -26.9 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,MAR) | 50,600 | 11.9 | -6.5 | 7.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (MAR) | 9.4 | 48.6 | 4.8 | -- |
| **REVENUE COLLECTIONS** 23,24 | | | | |
| SALES TAX COLLECTIONS ($MAR) | 15,073,131 | -5.8 | 3.2 | -9.5 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 36 TELEPHONES IN SERVICE (NUMBER,APR) | 367,114 | 1.9 | 0.1 | 1.0 |
| 40 AIRLINE PASSENGER BOARDINGS (NUMBER,APR) | 25,499 | 20.8 | -89.1 | 12.4 |
| 40 AIRLINE CARGO (TONS,APR) | 90 | 143.1 | 10.63 | -1.31 |
| NEWSPAPER ADVERTISING LINAGE,APR) | 3,271,920 | 1.06 | 4.08 | -.13 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,APR) | 6,892,245 | -14.0 | -4.4 | -8.5 |
| **CONSTRUCTION** | | | | |
| 42 NUMBER OF BUILDING PERMITS (APR) | 2,496 | -6.7 | -1.1 | 12.5 |
| 42 VALUE OF BUILDING PERMITS ($,APR) | 13,149,214 | -15.7 | -52.0 | -20.6 |
| VALUE OF CONSTRUCTION CONTRACTS 18 | | | | |
| RESIDENTIAL ($,MAR) | 8,800,000 | -58.5 | -31.3 | -31.1 |
| NONRESIDENTIAL ($,MAR) | 13,500,000 | 145.5 | 17.4 | -10.2 |
| **FINANCE** | | | | |
| 43 BANK DEMAND DEPOSITS ($,APR) | 943,577,646 | 22.8 | 5.8 | 18.7 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,MAR) | 4,400 | -56.9 | -13.7 | -36.2 |
| **EMPLOYMENT AND UNEMPLOYMENT** | | | | |
| 22 UNEMPLOYMENT RATE (MAR) | 8.6 | 7.5 | 4.9 | -- |
| **REVENUE COLLECTIONS** 23,36 | | | | |
| SALES TAX COLLECTIONS ($MAR) | 5,944,524 | -12.7 | -4.4 | -14.6 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [44] TELEPHONES IN SERVICE (NUMBER,APR) | 119,873 | 1.8 | -0.3 | 0.4 |
| [35] OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,APR) | 271,864 | -34.8 | 0.6 | -17.6 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,APR) | 4,381,946 | -3.3 | 53.6 | 15.2 |
| [47] ELECTRIC POWER CONSUMPTION (KWH,APR) | 240,666,240 | -44.8 | -13.6 | -28.4 |
| **CONSTRUCTION** | | | | |
| [48] NUMBER OF BUILDING PERMITS (APR) | 227 | -16.2 | -5.4 | -99.9 |
| [48] VALUE OF BUILDING PERMITS ($,APR) | 9,724,060 | 139.7 | -0.9 | 83.9 |
| VALUE OF CONSTRUCTION CONTRACTS [18] | | | | |
| RESIDENTIAL ($,MAR) | 2,400,000 | -42.9 | -45.5 | -51.6 |
| NONRESIDENTIAL ($,MAR) | 6,400,000 | -76.9 | 156.0 | -30.3 |
| **FINANCE** | | | | |
| [45] BANK DEMAND DEPOSITS ($,APR) | 273,489,120 | -4.6 | 0.6 | 0.5 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,MAR) | 2,500 | -41.9 | 47.1 | -31.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (MAR) | 14.6 | 97.3 | 18.7 | -- |
| **REVENUE COLLECTIONS** [23,44] | | | | |
| SALES TAX COLLECTIONS ($MAR) | 1,760,421 | -6.8 | 1.2 | -11.2 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [49] TELEPHONES IN SERVICE (NUMBER,APR) | 82,399 | -1.3 | -0.0 | -0.5 |
| NEWSPAPER ADVERTISING LINAGE,APR) | 1,812,230 | -2.6 | -0.0 | -1.2 |
| [52] AIRLINE PASSENGER BOARDINGS (NUMBER,APR) | 4,710 | -3.9 | 6.5 | -3.0 |
| [52] AIRLINE CARGO (TONS,APR) | 41 | 4.7 | -18.4 | -3.4 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,APR) | 2,372,090 | -34.3 | -13.4 | -21.5 |
| [53] ELECTRIC POWER CONSUMPTION (KWH,APR) | 89,905,024 | 3.4 | -4.5 | -11.7 |
| **CONSTRUCTION** | | | | |
| [54] NUMBER OF BUILDING PERMITS (APR) | 86 | -36.8 | -18.1 | -0.1 |
| [54] VALUE OF BUILDING PERMITS ($,APR) | 1,105,333 | -63.0 | -71.2 | -40.4 |
| [18] VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,MAR) | 4,200,000 | 13.5 | 90.9 | 13.5 |
| NONRESIDENTIAL ($,MAR) | 2,600,000 | 1200.0 | 18.2 | 77.0 |
| **FINANCE** | | | | |
| BANK DEMAND DEPOSITS ($,APR) | 144,977,629 | -11.5 | -1.0 | 1.8 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,MAR) | 0 | -11.5 | -100.0 | -100.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (MAR) | 11.7 | 13.6 | 0.0 | -- |
| **REVENUE COLLECTIONS** [23,50] | | | | |
| SALES TAX COLLECTIONS ($MAR) | 839,468 | -9.0 | 0.6 | -14.7 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 57 TELEPHONES IN SERVICE (NUMBER,APR) | 262,994 | 3.6 | 3.3 | 1.0 |
| 59 NEWSPAPER ADVERTISING LINAGE,APR) | 5,939,931 | 6.5 | 28.3 | 12.9 |
| 56 AIRLINE PASSENGER BOARDINGS (NUMBER,APR) | 31,753 | -1.7 | 4.0 | -3.6 |
| 56 AIRLINE CARGO (TONS,APR) | 650 | -5.1 | -15.6 | 0.2 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,APR) | 8,218,758 | -35.3 | -9.5 | -28.8 |
| 60 ELECTRIC POWER CONSUMPTION (KWH,APR) | 234,023,502 | 0.9 | 2.5 | -15.6 |
| **CONSTRUCTION** | | | | |
| 61 VALUE OF BUILDING PERMITS ($,APR) | 19,231,481 | 26.3 | -2.6 | 33.1 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,MAR) | 6,800,000 | -35.9 | 41.7 | -0.8 |
| NONRESIDENTIAL ($,MAR) | 4,800,000 | -83.0 | 23.1 | -54.2 |
| **FINANCE** | | | | |
| 62 BANK DEMAND DEPOSITS ($,APR) | 555,249,937 | 9.9 | 14.8 | 0.2 |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,MAR) | 0 | -100.0 | 14.8 | -100.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (MAR) | 8.9 | 25.4 | -3.3 | -- |
| **REVENUE COLLECTIONS** 23,62 | | | | |
| SALES TAX COLLECTIONS ($MAR) | 4,124,561 | 6.1 | 9.6 | -7.6 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 57 TELEPHONES IN SERVICE (NUMBER,APR) | 118,633 | -0.5 | -0.0 | -0.3 |
| 56 AIRLINE PASSENGER BOARDINGS (NUMBER,APR) | 7,153 | -19.5 | -6.0 | -11.0 |
| 56 AIRLINE CARGO (TONS,APR) | 25 | -0.0 | 0.7 | 0.9 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,APR) | 15,749,209 | 23.5 | 5.7 | 29.6 |
| **CONSTRUCTION** | | | | |
| 61 NUMBER OF BUILDING PERMITS (APR) | 68 | -25.3 | -18.1 | -4.4 |
| 61 VALUE OF BUILDING PERMITS ($,APR) | 1,230,026 | -55.0 | 45.9 | -57.5 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($,MAR) | 1,600,000 | -70.4 | -55.6 | -50.2 |
| NONRESIDENTIAL ($,MAR) | 400,000 | -89.7 | -97.1 | -80.6 |
| **FINANCE** | | | | |
| 62 BANK DEMAND DEPOSITS ($,APR) | 169,622,480 | -8.2 | -3.0 | -10.7 |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,MAR) | 2,800 | -31.7 | -24.3 | 10.6 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (MAR) | 12.5 | 35.9 | 0.0 | -- |
| **REVENUE COLLECTIONS** 23,68 | | | | |
| SALES TAX COLLECTIONS ($MAR) | 1,708,453 | 5.9 | 3.7 | -12.4 |

## LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 69 TELEPHONES IN SERVICE (NUMBER, APR) | 142,646 | 8.1 | 0.2 | 3.8 |
| **TRADE** | | | | |
| WHOLESALE SALES ($, APR) | 6,101,877 | -12.5 | 18.8 | 9.5 |
| 71 ELECTRIC POWER CONSUMPTION (KWH, APR) | 73,649,416 | -39.1 | -44.9 | -53.9 |
| **CONSTRUCTION** | | | | |
| 72 NUMBER OF BUILDING PERMITS (APR) | 430 | -31.5 | -12.2 | -1.1 |
| 72 VALUE OF BUILDING PERMITS ($, APR) | 38,872,864 | 31.5 | -53.8 | 23.7 |
| 18 VALUE OF CONSTRUCTION CONTRACTS | | | | |
| RESIDENTIAL ($, MAR) | 10,700,000 | 494.4 | -22.5 | 12.1 |
| NONRESIDENTIAL ($, MAR) | 17,200,000 | 52.2 | 31.3 | 3.0 |
| **FINANCE** | | | | |
| 72 BANK DEMAND DEPOSITS ($, APR) | 139,313,381 | -61.2 | 12.6 | -57.5 |
| 22 RESIDENTIAL MORTGAGE LOANS ($100, MAR) | 1,350 | -69.8 | 0.0 | -62.2 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (MAR) | 5 | 38.9 | 6.4 | -- |
| **REVENUE COLLECTIONS** 23,69 | | | | |
| SALES TAX COLLECTIONS ($MAR) | 4,323,324 | 17.4 | -0.2 | 4.3 |

n.a.—either not applicable, or not printed to maintain confidentiality.
[1]*Wall Street Journal*.
[2]*Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.
[3]Bureau of Labor Statistics, U.S. Department of Labor.
[4]*Business Conditions Digest*, U.S. Department of Commerce.
[5]*Industrial Production* (G. 12.3), Federal Reserve System.
[6]*Employment and Earnings*, U.S. Department of Labor.
[7]U.S. Dept. of Commerce.
[8]Federal Reserve Statistical Release G. 13, Federal Reserve System.
[9]*Monetary Trends*, Federal Reserve Bank of St. Louis.
[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.
[11]Federal Reserve Statistical Release G. 6, Federal Reserve System.
[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.
[13]Dun & Bradstreet, Inc., New York City, N.Y.
[14]Office of the Secretary of State.
[15]R. L. Polk & Co., Cincinnati, Ohio.
[16]Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.
[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.
[18]F. W. Dodge Division, McGraw-Hill Information Systems Company.
[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.
[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.
[21]Federal Home Loan Bank of Little Rock, Arkansas.
[22]Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.
[23]Budget Office, Division of Administration, State of La., Baton Rouge, La.

NEW ORLEANS AREA

[24]New Orleans, Covington, Slidell, Norco, Luling, Paradis, Kenner.
[25]New Orleans, Metairie, Covington, Slidell, Gretna, Harvey, Westwego, Marrero, Kenner, Arabi, Chalmette, Norco, Luling, Mandeville.
[26]New Orleans.
[27]New Orleans International Airport.
[28]Greater New Orleans Tourist & Convention Commission.
[29]*Monthly Retail Trade—Sales and Inventories*.
[30]Area figure for New Orleans, Chalmette, Arabi, Covington, Luling.
[31]New Orleans, Gretna, Covington, Slidell, Westwego, Mandeville, Madisonville, Pearl River, St. Bernard Parish, Kenner, St. Charles Parish, Grand Isle.
[32]Orleans, Jefferson, St. Bernard, St. Tammany Parishes.
[33]New Orleans, Jefferson Parish, Gretna, Metairie, Kenner, Slidell, Covington.
[34]Dept. of Revenue, State of La., Baton Rouge, La.
[35]Includes imports and exports of general cargo passing over public facilities.

BATON ROUGE AREA

[36]Baton Rouge, Zachary, Denham Springs, Donaldsonville.
[37]Baton Rouge, Zachary, Baker, Donaldsonville, Gonzales, Port Allen, Denham Springs.
[38]Baton Rouge, Denham Springs.
[39]Capital City Press.
[40]Greater Baton Rouge Airport District.
[41]Area figure for Baton Rouge and Donaldsonville.
[42]Baton Rouge, Zachary, Baker, Gonzales, Donaldsonville, Denham Springs, Port Allen.
[43]Baton Rouge, Zachary, Donaldsonville, Denham Springs, Gonzales, Baker, Port Allen.

LAKE CHARLES AREA

[44]Lake Charles, Sulfur, Vinton.
[45]Lake Charles.
[46]Lake Charles Municipal Airport.
[47]Area figure for Lake Charles, Westlake, Vinton.
[48]Lake Charles, Sulfur, Westlake.

ALEXANDRIA AREA

[49]Alexandria, Colfax.
[50]Alexandria, Pineville.
[51]Alexandria only.
[52]Rapides Municipal Airport.
[53]Area figure for Alexandria and Pineville.
[54]Alexandria, Pineville, Lecompte.
[55]Alexandria, Colfax, Cheneyville.

SHREVEPORT AREA

[56]Shreveport Airport Authority.
[57]Shreveport, Minden.
[58]Shreveport, Bossier City, Minden, Springhill, Vivian.
[59]Shreveport, Minden.
[60]Minden, Springhill/Haynesville, Caddo-Bossier Parishes.
[61]Shreveport, Bossier City, Minden, Vivian, Springhill, Cullen.
[62]Shreveport, Bossier City, Minden, Springhill, Vivian, Plain Dealing.

MONROE AREA

[63]Monroe, Bastrop.
[64]Monroe, Bastrop, West Monroe.
[65]Monroe Municipal Airport.
[66]Bastrop, West Monroe.
[67]Monroe, Bastrop, West Monroe, Sterlington.
[68]Monroe, Bastrop, West Monroe.

LAFAYETTE AREA

[69]Lafayette, Broussard, Carencro, Duson, Youngsville.
[70]Lafayette Airport Commission.
[71]Area figure for Lafayette.
[72]Lafayette only.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE — LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | APR 1982 | PERCENT CHANGE APR 1982 APR 1981 | PERCENT CHANGE APR 1982 MAR 1982 |
|---|---|---|---|
| ABBEVILLE | 86,425 | 2.84 | -4.52 |
| ABITA SPRINGS | 2,485 | 32.75 | 54.57 |
| ACADIA PARISH S.B. | 345,586 | 25.16 | 25.53 |
| ALBANY | 2,817 | 11.39 | 15.32 |
| ALEXANDRIA | 358,190 | 5.29 | 7.27 |
| ALLEN PARISH S.B. | 78,187 | 7.73 | NA |
| AMITE CITY | 62,936 | 47.75 | 3.22 |
| ARCADIA | 19,073 | 2.44 | -11.05 |
| ARNAUDVILLE | 143,114 | 28.46 | 15.53 |
| ASCENSION PARISH S.B. | 904,983 | 14.37 | NA |
| ASCENSION PARISH P.J. | 237,893 | -15.75 | -17.83 |
| ASSUMPTION PARISH S.B. | 287,683 | 145.76 | 10.47 |
| ASSUMPTION PARISH P.J. | 173,697 | 23.36 | 15.34 |
| AVOYELLES PARISH S.B. | 159,581 | .73 | NA |
| BAKER | 81,769 | 25.14 | NA |
| BASILE | 9,207 | 9.14 | NA |
| BASTROP | 44,985 | -3.05 | NA |
| BEAUREGARD PARISH S.B. | 173,356 | -13.56 | -11.73 |
| BERWICK | 6,512 | 15.61 | 46.55 |
| BIENVILLE PARISH S.B. | 73,355 | -23.31 | -37.71 |
| BOGALUSA | 159,426 | -1.83 | 1.51 |
| BOGALUSA PARISH S.B. | 182,656 | -15.97 | 5.42 |
| BOSSIER CITY | 357,539 | 23.57 | 26.73 |
| BOSSIER PARISH S.B. | 621,934 | 9.39 | -10.32 |
| BREAUX BRIDGE | 122,056 | -23.77 | NA |
| BROUSSARD | 83,964 | 45.96 | 9.09 |
| BUNKIE | 46,757 | 7.53 | NA |
| CADDO PARISH S.B. | 1,644,435 | 13.78 | -1.09 |
| CALCASIEU PARISH S.B. | 1,377,177 | -13.45 | -11.11 |
| CALDWELL PARISH P.J. | 30,215 | -4.25 | NA |
| CALDWELL PARISH S.B. | 30,015 | -6.16 | NA |
| CANKTON | 991 | 47.45 | 37.31 |
| CARENCRO | 76,571 | 56.48 | 5.47 |
| CATAHOULA PARISH S.B. | 71,634 | 23.63 | 33.97 |
| CHURCH POINT | 13,701 | 7.33 | 4.13 |
| CLAIBORNE PARISH S.B. | 93,263 | 1.75 | -3.95 |
| COLFAX | 6,293 | -7.43 | 5.97 |
| CONCORDIA PARISH P.J. | 44,939 | .24 | NA |
| CONCORDIA PARISH S.B. | 139,905 | 4.72 | 16.97 |
| COTTON VALLEY | 1,181 | 17.75 | -50.81 |
| COTTONPORT | 5,582 | 12.73 | 15.53 |
| COUSHATTA | 17,519 | -13.45 | -14.75 |
| COVINGTON | 79,455 | 27.36 | 12.91 |
| CROWLEY | 159,576 | 74.53 | 25.54 |
| CULLEN | 5,384 | 33.25 | 7.31 |
| DELCAMBRE | 8,681 | 51.30 | 1.73 |
| DENHAM SPRINGS | 41,193 | 23.97 | 7.14 |
| DEQUINCY | =====> DATA NOT AVAILABLE <===== | | |
| DERIDDER | 55,868 | .57 | -5.41 |
| DESOTO PARISH S.B. | 479,152 | 125.54 | 71.74 |
| DIXIE INN | 8,672 | 6.57 | NA |
| DONALDSONVILLE | 35,332 | -4.27 | -9.71 |
| DUSON | 11,571 | 19.47 | 48.26 |
| E. CARROLL PARISH S.B. | 38,567 | -18.75 | 72.73 |
| E. FELICIANA PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| E.B.R. CITY-PARISH | 5,269,267 | 3.44 | 25.93 |
| E.B.R. PARISH S.B. | 2,753,815 | 2.77 | NA |
| ELTON | 2,967 | -11.86 | -17.43 |
| ERATH | 9,585 | NA | -4.57 |
| ESTHERWOOD | 898 | -30.56 | -2.27 |
| EUNICE | 165,199 | 1.34 | .53 |
| EVANGELINE PARISH S.B. | 143,114 | 28.46 | 15.63 |
| FARMERVILLE | 17,260 | -29.13 | -32.22 |
| FERRIDAY | 31,761 | 3.78 | 6.81 |
| FOLSOM | 2,924 | -22.77 | -24.86 |
| FRANKLIN PARISH S.B. | 127,775 | -5.34 | 21.80 |
| FRANKLINTON | 32,088 | 4.56 | 7.24 |
| GOLDEN MEADOW | 9,057 | 4.37 | -28.77 |
| GONZALES | 94,176 | 17.57 | 29.14 |
| GRAMERCY | 16,736 | 13.02 | 13.61 |
| GRAND COTEAU | =====> DATA NOT AVAILABLE <===== | | |
| GRANT PARISH S.B. | 36,327 | -3.90 | -17.52 |
| GREENSBURG | 4,363 | -3.54 | 49.93 |
| HAMMOND | 154,167 | 5.16 | NA |
| HAYNESVILLE | 21,399 | 42.45 | NA |
| HAUGHTON | 758 | -75.92 | -90.53 |
| HENDERSON | 11,289 | 153.22 | NA |
| IBERIA PARISH S.B. | 685,000 | -9.33 | -16.30 |
| IBERVILLE PARISH S.B. | 323,219 | NA | NA |
| IBERVILLE PARISH | 323,194 | NA | NA |
| INDEPENDENCE | =====> DATA NOT AVAILABLE <===== | | |
| IOTA | 4,527 | 25.06 | -13.41 |
| IOWA | 6,539 | -17.66 | -14.00 |
| JACKSON PARISH S.B. | 50,172 | -35.62 | -57.53 |
| JEANERETTE | 32,377 | -4.33 | -4.69 |
| JEFF. DAVIS PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| JEFFERSON PARISH S.B. | 4,936,516 | 12.36 | NA |
| JEFFERSON PARISH | 4,698,871 | 12.25 | 16.25 |
| JENNINGS | =====> DATA NOT AVAILABLE <===== | | |
| JONESBORO | 57,741 | 17.33 | 27.04 |
| JONESVILLE | =====> DATA NOT AVAILABLE <===== | | |
| KENTWOOD | 17,991 | 78.36 | 5.19 |
| KROTZ SPRINGS | 73,615 | 75.33 | 6.85 |
| LAFAYETTE PARISH P.J. | 476,026 | 1.96 | 17.11 |
| LAFAYETTE PARISH S.B. | 1,899,164 | 20.13 | 158.92 |
| LAFAYETTE | 1,360,631 | 26.11 | 17.94 |
| LAFOURCHE PARISH | 578,215 | 243.34 | 199.32 |
| LAFOURCHE PARISH S.B. | 212,776 | -59.76 | -53.53 |
| LAKE ARTHUR | =====> DATA NOT AVAILABLE <===== | | |
| LAKE CHARLES | 611,767 | 4.51 | 3.32 |
| LAKE PROVIDENCE | =====> DATA NOT AVAILABLE <===== | | |
| LA SALLE PARISH S.B. | 54,262 | -74.66 | -34.74 |
| LEESVILLE | 60,782 | 7.36 | NA |
| LINCOLN PARISH P.J. | 82,093 | -8.37 | -6.64 |
| LINCOLN PARISH S.B. | 164,185 | -8.39 | -6.64 |
| LIVINGSTON PARISH S.B. | 464,485 | NA | NA |
| LIVINGSTON | 4,422 | 25.59 | 33.00 |
| LOCKPORT | 12,971 | 41.55 | 43.19 |
| LUTCHER | 11,237 | 6.21 | NA |
| MADISON PARISH P.J. | 21,315 | -19.73 | 9.31 |
| MADISON PARISH S.B. | 61,000 | -11.58 | NA |
| MANDEVILLE | 45,033 | 45.26 | 12.47 |
| MANSURA | 12,765 | 9.98 | 8.49 |
| MANGHAM | 2,607 | 8.27 | 2.72 |
| MANSFIELD | 48,990 | 8.04 | 24.07 |
| MARKSVILLE | 84,207 | .23 | 16.93 |
| MAURICE | 2,470 | -7.27 | -10.04 |
| MELVILLE | 3,793 | -7.22 | -18.54 |
| MER ROUGE | 5,043 | -8.25 | 5.44 |
| MERMENTAU | 3,184 | 119.63 | 145.06 |
| MERRYVILLE | =====> DATA NOT AVAILABLE <===== | | |
| MINDEN | 78,022 | -5.08 | -16.38 |
| MONROE (CITY) S.B. | 133,902 | 13.93 | NA |
| MONROE | 537,699 | 1.20 | NA |
| MOREAUVILLE | 2,941 | -7.24 | -13.92 |
| MOREHOUSE PARISH S.B. | 121,452 | 10.04 | NA |
| MORSE | 2,119 | 16.96 | -4.11 |
| NAPOLEONVILLE | 5,917 | 10.85 | NA |
| NATCHITOCHES | 237,494 | 8.18 | NA |
| NATCHITOCHES PARISH S.B. | 154,357 | -20.71 | -13.64 |
| NEW IBERIA | 433,775 | 41.02 | 1.54 |
| NEW ORLEANS | 7,050,289 | .48 | NA |
| NEW ROADS | 25,108 | 2.67 | 73 |
| NEW LLANO | 4,216 | 18.33 | 4.23 |
| OAK GROVE | 19,317 | 2.01 | -4.83 |
| OAKDALE | 21,790 | 7.26 | NA |
| OBERLIN | 4,946 | -17.61 | -22.97 |
| OIL CITY | 6,503 | -28.87 | -39.81 |
| OPELOUSAS | 294,110 | 15.84 | 17.81 |
| ORLEANS PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| OUACHITA PARISH P.J. | 191,306 | -12.78 | -4.70 |
| OUACHITA PARISH S.B. | 219,472 | -8.84 | -2.37 |
| PARKS | 4,192 | 6.99 | NA |
| PEARL RIVER | 5,363 | 23.26 | -16.49 |
| PINE PRAIRIE | 2,443 | 1.29 | NA |
| PINEVILLE | 60,842 | 4.86 | .58 |
| PLAIN DEALING | 5,932 | 14.59 | NA |
| PLAQUEMINES PARISH C.C. | 376,216 | -5.42 | -10.06 |
| PLAQUEMINES PARISH S.B. | 376,216 | 89.13 | -13.06 |
| PLAUCHEVILLE | 954 | 7.92 | -8.17 |
| POINTE COUPEE PARISH S.B. | 139,114 | -33.47 | -35.26 |
| POINTE COUPEE PARISH | 161,048 | -22.40 | -30.88 |
| POLLOCK | 805 | -11.13 | -19.01 |
| PONCHATOULA | 33,158 | 25.46 | 26.63 |
| PORT ALLEN | 24,346 | .69 | -3.16 |
| RAPIDES PARISH | 659,359 | NA | 4.91 |
| RAYNE | 79,029 | 7.42 | NA |
| RAYVILLE | 37,867 | -15.28 | -19.51 |
| RED RIVER PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| RED RIVER PARISH P.J. | 28,587 | -72.27 | -38.29 |
| RICHLAND PARISH S.B. | 129,978 | 2.19 | NA |
| RINGGOLD | =====> DATA NOT AVAILABLE <===== | | |
| ROSELAND | 2,530 | 28.74 | NA |
| ROSEPINE | 1,529 | -15.37 | 14.28 |
| RUSTON | 63,040 | 3.00 | -5.10 |
| SABINE PARISH S.B. | 99,606 | 5.43 | 6.51 |
| SAREPTA | 797 | -2.67 | -44.29 |
| SCOTT | 23,038 | 10.74 | -4.30 |
| SHREVEPORT | 2,256,986 | 16.40 | NA |
| SLIDELL | 228,503 | -11.47 | 17.38 |
| SPRINGFIELD | 1,427 | 28.91 | NA |
| SPRINGHILL | 46,169 | 9.80 | NA |
| ST. BERNARD PARISH P.J. | 522,270 | 11.43 | NA |
| ST. BERNARD PARISH S.B. | 522,270 | 11.43 | NA |
| ST. CHARLES PARISH P.J. | 260,889 | -19.47 | -29.52 |
| ST. CHARLES PARISH S.B. | 838,645 | -19.99 | -35.85 |
| ST. FRANCISVILLE | 13,975 | -30.21 | 8.35 |
| ST. JAMES PARISH S.B. | 398,153 | 56.47 | 42.98 |
| ST. JOHN PARISH S.B. | 532,970 | NA | 10.69 |
| ST. LANDRY PARISH S.B. | 438,820 | -14.02 | -23.89 |
| ST. MARTIN PARISH S.B. | 239,985 | 12.91 | NA |
| ST. MARTINVILLE | 37,336 | 15.58 | -7.52 |
| ST. MARY PARISH S.B. | 819,023 | 16.98 | 17.92 |
| ST. MARY PARISH | 1,508,721 | 16.94 | 17.93 |
| ST. TAMMANY PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| SULPHUR | 249,700 | 2.69 | NA |
| SUNSET | =====> DATA NOT AVAILABLE <===== | | |
| TALLULAH | 24,544 | -8.00 | 6.85 |
| TANGIPAHOA (VILLAGE OF) | 1,337 | 22.10 | NA |
| TANGIPAHOA PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| TENSAS PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| TENSAS PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| TERREBONNE PARISH S.B. | 812,110 | 21.23 | NA |
| TERREBONNE PARISH | 1,353,516 | 21.23 | NA |
| THIBODAUX | 248,081 | 23.65 | 21.70 |
| UNION PARISH S.B. | 71,598 | -5.19 | -1.89 |
| VERMILION PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| VERMILION PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| VERNON PARISH S.B. | 137,707 | 12.32 | 13.26 |
| VIDALIA | =====> DATA NOT AVAILABLE <===== | | |
| VILLE PLATTE | 46,263 | 6.54 | 10.01 |
| VINTON | 21,282 | 8.90 | -3.24 |
| VIVIAN | 27,122 | 11.76 | 14.10 |
| WALKER | =====> DATA NOT AVAILABLE <===== | | |
| WASHINGTON (TOWN OF) | 3,348 | -17.16 | -40.36 |
| WASHINGTON PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| WEBSTER PARISH S.B. | 204,337 | 2.27 | 27.20 |
| WELSH | 17,889 | -11.86 | NA |
| WEST ASCENSION | 30,116 | 42.97 | -13.33 |
| W.B.R. PARISH | 249,340 | 42.31 | NA |
| W.B.R. PARISH S.B. | 245,935 | 40.54 | 86.32 |
| W. CARROLL PARISH S.B. | 47,245 | -8.39 | 23.16 |
| W. FELICIANA PARISH S.B. | 203,350 | -45.48 | -26.03 |
| WEST MONROE | 185,741 | 10.31 | -5.13 |
| WESTLAKE | 59,343 | 3.78 | 31.42 |
| WINN PARISH S.B. | 71,795 | -15.24 | 10.59 |
| WINNSBORO | 51,434 | 13.22 | 35.62 |
| YOUNGSVILLE | 12,336 | 104.31 | -8.10 |
| WISNER | 5,104 | -31.49 | -19.62 |
| ZACHARY | 73,915 | 25.00 | 6.85 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

### Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

| SITE | April 1982 | March 1982 | April 1981 | Percent Change Apr. 1982-Apr. 1981 | Percent Change Apr. 1982-Mar. 1982 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 11,976 | 10,911 | 12,423 | − 3.6 | + 9.8 |
| Avery Island | 9,216 | 9,512 | 9,086 | + 1.4 | − 3.1 |
| Baton Rouge Old State Capitol | 7,597 | 6,209 | 7,184 | + 5.7 | + 22.4 |
| Old Arsenal Museum | 8,882 | 6,353 | 8,144 | + 9.1 | + 39.8 |
| Camp Moore State Commemorative Area | 501 | 340 | 369 | + 35.8 | + 47.4 |
| Chemin-A-Haut State Park | 3,870 | 4,386 | 8,532 | − 54.6 | − 11.8 |
| Chicot State Park | 53,228 | 38,504 | 55,008 | − 3.2 | + 38.2 |
| Cypremort Point State Park | 12,087 | 23,117 | 19,168 | − 36.9 | − 47.7 |
| Edward Douglass White State Comm. Area | 138 | 50 | 205 | − 32.7 | +176.0 |
| Fairview Riverside State Park | 17,757 | 15,018 | 25,352 | − 29.9 | + 18.2 |
| Fontainebleau State Park | 7,366 | 9,360 | 15,346 | − 52.0 | − 21.3 |
| Fort Jesup Comm. Area | 5,738 | 4,864 | 4,814 | + 19.2 | + 17.9 |
| Fort Pike State Comm. Area | 921 | 2,356 | 10,000 | − 90.8 | − 60.9 |
| Grand Isle State Park | 25,190 | 10,578 | 59,240 | − 57.8 | +138.1 |
| Hodges Gardens | 12,604 | 9,356 | 21,642 | − 99.9 | − 34.7 |
| Hot Wells Health Resort | 215 | 244 | N.A. | N.A. | − 11.9 |
| Indian Creek Recreational Area | 9,915 | 5,711 | 17,855 | − 44.5 | + 73.6 |
| Kent House State Commemorative Area | 1,315 | 1,279 | 973 | + 35.1 | + 2.8 |
| Lake Bistineau State Park | 10,497 | 8,658 | 16,139 | − 34.9 | + 21.2 |
| Lake Bruin State Park | 6,422 | 6,076 | 4,802 | + 33.7 | + 5.7 |
| Lake Claiborne State Park | 1,917 | 1,430 | 12,520 | − 84.7 | + 34.1 |
| Lake D'Arbonne State Park | 3,288 | 2,390 | 3,786 | + 13.2 | + 37.6 |
| Longfellow-Evangeline State Comm. Area | 30,512 | 32,360 | 30,532 | − 0.1 | − 5.7 |
| Mansfield State Comm. State | 5,790 | 3,559 | N.A. | N.A. | + 62.7 |
| Marksville State Comm. Area | 1,258 | 785 | N.A. | N.A. | + 60.3 |
| New Orleans The La. State Museum | 21,848 | 17,199 | 20,526 | + 6.4 | + 27.0 |
| Poverty Point State Commemorative Area | 5,303 | 2,478 | 2,422 | +118.9 | +114.0 |
| Rebel State Commemorative Area | 822 | 687 | 1,569 | − 47.6 | + 19.7 |
| St. Bernard State Park | 9,564 | 7,456 | 11,396 | − 16.1 | + 28.3 |
| Sam Houston Jones State Park | 37,457 | 42,847 | 49,402 | − 24.2 | − 12.6 |
| Shreveport The La. State Exhibit Museum | 46,300 | 46,400 | 50,100 | − 7.6 | − 0.2 |
| The La. State Fairgrounds | 125,275 | 49,152 | 143,860 | − 12.9 | +154.9 |
| Winter Quarters State Commemorative Area | closed | closed | 106 | N.A. | N.A. |

N.A.—Not Available.

### Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

| STATION | April 1982 | March 1982 | April 1981 | Percent Change Apr. 1982-Apr. 1981 | Percent Change Apr. 1982-Mar. 1982 |
|---|---|---|---|---|---|
| Bastrop | 0 | 0 | 466 | −100.0 | 0.0 |
| Baton Rouge State Capitol | 30,519 | 22,141 | 25,646 | + 19.0 | + 37.8 |
| Greenwood | 11,487 | 11,054 | 9,532 | + 20.5 | + 3.9 |
| Kentwood | 11,219 | 11,253 | 9,283 | + 20.8 | − 0.3 |
| New Orleans | 9,445 | 10,375 | 10,220 | − 7.6 | − 8.9 |
| St. Francisville | 4,613 | 4,513 | 3,787 | + 21.8 | + 2.2 |
| Slidell (I-59) | 31,183 | 28,230 | 31,520 | − 1.1 | + 10.5 |
| Slidell (I-10) | 74,722 | 73,015 | 81,529 | − 8.3 | + 2.3 |
| Toledo Bend | 3,176 | 3,045 | 3,073 | + 3.4 | + 4.3 |
| Vidalia | 1,581 | 1,746 | 1,302 | + 21.4 | − 9.5 |
| Vinton | 19,861 | 22,918 | 15,405 | + 28.9 | − 13.3 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT
*Associate Director*

JOHN DUFFY, JR.
*Managing Editor*

DONALD E. KIRSOPP
*Computer Programmer*

SHARON A. GRIMES
*Technical Editor*

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.

LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


Congressional Information Service SRI
Attn; Lois Gearhart
4520 E.W. Hwy.
Bethesda, Maryland 20814

MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.

-/ u 2735-2 8/13/82

# LOUISIANA ECONOMIC INDICATORS

Division of Research • College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 7
July, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| 1 TRADE WEIGHTED DOLLAR (MAY 27, 1970=100) (JUL) | 101.3 | 0.0 | -0.3 | -- |
| 2 MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS) ($-MIL.,MAR) | -1,746.6 | -460.2 | 351.6 | -17.6 |
| 2 NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL.,MAR) | -72.8 | 1635.7 | 350.3 | 105.6 |
| PETROLEUM & PRODUCTS ($ MIL.,MAR) | -4,091.6 | -28.2 | -3.0 | -24.9 |
| CHEMICALS ($ MIL.,MAR) | 947.9 | -22.7 | -1.9 | -0.7 |
| 2 EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,MAR) | 279.6 | -11.2 | 11.5 | 45.5 |
| SOYBEANS ($ MIL.,MAR) | 544.5 | -35.8 | -13.3 | -1.9 |
| RICE, GRAINS, AND CEREALS ($ MIL.,MAR) | 1,566.6 | -19.3 | 5.8 | -4.4 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| 3 CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) | | | | |
| ALL ITEMS (MAY) | 287.1 | 6.7 | 1.0 | -- |
| 3 PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (MAY) | 277.7 | 3.3 | 0.3 | -- |
| CONSUMER FINISHED GOODS (MAY) | 277.6 | 2.6 | 0.3 | -- |
| INTERMEDIATE MATERIALS (MAY) | 309.8 | 1.0 | -0.1 | -- |
| CRUDE MATERIALS (MAY) | 328.1 | -1.5 | 1.6 | -- |
| 4 INDEX OF 12 LEADING INDICATORS (1967=100) (APR) | 125.2 | -9.5 | 0.6 | -- |
| 5 INDUSTRIAL PRODUCTION INDEX (1967=100) (MAY) | 139.4 | -8.8 | -0.9 | -- |
| 5 TOTAL ENERGY INDEX (1967=100) (MAY) | 136.4 | 1.3 | -0.1 | -- |
| 6 TOTAL CIVILIAN LABOR FORCE (NUMBER, APR) | 109,648,000 | 2.7 | 0.3 | -- |
| 6 TOTAL EMPLOYED (NUMBER, APR) | 99,340,000 | 0.4 | -0.2 | -- |
| 6 UNEMPLOYED RATE (APR) | 9.4 | 28.8 | 4.4 | -- |
| 8 PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (MAY) | 12.1 | -25.8 | -5.5 | -- |
| 8 PERCENT YIELD ON STATE AND LOCAL BONDS (A,MAY) | 11.1 | 12.3 | -5.1 | -- |
| 8 AVERAGE PERCENT YIELD ON CORPORATE BONDS (MAY) | 15.3 | 1.0 | -1.3 | -- |
| 9 M1-B -- MONEY STOCK (M1-A PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS) ($ BIL.,APR) | 452.6 | 4.4 | 1.1 | -- |
| 10 SALES OF ORDINARY LIFE INSURANCE (MAY) | 43,924,000 | 28.1 | -1.6 | 11.7 |

NOTE: The above data were collected before our publishing deadline for the current issue, and numerous revisions of the data are being received on a continual basis. The *LEI* does not report revisions of monthly data previously published, but the percentage changes in columns 2, 3 and 4 are based on revised data.

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 12 TELEPHONES IN SERVICE (NUMBER,MAY) | 2,903,704 | 2.0 | -0.2 | 0.9 |
| 14 NEW CORPORATIONS (NUMBER,JUN) | 1,228 | -14.7 | -16.2 | 4.5 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 70,294,699 | -25.9 | -16.5 | -19.3 |
| 15 NEW PASSENGER CAR SALES (NUMBER,APR) | 6,421 | -50.8 | -50.2 | -47.5 |
| 15 NEW TRUCK SALES (NUMBER,APR) | 3,073 | -54.6 | -59.3 | -46.0 |
| **PRODUCTION** | | | | |
| 16 CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BBLS(000),MAY) | 39,060 | 0.3 | 3.3 | 1.2 |
| NORTH LOUISIANA (42-GAL BBLS(000),MAY) | 2,976 | 0.3 | 3.3 | 3.4 |
| SOUTH LOUISIANA (42-GAL BBLS(000),MAY) | 36,084 | 0.3 | 3.3 | 1.0 |
| CRUDE RUNS TO STILLS (BBLS, DAILY AVG FOR MAY) | 1,297,802 | -2.1 | 12.2 | 7.5 |
| **CONSTRUCTION** | | | | |
| VALUE OF BUILDING PERMITS (MAY) | 139,625,123 | 43.5 | 16.6 | 17.4 |
| **FINANCE** | | | | |
| BANK DEMAND DEPOSITS ($BIL,MAY) | 622,525,696 | -4.6 | -3.8 | -1.3 |
| 21 RESIDENTIAL MORTGAGE LOANS ($000,APR) | 71,500 | -18.5 | 2.9 | -5.7 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,MAY) | 1,622,100 | -0.1 | -0.4 | -0.9 |
| TRADE EMPLOYMENT (MAY) | 369,900 | 2.0 | -0.4 | 0.4 |
| GOVERNMENT EMPLOYMENT (MAY) | 314,400 | -1.0 | 0.3 | -0.6 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (MAY) | 296,000 | 5.6 | 0.0 | 2.5 |
| MANUFACTURING EMPLOYMENT (MAY) | 204,200 | -5.2 | -0.5 | -48.6 |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (MAY) | 130,600 | 2.5 | -0.7 | 1.0 |
| CONTRACT CONSTRUCTION EMPLOYMENT (MAY) | 131,900 | -13.1 | -1.5 | -10.5 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (MAY) | 76,400 | 0.9 | 0.3 | 0.5 |
| MINING AND QUARRYING EMPLOYMENT (MAY) | 98,700 | 6.1 | -2.0 | 1.9 |
| UNEMPLOYMENT RATE (MAY) | 10.3 | 41.1 | 1.0 | -- |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,MAY) | 39.9 | -2.9 | 0.0 | -2.0 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,MAY) | 370.3 | 7.1 | -1.5 | 2.6 |
| **REVENUE COLLECTIONS** 23 | | | | |
| SEVERANCE TAX ($,MAY) | 73,405,200 | -22.0 | 6.5 | -9.3 |
| SALES TAX GENERAL ($,MAY) | 65,519,888 | -30.4 | -9.9 | -8.1 |
| MOTOR VEHICLE ($,MAY) | 8,202,838 | -2.7 | -16.0 | -5.4 |
| GASOLINE TAX ($,MAY) | 13,208,283 | -7.4 | -6.4 | -4.3 |
| ROYALITIES, RENTALS, AND BONUSES ($,MAY) | 50,110,800 | 5.7 | 20.2 | -3.3 |
| INCOME TAXES INDIVIDUAL ($,MAY) | 19,367,472 | 24.0 | 1057.2 | 1.0 |
| CORPORATION ($,MAY) | 57,094,320 | 17.4 | 51.9 | 116.1 |
| CORPORATION FRANCHISE TAX ($,MAY) | 51,559,328 | 20.3 | 1064.5 | 379.8 |
| TOBACCO TAX AND PERMITS ($,MAY) | 5,277,783 | -2.1 | -3.6 | -2.6 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,MAY) | 4,851,278 | 1.7 | 9.5 | 3.5 |
| TOTAL REVENUES ($,MAY) | 305,649,920 | -22.1 | 40.0 | 19.2 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,MAY) | 966,533 | 0.4 | -0.0 | 0.3 |
| OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,MAY) | 1,267,515 | 5.9 | -10.7 | -13.0 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 29,817,243 | -31.1 | -15.6 | -23.3 |
| **CONSTRUCTION** | | | | |
| VALUE OF BUILDING PERMITS ($,MAY) | 17,992,336 | -38.1 | -37.4 | -42.2 |
| **FINANCE** | | | | |
| [21] RESIDENTIAL MORGAGE LOANS ($000,APR) | 51,200 | 10.6 | 1.2 | 7.2 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (APR) | 9.6 | 50.0 | 2.1 | -- |
| **REVENUE COLLECTIONS** [23] | | | | |
| SALES TAX COLLECTIONS ($000) | 17,634,624 | 8.2 | 17.4 | 5.3 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,MAY) | 376,017 | 1.8 | -0.4 | 0.8 |
| NEWSPAPER ADVERTISING LINAGE,MAY) | 3,504,906 | -9.0 | 5.9 | -1.6 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 24,460 | 10.0 | -4.1 | 0.6 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 6,422,450 | -20.2 | -6.6 | -13.3 |
| **CONSTRUCTION** | | | | |
| VALUE OF BUILDING PERMITS ($,MAY) | 25,001,679 | 55.2 | 90.1 | 44.7 |
| **FINANCE** | | | | |
| BANK DEMAND DEPOSITS ($,MAY) | 859,525,082 | 11.9 | -8.9 | 7.2 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,APR) | 4,300 | -56.1 | -2.3 | -33.3 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (APR) | 6.6 | 8.6 | 2.3 | -- |
| **REVENUE COLLECTIONS** [23] | | | | |
| SALES TAX COLLECTIONS ($000) | 7,424,510 | 5.6 | 24.9 | 5.9 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 12 TELEPHONES IN SERVICE (NUMBER,MAY) | 113,037 | 1.3 | -0.2 | 0.1 |
| OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,MAY) | 229,921 | -30.2 | -15.4 | -27.1 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 1,377,471 | -66.9 | -88.6 | -61.3 |
| **CONSTRUCTION** | | | | |
| NUMBER OF BUILDING PERMITS (MAY) | 188 | -27.1 | -17.2 | -7.6 |
| VALUE OF BUILDING PERMITS ($,MAY) | 5,433,189 | 14.4 | -44.1 | 0.7 |
| **FINANCE** | | | | |
| BANK DEMAND DEPOSITS ($,MAY) | 163,233,074 | -33.4 | -33.0 | -30.6 |
| 21 RESIDENTIAL MORGAGE LOANS ($000,APR) | 2,200 | -48.8 | -12.0 | -38.4 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (APR) | 13.9 | 50.4 | -4.8 | -- |
| **REVENUE COLLECTIONS** 23 | | | | |
| SALES TAX COLLECTIONS ($APR) | 2,060,046 | -0.6 | 17.0 | 3.1 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| 12 TELEPHONES IN SERVICE (NUMBER,MAY) | 82,285 | -1.5 | -0.1 | -0.5 |
| NEWSPAPER ADVERTISING LINAGE,MAY) | 1,999,062 | 4.3 | 10.3 | 0.3 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 4,375 | -19.1 | -3.3 | -3.7 |
| AIRLINE CARGO (TONS,MAY) | 41 | 3.0 | 0.5 | -3.3 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 2,406,185 | -24.5 | 1.4 | -17.7 |
| **CONSTRUCTION** | | | | |
| NUMBER OF BUILDING PERMITS (MAY) | 63 | -13.4 | -3.5 | 1.2 |
| VALUE OF BUILDING PERMITS ($,MAY) | 5,003,962 | 310.8 | 352.7 | 147.1 |
| **FINANCE** | | | | |
| 21 RESIDENTIAL MORGAGE LOANS ($000,APR) | 100 | -85.7 | -50.7 | -73.3 |
| **EMPLOYMENT AND UNEMPLOYMENT** 22 | | | | |
| UNEMPLOYMENT RATE (APR) | 11.5 | 21.1 | -1.7 | -- |
| **REVENUE COLLECTIONS** 23 | | | | |
| SALES TAX COLLECTIONS ($APR) | 1,062,170 | 5.3 | 28.5 | 0.0 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,MAY) | 262,575 | 3.6 | -0.2 | 0.6 |
| NEWSPAPER ADVERTISING LINAGE,MAY) | 4,929,949 | -13.3 | -17.0 | -2.3 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 6,265,266 | -49.9 | -23.5 | -43.1 |
| **CONSTRUCTION** | | | | |
| NUMBER OF BUILDING PERMITS (MAY) | 676 | 6.0 | 333.3 | -61.3 |
| VALUE OF BUILDING PERMITS ($,MAY) | 15,006,266 | 30.3 | -22.0 | 4.0 |
| **FINANCE** | | | | |
| BANK DEMAND DEPOSITS ($,MAY) | 529,816,673 | 3.3 | -2.8 | -3.1 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,APR) | 0 | -100.0 | -2.8 | -100.0 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (APR) | 8.9 | 32.8 | 0.0 | -- |
| **REVENUE COLLECTIONS** [23] | | | | |
| SALES TAX COLLECTIONS ($APR) | 4,730,727 | -1.7 | 14.7 | 4.3 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,MAY) | 116,300 | -0.7 | -0.2 | -0.4 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 7,332 | -21.8 | 2.5 | -7.3 |
| AIRLINE CARGO (TONS,MAY) | 20 | -36.2 | -21.9 | -19.8 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 15,647,755 | 23.0 | -0.8 | 26.5 |
| **CONSTRUCTION** | | | | |
| NUMBER OF BUILDING PERMITS (MAY) | 70 | -10.3 | 14.7 | 11.2 |
| **FINANCE** | | | | |
| [21] RESIDENTIAL MORGAGE LOANS ($000,APR) | 5,300 | 55.9 | 65.3 | 102.1 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (APR) | 12.5 | 52.4 | 0.0 | -- |
| **REVENUE COLLECTIONS** [23] | | | | |
| SALES TAX COLLECTIONS ($APR) | 2,240,013 | 9.7 | 31.2 | 11.9 |

## LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | Compared to Prior 12-month Mean |
|---|---|---|---|---|
| **GENERAL BUSINESS ACTIVITY** | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,MAY) | 143,516 | 8.5 | 0.5 | 5.6 |
| **TRADE** | | | | |
| WHOLESALE SALES ($,MAY) | 3,496,104 | -33.2 | -42.7 | -34.0 |
| **CONSTRUCTION** | | | | |
| NUMBER OF BUILDING PERMITS (MAY) | 303 | -3.8 | -10.9 | -7.9 |
| VALUE OF BUILDING PERMITS ($,MAY) | 39,481,504 | 168.0 | 53.0 | 76.4 |
| **FINANCE** | | | | |
| BANK DEMAND DEPOSITS ($,MAY) | 256,024,446 | -25.7 | -15.5 | -25.4 |
| [21] RESIDENTIAL MORTGAGE LOANS ($000,APR) | 1,100 | -72.5 | -15.4 | -65.5 |
| **EMPLOYMENT AND UNEMPLOYMENT** [22] | | | | |
| UNEMPLOYMENT RATE (APR) | 4.6 | 35.3 | -8.0 | -- |
| **REVENUE COLLECTIONS** [23] | | | | |
| SALES TAX COLLECTIONS ($APR) | 4,761,356 | 24.2 | 18.2 | 19.8 |

n.a.—either not applicable, or not printed to maintain confidentiality.

[1] *Wall Street Journal*.

[2] *Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.

[3] Bureau of Labor Statistics, U.S. Department of Labor.

[4] *Business Conditions Digest*, U.S. Department of Commerce.

[5] *Industrial Production* (G. 12.3), Federal Reserve System.

[6] *Employment and Earnings*, U.S. Department of Labor.

[7] U.S. Dept. of Commerce.

[8] Federal Reserve Statistical Release G. 13, Federal Reserve System.

[9] *Monetary Trends*, Federal Reserve Bank of St. Louis.

[10] Life Insurance Marketing & Research Ass'n., Hartford, Conn.

[11] Federal Reserve Statistical Release G. 6, Federal Reserve System.

[12] South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.

[13] Dun & Bradstreet, Inc., New York City, N.Y.

[14] Office of the Secretary of State.

[15] R. L. Polk & Co., Cincinnati, Ohio.

[16] Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.

[17] La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.

[18] F. W. Dodge Division, McGraw-Hill Information Systems Company.

[19] Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.

[20] Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.

[21] Federal Home Loan Bank of Little Rock, Arkansas.

[22] Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.

[23] Budget Office, Division of Administration, State of La., Baton Rouge, La.

# LOUISIANA LOCAL AREA SALES TAX COLLECTIONS

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE — LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | MAY 1982 | PERCENT CHANGE MAY 1982 MAY 1981 | PERCENT CHANGE MAY 1982 APR 1982 |
|---|---|---|---|
| ABBEVILLE | 86,965 | 2.84 | -4.62 |
| ABITA SPRINGS | 2,482 | 32.75 | 64.57 |
| ACADIA PARISH S.B. | 343,346 | 25.16 | 25.50 |
| ALBANY | 2,017 | 11.06 | 18.04 |
| ALEXANDRIA | 338,190 | 3.28 | 7.27 |
| ALLEN PARISH S.B. | 70,182 | 6.25 | NA |
| ABITE CITY | 63,936 | 97.70 | 1.22 |
| ARCADIA | 17,923 | 2.44 | -11.55 |
| ARNAUDVILLE | 143,116 | 28.46 | 15.63 |
| ASCENSION PARISH S.B. | 944,983 | 14.37 | NA |
| ASCENSION PARISH P.J. | 238,493 | -12.75 | -37.83 |
| ASSUMPTION PARISH S.B. | 243,043 | 140.76 | 30.62 |
| ASSUMPTION PARISH P.J. | 122,897 | 23.76 | 15.34 |
| AVOYELLES PARISH S.B. | 199,381 | 73 | NA |
| BAKER | 81,760 | 25.14 | NA |
| BASILE | 7,083 | 8.94 | NA |
| BASTROP | 84,985 | -2.00 | NA |
| BEAUREGARD PARISH S.B. | 133,036 | -10.96 | -11.70 |
| BENNICE | 6,832 | 10.41 | 46.66 |
| BIENVILLE PARISH S.B. | 72,355 | -23.31 | -37.71 |
| BOGALUSA | 154,426 | -3.63 | 1.41 |
| BOGALOSSA PARISH S.B. | 142,656 | -13.57 | 3.42 |
| BOSSIER CITY | 337,900 | 23.57 | 26.73 |
| BOSSIER PARISH S.B. | 621,904 | 8.36 | -10.02 |
| BRAUX BRIDGE | 124,096 | -20.77 | NA |
| BROUSSARD | 93,964 | 65.76 | 9.67 |
| BUNKIE | 46,753 | 7.53 | NA |
| CADDO PARISH S.B. | 1,044,435 | 14.78 | -1.99 |
| CALCASIEU PARISH S.B. | 1,277,877 | -16.40 | -11.11 |
| CALDWELL PARISH P.J. | 30,915 | -6.24 | NA |
| CALDWELL PARISH S.B. | 30,915 | -6.24 | NA |
| CAMERON | 991 | 42.00 | 57.06 |
| CARENCO | 36,901 | 36.45 | 6.47 |
| CATAHOULA PARISH S.B. | 71,494 | 21.67 | 51.04 |
| CHURCH POINT | 19,791 | 7.10 | 8.00 |
| CLAIBORNE PARISH S.B. | 93,440 | 3.75 | -3.95 |
| COLFAX | 62,61 | -2.46 | 3.82 |
| CONCORDIA PARISH P.J. | 44,739 | -.24 | NA |
| CONCORDIA PARISH S.B. | 104,905 | 9.72 | 16.97 |
| COTTON VALLEY | 1,161 | 87.76 | -60.43 |
| COTTONPORT | 6,982 | 12.33 | 13.03 |
| COUSHATTA | 17,219 | -13.95 | -14.06 |
| COVINGTON | 97,656 | 27.36 | 12.99 |
| CROWLEY | DATA NOT AVAILABLE | | |
| CULLEN | 3,148 | 11.25 | 7.01 |
| DELCAMBRE | 6,408 | 51.30 | 1.73 |
| DENHAM SPRINGS | 71,190 | 20.97 | 7.14 |
| DEQUINCY | DATA NOT AVAILABLE | | |
| DERIDDER | 60,888 | .57 | -5.43 |
| DESOTA PARISH S.B. | 479,100 | 105.54 | 1.75 |
| DIXIE INN | 4,671 | 6.53 | NA |
| DONALDSONVILLE | 33,932 | -4.44 | -8.73 |
| DUSON | 11,311 | 19.94 | 46.26 |
| E. CARROLL PARISH S.B. | 38,367 | -18.75 | 32.70 |
| E. FELICIANA PARISH S.B. | DATA NOT AVAILABLE | | |
| E.B.R. CITY-PARISH | 3,400,067 | 3.44 | 25.99 |
| E.B.R. PARISH S.B. | 1,733,815 | 2.22 | NA |
| ELTON | 2,047 | -11.46 | -37.43 |
| ERATH | 9,905 | NA | -8.02 |
| ESTHERWOOD | 899 | -38.29 | -2.27 |
| EUNICE | 165,199 | 1.04 | .03 |
| EVANGELINE PARISH S.B. | 143,116 | 26.46 | 15.63 |
| FARMERVILLE | 2,470 | 4.26 | NA |
| FERRIDAY | 31,761 | 3.78 | 6.81 |
| FOLSOM | 2,924 | -2.77 | -24.86 |
| FRANKLIN PARISH S.B. | 127,775 | -5.34 | 21.02 |
| FRANKLINTON | 3,088 | 4.36 | 2.24 |
| GOLDEN MEADOW | 9,807 | 4.07 | -26.77 |
| GONZALES | 94,276 | 17.57 | 29.14 |
| GRAMERCY | 16,736 | 13.02 | 19.61 |
| GRAND COULEAU | DATA NOT AVAILABLE | | |
| GRANT PARISH S.B. | 38,227 | -3.80 | -16.32 |
| GREENSBORO | 8,069 | -3.58 | 47.99 |
| HAMMONO | 134,163 | 9.16 | NA |
| HARRISVILLE | 41,999 | 42.45 | NA |
| HAUGHTON | 728 | -75.84 | -80.93 |
| HENDERSON | 11,489 | 193.22 | NA |
| IBERIA PARISH S.B. | 803,000 | -9.36 | -16.30 |
| IBERVILLE PARISH S.B. | 343,419 | NA | NA |
| IBERVILLE PARISH | 343,186 | NA | NA |
| INDEPENDENCE | DATA NOT AVAILABLE | | |
| IOTA | 4,527 | 25.06 | -13.41 |
| IOWA | 6,538 | -17.66 | -14.00 |
| JACKSON PARISH S.B. | 20,172 | -33.64 | -57.50 |
| JEANERETTE | 30,377 | -4.03 | -8.69 |
| JEFF. DAVIS PARISH S.B. | 484,792 | NA | 43.50 |
| JEFFERSON PARISH S.B. | 4,928,316 | 12.06 | NA |
| JEFFERSON PARISH | 4,878,401 | 12.25 | 14.25 |
| JENNINGS | 104,056 | 11.36 | 32.81 |
| JONESBORO | 57,741 | 17.03 | 27.04 |
| JONESVILLE | DATA NOT AVAILABLE | | |
| KENTWOOD | 17,991 | 38.04 | 5.18 |
| KNOX SPRINGS | 73,915 | 25.00 | 6.85 |
| LAFAYETTE PARISH P.J. | 476,026 | 1.98 | 10.11 |
| LAFAYETTE PARISH S.B. | 1,659,104 | 20.10 | 188.92 |
| LAFAYETTE | 1,300,631 | 26.11 | 17.04 |
| LAFOURCHE PARISH | 370,215 | 243.34 | 159.32 |
| LAFOURCHE PARISH S.B. | 212,776 | -59.76 | -40.52 |
| LAKE ARTHUR | 12,871 | 31.25 | 17.98 |
| LAKE CHARLES | 611,763 | 4.83 | 9.32 |
| LAKE PROVIDENCE | DATA NOT AVAILABLE | | |
| LA SALLE PARISH S.B. | 64,462 | -24.06 | -34.74 |
| LEESVILLE | 80,782 | 7.94 | NA |
| LINCOLN PARISH P.J. | 62,083 | -8.37 | -8.64 |
| LINCOLN PARISH S.B. | 164,165 | -8.38 | -8.64 |
| LIVINGSTON PARISH S.B. | 464,485 | NA | NA |
| LIVINGSTON | 9,422 | 25.58 | 33.00 |
| LOCKPORT | 14,921 | 81.50 | 63.19 |
| LUTCHER | 11,237 | 6.21 | NA |
| MADISON PARISH P.J. | 21,015 | -19.73 | 9.01 |
| MADISON PARISH S.B. | 51,000 | -11.32 | NA |
| MANDEVILLE | 43,231 | 43.68 | 14.47 |
| MANGO | 12,763 | 9.93 | 6.47 |
| MANGHAM | 2,027 | 6.27 | 2.74 |
| MANSFIELD | 48,592 | 8.24 | 24.07 |
| MARKSVILLE | 44,207 | .23 | 16.73 |
| MAURICE | 2,470 | -7.27 | -14.04 |
| MELVILLE | 3,793 | -7.46 | -18.26 |
| NEW ROUGE | 5,243 | -8.43 | 3.44 |
| MERRYNTAO | 1,164 | 114.02 | 143.06 |
| MERRIVILLE | DATA NOT AVAILABLE | | |
| MINDEN | 78,024 | -3.38 | -16.38 |
| MONROE (CITY) S.B. | 133,902 | 12.73 | NA |
| MONROE | 537,899 | 1.22 | NA |
| MORGANZIELLE | 2,941 | -7.24 | -12.74 |
| MORGHOUSE PARISH S.B. | 141,934 | 10.24 | NA |
| MORSE | 2,110 | 16.70 | -4.11 |
| NAPOLEONVILLE | 3,917 | 10.83 | NA |
| NATCHITOCHES | 207,474 | 6.18 | NA |
| NATCHITOCHES PARISH S.B. | 134,037 | -22.71 | -12.04 |
| NEW IBERIA | 433,773 | 41.22 | 1.34 |
| NEW ORLEANS | 1,030,687 | .40 | NA |
| NEW ROADS | 22,108 | 2.07 | .71 |
| NEW LLANO | 4,210 | 16.33 | 4.23 |
| OAK GROVE | 19,317 | 2.91 | -4.03 |
| OAKDALE | 31,739 | 7.20 | NA |
| OBERLIN | 4,946 | -17.01 | -22.71 |
| OIL CITY | 6,232 | -28.87 | -37.01 |
| OPELOUSAS | 234,110 | 13.04 | 17.61 |
| ORLEANS PARISH S.B. | DATA NOT AVAILABLE | | |
| OUACHITA PARISH P.J. | 191,300 | -1.70 | -4.70 |
| OUACHITA PARISH S.B. | 210,472 | -8.04 | -2.37 |
| PARKS | 4,302 | 6.77 | NA |
| PEARL RIVER | 7,263 | 21.40 | -10.47 |
| PINE PRAIRIE | 2,463 | 1.27 | NA |
| PINEVILLE | 97,842 | 4.08 | .38 |
| PLAIN DEALING | 3,734 | 14.37 | NA |
| PLAQUEMINES PARISH C.C. | 170,210 | -2.44 | -10.06 |
| PLAQUEMINES PARISH S.B. | 170,210 | 27.13 | -12.06 |
| PLAUCHEVILLE | 724 | 7.72 | -6.17 |
| POINTE COUPEE PARISH S.B. | 138,114 | -22.47 | -23.60 |
| POINTE COUPEE PARISH | 101,038 | -22.40 | -20.88 |
| POLLOCK | 802 | -11.13 | -18.01 |
| PONCHATOULA | 33,138 | 3.40 | 20.03 |
| PORT ALLEN | 170,240 | .07 | -3.16 |
| RAPIDES PARISH | 837,139 | NA | 4.21 |
| RAINE | 73,027 | 7.42 | NA |
| RAYVILLE | 32,007 | -13.22 | -17.21 |
| RED RIVER PARISH S.B. | DATA NOT AVAILABLE | | |
| RED RIVER PARISH P.J. | 20,207 | -7.27 | -20.47 |
| RICHLAND PARISH S.B. | 129,976 | 2.15 | NA |
| RINGGOLD | DATA NOT AVAILABLE | | |
| ROSELAND | 2,300 | 24.74 | NA |
| ROSEPINE | 1,227 | -13.37 | 14.20 |
| RUSTON | 613,240 | 3.02 | -3.70 |
| SABINE PARISH S.B. | 77,006 | 3.43 | 6.21 |
| SAILPTA | 797 | -2.07 | -44.43 |
| SCOTT | 22,938 | 10.74 | -4.30 |
| SHREVEPORT | 2,230,900 | 10.42 | NA |
| SLIDELL | 208,303 | -11.47 | 17.16 |
| SPRINGFIELD | 1,927 | 20.31 | NA |
| SPRINGHALL | 40,169 | 7.00 | NA |
| ST. BERNARD PARISH P.J. | 344,670 | 11.42 | NA |
| ST. BERNARD PARISH S.B. | 344,670 | 11.42 | NA |
| ST. CHARLES PARISH P.J. | 200,887 | -17.47 | -27.34 |
| ST. CHARLES PARISH S.B. | 830,843 | -13.77 | -23.03 |
| ST. FRANCISVILLE | 13,273 | -30.41 | 6.33 |
| ST. JAMES PARISH S.B. | 398,133 | 38.37 | 42.90 |
| ST. JOHN PARISH S.B. | 303,970 | NA | 10.07 |
| ST. LANDRY PARISH S.B. | 418,870 | -14.34 | -23.07 |
| ST. MARTIN PARISH S.B. | 238,003 | 1.41 | NA |
| ST. MARTINVILLE | 31,330 | 13.30 | -7.34 |
| ST. MARY PARISH S.B. | 818,323 | 16.90 | 17.74 |
| ST. MARY PARISH | 1,388,723 | 16.74 | 17.73 |
| ST. TAMMANY PARISH S.B. | DATA NOT AVAILABLE | | |
| SULPHUR | 249,700 | 2.07 | NA |
| SUNSET | DATA NOT AVAILABLE | | |
| TALLULAH | 26,344 | -8.00 | 6.03 |
| TANGIPAHOA (VILLAGE OF) | 1,218 | 22.10 | NA |
| TANGIPAHOA PARISH S.B. | 301,768 | 17.11 | NA |
| TENSAS PARISH P.J. | DATA NOT AVAILABLE | | |
| TENSAS PARISH S.B. | DATA NOT AVAILABLE | | |
| TERREBONNE PARISH S.B. | 814,110 | 41.23 | NA |
| TERREBONNE PARISH | 1,533,316 | 41.23 | NA |
| THIBODAUX | 244,481 | 22.62 | 1.70 |
| UNION PARISH S.B. | 71,398 | -3.15 | -1.07 |
| VERMILION PARISH P.J. | DATA NOT AVAILABLE | | |
| VERMILION PARISH S.B. | DATA NOT AVAILABLE | | |
| VERNON PARISH S.B. | 137,707 | 12.32 | 13.06 |
| VIDALIA | DATA NOT AVAILABLE | | |
| VILLE PLATTE | 88,683 | 6.34 | 10.41 |
| VINTON | 21,284 | 8.30 | -3.44 |
| VIVIAN | 27,122 | 11.76 | 14.10 |
| WALKER | DATA NOT AVAILABLE | | |
| WASHINGTON (TOWN OF) | 3,348 | -17.16 | -40.36 |
| WASHINGTON PARISH S.B. | DATA NOT AVAILABLE | | |
| WEBSTER PARISH S.B. | 284,337 | 4.47 | 47.07 |
| WELSH | 17,007 | -11.00 | NA |
| WEST ASCENSION | 33,116 | 42.97 | -13.33 |
| W.B.R. PARISH | 249,480 | 42.31 | NA |
| W.B.R. PARISH S.B. | 243,935 | 40.34 | 28.32 |
| W. CARROLL PARISH S.B. | 47,493 | -8.33 | 23.16 |
| W. FELICIANA PARISH S.B. | 203,870 | -83.48 | -48.03 |
| WEST MONROE | 183,761 | 10.31 | -5.13 |
| WESTLAKE | 57,343 | 3.76 | 31.42 |
| WINN PARISH S.B. | 71,795 | -13.26 | 10.59 |
| WINNSBORO | 31,638 | 13.22 | 33.02 |
| YOUNGSVILLE | 12,336 | 104.31 | -8.10 |
| WISNER | 2,104 | -21.43 | -39.82 |
| ZACHARY | 73,915 | 25.00 | 6.85 |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

**Visitors to Selected Tourist Attractions**
Source: State Parks Commission & Other Tourist Attractions

| SITE | May 1982 | April 1982 | May 1981 | Percent Change May 1982-May 1981 | Percent Change May 1982-April 1982 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 13,244 | 11,976 | 11,683 | + 13.4 | + 10.6 |
| Avery Island | 8,561 | 9,216 | 6,991 | + 22.5 | − 7.1 |
| Baton Rouge Old State Capitol | 9,382 | 7,597 | 9,105 | + 3.0 | + 23.5 |
| Old Arsenal Museum | 10,626 | 8,882 | 8,909 | + 19.3 | + 19.6 |
| Camp Moore State Commemorative Area | 694 | 501 | 706 | − 1.7 | + 38.5 |
| Chemin-A-Haut State Park | 4,547 | 3,870 | 8,444 | − 46.2 | + 17.5 |
| Chicot State Park | 75,655 | 53,228 | 46,713 | + 62.0 | + 42.1 |
| Cypremort Point State Park | 42,339 | 12,087 | 26,328 | + 60.8 | + 250.3 |
| Edward Douglass White State Comm. Area | 510 | 138 | 233 | +118.9 | + 269.6 |
| Fairview Riverside State Park | 39,414 | 17,757 | 29,602 | + 33.1 | + 122.0 |
| Fontainebleau State Park | 37,158 | 7,366 | 16,320 | +127.7 | + 404.5 |
| Fort Jesup Comm. Area | 6,516 | 5,738 | 6,240 | + 4.4 | + 13.6 |
| Fort Pike State Comm. Area | 15,000 | 921 | 18,000 | − 16.7 | +1528.7 |
| Grand Isle State Park | 45,908 | 25,190 | 89,012 | − 48.4 | + 82.2 |
| Hodges Gardens | 10,452 | 12,604 | 9,653 | + 8.3 | − 17.1 |
| Hot Wells Health Resort | 479 | 215 | N.A. | N.A. | + 122.8 |
| Indian Creek Recreational Area | 28,689 | 9,915 | 21,320 | + 34.6 | + 189.3 |
| Kent House State Commemorative Area | 958 | 1,315 | 1,090 | − 12.1 | − 27.15 |
| Lake Bisineau State Park | 15,364 | 10,497 | 20,350 | − 24.5 | + 46.4 |
| Lake Bruin State Park | 9,322 | 6,422 | 3,861 | +141.4 | + 45.2 |
| Lake Claiborne State Park | 9,413 | 1,917 | 8,636 | + 9.0 | + 391.0 |
| Lake D'Arbonne State Park | 7,119 | 3,288 | 3,794 | + 87.6 | + 116.5 |
| Longfellow-Evangeline State Comm. Area | 37,042 | 30,512 | 30,794 | + 20.2 | + 21.4 |
| Mansfield State Comm. State | 3,880 | 5,790 | N.A. | N.A. | − 33.0 |
| Marksville State Comm. Area | 1,295 | 1,258 | 1,978 | − 34.5 | + 2.94 |
| New Orleans The La. State Museum | 24,367 | 21,848 | 23,882 | + 2.0 | + 11.5 |
| Poverty Point State Commemorative Area | 6,141 | 5,303 | 6,750 | − 9.0 | + 15.8 |
| Rebel State Commemorative Area | 2,353 | 822 | 3,878 | − 39.3 | + 186.3 |
| St. Bernard State Park | 11,092 | 9,564 | 15,920 | − 30.3 | + 16.0 |
| Sam Houston Jones State Park | 40,916 | 37,457 | 42,666 | − 4.1 | + 9.2 |
| Shreveport The La. State Exhibit Museum | 36,800 | 46,360 | 37,600 | − 2.1 | − 20.5 |
| The La. State Fairgrounds | 72,888 | 125,275 | 70,759 | − 41.8 | + 3.0 |
| Winter Quarters State Commemorative Area | closed | closed | 89 | N.A. | N.A. |

N.A.—Not Available.

**Visitors to Tourist Information Stations**
Source: Louisiana Office of Tourism

| STATION | May 1982 | April 1982 | May 1981 | Percent Change May 1982-May 1981 | Percent Change May 1982-April 1982 |
|---|---|---|---|---|---|
| Bastrop | 0 | 0 | 477 | N.A. | N.A. |
| Baton Rouge State Capitol | 33,278 | 30,519 | 29,098 | + 14.4 | + 9.0 |
| Greenwood | 14,495 | 11,487 | 13,508 | + 7.3 | + 26.2 |
| Kentwood | 9,715 | 11,219 | 7,048 | + 37.8 | − 13.4 |
| New Orleans | 9,630 | 9,445 | 11,326 | − 15.0 | + 1.9 |
| St. Francisville | 3,747 | 4,613 | 3,352 | + 11.8 | − 18.8 |
| Slidell (I-59) | 32,222 | 31,183 | 41,108 | − 21.6 | + 3.3 |
| Slidell (I-10) | 47,539 | 74,722 | 92,681 | − 48.7 | − 36.4 |
| Toledo Bend | 2,589 | 3,176 | 2,177 | + 18.9 | − 18.5 |
| Vidalia | 1,672 | 1,581 | 1,276 | + 31.0 | + 5.8 |
| Vinton | 20,476 | 19,861 | 17,014 | + 20.3 | + 3.1 |
| Mound Center—I-20 | 11,551 | N.A. | N.A. | N.A. | N.A. |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT
*Associate Director*

JOHN DUFFY, JR.
*Managing Editor*

DONALD E. KIRSOPP
*Computer Programmer*

SHARON A. GRIMES
*Technical Editor*

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.



LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


**MEMO TO OUR READERS: Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.**

U 2735-2 (A)

# LOUISIANA ECONOMIC INDICATORS

Division of Research•College of Business Administration
Louisiana State University Baton Rouge, LA 70803

Vol. 2 No. 8
August, 1982

## ECONOMIC INDICATORS: INTERNATIONAL

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| [1] TRADE WEIGHTED DOLLAR (MAY 29, 1970=100) (AUG) | 101.8 | 8.1 | 0.5 | -- |
| [2] MERCHANDISE TRADE BALANCE (EXPORTS MINUS IMPORTS)($-MIL.,APR) | 456.0 | -118.5 | -126.1 | -121.4 |
| [3] NET EXPORTS OF | | | | |
| MEATS AND POULTRY ($ MIL.,APR) | -79.4 | 92.0 | 9.1 | 90.5 |
| PETROLEUM & PRODUCTS ($ MIL.,APR) | -3,473.9 | -51.0 | -15.1 | -34.0 |
| CHEMICALS ($ MIL.,APR) | 920.4 | -1.9 | -2.9 | -0.9 |
| TRANSPORT EQUIPMENT ($ MIL.,APR) | 1,762.5 | -34.7 | 0.3 | 13.9 |
| [4] EXPORTS OF | | | | |
| RAW COTTON ($ MIL.,APR) | 209.9 | 0.6 | -24.9 | 14.4 |
| SOYBEANS ($ MIL.,APR) | 591.3 | 21.4 | 8.6 | 10.9 |
| RICE, GRAINS, AND CEREALS ($ MIL.,APR) | 1,481.2 | -14.0 | -5.4 | -5.5 |

## ECONOMIC INDICATORS: UNITED STATES

| | | | | |
|---|---|---|---|---|
| [1] CONSUMER PRICE INDEX FOR ALL URBAN CONSUMERS U.S. CITY AVG (1967=100) | | | | |
| ALL ITEMS (JUN) | 290.6 | 7.1 | 1.2 | -- |
| [2] PRODUCER PRICE INDEXES (1967=100) | | | | |
| FINISHED GOODS (JUN) | 279.9 | 3.7 | 0.8 | -- |
| CONSUMER FINISHED GOODS (JUN) | 280.0 | 3.1 | 0.9 | -- |
| INTERMEDIATE MATERIALS (JUN) | 310.0 | 0.9 | 0.1 | -- |
| CRUDE MATERIALS (JUN) | 325.7 | -2.6 | -0.7 | -- |
| [3] INDEX OF 12 LEADING INDICATORS (1967=100)(MAY) | 127.7 | -5.5 | 2.0 | -- |
| [4] INDUSTRIAL PRODUCTION INDEX (1967=100)(JUN) | 138.4 | -9.5 | -0.7 | -- |
| [5] TOTAL ENERGY INDEX (1967=100)(JUN) | 135.6 | 1.3 | 0.5 | -- |
| [6] TOTAL CIVILIAN LABOR FORCE (NUMBER,MAY) | 110,666,000 | 3.0 | 0.9 | -- |
| [6] TOTAL EMPLOYED (NUMBER,MAY) | 100,117,008 | 0.9 | 0.8 | -- |
| [6] UNEMPLOYED RATE (MAY) | 9.5 | 25.0 | 1.1 | -- |
| [7] PERCENT YIELD ON 3-MONTH FEDERAL SECURITIES (JUN) | 12.2 | -17.7 | 0.2 | -- |
| [7] PERCENT YIELD ON STATE AND LOCAL BONDS (A,JUN) | 11.6 | 17.1 | 4.1 | -- |
| [7] AVERAGE PERCENT YIELD ON CORPORATE BONDS (JUN) | 15.8 | 6.8 | 3.1 | -- |
| [8] M1- MONEY STOCK (M) PLUS OTHER CHECKABLE DEPOSITS AT BANKS AND THRIFT INSTITUTIONS($ BIL.,JUN) | 451.0 | 5.3 | -0.1 | - |

NOTE: The above data were collected before our publishing deadline for the current issue, and numerous revisions of the data are being received on a continual basis. The *LEI* does not report revisions of monthly data previously published, but the percentage changes in columns 2, 3 and 4 are based on revised data.

FOOTNOTES: see p. 6.

# ECONOMIC INDICATORS: LOUISIANA

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,JUN) | 2,901,928 | 1.7 | -0.1 | 0.7 |
| NEWSPAPER ADVERTISING LINAGE (JUN) | 17,609,701 | -28.3 | -7.2 | -14.2 |
| [14] NEW CORPORATIONS (NUMBER,JUL) | 1,512 | 36.7 | 23.6 | 28.1 |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 85,310,124 | -13.5 | 9.1 | -2.1 |
| [15] NEW PASSENGER CAR SALES (NUMBER,JUN) | 11,696 | -13.7 | -43.7 | -8.4 |
| [15] NEW TRUCK SALES (NUMBER,JUN) | 6,167 | -11.0 | 102.7 | 12.6 |
| PRODUCTION | | | | |
| [16] CRUDE PETROLEUM AND LEASE CONDENSATE PRODUCTION (42-GAL BBLS(000),JUN) | 17,815 | 0.0 | -3.2 | -1.9 |
| NORTH LOUISIANA (42-GAL BBLS(000),JUN) | 2,895 | 9.7 | -2.7 | 0.6 |
| SOUTH LOUISIANA (42-GAL BBLS(000),JUN) | 34,920 | -0.7 | -3.2 | -2.1 |
| CRUDE RUNS TO STILLS BBLS, DAILY AVG FOR JUN) | 1,349,410 | 6.4 | -5.4 | 7.7 |
| CONSTRUCTION | | | | |
| VALUE OF BUILDING PERMITS (JUN) | 191,223,989 | 17.8 | 35.6 | 51.4 |
| FINANCE | | | | |
| [21] RESIDENTIAL MORTGAGE LOANS ($000,MAY) | 76,800 | -9.5 | 7.4 | 2.4 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| NUMBER EMPLOYED (NONAGRICULTURAL,JUN) | 1,620,100 | -0.8 | -0.1 | -1.0 |
| TRADE EMPLOYMENT (JUN) | 369,700 | 1.5 | -0.1 | 0.2 |
| GOVERNMENT EMPLOYMENT (JUN) | 311,300 | -2.0 | -1.0 | -1.5 |
| SERVICES AND MISCELLANEOUS EMPLOYMENT (JUN) | 296,400 | 4.9 | 0.1 | 2.2 |
| MANUFACTURING EMPLOYMENT (JUN) | 201,600 | -7.1 | -1.3 | n.a. |
| TRANSPORTATION, COMMUNICATION, AND PUBLIC UTILITIES EMPLOYMENT (JUN) | 131,900 | 2.8 | 1.0 | 1.8 |
| CONTRACT CONSTRUCTION EMPLOYMENT (JUN) | 133,800 | -12.3 | 1.4 | -8.4 |
| FINANCE, INSURANCE, AND REAL ESTATE EMPLOYMENT (JUN) | 76,400 | 0.4 | 0.0 | 0.4 |
| MINING AND QUARRYING EMPLOYMENT (JUN) | 99,000 | 4.8 | 0.3 | 1.7 |
| UNEMPLOYMENT RATE (JUN) | 11.5 | 33.7 | 9.5 | -- |
| AVERAGE WEEKLY MANUFACTURING HOURS (NUMBER,JUN) | 41 | -2.4 | 1.3 | -0.6 |
| AVERAGE WEEKLY MANUFACTURING EARNINGS ($,JUN) | 379 | 8.0 | 2.2 | 4.2 |
| REVENUE COLLECTIONS [23] | | | | |
| SEVERANCE TAX ($,JUN) | 78,264,208 | -17.3 | 6.6 | -1.8 |
| SALES TAX GENERAL ($,JUN) | 63,969,424 | -32.4 | -2.4 | -7.3 |
| MOTOR VEHICLE ($,JUN) | 11,025,983 | 10.7 | 34.4 | 23.8 |
| GASOLINE TAX ($,JUN) | 13,933,721 | 3.8 | 5.5 | 1.2 |
| INCOME TAXES INDIVIDUAL ($,JUN) | 19,943,040 | -11.6 | 3.0 | 2.3 |
| CORPORATION ($,JUN) | 45,628,576 | 17.0 | -20.1 | 75.8 |
| CORPORATION FRANCHISE TAX ($,JUN) | 4,498,363 | 3.8 | -91.3 | -42.3 |
| TOBACCO TAX AND PERMITS ($,JUN) | 5,823,263 | 6.3 | 10.3 | 6.8 |
| ALCOHOL BEV. TAX, BEER TAX, AND PERMITS ($,JUN) | 4,861,178 | -0.2 | 0.2 | 3.5 |
| TOTAL REVENUTES ($,JUN) | 244,481,344 | -10.1 | -20.0 | -0.2 |

# ECONOMIC INDICATORS: LOUISIANA METROPOLITAN AREAS

## NEW ORLEANS AREA

(INCLUDES JEFFERSON, ORLEANS, ST. BERNARD, ST. CHARLES, AND ST. TAMMANY PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [1] TELEPHONES IN SERVICE (NUMBER,JUN) | 966,617 | 0.3 | -0.2 | 0.0 |
| NEWSPAPER ADVERTISING LINAGE,JUN) | 5,095,746 | -10.6 | -14.7 | -3.1 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 277,041 | -3.1 | 3.7 | 8.1 |
| OCEAN SHIPMENTS-PORT OF NEW ORLEANS (TONS,JUN) | 1,333,150 | 10.2 | 5.2 | -9.2 |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 34,287,115 | -22.1 | 0.2 | -11.0 |
| CONSTRUCTION | | | | |
| VALUE OF BUILDING PERMITS ($,JUN) | 25,841,926 | -50.4 | 43.6 | -16.5 |
| FINANCE | | | | |
| [1] RESIDENTIAL MORGAGE LOANS ($000,MAY) | 50,400 | 10.8 | -1.6 | 4.8 |
| EMPLOYMENT AND UNEMPLOYMENT [2] | | | | |
| UNEMPLOYMENT RATE (MAY) | 9.8 | 46.3 | 2.1 | -- |
| REVENUE COLLECTIONS [3] | | | | |
| SALES TAX COLLECTIONS ($MAY) | 16,271,737 | -3.2 | -8.0 | -3.1 |

## BATON ROUGE AREA

(INCLUDES ASCENSION, E. BATON ROUGE, LIVINGSTON, AND W. BATON ROUGE PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [1] TELEPHONES IN SERVICE (NUMBER,JUN) | 375,652 | 1.4 | -0.3 | 8.3 |
| NEWSPAPER ADVERTISING LINAGE,JUN) | 3,247,031 | -7.4 | -7.4 | -7.7 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,JUN) | 24,906 | 10.5 | 1.8 | 7.6 |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 8,085,133 | -13.6 | 6.6 | 7.8 |
| CONSTRUCTION | | | | |
| VALUE OF BUILDING PERMITS ($,JUN) | 16,184,056 | -28.9 | -35.3 | -6.4 |
| FINANCE | | | | |
| BANK DEMAND DEPOSITS ($,JUN) | 916,854,327 | 23.4 | 7.8 | 14.9 |
| [1] RESIDENTIAL MORGAGE LOANS ($000,MAY) | 3,300 | -34.0 | -23.3 | -44.5 |
| EMPLOYMENT AND UNEMPLOYMENT [2] | | | | |
| UNEMPLOYMENT RATE (MAY) | 9.5 | 6.7 | 8.0 | -- |
| REVENUE COLLECTIONS [3] | | | | |
| SALES TAX COLLECTIONS ($MAY) | 6,410,340 | -7.1 | -13.7 | -7.9 |

## LAKE CHARLES AREA

(INCLUDES CALCASIEU PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [1] TELEPHONES IN SERVICE (NUMBER,JUN) | 119,207 | 0.4 | -0.4 | -0.4 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 3,540 | -27.1 | -2.3 | -10.8 |
| AIRLINE CARGO (TONS,MAY) | 7 | 4.5 | 2.3 | [illegible] |
| OCEAN SHIPMENTS-PORT OF LAKE CHARLES (TONS,JUN) | 289,739 | 8.2 | 26.0 | [illegible] |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 3,750,074 | -16.6 | 34.5 | [illegible] |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (JUN) | 278 | 18.8 | 47.0 | [illegible] |
| VALUE OF BUILDING PERMITS ($,JUN) | 7,356,794 | 8[illegible].0 | 35.4 | [illegible] |
| FINANCE | | | | |
| [1] BANK DEMAND DEPOSITS ($,JUN) | 218,631,491 | -23.9 | -3.2 | -16.9 |
| RESIDENTIAL MORGAGE LOANS ($000,MAY) | 1,200 | -79.[illegible] | -45.5 | -62.8 |
| EMPLOYMENT AND UNEMPLOYMENT | | | | |
| UNEMPLOYMENT RATE (MAY) | 11.9 | 96.1 | 7.2 | — |
| REVENUE COLLECTIONS [1] | | | | |
| SALES TAX COLLECTIONS ($MAY) | 1,792,032 | -4.4 | -13.0 | -8.2 |

## ALEXANDRIA AREA

(INCLUDES GRANT AND RAPIDES PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [1] TELEPHONES IN SERVICE (NUMBER,JUN) | 82,091 | -1.7 | -0.2 | -0.6 |
| NEWSPAPER ADVERTISING LINAGE,JUN) | 1,838,242 | 4.4 | -8.1 | -0.0 |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 2,852,334 | -2.8 | 16.8 | 14.[illegible] |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (JUN) | 73 | -23.2 | -12.0 | -8.4 |
| VALUE OF BUILDING PERMITS ($,JUN) | 4,024,997 | 104.7 | -19.6 | 80.9 |
| FINANCE | | | | |
| BANK DEMAND DEPOSITS ($,JUN) | 77,164,155 | -51.3 | 7.9 | [illegible] |
| [1] RESIDENTIAL MORGAGE LOANS ($000,MAY) | 100 | -85.7 | 0.0 | -69.2 |
| EMPLOYMENT AND UNEMPLOYMENT [2] | | | | |
| UNEMPLOYMENT RATE (MAY) | 11.0 | 13.4 | -4.3 | |
| REVENUE COLLECTIONS [1] | | | | |
| SALES TAX COLLECTIONS ($MAY) | 1,007,441 | 2.0 | -5.2 | 1.2 |

## SHREVEPORT AREA

(INCLUDES BOSSIER, CADDO, AND WEBSTER PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,JUN) | 261,645 | 3.0 | -0.4 | -0.0 |
| NEWSPAPER ADVERTISING LINAGE,JUN) | 4,822,211 | -8.5 | -2.2 | -6.1 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 33,998 | -3.2 | 7.1 | 2.8 |
| AIRLINE CARGO (TONS,MAY) | 676 | -7.1 | 4.0 | 4.2 |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 7,457,272 | -44.1 | 18.6 | -30.6 |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (JUN) | 782 | -0.4 | 15.7 | 54.1 |
| VALUE OF BUILDING PERMITS ($,JUN) | 16,450,919 | -30.1 | 9.6 | 17.1 |
| FINANCE | | | | |
| BANK DEMAND DEPOSITS ($,JUN) | 503,226,060 | -19.3 | -6.8 | -9.4 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,MAY) | 0 | -100.0 | -6.8 | -100.0 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (MAY) | 9.2 | 33.3 | 3.4 | — |
| REVENUE COLLECTIONS [23] | | | | |
| SALES TAX COLLECTIONS ($MAY) | 4,409,070 | 7.1 | -6.8 | -2.1 |

## MONROE AREA

(INCLUDES MOREHOUSE AND OUACHITA PARISHES)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,JUN) | 118,096 | -1.0 | -0.2 | -0.6 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 7,332 | -21.8 | 2.5 | -7.3 |
| AIRLINE CARGO (TONS,MAY) | 20 | -36.2 | -21.9 | -19.8 |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 16,728,343 | 39.2 | 3.2 | 31.5 |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (JUN) | 65 | -21.7 | -16.7 | -5.1 |
| VALUE OF BUILDING PERMITS ($,JUN) | 1,166,268 | -68.5 | -13.9 | -57.3 |
| FINANCE | | | | |
| BANK DEMAND DEPOSITS ($,JUN) | 209,141,673 | 11.1 | -1.4 | 8.1 |
| [21] RESIDENTIAL MORGAGE LOANS ($000,MAY) | 4,900 | 122.7 | -7.5 | 78.9 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (MAY) | 12.7 | 43.5 | -2.4 | — |
| REVENUE COLLECTIONS [23] | | | | |
| SALES TAX COLLECTIONS ($MAY) | 1,143,816 | -41.4 | -49.0 | -40.6 |

## LAFAYETTE AREA

(INCLUDES LAFAYETTE PARISH)

| | VALUE OR QUANTITY | CHANGE COMPARED TO SAME MONTH LAST YEAR (PERCENT) | CHANGE COMPARED TO LAST MONTH (PERCENT) | COMPARED TO PRIOR 12-MONTH MEAN |
|---|---|---|---|---|
| GENERAL BUSINESS ACTIVITY | | | | |
| [12] TELEPHONES IN SERVICE (NUMBER,JUN) | 144,186 | 8.6 | 0.6 | 3.4 |
| AIRLINE PASSENGER BOARDINGS (NUMBER,MAY) | 11,147 | 6.0 | 9.1 | 13.1 |
| TRADE | | | | |
| WHOLESALE SALES ($,JUN) | 6,210,358 | 8.8 | 77.5 | 15.5 |
| CONSTRUCTION | | | | |
| NUMBER OF BUILDING PERMITS (JUN) | 482 | -14.8 | 25.8 | 14.1 |
| VALUE OF BUILDING PERMITS ($,JUN) | 110,081,792 | 208.9 | 85.1 | 171.9 |
| FINANCE | | | | |
| [21] RESIDENTIAL MORGAGE LOANS ($000,MAY) | 1,000 | -85.5 | -9.1 | -66.2 |
| EMPLOYMENT AND UNEMPLOYMENT [22] | | | | |
| UNEMPLOYMENT RATE (MAY) | 4.4 | 51.4 | 21.7 | -- |
| REVENUE COLLECTIONS [23] | | | | |
| SALES TAX COLLECTIONS ($MAY) | 4,034,322 | 0.6 | -15.3 | 1.1 |

n.a.—either not applicable, or not printed to maintain confidentiality.
[1]*Wall Street Journal*.
[2]*Highlights of U.S. Export and Import Trade*, U.S. Dept. of Commerce.
[3]Bureau of Labor Statistics, U.S. Department of Labor.
[4]*Business Conditions Digest*, U.S. Department of Commerce.
[5]*Industrial Production* (G. 12.3), Federal Reserve System.
[6]*Employment and Earnings*, U.S. Department of Labor.
[7]U.S. Dept. of Commerce.
[8]Federal Reserve Statistical Release G. 13, Federal Reserve System.
[9]*Monetary Trends*, Federal Reserve Bank of St. Louis.
[10]Life Insurance Marketing & Research Ass'n., Hartford, Conn.
[11]Federal Reserve Statistical Release G. 6, Federal Reserve System.
[12]South Central Bell Telephone Co. Figures for company-owned phones as of the end of the month.
[13]Dun & Bradstreet, Inc., New York City, N.Y.
[14]Office of the Secretary of State.
[15]R. L. Polk & Co., Cincinnati, Ohio.
[16]Estimates taken from *Weekly Statistical Bulletin*, American Petroleum Institute, Washington, D.C.
[17]La. Office of Agricultural Statistician, U.S. Dept. of Agriculture, cooperating with the Dept. of Agricultural Economics & Agribusiness, LSU.
[18]F. W. Dodge Division, McGraw-Hill Information Systems Company.
[19]Figures shown for end of the month. Excludes interbank, U.S. Government, and time deposits.
[20]Bank debits charged to demand deposit accounts. Excludes interbank & U.S. Government accounts.
[21]Federal Home Loan Bank of Little Rock, Arkansas.
[22]Research and Statistics Unit, La. Department of Labor.—not comparable to any previous years' figures.
[23]Budget Office, Division of Administration, State of La., Baton Rouge, La.

LOCAL AREA SALES TAX COLLECTIONS*
(COLLECTIONS FOR INDICATED MONTH BASED ON SALES FOR PRECEDING MONTH)
SOURCE — LOCAL TAXING AUTHORITIES
(DOLLARS)

| ADMINISTRATIVE UNIT | JUNE 1982 | PERCENT CHANGE JUNE 1982 / JUNE 1981 | PERCENT CHANGE JUNE 1982 / MAY 1982 |
|---|---|---|---|
| ABBEVILLE | 96,032 | 22.73 | 22.48 |
| ABITA SPRINGS | 2,005 | 1,050.12 | 42.71 |
| ACADIA PARISH S.B. | 285,597 | [illegible] | 4.47 |
| ALBANY | 2,606 | -18.55 | -12.33 |
| ALEXANDRIA | 382,519 | -6.23 | 1.08 |
| ALLEN PARISH S.B. | 71,171 | -23.15 | NA |
| AMITE CITY | =====> DATA NOT AVAILABLE <===== | | |
| ARCADIA | 17,661 | .46 | -7.15 |
| ARNAUDVILLE | [illegible] | 23.09 | 1.82 |
| ASCENSION PARISH S.B. | [illegible] | [illegible] | [illegible] |
| ASCENSION PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| ASSUMPTION PARISH S.B. | 220,890 | 97.44 | -2.97 |
| ASSUMPTION PARISH P.J. | 110,580 | NA | -3.10 |
| AVOYELLES PARISH S.B. | 208,160 | 8.40 | -10.57 |
| BAKER | 78,835 | -20.36 | -4.15 |
| BASILE | 9,262 | .48 | 3.12 |
| BASTROP | 90,221 | NA | 16.22 |
| BEAUREGARD PARISH S.B. | 113,159 | -18.51 | 5.72 |
| BERNICE | 5,792 | NA | -9.32 |
| BIENVILLE PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| BOGALUSA | 170,548 | 8.41 | 21.61 |
| BOGALOSSA PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| BOSSIER CITY | 295,999 | -9.63 | -4.97 |
| BOSSIER PARISH S.B. | 617,307 | 11.55 | NA |
| BREAUX BRIDGE | 179,451 | 122.71 | 46.98 |
| BROUSSARD | =====> DATA NOT AVAILABLE <===== | | |
| BUNKIE | 44,142 | 16.94 | 8.88 |
| CADDO PARISH S.B. | 1,704,687 | 5.27 | -7.09 |
| CALCASIEU PARISH S.B. | 1,272,277 | -2.08 | NA |
| CALDWELL PARISH P.J. | 22,119 | -36.53 | -26.29 |
| CALDWELL PARISH S.B. | 22,119 | -36.53 | -26.29 |
| CANKTON | 748 | 12.32 | -10.41 |
| CARENCO | 37,081 | 5.97 | 4.13 |
| CATAHOULA PARISH S.B. | 38,564 | -27.10 | 12.71 |
| CHURCH POINT | 20,168 | 10.51 | NA |
| CLAIBORNE PARISH S.B. | 83,311 | 1.10 | NA |
| COLFAX | 5,674 | 9.22 | -9.36 |
| CONCORDIA PARISH P.J. | 40,431 | -7.32 | 10.73 |
| CONCORDIA PARISH S.B. | 94,510 | -7.74 | NA |
| COTTON VALLEY | =====> DATA NOT AVAILABLE <===== | | |
| COTTONPORT | 6,358 | 16.45 | -20.59 |
| COUSHATTA | 19,382 | 6.25 | 14.99 |
| COVINGTON | 75,318 | 10.52 | 8.28 |
| CROWLEY | 173,262 | NA | 4.03 |
| CULLEN | 3,265 | NA | 5.16 |
| DELCAMBRE | 9,789 | -20.19 | 23.84 |
| DENHAM SPRINGS | 90,541 | 22.70 | -2.96 |
| DEQUINCY | 19,793 | -16.21 | -7.56 |
| DERIDDER | =====> DATA NOT AVAILABLE <===== | | |
| DESOTA PARISH S.B. | 170,763 | -8.70 | 98.42 |
| DIXIE INN | 4,310 | NA | -7.29 |
| DONALDSONVILLE | =====> DATA NOT AVAILABLE <===== | | |
| DUSON | 9,315 | -5.14 | 18.87 |
| E. CARROLL PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| E. FELICIANA PARISH S.B. | 174,451 | 122.71 | 46.98 |
| E.B.R. CITY-PARISH | 5,196,000 | 4.29 | 7.45 |
| E.B.R. PARISH S.B. | 2,792,110 | 7.16 | 3.42 |
| ELTON | 2,847 | -36.54 | -32.47 |
| ERATH | 10,314 | NA | 3.30 |
| ESTHERWOOD | 726 | -41.25 | -9.01 |
| EUNICE | 160,587 | 5.32 | -2.78 |
| EVANGELINE PARISH S.B. | 128,583 | 23.09 | 1.82 |
| FARMERVILLE | 25,782 | 23.00 | 49.38 |
| FERRIDAY | =====> DATA NOT AVAILABLE <===== | | |
| FOLSOM | =====> DATA NOT AVAILABLE <===== | | |
| FRANKLIN PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| FRANKLINTON | 31,578 | -6.85 | NA |
| GOLDEN MEADOW | 13,592 | -5.02 | 27.17 |
| GONZALES | 93,427 | 16.37 | 3.52 |
| GRAMERCY | 13,841 | -1.93 | -8.01 |
| GRAND COUTEAU | =====> DATA NOT AVAILABLE <===== | | |
| GRANT PARISH S.B. | 28,567 | -2.43 | -25.45 |
| GREENSBURG | 5,000 | 54.90 | 30.18 |
| HAMMOND | 154,423 | .82 | -10.28 |
| HAYNESVILLE | 23,109 | -3.82 | 32.89 |
| HAUGHTON | 1,189 | -57.76 | -48.71 |
| HENDERSON | 4,629 | -4.92 | 13.32 |
| IBERIA PARISH S.B. | 636,682 | .44 | -7.09 |
| IBERVILLE PARISH S.B. | 296,254 | -18.07 | -30.90 |
| IBERVILLE PARISH | 296,252 | -18.05 | -30.85 |
| INDEPENDENCE | 11,917 | 79.42 | 54.11 |
| IOTA | 4,398 | -19.75 | -11.57 |
| IOWA | 12,506 | 35.07 | 46.68 |
| JACKSON PARISH S.B. | 153,466 | 85.44 | 205.89 |
| JEANERETTE | 29,452 | -15.40 | -3.03 |
| JEFF. DAVIS PARISH S.B. | 191,971 | -12.51 | -27.33 |
| JEFFERSON PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| JEFFERSON PARISH | 4,695,608 | 5.60 | -4.15 |
| JENNINGS | 88,425 | -4.76 | -26.76 |
| JONESBORO | 56,828 | 13.38 | 8.56 |
| JONESVILLE | =====> DATA NOT AVAILABLE <===== | | |
| KENTWOOD | 17,653 | 22.56 | 20.83 |
| KROTZ SPRINGS | 72,104 | .72 | NA |
| LAFAYETTE PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| LAFAYETTE PARISH S.B. | 1,770,123 | 8.75 | -3.66 |
| LAFAYETTE | 1,183,500 | 12.45 | -2.88 |
| LAFOURCHE PARISH | 179,839 | 13.55 | -8.20 |
| LAFOURCHE PARISH S.B. | 501,160 | 11.45 | -3.62 |
| LAKE ARTHUR | 14,802 | NA | 27.18 |
| LAKE CHARLES | 588,582 | -2.01 | .82 |
| LAKE PROVIDENCE | 19,246 | -4.51 | -2.37 |
| LA SALLE PARISH S. B. | =====> DATA NOT AVAILABLE <===== | | |
| LEESVILLE | 64,898 | 15.07 | 7.73 |
| LINCOLN PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| LINCOLN PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| LIVINGSTON PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| LIVINGSTON | 4,088 | -49.99 | -7.54 |
| LOCKPORT | 13,443 | -2.59 | 4.04 |
| LUTCHER | 13,139 | 24.07 | 26.50 |
| MADISON PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |

| ADMINISTRATIVE UNIT | JUNE 1982 | PERCENT CHANGE JUNE 1982 / JUNE 1981 | PERCENT CHANGE MAY 1982 / JUNE 1982 |
|---|---|---|---|
| MADISON PARISH S.B. | 63,000 | -35.04 | -7.34 |
| MANDEVILLE | 38,518 | 18.57 | -14.45 |
| MAMOU | =====> DATA NOT AVAILABLE <===== | | |
| MANCHAM | 2,558 | 18.93 | 2.90 |
| MANSFIELD | 40,163 | -22.29 | -3.36 |
| MARKSVILLE | 50,983 | 16.70 | 7.58 |
| MAURICE | 3,557 | 44.36 | 39.49 |
| MELVILLE | =====> DATA NOT AVAILABLE <===== | | |
| MER ROUGE | 5,122 | -3.49 | 1.57 |
| MERMENTAU | 869 | 65.53 | 1.76 |
| MERRYVILLE | 1,393 | NA | NA |
| MINDEN | =====> DATA NOT AVAILABLE <===== | | |
| MONROE (CITY) S.B. | =====> DATA NOT AVAILABLE <===== | | |
| MONROE | =====> DATA NOT AVAILABLE <===== | | |
| MOREAUVILLE | 2,729 | -19.63 | 2.56 |
| MOREHOUSE PARISH S.B. | 112,331 | 2.33 | 15.52 |
| MORSE | 1,852 | 12.79 | -12.95 |
| NAPOLEONVILLE | 4,284 | -11.00 | -11.89 |
| NATCHITOCHES | 202,304 | 8.15 | .99 |
| NATCHITOCHES PARISH S.B. | 150,755 | -21.27 | -2.13 |
| NEW IBERIA | 389,640 | 19.83 | -19.32 |
| NEW ORLEANS | 6,550,192 | -13.71 | -10.26 |
| NEW ROADS | =====> DATA NOT AVAILABLE <===== | | |
| NEW LLANO | 3,467 | -7.36 | 19.06 |
| OAK GROVE | 20,603 | -2.58 | 6.67 |
| OAKDALE | 27,179 | 23.75 | .92 |
| OBERLIN | =====> DATA NOT AVAILABLE <===== | | |
| OIL CITY | 7,967 | 4.08 | -19.54 |
| OPELOUSAS | 253,000 | 13.69 | NA |
| ORLEANS PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| OUACHITA PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| OUACHITA PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| PARKS | =====> DATA NOT AVAILABLE <===== | | |
| PEARL RIVER | 5,980 | 6.73 | 7.81 |
| PINE PRAIRIE | 2,681 | 23.84 | -24.93 |
| PINEVILLE | 3,347 | -94.56 | 7.59 |
| PLAIN DEALING | 7,209 | 7.18 | 47.89 |
| PLAQUEMINES PARISH C.C. | =====> DATA NOT AVAILABLE <===== | | |
| PLAQUEMINES PARISH S.B. | 371,362 | 33.94 | 14.17 |
| PLAUCHEVILLE | 843 | -28.91 | -11.62 |
| POINTE COUPEE PARISH S.B. | 364,907 | 11.32 | 165.90 |
| POINTE COUPEE PARISH | 387,941 | 2.87 | 138.40 |
| POLLOCK | 897 | 2.28 | 11.43 |
| PONCHATOULA | 29,660 | NA | NA |
| PORT ALLEN | 29,012 | 13.48 | 7.26 |
| RAPIDES PARISH | 893,454 | -10.17 | 5.23 |
| RAYNE | 71,917 | 19.41 | -2.42 |
| RAYVILLE | 39,835 | -6.05 | -98.77 |
| RED RIVER PARISH S.B. | 47,993 | 49.27 | 76.40 |
| RED RIVER PARISH P.J. | 26,598 | -30.82 | NA |
| RICHLAND PARISH S.B. | 109,729 | 7.88 | NA |
| RINGGOLD | =====> DATA NOT AVAILABLE <===== | | |
| ROSELAND | 2,471 | -7.68 | NA |
| ROSEPINE | 1,228 | -24.18 | -6.74 |
| RUSTON | =====> DATA NOT AVAILABLE <===== | | |
| SABINE PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| SAREPTA | =====> DATA NOT AVAILABLE <===== | | |
| SCOTT | =====> DATA NOT AVAILABLE <===== | | |
| SHREVEPORT | 2,131,388 | 5.49 | NA |
| SLIDELL | 184,452 | 5.07 | -3.83 |
| SPRINGFIELD | 1,781 | 12.02 | -31.22 |
| SPRINGHILL | 39,142 | 5.91 | 1.42 |
| ST. BERNARD PARISH P.J. | 523,076 | NA | 14.52 |
| ST. BERNARD PARISH S.B. | 523,076 | NA | 14.52 |
| ST. CHARLES PARISH P.J. | 321,147 | 51.01 | 23.10 |
| ST. CHARLES PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| ST. FRANCISVILLE | 13,356 | -30.44 | 14.42 |
| ST. JAMES PARISH S.B. | 374,605 | -11.91 | 24.22 |
| ST. JOHN PARISH S.B. | 443,906 | -6.64 | -8.70 |
| ST. LANDRY PARISH S.B. | 409,258 | -8.09 | -6.74 |
| ST. MARTIN PARISH S.B. | 195,893 | 2.58 | -3.18 |
| ST. MARTINVILLE | 30,853 | -2.56 | -17.35 |
| ST. MARY PARISH S.B. | 810,806 | -10.40 | NA |
| ST. MARY PARISH | 1,125,087 | -10.41 | -4.61 |
| ST. TAMMANY PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| SULPHUR | 221,052 | -10.59 | -4.13 |
| SUNSET | 8,441 | -5.23 | -9.45 |
| TALLULAH | 24,332 | -15.93 | NA |
| TANGIPAHOA (VILLAGE OF) | 1,592 | 53.23 | 41.14 |
| TANGIPAHOA PARISH S.B. | 349,976 | 6.17 | 3.30 |
| TENSAS PARISH P.J. | 28,461 | 11.54 | -3.39 |
| TENSAS PARISH S.B. | 34,241 | .19 | 6.54 |
| TERREBONE PARISH S.B. | 749,838 | 6.51 | -7.65 |
| TERREBONNE PARISH | 1,249,730 | 6.51 | -7.65 |
| THIBODAUX | 212,682 | 8.23 | NA |
| UNION PARISH S.B. | 63,929 | 2.30 | 11.06 |
| VERMILION PARISH P.J. | =====> DATA NOT AVAILABLE <===== | | |
| VERMILION PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| VERNON PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| VIDALIA | 24,278 | -9.12 | -13.50 |
| VILLE PLATTE | 40,845 | 2.55 | -13.44 |
| VINTON | 19,397 | -18.00 | NA |
| VIVIAN | 28,270 | 17.61 | 36.70 |
| WALKER | =====> DATA NOT AVAILABLE <===== | | |
| WASHINGTON (TOWN OF) | 4,346 | -4.11 | 29.81 |
| WASHINGTON PARISH S.B. | 122,529 | 61.12 | -17.51 |
| WEBSTER PARISH S.B. | 100,000 | NA | -51.07 |
| WELSH | 17,986 | -18.14 | 5.85 |
| WEST ASCENSION | =====> DATA NOT AVAILABLE <===== | | |
| W.B.R. PARISH | 104,500 | -22.59 | -5.75 |
| W.B.R. PARISH S.B. | 104,499 | -22.60 | -5.75 |
| W. CARROLL PARISH S.B. | 51,814 | -5.96 | 13.33 |
| W. FELICIANA PARISH S.B. | =====> DATA NOT AVAILABLE <===== | | |
| WEST MONROE | =====> DATA NOT AVAILABLE <===== | | |
| WESTLAKE | 52,087 | 8.53 | -8.15 |
| WINN PARISH S.B. | 60,849 | 12.43 | -6.39 |
| WINNSBORO | =====> DATA NOT AVAILABLE <===== | | |
| YOUNGSVILLE | =====> DATA NOT AVAILABLE <===== | | |
| WISNER | 5,644 | 7.57 | 10.58 |
| ZACHARY | 72,104 | .72 | NA |

# LOUISIANA TOURIST TRAFFIC DATA

## TOURIST TRAFFIC

### Visitors to Selected Tourist Attractions

Source: State Parks Commission & Other Tourist Attractions

| SITE | June 1982 | May 1982 | June 1981 | Percent Change June 1982-June 1981 | Percent Change June 1982-May 1982 |
|---|---|---|---|---|---|
| Audubon State Comm. Area | 10,351 | 13,244 | 10,072 | + 2.8 | − 21.8 |
| Avery Island | 5,183 | 8,561 | 4,531 | + 14.4 | − 39.5 |
| Baton Rouge | | | | | |
| Old State Capitol | 5,903 | 9,382 | 5,873 | + 0.5 | − 37.1 |
| Old Arsenal Museum | 5,634 | 10,626 | 5,634 | 0.0 | − 47.0 |
| Camp M[illegible] State Con[illegible]orative Area | 374 | 694 | 511 | − 26.8 | − 46.1 |
| Chemin-A-Haut State Park | 12,688 | 4,547 | 29,868 | +179.0 | − 57.5 |
| Chicot State Park | 67,196 | 75,655 | 57,586 | + 16.7 | − 11.2 |
| Cypremort Point State Park | 24,240 | 42,339 | 20,816 | + 16.4 | − 42.7 |
| Edward Douglass White State Comm. Area | 72 | 510 | 169 | − 57.4 | − 85.9 |
| Fairview Riverside State Park | 29,508 | 39,414 | 19,614 | + 50.4 | − 25.1 |
| Fontainebleau State Park | 32,690 | 37,158 | 10,836 | +201.7 | − 11.3 |
| Fort Jesup Comm. Area | 6,406 | 6,516 | 6,246 | + 2.6 | − 1.7 |
| Fort Pike State Comm. Area | 10,000 | 15,000 | 16,000 | − 37.5 | − 33.3 |
| Grand Isle State Park | 4,985 | 45,908 | 77,076 | − 93.5 | − 89.1 |
| Hodges Gardens | 5,573 | 10,452 | 5,515 | + 1.1 | − 46.7 |
| Indian Creek Recreational Area | 24,508 | 28,689 | 24,301 | + 0.9 | − 14.6 |
| Kent House State Commemorative Area | 838 | 958 | 1,456 | − 42.4 | − 12.5 |
| Lake Bistineau State Park | 14,917 | 15,364 | 35,140 | − 57.5 | − 2.9 |
| Lake Bruin State Park | 12,022 | 9,322 | 4,204 | +186.0 | + 29.0 |
| Lake Claiborne State Park | 11,840 | 9,413 | 9,258 | + 27.9 | + 25.8 |
| Lake D'Arbonne State Park | 6,593 | 7,119 | 4,934 | + 33.6 | − 7.4 |
| Longfellow-Evangeline State Comm. Area | 43,746 | 37,042 | 18,934 | +131.0 | + 18.1 |
| Mansfield State Comm. State | 3,400 | 3,880 | 1,161 | − 12.4 | +192.6 |
| Marksville State Comm. Area | 1,135 | 1,295 | 1,236 | − 8.2 | − 12.4 |
| New Orleans The La. State Museum | 19,539 | 24,367 | 18,182 | + 7.5 | − 19.8 |
| Poverty Point State Commemorative Area | 6,129 | 6,141 | 7,034 | − 12.9 | − 0.2 |
| Plaquemine Locks | 52 | N.A. | N.A. | N.A. | N.A. |
| Rebel State Commemorative Area | 2,287 | 2,353 | 1,517 | + 50.8 | − 2.8 |
| St. Bernard State Park | 5,064 | 11,092 | 17,490 | − 71.0 | − 54.3 |
| Sam Houston Jones State Park | 27,972 | 40,916 | 42,596 | − 34.3 | − 31.6 |
| Shreveport The La. State Exhibit Museum | 32,600 | 36,800 | 34,800 | − 6.3 | − 11.4 |
| The La. State Fairgrounds | 27,880 | 72,888 | 9,600 | +190.4 | − 61.7 |
| Winter Quarters State Commemorative Area | closed | closed | 99 | N.A. | N.A. |
| Fort St. Jean Baptiste | 1,187 | N.A. | N.A. | N.A. | N.A. |

N.A.—Not Available.

### Visitors to Tourist Information Stations

Source: Louisiana Office of Tourism

| STATION | June 1982 | May 1982 | June 1981 | Percent Change June 1982-June 1981 | Percent Change June 1982-May 1982 |
|---|---|---|---|---|---|
| Bastrop | N.A. | 0 | 742 | N.A. | N.A. |
| Baton Rouge State Capitol | 23,480 | 33,278 | 23,148 | + 1.4 | − 29.4 |
| Greenwood | 19,616 | 14,495 | 18,610 | + 5.4 | + 35.3 |
| Kentwood | 11,129 | 9,715 | 10,279 | + 8.3 | + 14.6 |
| New Orleans | 8,055 | 9,630 | 13,003 | − 38.1 | − 16.4 |
| St. Francisville | 3,798 | 3,747 | 3,518 | + 8.0 | + 1.4 |
| Slidell (I-59) | 42,391 | 32,222 | 47,213 | − 10.2 | + 31.6 |
| Slidell (I-10) | 63,006 | 47,539 | 104,252 | − 39.6 | + 32.5 |
| Toledo Bend | 2,633 | 2,589 | 2,386 | + 10.4 | + 1.7 |
| Vidalia | 1,860 | 1,672 | 1,398 | + 33.0 | + 11.2 |
| Vinton | 21,293 | 20,476 | 19,494 | + 9.2 | + 4.0 |
| Mound I-20 Westbound | 14,097 | 11,551 | N.A. | N.A. | + 22.0 |


**LOUISIANA ECONOMIC INDICATORS**
**(ISSN: 0279-6392)**

Published monthly by the
DIVISION OF RESEARCH
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803
Telephone (504) 388-6645

DAVID B. JOHNSON, *Director*
LOREN C. SCOTT
*Associate Director*

JOHN DUFFY, JR.
*Managing Editor*

DONALD E. KIRSOPP
*Computer Programmer*

SHARON A. GRIMES
*Technical Editor*

The **Louisiana Economic Indicators** is owned and published by Louisiana State University and Agricultural and Mechanical College, Baton Rouge, Louisiana, a State-owned and operated institution of higher education.



Content of this publication is not copyrighted and may be reproduced upon request. Acknowledgment of the source will be appreciated.



Entered as second-class matter at Baton Rouge, Louisiana. POSTMASTER: Send address changes to the **Louisiana Economic Indicators**, Division of Research, College of Business Administration, La. State University, Baton Rouge, LA 70803.



LOUISIANA ECONOMIC INDICATORS (ISSN: 0279-6392)
Division of Research
College of Business Administration
Louisiana State University
Baton Rouge, LA 70803

Entered as Second-Class Matter
at Baton Rouge, Louisiana


**MEMO TO OUR READERS:** Please keep us informed of mailing list changes. Make the necessary corrections on the label and return to us.